

EC 476 PART IV PROBLEM SET 2

MULTITASKING

Jason Roderick Donaldson*



Keywords: multitasking, complementary/substitutable tasks, measurement error,

This version: March 9, 2013

An agent Arthur (A) works for a principal Patty (P) who asks him to perform two tasks, 1 and 2, which can either success $\mathbf{Y}_i = 1$ or fail $\mathbf{Y}_i = 0$ for task outputs \mathbf{Y}_1 and \mathbf{Y}_2 .

Both tasks are unpleasant for Arthur, but Patty will benefit from their being done. Arthur's cost of effort in the two tasks is given by the quadratic form

$$c(e_1, e_2) = \frac{1}{2}(e_1^2 + 2\gamma e_1 e_2 + e_2^2). \quad (1)$$

The probability that each task succeeds is exactly equal to his effort input,

$$\mathbb{P}[\tilde{y}_i = 1 \mid e_i] = e_i \quad (2)$$

for $i \in \{1, 2\}$.

1. (a) Interpret the sign of γ .
- (b) Give examples of workers performing multiple tasks for which $\gamma > 0$ and for which $\gamma < 0$.

*Finance Department, LSE, contact: j.r.donaldson@lse.ac.uk

2. Patty cannot observe the output of task two directly, but rather only a signal about, $\tilde{\sigma}_2$ correlated with it according to

$$\mathbb{P} [\tilde{\sigma}_2 = 1 \mid \mathbf{Y}_2 = 1] = p > \underline{p} > \frac{1}{2} \quad (3)$$

and

$$\mathbb{P} [\tilde{\sigma}_2 = 1 \mid \mathbf{Y}_2 = 0] = 1 - p \quad (4)$$

—so $1 - p$ is the probability of a false positive and a false negative.

Suppose \underline{p} is large enough to permit the first-order approach/to induce positive wages for both actions.

- (a) Are Type I and Type II errors usually complementary like this? Try to give examples of each or argue why you cannot.
- (b) Notice that Patty receives output $y_2 \in \{0, 1\}$ but cannot contract on it directly. Why might this be the case? Give an example.
 - Note that the classic Holmstrom moral hazard problem that we studied with Amrita has output directly as a noisy measure of effort, as would be the case here if $\tilde{\sigma}_2$ rather than \tilde{y}_2 accrued to Patty.

3. Patty offers Arthur a contract $b = (b_1, b_2)$, where

$$b_1 : y_1 \mapsto b(y_1) \quad (5)$$

and

$$b_2 : \sigma_2 \mapsto b(\sigma_2) \quad (6)$$

to maximize her expected profits subject to Arthur's incentive compatibility, limited liability, and participation constraints.

Suppose that Arthur's outside option is zero and Patty cannot fine him.

- (a) Show that the expected signal from task 2 conditional on effort e_2 is

$$\mathbb{E} [\tilde{\sigma}_2 \mid e_2] = pe_2 + (1 - p)(1 - e_2). \quad (7)$$

- (b) Draw the game associated form and write Patty's problem for choosing b at the first node.
- (c) Argue that $b_1(0) = b_2(0) = 0$. Thus we write $b_1 \equiv b_1(1)$ and $b_2 \equiv b_2(1)$ henceforth.

4. (a) Show that given the contract b , Arthur's incentive compatibility condition is

$$(\hat{e}_1, \hat{e}_2) = \text{Arg max} \{e_1 b_1 + (pe_2 + (1 - p)(1 - e_2))b_2 - c(e_1, e_2) ; e_1, e_2 \in [0, 1]\}. \quad (8)$$

- (b) The objective is concave, so compute the first-order conditions to find the optimum:

$$b_1 = \hat{e}_1 + \gamma \hat{e}_2 \quad (9)$$

and

$$b_2(2p - 1) = \gamma \hat{e}_1 + \hat{e}_2. \quad (10)$$

- (c) Notice that there is a one-to-one relationship between the variables b_1 and b_2 and the variables e_1 and e_2 . This will be useful in what follows. Is it related to the Revelation Principle?¹

5. Patty now has to maximize her expected profit

$$\Pi_P = (1 - b_1)e_1 + e_2 - (1 - p + (2p - 1)e_2)b_2 \quad (11)$$

over b_1 and b_2 subject $e_1 = \hat{e}_1$ and $e_2 = \hat{e}_2$.

¹Hint: No.

- (a) Argue that you can solve Patty's problem in (e_1, e_2) space equivalently to (b_1, b_2) space.
- (b) Show that Patty's problem is thus to maximize

$$e_1 - e_1^2 - 2\gamma e_1 e_2 + e_2 - e_2^2 - \frac{(1-p)(\gamma e_1 + e_2)}{2p-1}. \quad (12)$$

- (c) Use the first-order approach to get

$$1 - 2e_1 - 2\gamma e_2 + \frac{\gamma(1-p)}{2p-1} = 0 \quad (13)$$

and

$$1 - 2\gamma e_1 - 2\gamma e_2 - \frac{1-p}{2p-1} = 0. \quad (14)$$

- (d) Write (immediately) that

$$b_1 = \frac{1}{2} \left(1 - \frac{\gamma(1-p)}{2p-1} \right) \quad (15)$$

and

$$b_2 = \frac{1}{2} \frac{1}{2p-1} \left(1 - \frac{1-p}{2p-1} \right). \quad (16)$$

6. (a) Remember that the roles of p and γ and recall that $p > 1/2$ so

$$\frac{1-p}{2p-1} > 0. \quad (17)$$

- (b) Comment on what happens when $p \rightarrow 1$ and why. What about when $p \rightarrow 1/2$?
- (c) Comment on why p enters the formula for b_1 even though the first task is measured perfectly.
- (d) You should have noticed in the previous question that this interaction is all about γ . Comment on what happens as γ varies,

noticing that

$$\frac{\partial b_1}{\partial \gamma} = \frac{1}{2} \frac{p-1}{2p-1} < 0. \quad (18)$$

- (e) Plot $b_2(p)$ and comment.
- (f) What is the smallest $p = \underline{p}$ that will induce positive wages for both tasks? Does this coincide with positive effort for all γ ? Comment.