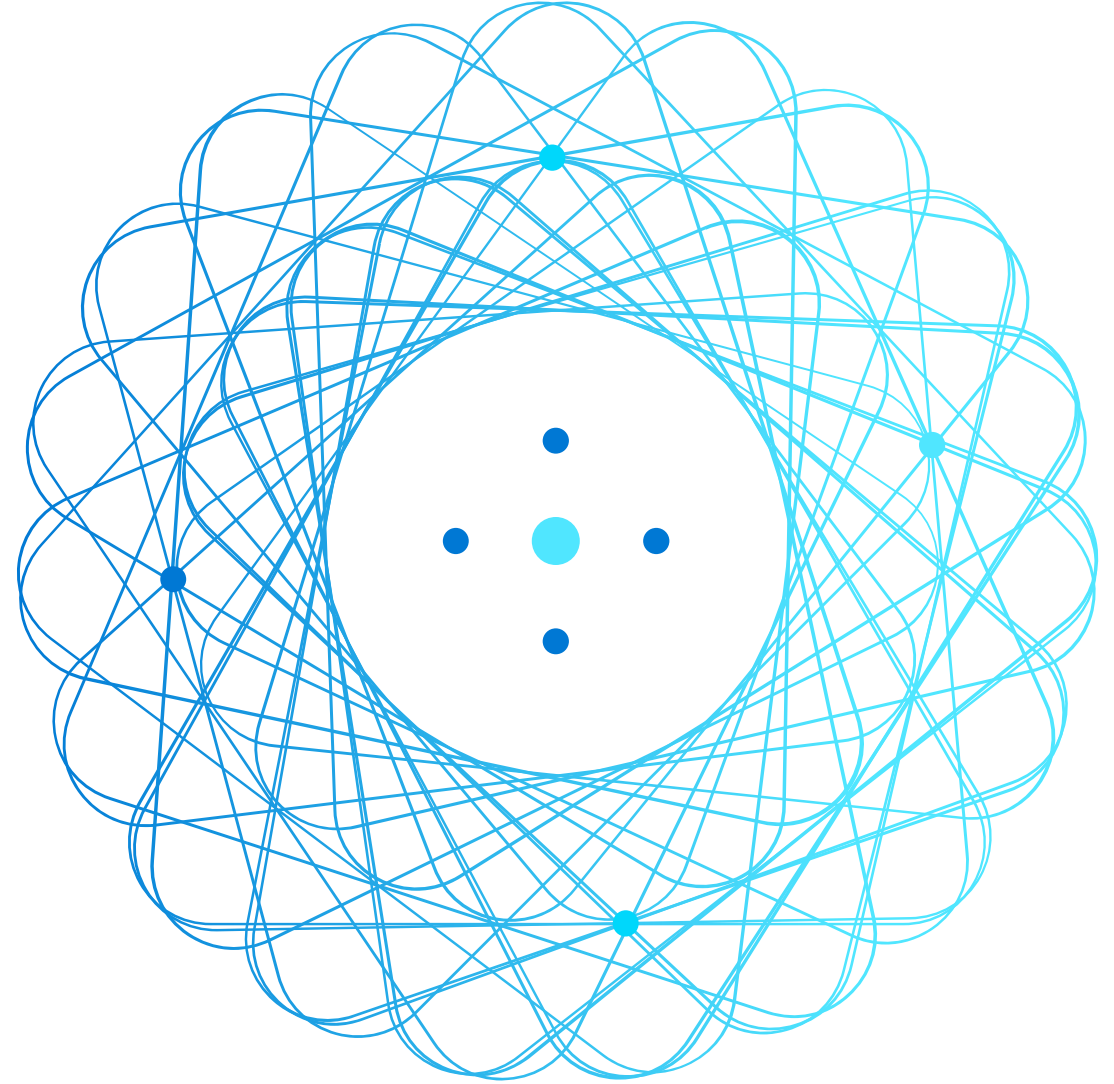


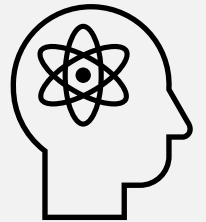
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Module 06:

Azure pricing and lifecycle



Module Outline



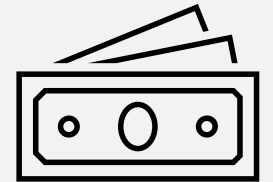
Module 06 – Outline

You will learn the following concepts:

- **Methods for managing costs**
 - Factors affecting costs
 - Options to reduce and control costs
 - Azure Cost Management
- **Service Level Agreements and Lifecycles**
 - Azure Service Level Agreement (SLA)
 - Factors impacting SLAs
 - Azure product and feature lifecycle



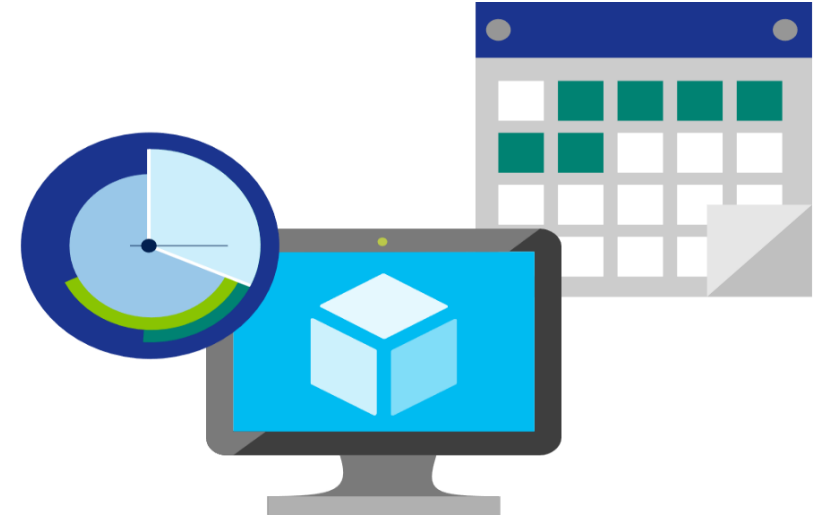
Planning and Cost Management



Planning and Cost Management - Objective Domain

- Identify factors that can affect costs (resource types, services, locations, ingress and egress traffic)
- Identify factors that can reduce costs (reserved instances, reserved capacity, hybrid use benefit, and spot pricing)
- Describe the functionality and usage of the Pricing calculator and the Total Cost of Ownership (TCO) calculator
- Describe the functionality and usage of Azure Cost Management

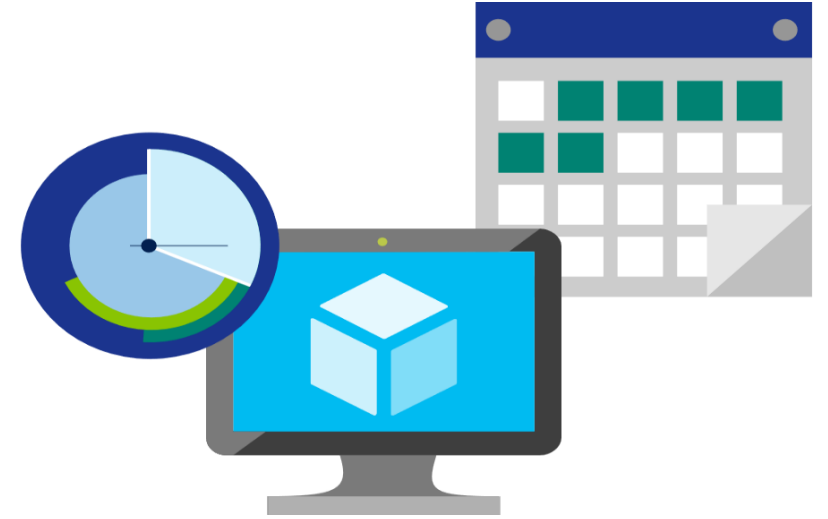
Factors affecting costs (part 1)



There are **six** primary factors affecting costs:

| 1) Resource Type | 2) Services | 3) Location |
|---|---|--|
| Costs are resource-specific, so the usage that a meter tracks and the number of meters associated with a resource, depend on the resource type. | Azure usage rates and billing periods can differ between Enterprise, Web Direct, and CSP customers. | The Azure infrastructure is globally distributed, and usage costs might vary between locations that offer Azure products, services, and resources. |

Factors affecting costs (part 2)



There are [six](#) primary factors affecting costs:

4) Bandwidth

Some inbound data transfers are free, such as data going into Azure datacenters. For outbound data transfers, such as data going out of Azure datacenters, pricing is based on Zones.

5) Reserved Instances

With Azure Reservations, you commit to buying one-year or three-year plans for multiple products. Reservations can significantly reduce your resource costs up to 72% on pay-as-you-go prices.

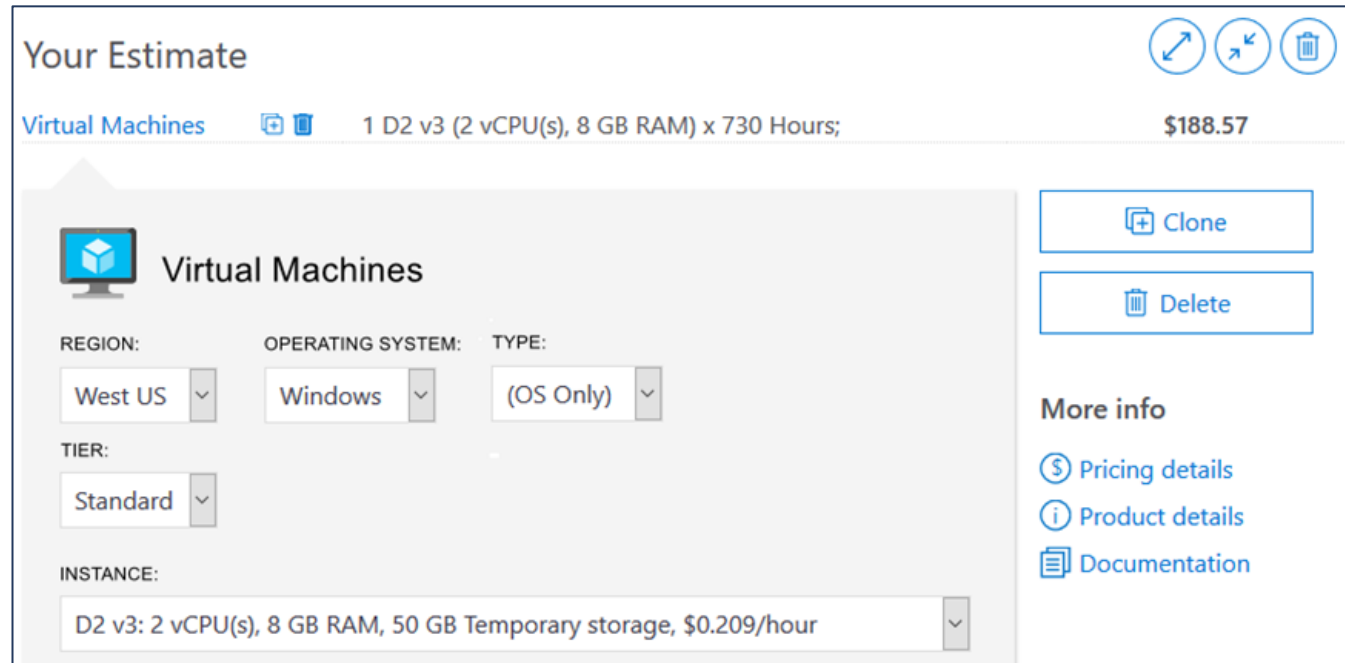
6) Azure Hybrid Use Benefit

For customers with Software Assurance, Azure Hybrid Benefit allows you to use your on-premises licenses on Azure at a reduced cost.

Pricing Calculator

The **Pricing Calculator** is a tool that helps you estimate the cost of Azure products. The options that you can configure in the Pricing Calculator vary between products, but basic configuration options include:

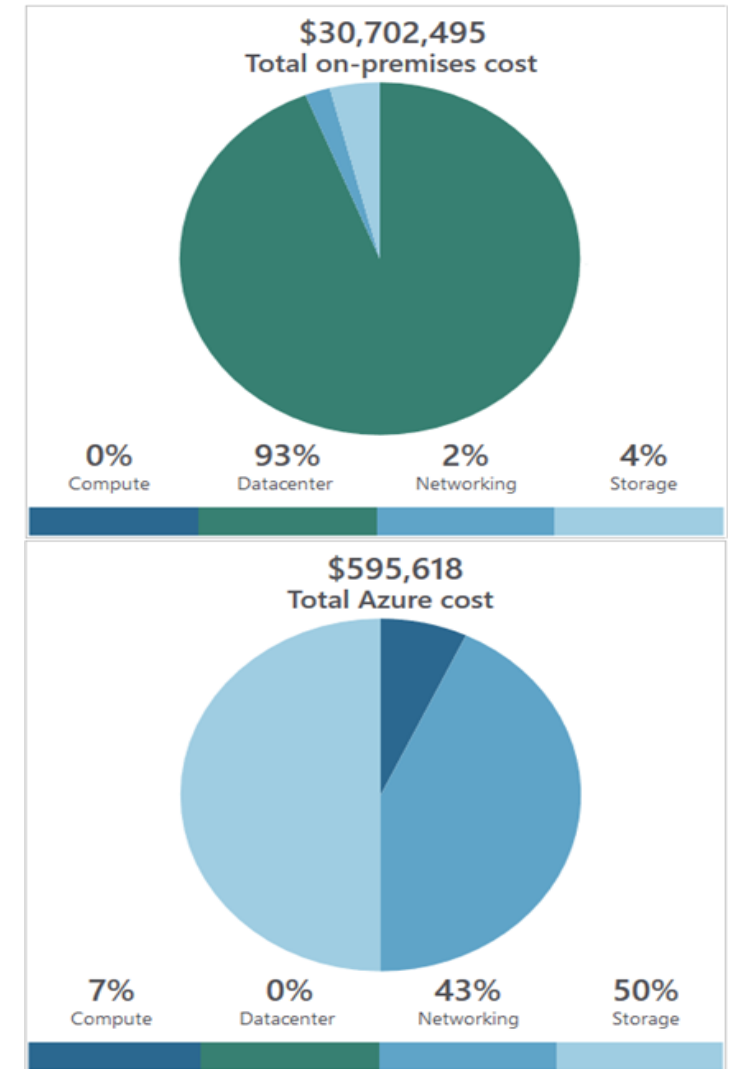
- Region
- Tier
- Billing options
- Support options
- Programs and offers
- Azure dev/test pricing



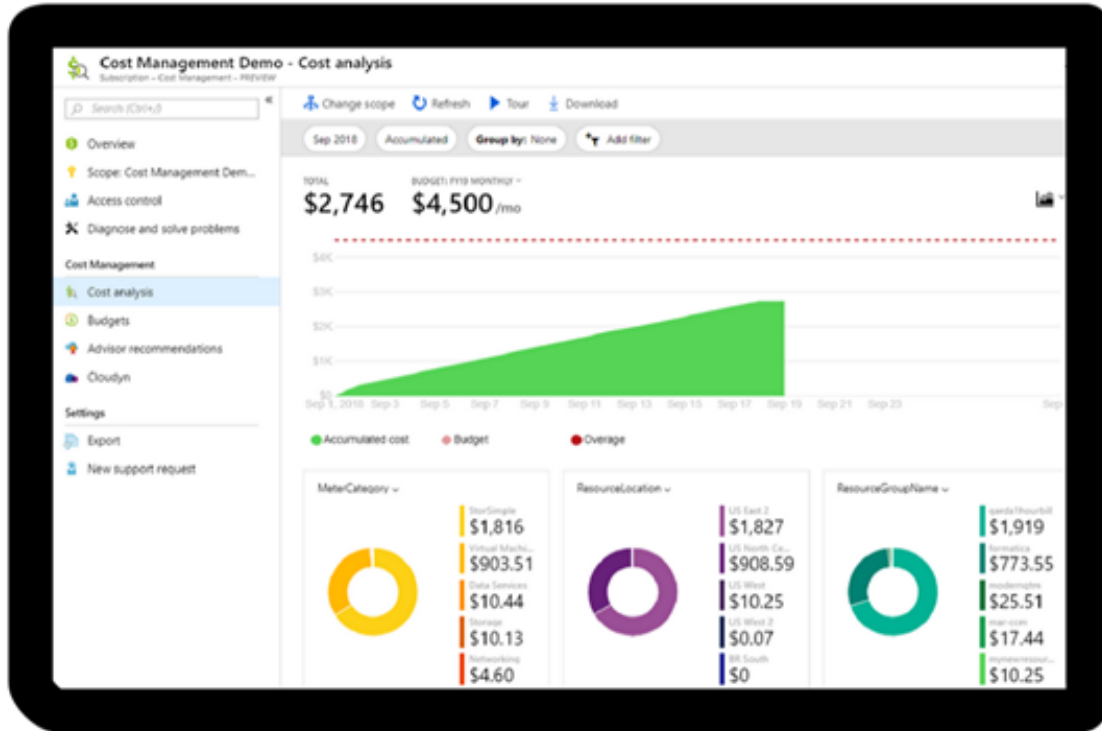
The screenshot displays the 'Your Estimate' section of the Azure Pricing Calculator. At the top, it shows the current estimate for 'Virtual Machines' as '1 D2 v3 (2 vCPU(s), 8 GB RAM) x 730 Hours;' with a total cost of '\$188.57'. Below this, the 'Virtual Machines' configuration panel is visible, featuring dropdown menus for 'REGION:' (set to 'West US'), 'OPERATING SYSTEM:' (set to 'Windows'), 'TYPE:' (set to '(OS Only)'), and 'TIER:' (set to 'Standard'). The 'INSTANCE:' dropdown at the bottom shows 'D2 v3: 2 vCPU(s), 8 GB RAM, 50 GB Temporary storage, \$0.209/hour'. To the right of the configuration panel, there are 'Clone' and 'Delete' buttons, and a 'More info' section with links for 'Pricing details', 'Product details', and 'Documentation'.

Total Cost of Ownership Calculator

- A tool to estimate cost savings you can realize by migrating to Azure.
- A report compares the costs of on-premises infrastructures with the costs of using Azure products and services in the cloud.



Azure Cost Management



- Reporting – billing reports
- Data enrichment
- Budgets – set spend budget
- Alerting – when cost exceed limits
- Recommendation – cost recommendations

Minimizing costs

Perform

Perform cost analyses. Use the **Azure Pricing** and **TCO calculators**.

Monitor

Monitor usage with **Azure Advisor**. Implement recommendations.

Use

Use **spending limits**. Use via free trial customers and some credit-based Azure subscriptions.

Use

Use **Azure Reservations** and **Azure Hybrid Benefit (HUB)**.

Choose

Choose **low-cost locations** and regions. If possible, use low-cost locations.

Keep

Keep up-to-date with the latest Azure customer and subscription offers.

Apply

Apply tags to identify **cost owners**. Identify usage owners with tags.

Azure SLAs and service lifecycles



Azure SLAs and service lifecycles - Objective Domain

- Describe the purpose of an Azure Service Level Agreement (SLA)
- Identify actions that can impact an SLA (i.e. Availability Zones)
- Describe the service lifecycle in Azure (Public Preview and General Availability)

Service Level Agreements (SLAs)

Service Level Agreements (SLAs) describes Microsoft's commitments for uptime and connectivity.

- SLAs are based on individual products and services.
- Detailed agreements on the service provided, and any exceptions to the SLA.
- Free and preview features/services do not offer SLAs.



SLAs for Azure products and services

- Performance targets are expressed as uptime and connectivity guarantees.
- Performance-targets range from 99% to 99.999%.
- If a service fails to meet the guarantees, a percentage of the monthly service fees can be credited.

| SLA | Downtime per month |
|---------|--------------------|
| 99% | 7h 18m 17s |
| 99.5% | 3h 39m 8s |
| 99.9% | 43m 49s |
| 99.95% | 21m 54s |
| 99.99% | 4m 22s |
| 99.999% | 26s |

Actions that affect SLAs

Lower your SLA

- Adding more services
- Choosing free or non-SLA services

Raise your SLA

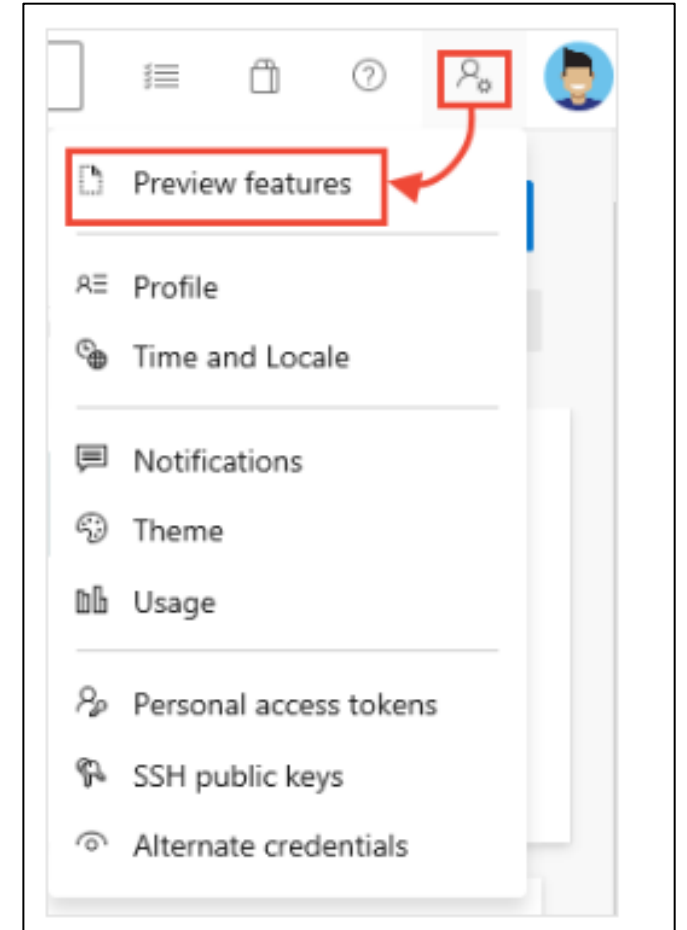
- Availability Zones
- Redundant systems

Many factors can raise or lower your SLA. Design decisions based on business goals will drive your SLA goals.

Azure Preview Program

With Azure previews, users can test beta and other pre-release features, products, services, software, and regions to provide feedback.

- **Public Preview:** all Azure customers can evaluate the new features
- **Generally available (GA):** after public preview is completed, all customers can use the feature, and region availability will vary.




Monitoring service and feature updates

- Azure updates provides information about the Azure products, services, and features, in addition to product roadmaps and availability.
- View details about all Azure updates and their status.
- Browse and search for updates.
- Subscribe to Azure update notifications by RSS.

Azure updates


Get the latest updates on Azure products and features to meet your cloud investment needs. Sign up for notifications to stay informed.


 RSS feed


Search all updates

Keyword Search


Status:

☐  NOW AVAILABLE

☐  IN PREVIEW

☐  IN DEVELOPMENT

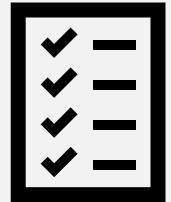
Updates

[Release of new Azure CDN \(Microsoft Standard\) capability](#)
 IN PREVIEW

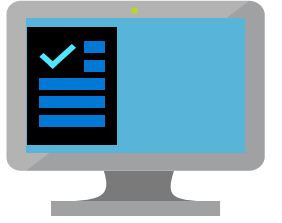
The Azure CDN service, a distributed network of servers that can efficiently deliver web content supports multiple origins.

Content Delivery Network Services

Knowledge Checks (5 min)

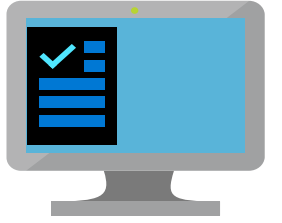


Knowledge Check



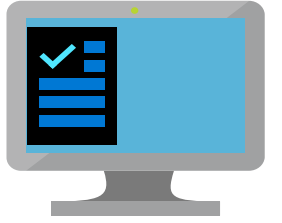
1. Data that flows into a datacenter is called:
 - a) Ingress
 - b) Egress
 - c) Both Ingress and Egress
 - d) Neither Ingress nor Egress

Knowledge Check



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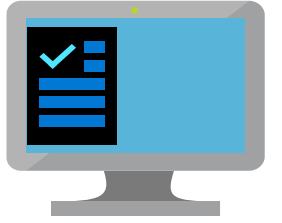
Knowledge Check



2. The Azure Pricing Calculator provides:

- a) A bill for the selected configurations of products and services used in the past month.
- b) A means to save money by committing to selected configurations of products and services over one or three years.
- c) An estimate of the costs associated with selected configurations of products and services.
- d) A tool to compare on-premise costs to Azure products and services.

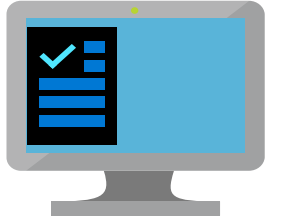
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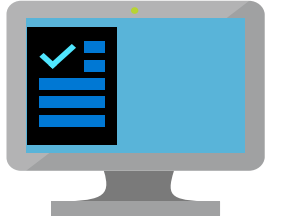
Knowledge Check



3. Application availability refers to what?

- a) The Service Level Agreement (SLA) of the associated resource
- b) Application support for an availability zone
- c) The overall time that a system is functional and working
- d) The Azure Region the application is deployed to

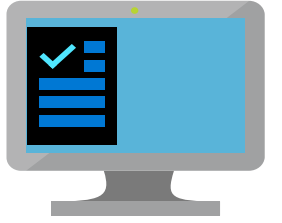
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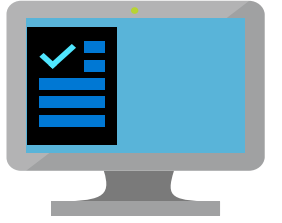
Knowledge Check



4. Which one of the following systems is used to determine Azure costs for each billing period?

- a) The Azure website
- b) Number of created virtual machines (VMs)
- c) The Azure pricing calculator
- d) Usage meters

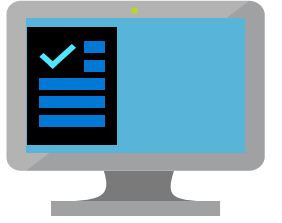
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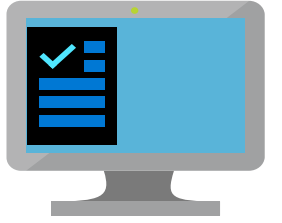
Knowledge Check



5. Complete the following sentence. As an Azure customer, Azure Reservations offer discounted prices if you:

- a) Make upfront commitments on compute capacity.
- b) Provision many resources
- c) Have a free account
- d) Set spending limits

Knowledge Check



5. Complete the following sentence. As an Azure customer, Azure Reservations offer discounted prices if you:

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- b) Provision many resources
- c) Have a free account
- d) Set spending limits

Module 06 Review



Microsoft Learn Modules
(docs.microsoft.com/Learn)

- Factors affecting costs
- Recognize Azure Cost Management
- Azure Service Level Agreement (SLA)
- Factors impacting SLAs
- Azure product and feature lifecycle