# Jason Noah Choi

jasonnoahchoi@gmail.com | (424) 645-8883 | www.jasonnoahchoi.com | git: https://github.com/jasonnoahchoi
linkedIn: https://linkedin.com/in/jasonnoahchoi | AngelList: http://angel.co/jasonnoahchoi

## Projects

**Design Scout -** Interior design ideas to renovate your home from the world around you
App Link | Swift, Parse, Fabric, MixPanel, Core Location, Push, Social

**Pocket Plan** – Take your floor plans to go and chat with interior designers to fill your room
App Link | Swift, JSQMessages, Animations, Push, Parse

**Tomorrow** – Record a message for yourself that you can play in the future
http://tomorrow.gives | repo: https://goo.gl/NBG0fL | article - http://lifehac.kr/xIgQZTJ
AVFoundation, Core Data, JSON, Animations, Parse, Swift, Objective-C, Git, Fabric, MixPanel

**Cardalot** – Study note cards tool with swipe feature and graphs to check progress
http://cardalot.com | repo: https://goo.gl/9TeXlg | Facebook API, Animations, Core Data

## Experience

### Membit
*Oct 2015 – Present*

**iOS Developer**| Software                                                San Francisco, CA

- Build MVP for augmented reality geolocation photo-sharing app that allows photos to be placed and viewed in the exact location and time that they were captured; coming soon
- Suggest and implement Crashlytics and Mixpanel to provide analytics and better testing of hypotheses for user stories; give input on design elements and make it look like an app
- Use SceneKit by placing 2D images in 3D world using patented human positioning system

Technologies: Swift, REST API, MapKit, GeoLocation, SceneKit, PhotosKit, Core Graphics

### Musey
*May 2015 – Sep 2015*

**iOS Developer**| Software, Product Manager                                San Francisco, CA

- Built two iOS apps for interior designers and architects to help facilitate ease of communication, finding clients, and planning home layouts using Swift
- Implemented use of Crashlytics, Instabug for crash reporting and bug tracking; Parse, Digits for BAAS and faster phone verification; MixPanel for analytics, set up provisioning profiles, push notifications, and shipping of app to beta testers and production
- Built UI of apps in Sketch to create a pixel perfect experience for users; continuously communicate with potential users for feedback to improve overall UX within apps

Technologies: Swift, Parse, AFNetworking, GeoLocation, REST, JSQMessages

### Weekend Concept
*March 2015 – Present*

**Co-Founder |**Freelance, Software Architect, Developer                     Salt Lake City, UT

- Developed an iOS mobile application using Objective-C for students to use as a study and learning tool for memorization of flash cards
- Lead design and architecture efforts of apps by creating user stories, requirements and delegating work to cater to strengths of partners so that the team works efficiently

Technologies: Objective-C, Parse, CoreData, AVFoundation, Core Animation, Facebook SDK

### Independent
*Dec 2013 - May 2015*

**iOS Developer**                                                           San Francisco, CA

- Worked on projects for iOS platform by learning Objective-C and Sketch for design
- Created a design focused self-motivation app with many animations that is easy to use
- Learned to use tools for ASO, Git for version control to ease the process of making apps

### Practice Fusion
*Aug 2011 – April 2014*

**Senior Account Manager** | Customer Engagement - Sales                     San Francisco, CA

- Managed implementation for thousands of medical practices; averaged 202% OTE as leading performer on team through empathetic sales approach; created training videos
- Led cross-department initiative with Product/UX to increase engagement via A/B testing, conducted user testing; created wireframes for future iterations of product offerings

## Education

**University of Southern California**                                        Los Angeles, CA
BA Psychology

## Misc

Avid reader, popping bubble wrap, eating bacon | Tools: Sketch, Balsamiq, XCode, Github