

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
LEARNING CALL

1. Title

How Is It Made?

2. Duration (only workshops and tutorials)

Half day x Full day

3. Organizers and presenters' names and affiliations

Jasper Kang, UC Davis

4. Abstract (ready for diffusion). 200 words maximum.

"How Is It Made?" is an educational website that shows the lifecycle of common disposable materials

5. Rationale, instructional methods, and description

The website will be interactive and fun to use. It will communicate primarily through pictures and minimal text. The user can click on pictures of disposable items, which leads to a further interactive experience. It will help the user to understand where disposable materials come from, how it is manufactured, and where it ends up. The goal of this website is to encourage less wasteful living, and to educate consumers of all age groups on how we are affecting the planet with disposable goods.

6. Plan to solicit participation (only workshops and tutorials)

Yes

7. URL of website (only workshops and tutorials)

<https://jasperkang.github.io/des157/Projects/ISEA/index.html>

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

Mobile screen or computer

9. Biographies of the Author(s).

Jasper Kang is a UC Davis student in Design with a focus on Sustainable Design.

Author:

First name: Jasper

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Organization: UC Davis

Web page: (Under Construction)

<https://jasperkang.github.io/des157/Projects/ISEA/index.html>

Title: How Is It Made?

Abstract: An educational website teaching how common materials are made and recycled.

Keywords: Sustainability, Materials, Disposable, Life Cycle

Sub-themes: Please select one or more sub-themes

Bio creation & data

Design, Art, Science, and Technology