Jason Bradshaw

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SKILL HIGHLIGHTS

- Combined 3 years of professional **Communication** experience crafting messages for internal and external audiences
- Over 4 years of experience with advanced **Research Methods**, **Data Analysis**, and **Presentation** of results in an academic setting
- Highly proficient with Microsoft Office software, including but not limited to **Word**, **Excel**, and **PowerPoint**
- Strong understanding and command of various scripting languages, including but not limited to **Python**, **R**, **JavaScript**, **PHP**, **HTML**, and **CSS**

EDUCATION

MA in Digital Humanities, specialization in Philosophy   Sep 2017 – Aug 2019
University of Alberta, Edmonton AB

BA in Professional Communications   Sep 2011 – Apr 2015
Grant MacEwan University, Edmonton AB

RELEVANT EXPERIENCE

Social Intelligence Analyst   September 2019 – November 2019
SAM inc., Edmonton AB
- Collected and prepared geographic data objects to become assets for SAM AI
- Trained AI by classifying tweets and keywords
- Manual scanned incoming tweets and classified them according to system keywords and smart tags
- Worked within an Agile environment on task lists

Communications Intern   June 2018 – November 2018
City of Edmonton Communications and Engagement, Edmonton AB
- Worked on a mobile application for the City of Edmonton using historical resources from the city archives, the Edmonton Open Data Portal, MapBox, and Android SDK
- Created several HTML5 projects for internal comm displays with AppSpace
- Processed and prepared data for digital Remembrance Day memorial

Research Assistant   February 2018 – May 2018
University of Alberta, Edmonton AB
- Coded text analysis techniques (MCA, Topic Modeling, Regex Patterns) in Python 3 for TAPoR.ca
- Wrote several recipes on text analysis best practices and procedures for Methodi.ca
- Worked with GitHub version control

Communications Intern   January 2018 – June 2018
Alberta Public Service, Edmonton AB
- Wrote posts for Government of Alberta (GoA) LinkedIn
- Compiled user analytic reports for GoA LinkedIn
- Wrote articles for bi-weekly internal newsletter
- Worked Alberta Public Service booth at career fairs
- Planned annual GoA Ambassador Recognition Event

Digital Communications Administrator

Toronto Prep School, Toronto ON   January 2020 – Present

- Prepared digital content and documentation
- Updated and maintained TPS website
- Managed TPS social media channels
- Fulfilled general IT duties including troubleshooting mac issues, setting up teleconferencing software, preparing documentation on the use of software for staff and students

Social Media Officer   May 2018 – June 2019

Canadian Society for Digital Humanities / Société canadienne des humanités numériques (CSDH/SCHN)

- Prepared posts for CSDH/SCHN social media channels (Facebook, Twitter)
- Designed graphics to promote annual academic conference
- Regularly updated the CSDH/SCHN WordPress site
- Offered input to social media strategy as part of the CSDH/SCHN web committee
- Photographed presenters at events

PUBLICATIONS & PRESENTATIONS

- Bradshaw, J., & Dusterhoft, D. (2014). "Understanding organics at the grassroots level: An analysis of Ecuadorian and Canadian perceptions". Earth Common Journal, 4(1). https://journals.macewan.ca/index.php/earthcommon/article/view/233/134
- Bradshaw, J. (2018). "Order and Chaos in Westworld". Open Court.
- MacEwan Research Week, "Understanding Organics at the Grassroots Level", January 29, 2015.
- Digital Diversity Conference, "Strategic Access to the PMO: Geolocation and Diversity in the Prime Minister's Speeches, 2004-2014", May 2015.
- Canadian Communication Association, "Strategic Access to the PMO: Geolocation and Diversity in the Prime Minister's Speeches, 2004-2014", May 2015.
- Congress Regina, "Bioshock Infinite and Feminist Theory: A Technical Approach", May 2018.
- Replaying Japan, "Midi Masterpieces: The Golden Age of JRPG Music", August 2018.
- DiHUCON, "Poppy: When Popular Culture Meets Roboethics," March 22, 2019.
- Congress Vancouver, "Decoding British Empiricism," Poster, June 2019.

SELECTED ACHIEVEMENTS

CGSM - The Canada Graduate Scholarship Award   January 2019

Social Sciences and Humanities Research Council of Canada ($17,500)

- Awarded for academic excellence and research potential.

Queen Elizabeth II Graduate Scholarship   September 2018

University of Alberta ($10,800)

- Received for outstanding scholarship and demonstrated academic achievement.

TECHNICAL SKILLS

Data Visualization (Python 3, JavaScript)	**App Development** (Android SDK, xCode, Swift, Google Maps API)
Web Development (HTML, CSS, JavaScript)	
	Database (MySQL, PHP)
Content Management Systems (WordPress, Omeka)	
	Microsoft Office Suite (Excel, Word, PowerPoint)
Adobe Creative Cloud (Photoshop, InDesign, Dreamweaver, Premier Pro)	**Coding** (Python 3, PHP, R)