



HUSTLER HANDBOOK

GUIDE TO SIDE HUSTLING JOB



I always tell people that it's best to have more than one hustle. In fact! You should try several different hustles until you find at least 2-3 that is right for you. I have tried many hustles and out of the many I have tried I currently work about 3-4 hustles.

I wanted to give you a guide that would help you as a female Hustl**HER**. The information I am providing is from hustles I have tried and also from people I know who have tried them. I will be giving you a lot of tips and information throughout this book so let's get started!

Maybe your just wanting to make some extra money and thought about having a side-hustle or maybe you already have a hustle and are looking to take your hustle to the next level. I want you to understand that it will be hard work but I am here to provide you with the resources to help make the process a lot easier.



WHAT IS A SIDE-HUSTLE?

First let's talk about what is a side-hustle. A side-hustle is any form of employment outside of your regular full time job. It is a freelance job in which you are working for yourself. Think of it as a small business. That could mean selling handmade items online or offering services but It becomes a side-hustle when you're the one in control of your future. I like to tell people that **having a side-hustle is always good but having multiple side-hustles is even better** because you don't have to rely on one source of income. If something happens to your primary source of income, you won't be left stuck and you will still have money flowing in.

DEFINITION OF A HUSTLHER



The word "Hustler" sometimes has a negative connotation but here the connotation is nothing but **positive**.

The positive definition of a hustler is a person who is aggressively hard-working who knows how to get around problems. Here are a few more quick definitions of what I call a female **HustlHER**

- A woman who know what she wants and is willing to take action to get it!
- She is always motivated and inspired
- She never counts the hours that she works, She only counts the outcomes they produce
- She is a woman who builds and networks with other female hustl**HERS**
- No matter how successful she becomes she will always be willing to grow and achieve more



MULTIPLE STREAMS OF INCOME:

Why settle for one stream of income when you can have multiple streams of income!? Many entrepreneurs have multiple sources of income. When you have more than one source of income you'll have more **financial stability**. You will not have to rely on just one job to pay your expenses because having multiple streams allows you to split your money towards savings, bills, holidays or anything else.

Having multiple sources of income will decrease your risk of losing everything. If the job or business you have fails or goes out of business, you will lose your only source of income, and you will be left trying to figure out how to make ends meet. **When you have several sources of income, that worry is reduced.**

MULTIPLE STREAMS OF INCOME:

Let's face it sis, no job is safe, people get let go from their job all the time. Having multiple hustles gives you multiple sources of income that can help you deal with a job loss much easier than being caught off guard. Even if your other sources of cash can't cover all of your monthly expenses, it can still give you time to figure things out.

When you have more than one hustle it allows you to invest a greater proportion in both your primary business and other new sources of income. The more time and effort you put into building your sources of income, the greater the chances are that you will achieve financial freedom in life.

**“You’ll catch more fish with multiple lines in the water,”
says Greg McBride**

YOUR SIDE HUSTLE CAN BE TURNED INTO A FULL-FLEDGED BUSINESS

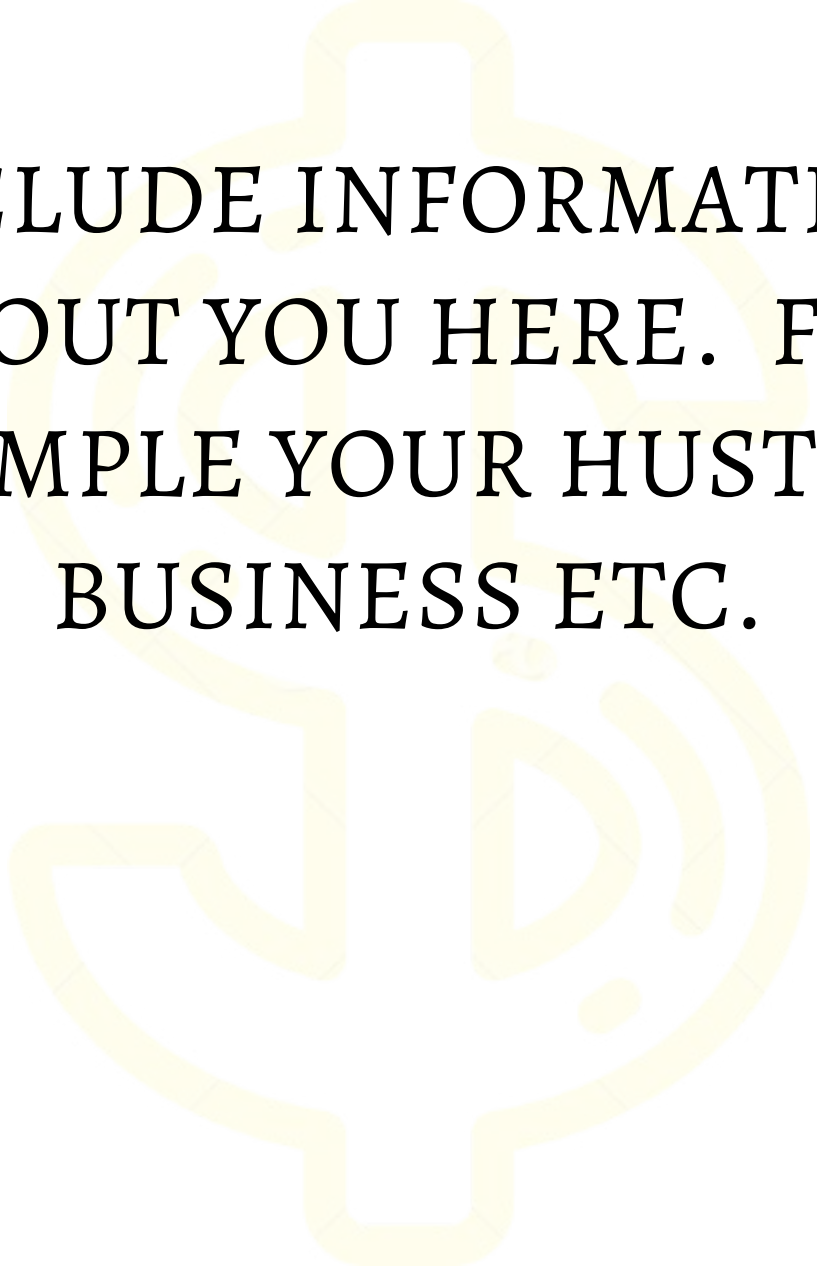
Sometimes a side hustle can turn into a full-fledged business and that is why it is important to do your research when it comes to **insurance, registering your business and Permits**. If you feel that your side-hustle is growing into a full business there are a lot of things that you need to do depending on what your side-hustle is.

Take your time figuring out how to protect you and your business from future issues. If you have ideas of catering you will need to obtain the correct food licensing. If you have ideas to sell products at a pop up shop you will need a seller's permit in most cases but just do your research when it comes to which hustle you will be getting into.

A side hustle allows you to have more than one income stream. Many people even have more than one side hustle, giving them multiple streams of income.-Unknown

ABOUT ME

INCLUDE INFORMATION
ABOUT YOU HERE. FOR
EXAMPLE YOUR HUSTLES,
BUSINESS ETC.

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15+ SIDE HUSTLES YOU CAN START

Maybe you do not have a side hustle just yet. You can start by deciding what are some of the things you are already good at. You can also take a training course and learn a new skill. You do not need experience or a degree to earn money with a side hustle, unless that particular side hustle requires it.

If there's a certain type of work that you're interested in but you don't know how to do it or have the funds to take a course there are free online training courses you can take to learn how to do specific types of jobs so you can earn money with them as a side hustle. Some people even learn things like how to do makeup, hair and nails from YouTube and become self taught. If you have not decided on what it is that you want to do just yet, do not worry! On the next few pages have listed several different hustles to help you in selecting which one is right for you. I have included an assessment as well as a side hustle goal sheet to help you in the planning and brainstorming process.

LASH TECH

Average Monthly Pay: \$4,367-\$5,000

How To Start:

- Complete an eyelash technician training program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get lash supplies (glue, lashes etc.)
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts

Helpful Tips:

- Decide if you will offer Classic or Volume lashes
- When building up clientele always start with friends and family and began creating a portfolio of your work.
- Offer loyalty cards and discounts
- Practice makes perfect! Keep working at it until you become better at it!
- Use a scheduling app
- **ACUITY SCHEDULING** is one of my favorites

NAIL TECH

Average Monthly Pay: \$3,500-\$4,000

How To Start:

- Complete a nail technician training program.
Depending on your state you may be required to get your cosmetology or esthetician license.
- Get nail supplies
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts

Helpful Tips:

- Decide if you want to work in a salon or be home based
- You can start practicing nails with a basic nail kit (practice hand, nail tips, nail glue, nail tip cutter, nail file, buffer, nail liquid, nail powder, color polishes , clear top and base coat)
- Practice on friends and family
- Offer loyalty cards and discounts!
- Create a price list and do not over charge as a beginner
- **ACUITY SCHEDULING** is one of my favorites

HAIR STYLIST

Average Monthly Pay: \$3,500-\$4,000

How To Start:

- Complete a cosmetology program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get hair supplies
- Decide on what kind of hair styles you are interested in offering
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts

Helpful Tips:

- When building up clientele always start with friends and family and began creating a portfolio of your work.
- Offer loyalty cards and discounts!
- Practice makes perfect! Keep working at it until you become better at it!

INSTACART

Average Monthly Pay: \$800 - \$2,000

How To Start:

- Download and apply right on the app!
- No interview needed!
- Must be at least 18 years old.
- Instacart requires a Background check
- Background check can take 1-2 days
- Create your own schedule that will work best for you
- Start working ASAP!
- You can either shop and deliver the items to the customer or shop and prepare for the items to be picked up.
- Insulated bag to deliver items is needed
- You are able to set your own hours

Helpful Tips:

- Use the stride app to track you mileage and expenses
- Early morning batches pays the most
- Save a generic greeting and greet the customer

POSTMATES/ DOOR DASH

Average Monthly Pay: \$600 - \$1,200

How To Start:

- Download and apply right on the app!
- No interview needed!
- Must be at least 18 years old.
- Instacart requires a Background check
- Background check can take 1-2 days
- Create your own schedule that will work best for you
- Start working ASAP!
- No car needed (transportation can be a walking, scooter, car or bike)
- with door dash the order comes to you and you can accept or decline within 30 sec
- You work hours are flexible and you decide when you want to work
- Unfortunately door dash does not provide benefits
- postmates will pay you money when you have to wait for orders (\$0.10 per minute).

Helpful Tips:

- post mates "blitz" or peak hours 10:30am-1:30pm or 5:30pm-8:30pm
- work in busy areas
- Always keep the customer informed if there will be a delay in order

MAKEUP ARTIST

Average Monthly Pay: \$3,500-\$4,000

How To Start:

- Complete a makeup program. Depending on your state you may be required to get your cosmetology or esthetician license.
- Get makeup supplies
- Practice on friends and family! Build up clientele
- setup business social media accounts (instagram , facebook)
- make and distribute business cards for your service
- setup your workspace! determine if you want to work from home, a salon or suite.
- offer monthly deals and discounts
- visit makeup expos to get discounted make up supplies

Helpful Tips:

- Purchase disposable makeup supplies (lash wands, lip wands, beauty sponges, makeup wipes etc.)
- Practice your makeup daily and practice on friends and family
- Offer discount for referrals
- Create a price list

UBER/LYFT

Average Monthly Pay: \$1,300-\$3,000

How To Start:

- No interview needed!
- Download from the App!
- Must be at least 18 years old.
- Requires car model year 2006 or newer
- Background check can take 1-2 days
- Create your own schedule that will work best for you
- Some cities will require a drug test and fees to be registered
- You will need car insurance
- Customers reviews can effect your ratings

Helpful Tips:

- Try to keep your car clean
- Keep mini water bottles available in cup holder
- The passenger app will show you cars that are around so it is best to work in a less crowded area
- Peak hours are early mornings (5am-10am)
Afternoons (11am-1pm) and evenings (4pm-7pm)

AMAZON FLEX

Average Monthly Pay: \$500-\$1,000

How To Start:

- Must pass a background check
- Sign up using your Amazon account or by creating an account
- Must provide your information
- You will be delivering Amazon, Amazon fresh and Prime orders
- You will be picking up packages from a distribution center and scanning the
- Amazon flex works in blocks
- You pick up block shifts (2-3 hours)

Helpful Tips:

- Pays good
- Payout is twice weekly Tuesday and Friday
- Prime Now blocks are the highest paying blocks but hard to get
- Organize your packages by zones or code, it will save you time

FACEBOOK MARKET/OFFERUP

Average Monthly Pay: ENDLESS

How To Start:

- Sell items on facebook market and offerup
- Price the items you are selling
- Make sure pictures are clear
- respond to customers quickly
- set notification on your mobile device
- no listing fees to sell
- All profit goes in your pocket
- Give as much information about the product you are selling in the description to avoid a lot of questions
- include search tags
- If an item is not selling be willing to bring down the price

Helpful Tips:

- Be willing to negotiate
- Meet customers at a public location
- Accept cash only payments
- respond quickly

CATERING

Average Monthly Pay: **ENDLESS**

How To Start:

- Think about the kind of food you are wanting to serve (Dinner, Lunch, Desserts, Appetizers, Cocktails etc.)
- Create a menu
- get supplies and food needed
- Get applicable permits and licenses
- You are going to need Food Liability Insurance. Here is a website for more info [**FOOD LIABILITY PROGRAM**](#)
- set your prices
- market your business! pass out flyers and menus! post on facebook and take out ads in local newspapers
- If you need help with pricing visit [**PRICING GUIDELINES FOR CATERING**](#)

Helpful Tips:

- Research the right permits and license you will need
- You can start taking orders ahead of time
- make sure you take clear pictures of your dishes

YOUTUBE

Average Monthly Pay: ENDLESS

How To Start:

- You must sign up for a youtube account
- Select "Create Channel"
- Add a cover photo and profile picture
- Plan your content and decide what your channel will be about
- Find the best equipment
- Research a good editing software to use
- You can also use your iphone to create videos and edit in imovie
- Use AdSense to get advertising revenue

Helpful Tips:

- try to look for inspiration
- Market your youtube channel to build followers
- Optimize your videos for search and SEO
- Build your network with social media
- Connect with your viewers that are commenting in the comments