jason z. li

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(408) 215-8610

EDUCATION

university of chicago
economics b.a.
dean's list

PROGRAMMING TOOLS

· javascript   · python
· html/css   · sql
· node   · stata
· vue   · r
· ruby/rails   · matlab
· php   · d3

CREATIVE TOOLS

· photoshop   · indesign
· sketch   · finalcut
· illustrator   · lightroom

ACTIVITIES

I teach financial literacy at a south side chicago high school

I started and wrote the curriculum for uchicago's startup accelerator (edge)

I'm a guest lecturer at the university of iowa

I volunteer as a web developer for non-profits

I'm writing a short film for firescape films

my projects

FLIPSIDE

full stack developer · founder / 2016 - current

· designed media platform using deep learning and nlp to improve online discourse
· implemented clustering and claim detection algorithms
· designed user interface and article parser

IRETRON

ceo · founder / 2011 - current

· built e-commerce site to buy and refurbish used electronics
· earns $2mm in annual revenue
· won a $100k investment from mark cuban on shark tank
· corporate clients include snapchat, verizon, at&t

UPROSPIE

product manager · founder / 2014 - 2015

· led ui/ux design for marketplace to help students better access higher education and financial aid
· 10k mau at peak season, active on 84 campuses
· won $60k from stanford, kellogg, booth, cmu competitions

my work

THINKCERCA

product and customer success intern / summer 2016

· analyzed data on teacher on-boarding, usage, and sales trends
· redesigned class dashboard interface to improve teacher UI/UX
· built efficacy calculator using python for sales team
· responded to client issues via livechat

OCA VENTURES

associate intern / winter & spring 2016

· screened deals, conducted due diligence for $250mm vc fund
· introduced startup that eventually received seed funding
· analyzed real vs pro forma returns of portfolio using STATA

AMPUSH

data analytics intern / summer 2014

· created and optimized facebook ads for eventbrite and rdio
· built media analytics visualization tool using R
· helped manage $60k spend per day