# **CRITIQUE**

• Which existing websites out there most inspired your web site design thus far?

Was kind of influenced by Chrome Industries and The Sum.

• Which parts of the design are you most proud of?

I like the simplicity of the design.

• What struggles did you encounter in your design process?

Struggled with wrapping my head around the code. The answers to my questions always seem so simple but I struggle coming up with the answers.

• Which struggles did you encounter during page development?

Same as above.

• What did you learn from making your project responsive?

Well, I'm still kind of working on that. I am learning to use em's & %'s.

# **Group 1 Website Review**

## squarespace

I love the relationship between the size of all the elements on this page.... logo, headline, images. I've been playing around with food images using really small titles in the middle and this sites logo reminded me of that. I also like the use of negative space and think it works very well with the text and images to move the viewer's eye around creating a nice flow. The overlapping of devices works but I'd like to see them stacked on each other symmetrically because it feels a little off balanced and my eye tends to end up on the big screen.

This site has a lot going on but is approached in a minimalist way. I like the contrast between page colors as well as the scrolling effect of the changing computer screen. It's very effective in wanting to navigate the site further.

Overall, I love the simplicity of this site. It's so clean and crisp it's hard not to look at!

## Group 2 website review

### mimarch

Wow! I don't even want to click on anything. Don't they have to know something is wrong here? It feels like it could be a big computer glitch and I'm not sure what to look at, but maybe it's so cutting edge they're just way ahead of the curve?!?

When viewing this site my eye just kind of wanders and keeps gong back to the scrolling logos and text. I notice there's four different nav bars and they're all different. The logo is really confusing and put in a really odd spot almost making it look like there's two web pages floating side by side accidentally. I also notice how most of the art is low res which makes me not take this very serious.

Overall this sited is so busy and confusing that I don't even want to navigate it.

Is this the result when Architects, Engineers, Construction Managers, Graphic Designers and Interior Designers collaborate on a website?