MyTrip
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1. Introduction
   The idea is a trip planning website. The goals of the project are:
   - Facilitate the trip planning process for users with a customized schedule, providing activity ideas and equipment lists according to destination and season.
   - Concentrating planning of all the trip and all the details related to a trip on one site that you can log into from anywhere.
   - Optional collaboration with other companies to purchase flights / travel gear / organized trips etc. in the future.

2. Expected List of Features
   - Login/Signup: the client has to login or sign up (if he's not a member) to the website in order to build his trip and go into his trip's details.
   - Build your trip's schedule: In this process, the client builds his or her trip. He selects a date range and a destination country, then adds routes, events, equipment list, and notes to his preferences.
   - Build your trip's equipment list: In this process, the client compiles a customized equipment list for the trip or searches in the database of lists that other users have compiled a list that suits their trip needs.
   - Choose your activities: In this process, the client chooses recommended activities based on his / her prior knowledge or from the pool of activities available on the site. An activity can be a walking tour, urban tour, culinary tour, attraction, park, restaurant, etc.

3. Market Survey
   - "iplan" website (iplan.co.il): The site provides event planning tools - invite list management, seating arrangements tool, task interface, and more. The site also has a search engine place for event and vendor search. The site is similar to our site in the way it works - provides both users with recommended places and vendors and allows them to custom build the event that suits them, much like our site that also allows searching for recommended activities and equipment lists, as well as compiling a manual list and planning a schedule with customized activities. The content is different (event versus trip), but the way the site and the tools offered are similar in nature.
   - "tripit" website (tripit.com): a site for organizing travel information. The information can be organized automatically, where the airline tickets and vouchers are sent to tripit's email address and are added to the website display or added manually by the user. Trip actions can be arranged on a timeline and add information such as addresses and phones. You can also share the itinerary with relatives. The site is similar to our site in the way

it enables the creation of schedules, and the insertion of information about flights, hotels, car rentals, etc. It also allows the insertion of information in notes, similar to notes on our site. However, the site does not allow the creation of an equipment list, nor does it contain or suggest possible activities for the trip.

- "trip advisor" website (tripadvisor.co.il): an American web portal that publishes information and reviews about various destinations and businesses around the world that help users plan their vacations. The site offers places to travel, hotels, flights, restaurants and more, with an emphasis on user reviews.
  The information presented by the site about places is information specific to each place individually, and no suggestions for structured walking tours are described as can be found on our site.
  Like our site, the site provides information on a variety of destinations, places to travel and things to do in each destination. The site allows you to create a trip and build it a daily schedule, for which events such as flights, places to visit, etc. can be entered. Unlike our site, this site also allows you to search and view hotel and flight prices, but it does not offer recommended equipment lists and does not allow you to create a travel list.

- "iNature" site (iNature.info): a site that incorporates a variety of nature and scenic routes in Israel. Similar to our site, you can search for familiar routes in the search bar or get directions to the site from the repository by geographical location. The geographic location in iNature is divided into north, center and south and within each region there are sub-regions. In addition, the itineraries are divided by categories which They can be filtered (nature reserves, national parks, urban walks, etc.). In the description of the route itself, there are other sites in the area that may interest users what does not exist on our site. Another point of interest is in the attractions listed on the site, iNature offers recommendations for a variety of attractions including visitor centers, museums, biking, rock climbing, etc. These attractions are listed on our website under the "routes" themselves.
  Unlike our site, iNature offers attractive accommodation for travelers in the country that allow them to stay close to the itineraries. The main point of difference between the sites is that on our site you can build a personal schedule and equipment list for the trip, which does not exist on the competing site.

- "Lametayel" website (lametayel.co.il): a website that provides information on vacation, trips in Israel and abroad, sells backpacking equipment, and provides travel tips.
  Like our site, the site provides information on a variety of activities across a variety of destinations and collaborates with various companies. The differences between this site and our site are that this site also allows you to compare flight prices, hotel prices (collaboration with Hotels Combined) and car rental prices. The site also allows you to order foreign currency, purchase tickets to attractions at a variety of destinations and

make travel insurance abroad. The site contains forums for consultation on a variety of destinations, and a forum for publishing and searching partners for the trip. However, the site does not allow you to plan a custom schedule with activities from the site or manually. Also, the site does not offer recommended equipment lists and does not allow the creation of a list for the trip on the same trip planning platform.

4. <u>References</u>
   - iplan.co.il
   - tripit.com
   - tripadvisor.co.il
   - iNature.info
   - lametayel.co.il