**RESUME**

*Jasper Mittelmeijer, born 20-08-1976 in the Netherlands, nationality Dutch*

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**Creative director, TRJNS / LikeFriends**

Founded TRJNS, subsequently merged with LikeFriends under the name LikeFriends as a digital creative agency. Responsible for running and growing the agency as a partner and creative director. In three years, the agency grew 30% YoY, to a team of 20 people, while delivering work for Under Armour, Marriott International, Moxy hotels, AC hotels, Pepsi, Lay’s, Mountain Dew, Belkin, Duyvis, Joppie saus, Elite, Gamma.

*2012-2016*

**Art director / creative director, Isobar, Tribal DDB, Indy, Fitzroy, Qi, Super heroes, AKQA, various**

Moved from ‘above the line’ into the digital creative industry. Freelance art/creative direction for Heineken, Grolsch, Tele2, Philips, Anwb, BMW, Opel, Aruba, Bacardi, Vodafone, Marktplaats, Essent.

*2009-2012*

**Art director, Strawberryfrog / Amsterdam Worldwide**

Teamed up with copywriter Gillian Glendinning and worked under ECD Richard Gorodecky and CD Andrew Watson to develop European and global campaigns for Onitsuka Tiger, Asics, Opel, Panasonic, Chevrolet.

*2007-2009*

**Art director, Staat…**

Worked on various design and motion graphics projects, freelance.

*2007*

**Art director, MTV Networks**

Helped run the MTV on-air graphics team, first under creative director Danny Smit, later independently. Developed program packaging, navigation, station identity, promo’s with an in house team of designers, editors, animators and sound designers.

*2005-2007*

**Independent Motion Designer**

Developed broadcast station identities for Nickelodeon (creative direction, animation) and local music channel The Music Factory (animation, with 178 Aardige Ontwerpers)

*2004-2006*

**Elisava Escuela Superior de Diseño (Barcelona), Diseño y Estrategias de Comunicación.**

Attended a Spanish language post graduate course in design, branding, communication.

*2002-2003*

**Utrecht School of Arts, Image & Media Technology**

Graduated as an animator, motion designer, vfx artist.

*1997-2001*