

EDUCATION	<b>The University of Hong Kong</b> <i>Ph.D. in Marketing</i> • Advisor: Prof. Shan Huang • Research area: Quantitative Marketing	Hong Kong 2024 - 2029 ( <i>expected</i> )
	<b>New Asia College, The Chinese University of Hong Kong</b> <i>B.S. in Computer Science and B.B.A. in Business Economics</i> • GPA: 3.8/4.0	Hong Kong 2019 - 2024
PUBLICATIONS	1. Shan Huang, <b>Yi Ji</b> . Algorithmic vs. Friend-based Recommendations in Shaping Novel Content Engagement: A Large-scale Field Experiment. <i>Proceedings of the Twenty-Fifth ACM Conference on Economics and Computation (EC'24)</i> , 2024.	
WORKING PAPERS	1. Shan Huang, Yuan Yuan, <b>Yi Ji</b> . “The Strength of Weak Ties” Varies Across Viral Channels.	
CONFERENCE PRESENTATIONS	1. Shan Huang, <b>Yi Ji*</b> . Algorithmic vs. Friend-based Recommendations in Shaping Novel Content Engagement: A Large-scale Field Experiment. <i>The Twenty-Fifth ACM Conference on Economics and Computation (EC'24)</i> , Yale University, New Haven, US, 2024. 2. Shan Huang, <b>Yi Ji</b> . Algorithmic vs. Friend-based Recommendations in Shaping Novel Content Engagement: A Large-scale Field Experiment. <i>China India Insights Program Conference (CIIP) 2024</i> , The University of Hong Kong, Pok Fu Lam, Hong Kong, 2024.  <i>Notes: * indicates as presenter.</i>	
INTERNSHIPS	<b>Tencent</b>   Shenzhen, China <i>Research Intern</i>	Commencing in 2025.01
	<b>Datawake</b>   Shenzhen, China <i>AI Engineer Intern (Part-time)</i>	2023.09 - Present
	<b>WeChat</b>   Guangzhou, China <i>Research Intern</i>	2023.09 - 2024.08
	<b>Tencent</b>   Shenzhen, China <i>Data Analyst Intern</i>	Summer 2021
AWARDS AND HONORS	<ul style="list-style-type: none"><li>• <b>Postgraduate Scholarships</b>, HKU Business School 2024</li><li>• <b>FBE PhD Entrance Scholarship</b>, HKU Business School 2024</li><li>• <b>Academic Excellence Award</b>, CUHK Business School 2024</li><li>• <b>Ms. Chan Yee-chun Academic Scholarship</b>, New Asia College 2024</li><li>• <b>HKSAR Government Scholarship</b>, HKSAR Education Bureau 2023</li><li>• <b>Hong Kong, China - APEC Scholarship</b>, HKSAR Education Bureau 2023</li><li>• <b>Mr. Akihiro Nagahara Scholarship</b>, New Asia College 2023</li><li>• <b>Outstanding Academic performance</b>, CUHK CSE 2022, 2023</li><li>• <b>Head’s List (Merit)</b>, New Asia College 2021, 2022, 2023</li><li>• <b>Dean’s Honours List</b>, CUHK CSE 2020, 2021, 2022, 2023</li></ul>	

DOCTORAL COURSEWORK	<b>Economics</b>
	<ul style="list-style-type: none"> <li>– Mathematics for Economics</li> <li>– Microeconomic Theory</li> <li>– Econometric Theory</li> </ul>
	<b>Statistics</b>
	<ul style="list-style-type: none"> <li>– Advanced Statistical Inference</li> </ul>
SKILLS	<b>Languages:</b> Mandarin, English, Cantonese.
	<b>Programming:</b> Python, C/C++, Java, JavaScript, SQL, R.
	<b>Software:</b> L <sup>A</sup> T <sub>E</sub> X, MS Office, Stata, MATLAB, PyTorch, oTree.