

EDUCATION	<div><div>The University of Hong Kong</div><div>Ph.D. in Marketing</div><div><div><div>• Advisor: Prof. Shan Huang</div><div>• Research area: Quantitative Marketing</div></div></div></div> <div>Hong Kong</div> <div>2024 - 2029 (expected)</div>	
	<div><div>New Asia College, The Chinese University of Hong Kong</div><div>B.S. in Computer Science and B.B.A. in Business Economics</div><div><div>• GPA: 3.8/4.0</div></div></div> <div>Hong Kong</div> <div>2019 - 2024</div>	
PUBLICATIONS	<div>1. Shan Huang, Yi Ji. Algorithmic vs. Friend-based Recommendations in Shaping Novel Content Engagement: A Large-scale Field Experiment. <i>Proceedings of the Twenty-Fifth ACM Conference on Economics and Computation (EC’24)</i>, 2024.</div>	
WORKING PAPERS	<div>1. Shan Huang, Yuan Yuan, Yi Ji. “The Strength of Weak Ties” Varies Across Viral Channels.</div>	
CONFERENCE PRESENTATIONS	<div>1. Shan Huang, Yi Ji*. Algorithmic vs. Friend-based Recommendations in Shaping Novel Content Engagement: A Large-scale Field Experiment. <i>The Twenty-Fifth ACM Conference on Economics and Computation (EC’24)</i>, Yale University, New Haven, US, 2024.</div> <div>2. Shan Huang, Yi Ji. Algorithmic vs. Friend-based Recommendations in Shaping Novel Content Engagement: A Large-scale Field Experiment. <i>China India Insights Program Conference (CIIP) 2024</i>, The University of Hong Kong, Pok Fu Lam, Hong Kong, 2024.</div> <div>Notes: * indicates as presenter.</div>	
INTERNSHIPS	<div><div>Tencent Shenzhen, China</div><div>Research Intern</div></div> <div>Hong Kong</div> <div>Commencing in 2025.01</div>	
	<div><div>Datawake Shenzhen, China</div><div>AI Engineer Intern (Part-time)</div></div> <div>Hong Kong</div> <div>2023.09 - Present</div>	
	<div><div>WeChat Shenzhen, China</div><div>Research Intern</div></div> <div>Hong Kong</div> <div>2023.09 - 2024.08</div>	
	<div><div>Tencent Shenzhen, China</div><div>Data Analyst Intern</div></div> <div>Hong Kong</div> <div>Summer 2021</div>	
AWARDS AND HONORS	<div><div><div>• Postgraduate Scholarships, HKU Business School</div><div>• FBE PhD Entrance Scholarship, HKU Business School</div><div>• Academic Excellence Award, CUHK Business School</div><div>• Ms. Chan Yee-chun Academic Scholarship, New Asia College</div><div>• HKSAR Government Scholarship, HKSAR Education Bureau</div><div>• Hong Kong, China - APEC Scholarship, HKSAR Education Bureau</div><div>• Mr. Akihiro Nagahara Scholarship, New Asia College</div><div>• Outstanding Academic performance, CUHK CSE</div><div>• Head’s List (Merit), New Asia College</div><div>• Dean’s Honours List, CUHK CSE</div></div></div> <div>2024</div> <div>2024</div> <div>2024</div> <div>2024</div> <div>2023</div> <div>2023</div> <div>2023</div> <div>2022, 2023</div> <div>2021, 2022, 2023</div> <div>2020, 2021, 2022, 2023</div>	

DOCTORAL COURSEWORK	Economics
	<ul style="list-style-type: none"> – Mathematics for Economics – Microeconomic Theory – Econometric Theory
	Statistics
	<ul style="list-style-type: none"> – Advanced Statistical Inference
SKILLS	Languages: Mandarin, English, Cantonese.
	Programming: Python, C/C++, Java, JavaScript, SQL, R.
	Software: L ^A T _E X, MS Office, Stata, MATLAB, PyTorch, oTree.