

Jason Melgoza

Product Designer

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Offer 10+ years of SaaS industry experience as a product designer focused on user-centric designs that drive business success. Leverage front-end development background to bridge design and implementation, delivering visually appealing experiences grounded in modern frameworks and creating solutions that delight users and drive growth.

Experience

Sr Product Designer @ SecureDocs, Inc.

2018 - Present, Goleta, California

- Designed and helped develop SecureDoc's refactored file browser interface, establishing a robust user interface foundation and visual design language for the team's subsequent projects.
- Designed, validated, and launched SecureDoc's new e-signature interface, improving how customers send contracts and other business documents. This initiative led to the creation of a spin-off brand and opened up a new market for the business.
- Elevates the UX craft at SecureDocs by mentoring junior designers, piloting new tools, presenting lessons and case studies, and overseeing design operational improvements.

Sr UI Designer @ RightScale

2012 – 2018, Santa Barbara, California

- Created a robust design system encompassing brand assets, color guidelines, an icon library, and UX pattern documentation, serving as a valuable reference tool for all company members.
- Worked closely with UX designers, product managers, and front-end engineers to accomplish design goals. Attended customers interviews for UX research and iterated designs based on those interviews.

Web Designer @ University of California, Merced

2010 – 2012, Merced, California

- Handled UI design, brand development, and website theme development for the University's public web products.
- Worked with other University departments as a web design consultant and assisted in launching their web projects.

Web Designer @ The Fresno Bee

2007 – 2010, Fresno, California

- Designed editorial web products, such as the homepage, section pages, and other online news products. Collaborated closely with editorial staff to develop engaging web content and news stories.

Education

2007 BA in Art (Graphic Design Option)

California State University, Fresno

Skillset

Specialties

User interface design, interaction design, design strategy, user research, UX leadership, and technical literacy.

Proficiencies

Figma, Sketch, Adobe Creative Suite, basic front end coding (HTML and CSS), version control (Git and GitHub), and React.