

# JASON ZUBIATE

0 to 1 Designer – of software, interfaces, and experiences.

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## EDUCATION

### UNIVERSITY OF CALIFORNIA, IRVINE

B.S. Informatics: Human-Computer Interaction  
Irvine, CA | June 2023

## WORK EXPERIENCE

### NUTRIPAIR | IRVINE, CA

*UX Lead* January 2023 - April 2023

- Organized and led team through usability testing with a cohort of 70 participants
- Monitored and evaluated user interactions with mobile app via Smartlook analytics
- Redesigned mobile page based on user feedback, resulting in a 100% increase in satisfaction

*Frontend Development Intern* June 2022 - September 2022

- Created 22 reusable functional components and 5 web-application pages
- Designed API file structure and programmed API calls to AWS and MongoDB server
- Built functional web-app with React and Next.js from Figma mock-ups

## PROJECTS

### SOCAL BEAUTY MED SPA

*Web Designer*

- Developed a custom web application for a beauty med spa client, creating a 100% online appointment booking experience
- Visit the site at [socalbeautymedspa.com](http://socalbeautymedspa.com)

### GROOVEHUB

*UX Designer | Frontend Developer*

- Programmed API calls for AWS and MongoDB server, enabling real-time data retrieval for 100 million+ tracks
- Implemented Next.js middleware solution to manage user authentication and access control.
- Implemented Recoil state management for playlist and track switching, resulting in a 30% improvement in efficiency.

### ANTEATER WELLNESS APP

*UX Designer*

- Prepared a software requirements specification document to support UCI's Center For Student Wellness And Health Promotion
- Directed elicitation sessions with stakeholders, wrote software requirements, goal models, use-case scenarios/diagrams, and domain models

## SKILLS

### Software

Figma  
Miro  
React  
Next.js  
Smartlook  
Maze  
Testflight  
Flutter  
Angular  
Github

### Programming

Javascript  
Typescript  
JSX/TSX  
HTML/CSS  
Python  
Dart  
Java  
R

### Design

Human-Centered Design  
Design Research  
User Interface  
Web Design  
Prototyping  
Systems Thinking  
Storytelling  
Pitch Decks  
Frontend Development

### Operating Systems

Windows (10.7 - 11)  
Mac (Ventura)

## AWARDS

### Dean's Honor List

5x Dean's Honor List recipient

### Chancellors Excellence Scholarship

One of the most prestigious scholarships UC Irvine offers to freshmen entering from high school

## PRINCIPLE

Designing with a focus on user-centered design principles and inclusivity considerations is crucial.

By prioritizing the needs and perspectives of diverse users, effective, accessible, and equitable solutions can be created.