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# From generic to genius: Fine-tuning LLMs to enhance AI performance and reliability

Jasper Kyle Catapang, MA  
Zoom - May 30, 2024

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# Jasper Kyle Catapang

- NLP Lead at Maya Philippines
- MA in Applied Linguistics, University of Birmingham, UK
- BSc in Computer Science, University of the Philippines
- Developer of GodziLLa-2, Maya's top-ranking open-source LLM
- Publications on code-switching NLP, NLP ethics, social computing
- Industry experience in NLG, conversational agents, Q&A

# Outline

- **What are foundation models (FMs)?**

An overview discussing what foundation models are and how they differ from large language models (LLMs)

- **What are the different LLM-based training techniques?**

A discussion of various approaches to training LLM models

- **What is GodziLLa-2?**

A brief description of GodziLLa-2, its training process, capabilities, and accomplishments..

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# What are foundational models?

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# What are some features of foundation models?

# Foundation models



# Foundation models



L \_ \_ G \_ - S \_ \_ \_ E

# Foundation models



LARGE-SCALE

# Foundation models



\_ E R \_ \_ T \_ L E

# Foundation models



VERSATILE

# Foundation models



G \_ \_ E R \_ \_ - P \_ \_ P O \_ \_

# Foundation models



GENERAL-PURPOSE

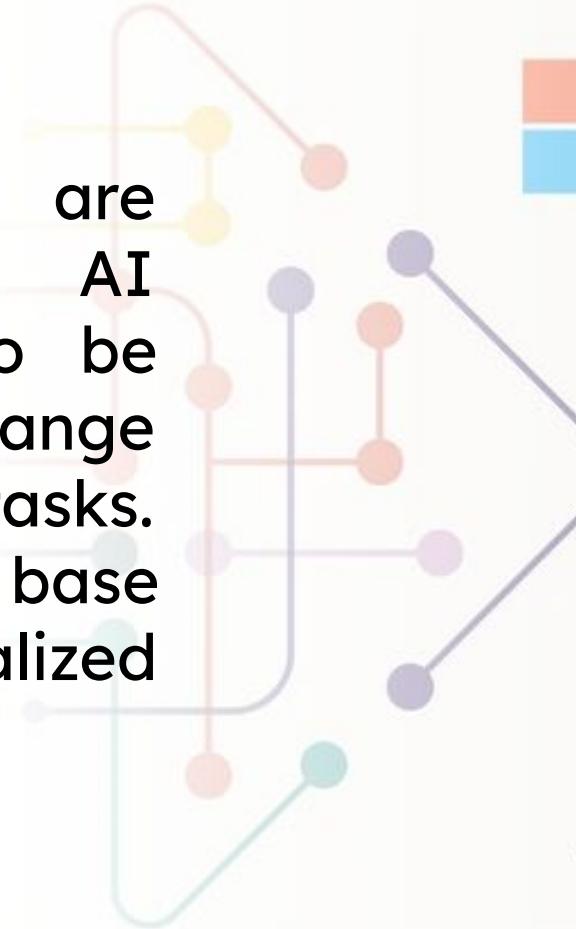
# Foundation models



Large-scale

Versatile

General-purpose



Foundation models are large, pre-trained AI models designed to be adapted for a wide range of downstream tasks. They serve as the base upon which specialized models can be built.



OpenAI

Google

ANTHROPIC

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# Why are foundation models important?

# Importance of FMs

- **Efficiency:** Reduce the need to train models from scratch.
- **Transfer Learning:** Leverage knowledge from one domain to another.
- **Innovation:** Facilitate the development of new applications and technologies.

What are some  
examples of  
foundation models?

# Examples of FMs

1. **GPT-4 (OpenAI)**
  - a. ~1T - 1.7T parameters (rumored)
  - b. Language
  - c. Text generation, question answering, translation, etc.
2. **ViT-Large (Google)**
  - a. ~300M parameters
  - b. Vision
  - c. Image classification, object detection, etc.
3. **wav2vec 2.0 (Meta)**
  - a. ~300M parameters
  - b. Speech
  - c. automatic speech recognition (ASR), speaker identification, language identification, etc.

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# What are large language models then?

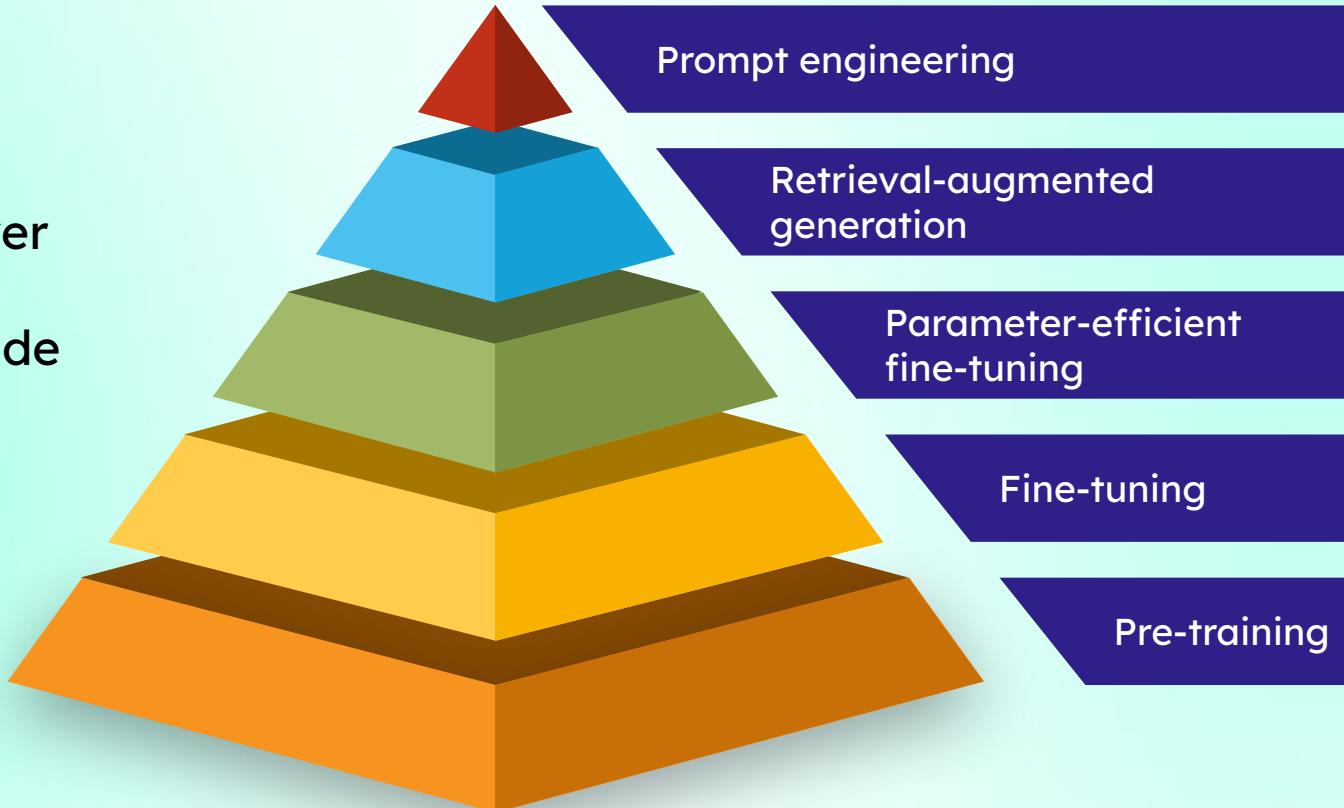
# Large language models

Large language models or LLMs are a specific type of foundation models. LLMs are language-based FMs.

# Training techniques for LLM-based architectures

# LLM training hierarchy

- ↑ easier to do
- ↑ more people implement it
- ↓ more control over data in model
- ↓ harder to override inserted data



	parameters modified	purpose	implementation difficulty
Prompt engineering	none	better responses	● ● ● ● ●
Retrieval-augmented generation	none	incorporate external data	● ● ● ● ●
Parameter-efficient fine-tuning	a small subset	efficient task adaptation	● ● ● ● ●
Fine-tuning	all	task-specific adaptation	● ● ● ● ●
Pre-training	all	train from scratch	● ● ● ● ●

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what is GodziLLa-2? 

# GodziLLa-2

GodziLLa-2 is an experimental large language model developed by Maya Philippines. It is based on Meta AI's Llama 2 and aims to push the boundaries of instruction-tuned LLMs. It is a composite model consisting of various Maya-curated text datasets and public text datasets made possible through low-rank adapters.

GodziLLa-2 is an experimental large language model developed by Maya Philippines. It is based on Meta AI's Llama 2 and aims to push the boundaries of instruction-tuned LLMs. It is a composite model consisting of various Maya-curated text datasets and public text datasets made possible through low-rank adapters.

-GodziLLa-2, May 22, 2024

*What's on your mind?*



GodziLLa-2 is an **experimental** large language model developed by Maya Philippines. It is based on Meta AI's **Llama 2** and aims to push the boundaries of **instruction-tuned** LLMs. It is a **composite** model consisting of various **Maya-curated text datasets** and public text datasets made possible through **low-rank adapters**.

-GodziLLa-2, May 22, 2024

*What's on your mind?*



**Llama 2**

**Experimental**

**Instruction-tuned**

**Composite**

**Maya-curated text datasets**

**Low-rank adapters**

## Llama 2

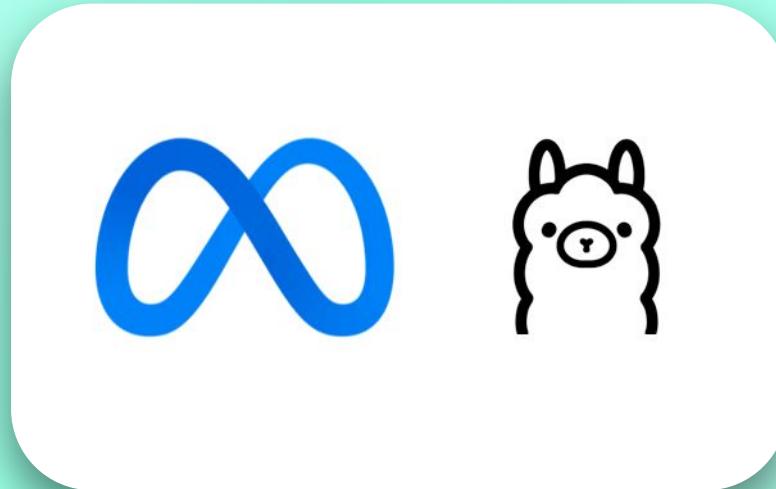
Experimental

Instruction-tuned

Composite

Maya-curated text datasets

Low-rank adapters



- Meta released Llama 2 in July 2023
- Three LLM sizes: 7B, 13B, 70B
- Caused a surge in top-performing open-source LLMs

Llama 2

**Experimental**

Instruction-tuned

Composite

Maya-curated text datasets

Low-rank adapters

Apr 2023

Maya hires me to come up  
with a Gen AI solution for  
CS/CX

1st half 2023

Aug 2023

- We finish our experiment on LoRAs, GodziLLa-2
- We ace the Open LLM Leaderboard

2nd half 2023

May 2023

We develop an encoder-decoder architecture similar to FLAN but it still lacked the reasoning we required

Jul 2023

Llama 2 is released

Sep 2023

GodziLLa-2 is featured on blogs, talks, and Rappler

Llama 2

Experimental

**Instruction-tuned**

Composite

Maya-curated text datasets

Low-rank adapters

Instruction-tuned LLMs are a *subset* of fine-tuned LLMs. As the name suggests, it's fine-tuned on instruction data.

Example:

“Write a summary of X, make it concise and simple. Don't use jargon or any complicated words.

Llama 2

Experimental

Instruction-tuned

**Composite**

Maya-curated text datasets

Low-rank adapters

A composite is any model made by merging or combining smaller modules.

An example of a composite architecture is a mixture-of-experts (MoE) architecture. MoEs are similar to ensemble models in classical machine learning.

Examples of MoE architectures include Mixtral and GPT-4 (rumored)

Llama 2

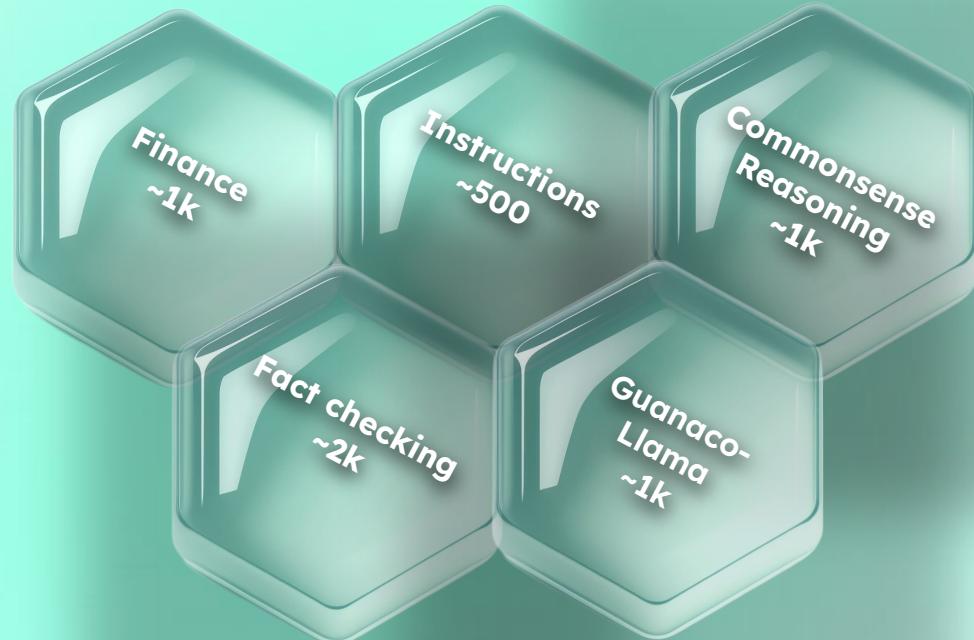
Experimental

Instruction-tuned

Composite

**Maya-curated text datasets**

Low-rank adapters



\* text datasets curated by Maya DS/AI

Llama 2

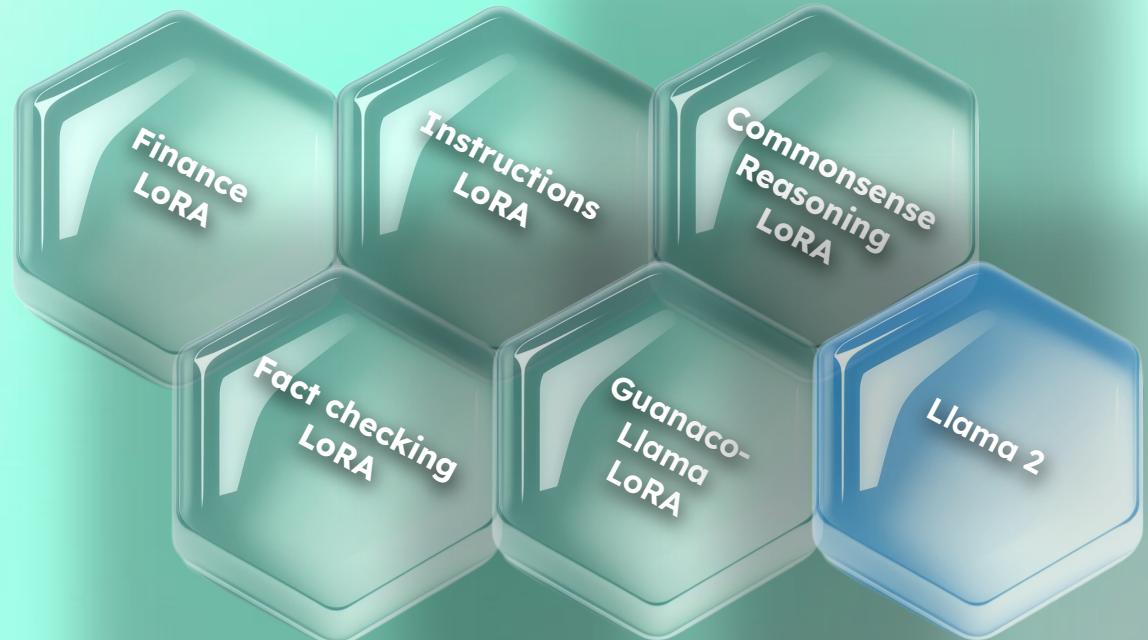
Experimental

Instruction-tuned

Composite

Maya-curated text datasets

**Low-rank adapters**



\* all five (5) LoRA adapters were merged into  
the base model

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# What can GodziLLa-2 do?

# GodziLLa-2 features

## Instruction following

Executing complex tasks with precision and reliability

## Enhanced truthfulness

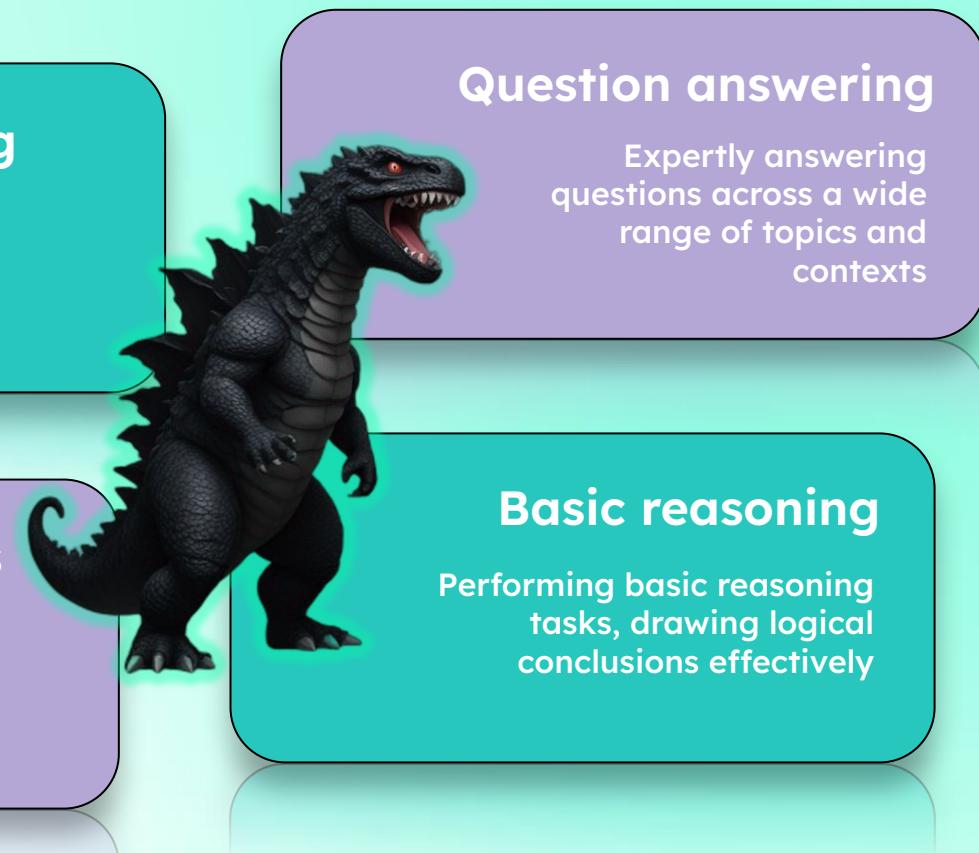
Less tendency to generate false information, ensuring accuracy and promotes trustworthiness

## Question answering

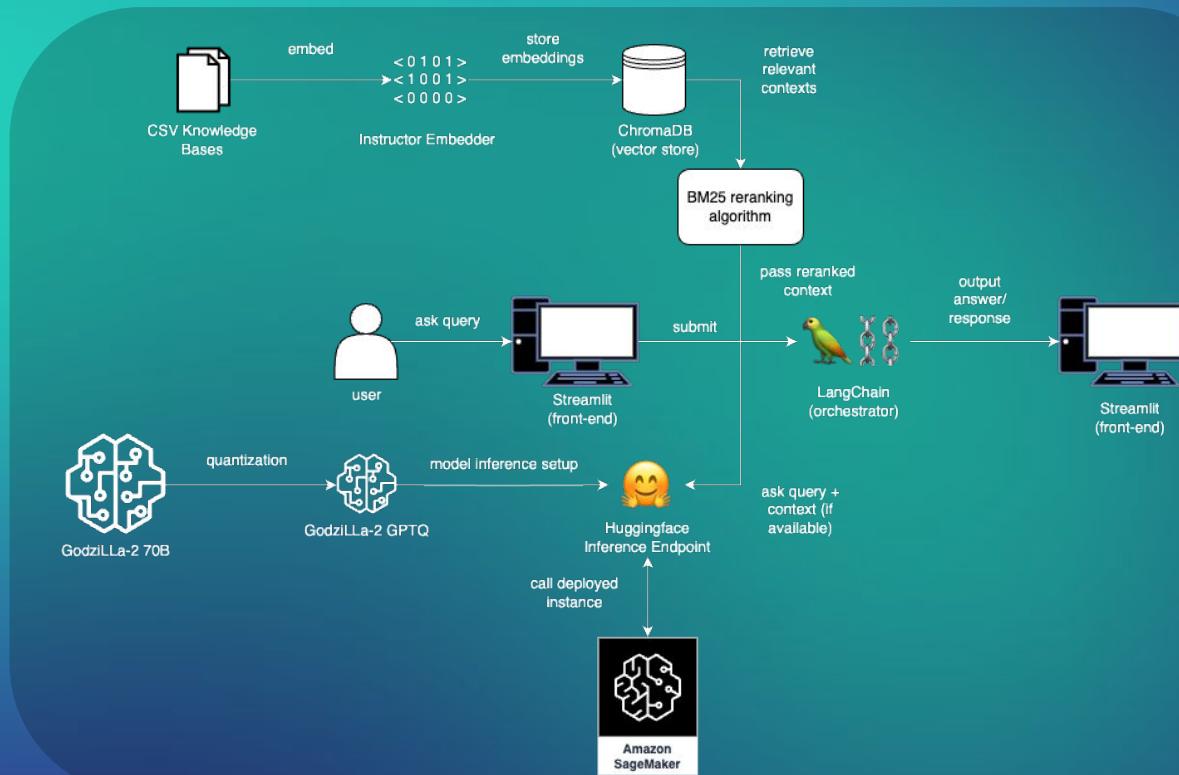
Expertly answering questions across a wide range of topics and contexts

## Basic reasoning

Performing basic reasoning tasks, drawing logical conclusions effectively



# GodziLLa-2 Demo



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# What did GodziLLa-2 achieve?

# GodziLLa-2 feats (Nov 2023)

1. Godzilla 2 70B debuts at 2nd place worldwide in the newly updated Open LLM Leaderboard.
2. Godzilla 2 70B beats GPT-3.5 (ChatGPT) in terms of average performance and the HellaSwag benchmark ( $87.53 > 85.5$ ).
3. Godzilla 2 70B outperforms GPT-3.5 (ChatGPT) and GPT-4 on the TruthfulQA benchmark (61.54 for G2-70B, 47 for GPT-3.5, 59 for GPT-4).
4. Godzilla 2 70B is on par with GPT-3.5 (ChatGPT) on the MMLU benchmark (<0.12%).

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# Highlights

# Highlights

- Foundation Models: Large, pre-trained AI models adaptable for various tasks; versatile and efficient.
- LLMs: Specialized foundation models optimized for language tasks.
- LLM Training: Techniques include prompt engineering, fine-tuning, and pre-training.
- GodziLLa-2: Experimental LLM by Maya Philippines, based on Llama 2, excelling in instruction-tuned tasks.
- Achievements: Ranked 2nd on Open LLM Leaderboard, outperforming GPT-3.5 in key benchmarks.
- You can leverage different training techniques and curate your own data to create your own LLMs that are sure to top the charts!

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# **From generic to genius:**

## Fine-tuning LLMs to enhance AI performance and reliability

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## 38th Pacific Asia Conference on Language, Information and Computation

Tokyo, Japan · 2024 December 7-9



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Tokyo University of Foreign Studies

### IMPORTANT DATES

**31 JUL 2024**

Deadline of  
Submission of  
Papers

**31 AUG 2024**

Notification of  
Acceptance

**30 SEP 2024**

Deadline for  
Presenters'  
Registration

**31 OCT 2024**

Deadline for  
Camera-Ready  
Papers

**30 NOV 2024**

Deadline for  
Participants'  
Registration

**7-9 DEC 2024**

The Conference

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# Questions?

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Thank you very much.  
See you next week!