

JASON LEIBOWITZ

web developer

contact me



experience

GENERAL ASSEMBLY

Full-Stack Web Development Student, New York City

FEB -
MAY 2014

- Built, designed and launched CoffeeTalk, which helps people find others with similar interests and facilitates coffeeshop conversations between them.
- Built, designed and launched SplitMate, which solves the problem of roommates fighting about chores by gamifying roommate chore tracking and putting financial incentives on completing your assigned chores.
- Built, designed and launched Moker, which enables people to find the best coffee shops that are also conducive to mobile working. By allowing users to rank coffee shops by wifi, space, outlets and coffee quality, Moker utilizes a custom algorithm that ranks those coffee shops with optimal workability.
- Learned computer science and programming fundamentals, with a large focus on Agile workflow and test/behavior driven development.

JEWISH FEDERATIONS OF NORTH AMERICA

Senior Program Manager, New York City

APR 2011 -
FEB 2014

- Assembled and administered a website for volunteer leadership; developed and marketed techniques to better engage viewers.
- Planned, organized and supervised a team of seven to lead an annual trip to Israel, engaging hundreds of young Jewish adults each year and raising over \$200,000.
- Conceptualized and developed a pilot Federation campaign-marketing program.
- Acted as JFNA National young Leadership's marketing liaison.
- Managed team working with speakers and organizations to create "TribeFest" breakout sessions.
- Managed National Young Leadership's social media presence (increased 5-fold in 2 years).

BIKKURIM

Administrative Coordinator, New York City

JUL 2009 -
APR 2011

- Established an internal website to securely share information with incubated groups.
- Developed and deployed the organization's first social media marketing tools, increasing applications to the incubator program by 200%.
- Designed and wrote copy of online and print marketing materials distributed at national events.
- Initiated upgrade of and managed Information Technology for Bikkurim and incubated groups.
- Trained Bikkurim staff and group members in new technology and provided IT support.



skills

Front-End

- HTML5
- CSS3
- JavaScript
- jQuery
- AJAX
- Backbone.js
- Underscore.js

Back-End

- Ruby on Rails
- Sinatra
- PostgreSQL
- JSON
- APIs
- Heroku
- Amazon S3

Testing

- RSpec
- Capybara
- Jasmine
- Simplecov

Project Management

- Git(GitHub)
- FTP
- MS Office
- Pivotal Tracker
- Trello
- Agile Methodology



education

GENERAL ASSEMBLY

Web Development Immersive, New York City

FEB - MAY 2014

NEW YORK UNIVERSITY

B.A. History, New York City

AUG 2005 - MAY 2009

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