

Saul Goodman by Jason Pope

age: 48

residence: Illinois

education: College

occupation: Lawyer

marital status: Divorced/Single



"Yeah, Belize, you know where Mike went to"

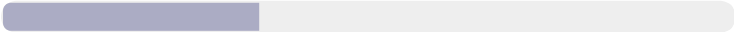
After a long day, relaxation is the key to success

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Relaxation
- Cases
- Kids Happiness

Values

- Respecting the law

Criteria For Success:

Quick-Witted and uses it to my advantage. I am also really intelligent about legal loopholes. Use your brain all the time!

Wants

- Comfortable shoes
- A fun inner child hobby

Fears

- Losing cases