

## EDUCATION

### NEW YORK UNIVERSITY,

Sep 2019 - May 2021  
MPS, Interactive Telecommunications (ITP)  
*Tisch School of the Arts Graduate Scholarship*

### CITY UNIVERSITY OF HONG KONG,

Sep 2014 - May 2018  
BSc, Creative Media  
*Valedictorian, Dean's Honor List, 3.43 GPA*

### GOLDSMITHS, UNIVERSITY OF LONDON,

Jul 2017 - Aug 2017  
Creative Computing  
79/100

## SKILLS

### USER-CENTERED DESIGN

UX Design (*Figma, Persona, Storyboarding*)  
Design Thinking  
Design Methodology (*Design Sprint*)

### HARDWARE DEVELOPMENT

Electronics  
PCB design (*Autodesk Eagle*)  
Microcontrollers (Arduino, Raspberry)  
Industrial Design (*Autodesk Fusion 360*)  
Internet of Things (WiFi, BLE)  
3D Printing  
Machine Shop Tools

### EMERGING TECHNOLOGIES

TensorFlow 2.0, Keras  
Virtual Reality (*Oculus*)  
Augmented Reality (*Vuforia*)  
Photogrammetry

### SOFTWARE DEVELOPMENT

Salesforce Development (*Apex, SOQL, SLDS*)  
JAVA (*Android Development, JSP*)  
C# (*Unity3D, WPF*)  
HTML, CSS, Javascript, jQuery, Bootstrap  
Python 3  
SQL, MongoDB  
Node.js, Express.js  
Git  
Agile Software Development  
Search Engine Optimisation

### MEDIA SKILLS

Adobe creative suite  
(*AfterEffects, Illustrator, Premiere, etc*)

## EXPERIENCE

### BLOCKSTACK, NY

*Business & UX Consultant* Feb 2020 - Present

- Consulting for the \$93.8M funded blockchain startup, in collaboration with Stern MBA and Union Square Venture.

### SOUTH CHINA MORNING POST, HK

*Salesforce Developer* Oct 2018 - Aug 2019

- Successfully retired and integrated two legacy sales systems within the designated 9 month timeframe by developing a Salesforce SalesCloud system in coordination with system vendor, using Apex, SOQL, SQL, HTML, Javascript, SLDS
- Designed Reporting platform from scratch for management, customer service, and salespeople leveraging Salesforce Reporting

### CCCDI LTD., HK

*Intern Developer* May 2017 - July 2017

- Created 3 AR applications in C# with Vuforia in Unity3D
- Built and update 3 websites with PHP, Angular 2 and CSS

## LEADERSHIP AND AWARDS

### OFELIA, OPEN-SOURCE PROJECT

*Contributor* Sep - Nov 2019

- Exposed to a 350+ people at NYC Media Lab 2019 Summit
- Gave guest talk at PIKSEL19 Norway

### MIT ENTREPRENEURSHIP & MAKER SKILLS INTEGRATOR

*Champion, Design Lead* Jan - Feb 2018

- Triumphed in this 2-week hardware startup bootcamp where 5 teams of 6 bright young entrepreneurs competed by creating "Tagit", a smart IoT device which prevents food spoilage
- Led the design team to create industrial, UI/UX, 2D and 3D design

### PROJECT "RUN! VENDOR"

*Team Leader, Technical Lead* Apr 2016 - Mar 2017

- Interviewed on ViuTV HK, Metro Radio HK
- Gained papers exposure on MingPao Daily, Metro Daily, etc
- Exhibited at InnoCarnival and CityU Employer's Luncheon

### DISNEY IMAGINATION DESIGN COMPETITION

*Finalist, Team Leader* Oct - Nov 2016

- Selected as 1 of the 9 finalist teams out of 250 teams to design and prototype an open space leveraging Disney's design principle and intellectual property