

Jason Morrison

Seasoned engineer and leader now focused on building production-grade applied AI systems.

Proven experience leading teams, architecting complex platforms, and driving product from zero-to-one as a founder.

Ditto AI / Sellable.dev

2025 — CTO

- Built LLM workflows and agents to automate marketing services for clients.
- Applied fine-tuned models to reduce response time 4x-7x and cost 8x-14x. *Next.js, TypeScript, OpenPipe.*
- Built outbound campaign orchestration and sequencing/scheduler engine. *Next.js, TypeScript, Inngest.*

Flowplay AI

2024-2025 — Founder and CTO

- Built a no-code tool for building AI agents with stateful routing, memory/variables, tool use, tracing, evals, and debugging. Built Python and TypeScript runner SDKs. ([website](#))
- Raised \$400k preseed through [South Park Commons](#) Founder Fellowship Spring '24.
- Built prototypes to explore other verticals: an AI voice roleplay for sales training ([website](#), [video](#)); building AI tutors from videos ([website](#), [video](#)). *Python, React, cascaded voice AI (STT/LLM/TTS).*

Pointwise AI

2023-2024 — Partner, 2-person consultancy; primarily AI engineering for a preseed K12 edtech startup client

- Built tutor agents/chatbots and LLM copilots for lesson planning. *LLMs, pgvector, Python/FastAPI, React.*
- Built evals, including agent trajectory collection and review/annotation tool.
- Trained the existing team on AI engineering patterns: prompt engineering, stateful routing, evaluations.
- Helped hire FTEs: advised on job descriptions, titles, and compensation; sourced candidates.

Minerva Project and Minerva University

<https://minervaproject.com> and <https://minerva.edu>

2021-2022 — VP of Engineering

2019-2021 — Director of Engineering

2017-2019 — Engineering Manager

2015-2017 — Lead Software Engineer

2013-2015 — Senior Software Engineer

Key outcomes and projects as an engineer (IC):

- Pitched and tech-led Minerva Code Docs, a realtime multiplayer code notebook for education. Personally built realtime collaboration middleware and code execution backend. Replaced a vendor solution, thereby improving UX, features, platform integration, reliability, and cost. *Node.js, React, ShareDB, JupyterHub, K8s.*
- Built a new classroom sync engine with replicated Redux, optimistic client updates, and server reconciliation.
- Shipped features and tech migrations in realtime classroom software [Forum](#). *Django, MySQL, React, WebRTC.*
- Built a workflow scheduling platform for college admissions, and NLP features for prioritization. Enabled the admissions team of 4 staff to manage 60 part-time work-study students who evaluated over 25,000 college applications annually, 80% during 4-week peak season. *Python/Django, SBERT, scikit-learn.*
- Built multiple generations of CI and deployments. *AWS, Chef, Jenkins, CircleCI, Docker, Terraform, Kubernetes.*

Minerva Project and Minerva University (continued)

Key outcomes and projects as Engineering Manager → Director → VPE:

- Managed 11 engineers with an average tenure of 4 years. Supported 7 promotions.
- Introduced clear career ladders and role definitions for engineers and managers.
- Ran sourcing, recruiting, and hiring as hiring manager. Introduced hiring rubric and employer branding site. 6:1 funnel from screen to offer. 40% of offers accepted.
- Coached engineers into EM positions and served as manager for these EMs.
- Managed projects across varied stakeholders: product engineering in our B2B product suite; internal tools for university ops teams; technology migrations; and compliance efforts including GDPR and SOC 2 Type II.
- Collaborated with sales, product, and subject-matter expert leaders to build the product roadmap.

Learnist

2013 — Senior Software Engineer

- Shipped features on the Learnist social learning platform. *Rails, Angular.js, MySQL, Neo4J.*

thoughtbot

2008–2011 — Software Engineer

- Built and operated products for clients. *Rails, MySQL, Backbone.js. Heroku, EngineYard, AWS.*
- Developed and taught onsite training courses for Ruby and Rails.

VistaPrint

2007–2008 — Software Engineer

- Built and operated a browser-based WYSIWYG website builder, the first of VistaPrint's digital product line, on time and budget.

Thomson West

2005–2006 — Software Engineer (Internship)

- Shipped an internal tool for reviewing and curating internal NLP model results. *J2EE, JSF.*

RIT Finance & Administration

2004–2005 — Software Engineer (Internship)

- Implemented internal software tools for the university: staff time tracking, student housing selection, and business card design and printing. *ColdFusion, J2EE, XSL-FO, Oracle.*

Technologies

- LLMs and related techniques: tool usage, stateful routing, memory, embeddings, evals for turns and trajectories.
- Python, FastAPI, Django, Node.js, React, Prisma, tRPC.
- Postgres, MySQL, Redis, MongoDB, OT/CRDTs for collaboration (ShareDB/Yjs).
- AWS, Terraform, Linux, Docker, Kubernetes (EKS).

Education

Computer Science, B.S. 2007 from [RIT](#) in Rochester, NY