Rate My Co-op

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IS4300 - Human Computer Interaction

High Concept

- Lack of centralized information about co-op experiences from student perspective
- Problem heightened in the age of "Work From Home"

- Specific to the Northeastern co-op structure & timeline
- Beneficial to multiple groups:
  - Students applying to co-op: make more informed decisions
  - Students who completed co-op: share feedback
  - Managers: improve the co-op positions they manage

Demonstration

- ■ Task
  - ☐ Walk through rating page
  - ☐ Searching for a co-op

https://arcane-harbor-13328.herokuapp.com
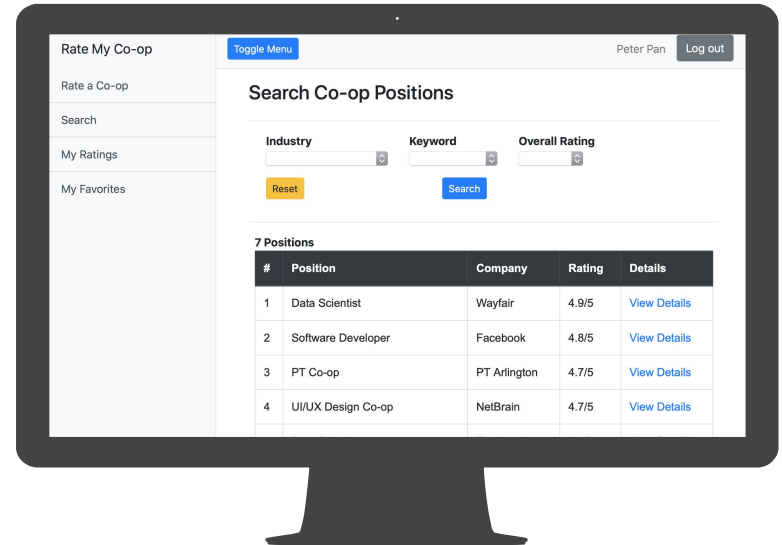
Design Decisions

- Form
  - ☐ Rating scale (1-5 vs. strongly agree, etc.)
  - ☐ Have descriptions and base lines
  - ☐ Permission to contact
- Search
  - ☐ Filter dropdowns for industry, keywords and overall rating
  - ☐ Contacting students who submitted a rating
- Manager
  - ☐ Only sees their own supervised co-op
  - ☐ No option to contact students

Paper Evaluation

- Rating scale and problem not clear
  - Originally used 1-5 → now use strongly agree/disagree, etc (with explanation of questions and options)
- Scrolling and Search bar are confusing
  - Instead of using typing, we used dropdown for selection the keywords

Heuristic Evaluation

- Visibility of System Status
  - ☐ Successful form submission
- User control and freedom
  - ☐ Add a "clear" button to remove filters on the search page
- Error prevention
  - ☐ Pop-up after "Save" and "Cancel" buttons to confirm action
- Consistency and standards
  - ☐ Add links of the detailed co-op position page to each result in the search page

Other Tests

- Speed test (How fast could the tester finish the test)
- 5-second test (getting a quick response of website impression)
- Test with managers.

Final Pitch

- Rate My Co-op is beneficial to students, the university, and co-op companies alike
- Work with the Northeastern Co-op office to create individualized experiences

Thank you! + Q&A