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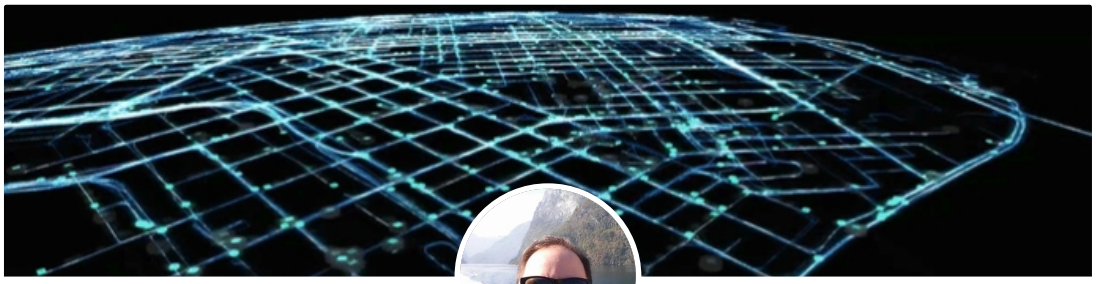

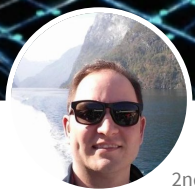

2nd

Bennett Woo

Sr. Risk Manager @ Uber Technologies

Uber • Saint Louis University

San Francisco Bay Area • 500+

Send InMail Connect

Senior Manager for Uber's Risk Management Dept currently leading Incentive & Promotion Risk Program comprised of 25 Risk analysts, engineers, data scientists and Product Managers. Responsible for preventing abuse and fraudu…

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Highlights

3 Mutual Connections

You and Bennett both know Jin (Peggy) Peng, Eric Wu, and 1 other

Experience

Senior Manager Risk Management

Uber

Mar 2014 – Present • 3 yrs 6 mos

San Francisco, California

-Reduced monthly loss expense (chargebacks and uncollected payments) by 65% in first six months. This step-change improvement has been sustained ever since.
-Overhauled and automated chargeback processing across complex distributed acquiring network which decreased delay of recognizing disputed transactions from 4 weeks to less than 3 days.
-Expert in recovery of not-fraud or system-induced losses by optimizing transaction configurations, re-billing logic, collaborating with payment partners and ongoing applied analytics and reporting
-Transitioned fraud loss accounting from Cash to Accrual reporting using estimated chargeback and failed payment recovery models.
-Expert understanding of fraud in mobile commerce, marketplace environments, recurring payment models, non-standard or higher risk payment methods (Alipay, BaiduWallet, Airtel Wallet, PayTM, ApplePay, 2FA credit/debit, etc) and emerging growth markets such as China and India.
-Promoted to Senior Manager within 15 months of joining (youngest Sr Mgr in entire Uber Finance Organization.

Risk Manager

Facebook

May 2012 – Mar 2014 • 1 yr 11 mos

Austin, Texas Area

-Oversee all operations related to advertiser payment risk for Facebook
-Responsible for integrity of hundreds of millions of dollars in self-serve payments
-Coordinate and develop ads risk and payment strategy and execution across global offices

Contact and Personal Info

Bennett's Profile and Websites

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People Also Viewed

Ashley Vivlamore • 3rd
Manager, Security Response & Investigations at Uber

Xin Ge • 2nd
Head of Risk Management at Uber

Vicente Silveira • 2nd
Head of Fraud Data Science at Uber

Ed Tang • 2nd
Payment Risk Management at Uber

Art Chu • 3rd
Sr. Manager, Risk & Fraud Operation

Brett Champlin • 2nd
Global Risk and Threat Analyst at Uber

Kyler Liu • 2nd
Product@Uber... we are hiring rock star PM

David DyTang • 2nd
Risk Analytics Manager at Uber (We're Hiring!)

Deborah Newman • 3rd
Payments at Uber (hiring process analysts!)

Joe Sullivan • 2nd
Chief Security Officer at Uber

Learn the skills Bennett has

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revenue leakage and minimize false positive friction on good customers
-Manage multiple teams and business functions: Advertiser Fraud and Advertiser Payment Support

Fraud Investigator
Facebook
Mar 2011 – May 2012 • 1 yr 3 mos
Menlo Park

* Lead analysts in complex investigations of accounts and transactions to stop fraudulent behavior
* Identify, design and implement machine learning models, rules, and other countermeasures to stop fraud
* Extract and analyze complex datasets to identify new revenue and fraud-prevention opportunities
* Created performance monitoring systems for reporting of human and machine decision quality (patent pending)
* Develop and lead end-to-end project plans for critical risk / payment initiatives

Research Analyst
Stanford Consulting Group, Inc.
Jun 2007 – Feb 2011 • 3 yrs 9 mos

Responsible for all aspects of research, economic and statistical analyses, and demonstrative reports and charts for dozens of securities fraud, intellectual property, and business litigation matters. Conducted analysis to establish materiality, loss causation and market efficiency as well as quantify financial damages for multi-billion dollar equity, fixed-income and derivative fraud cases.

Intern
Stanford Consulting Group
May 2006 – Aug 2006 • 4 mos

Education

Saint Louis University
BS, Aeronautics
2003 – 2007

Saint Ignatius Scholar- Awarded a four-year merit-based financial scholarship in recognition of extensive volunteer work and commitment to community. Managed full-time college course load while earning professional pilot credentials.

Gunn High School

Featured Skills & Endorsements

Data Analysis · 20
Endorsed by **Christian M. Lenaburg and 2 others who are highly skilled at this**
Endorsed by **9 of Bennett's colleagues at Facebook**

Fraud Detection · 14
Endorsed by **7 of Bennett's colleagues at Facebook**

Analytics · 14
Endorsed by **Ed Tang and 2 others who are highly skilled at this**
Endorsed by **3 of Bennett's colleagues at Uber**

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Received (0) Given (1)

Jeff Sakasegawa
Speller of Long Last Names @ Square
April 29, 2012, Jeff worked with Bennett in the same group

Jeff is a great communicator and he has a talent for breaking down complicated concepts into manageable and actionable components that are understandable to both management peers alike. He was great at proactively reaching out to potential stakeholders, and importantly, at following through on ideas and commitments brought up during brainstorming sessions. It was a real pleasure working with him.

Accomplishments

2 **Languages**
English • Spanish

1 **Patent**
METHODS AND SYSTEMS FOR MEASURING ACCURACY IN FRAUDULENT TRANSACTION IDENTIFICATION

Interests

Quora
23,264 followers

Palantir Technologies
51,432 followers

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