

JASON ZUBIATE

UX Designer

jasonzubiato.com | jzubiato@uci.edu | (626) 324-7748



EDUCATION

UNIVERSITY OF CALIFORNIA, IRVINE

B.S. Informatics: Human-Computer Interaction (HCI)

Irvine, CA | June 2023

SKILLS

Software

Figma
Miro
React
Next.js
Smartlook
Maze
Testflight
Angular
Github

Design

Human-Centered Design
Design Research
User Interface
Web Design
Prototyping
Systems Thinking
Storytelling
Pitch Decks
Frontend Development

Programming

Javascript
Typescript
JSX/TSX
HTML/CSS
Python
Java

Operating Systems

Windows (10.7 - 11)
Mac (Ventura)

PROJECTS

SOCAL BEAUTY MED SPA

Web Designer

- Developed a custom web application for a beauty med spa client, creating a 100% online appointment booking experience

GROOVEHOUSE

UX Designer | Frontend Developer

- Programmed API calls for Amazon Web Services (AWS) and MongoDB server, enabling real-time data retrieval for 100 million+ tracks
- Implemented Next.js middleware solution to manage user authentication and access control.
- Incorporated Recoil state management for playlist and track switching, resulting in a 30% improvement in efficiency.

ANTEATER WELLNESS APP

UX Designer

- Prepared a 100 page software requirements specification document based on elicitation sessions with UC Irvine's Center for Student Wellness and Health Promotion
- Designed 5 mobile application interfaces based on complex domain models and user flows

WORK EXPERIENCE

NUTRIPAIR | IRVINE, CA

UX Lead

- Directed a design team of 3 through usability testing with a cohort of 70 participants
- Monitored and evaluated 4 user flows of the mobile app using Smartlook analytics
- Redesigned mobile app page based on user feedback, resulting in a 100% increase in satisfaction

Jan 2023
April 2023

OBVIOHEALTH | IRVINE, CA

Machine Learning Engineer

- Integrated Whisper and HuggingFace voice activity detection, improving model precision by 40%.
- Implemented Google Cloud buckets enabling a scalable training operation with 20,000 audio files
- Streamlined workflow for data loading, preprocessing, encoding, and training into 1 pipeline

Oct 2022
March 2023

NUTRIPAIR | IRVINE, CA

Frontend Development Intern

- Created 22 reusable functional components and 5 web application pages
- Designed API file structure and programmed 10 API calls to communicate with Amazon Web Services (AWS) and MongoDB server
- Added GreenSock Animation Platform animations to 6 web app pages

June 2022
Sept 2022

AWARDS

Employee of the Month

Recipient, Nutripair front-end development intern

Dean's Honor List

5x Dean's Honor List recipient

PRINCIPLE

Designing with a focus on user-centered design principles and inclusivity considerations is crucial.

By prioritizing the needs and perspectives of diverse users, effective, accessible, and equitable solutions can be created.

Portfolio Projects Password: 90521308