

Jasper Reyes ✚

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SKILLS

Web/UI Design | information architecture, wireframing/prototyping, HTML5, CSS3, jQuery, SASS

Graphics | Photoshop, Illustrator, InDesign, Lightroom, Premiere

Prototyping | sketching, 3D printing (FDM), laser cutting, woodworking, vacuum forming

Digital Modeling | SolidWorks, Rhinoceros, Maya, AutoCAD, V-Ray, Keyshot

Photography | portrait, urban, nature, product, astro

EXPERIENCE

Freelance Designer

October 2013 - Present · Chicago, Illinois

- Designing and developing websites for small businesses using wireframing, mockups, HTML, CSS, jQuery.
- Designing branding graphics for small businesses and individuals.
- 3D modeling and rendering for product concepts.

Co-Founder | Atrio LLC

December 2013 - Present · Bolingbrook, Illinois

- Concept storyboarding, shot composition, and direction.
- Design, development, and maintenance of company website.
- Lead portrait photography.

Product Design SIC Partner Project | *The Noun Project*

October 2013 - December 2013 · Chicago, Illinois

- Designed a gamified method of improving word associations in database.
- Conducted quality assurance and usability testing for new website version release.
- Designed and developed social media strategy and marketing materials.

Product Development Intern | *LumiSource*

January 2013 - July 2013 · Elk Grove Village, Illinois

- Developed product concepts through hand sketches, mock-ups, 3D digital modeling, and prototype construction.
- Assisted in art direction, coordination, and technical execution of product photography.
- Created original product artwork, assembly instructions, and packaging (Staples, Walmart).
- Communicated with overseas manufacturer to develop manufacture process of prototypes.
- Researched market and design trends to inform design direction.
- Assisted in showroom furniture display organization, assembly, and construction.

Industrial Design Intern | *Herman Miller Healthcare / Nemschoff*

May 2012 - August 2012 · Sheboygan, Wisconsin / Holland, Michigan

- Designed a retrofit product that updates and improves the functionality of an existing medical product, considering additional parameters of durability, manufacturability, form, infection control, and cost.
- Gathered information and insights for designing by consulting with professionals in healthcare, research, potential customers, sales, engineering, and manufacturing.
- Utilized concept sketches, massing studies, functionality studies, foam mockups, vacuum-forming, and CAD.
- Collaborated remotely with the collective intern group to develop visionary proposals regarding future workplaces.

EDUCATION

Product & Design Track Student | *Startup Institute - Chicago*

October 2013 - December 2013 · Chicago, Illinois

Master of Industrial Design Candidate (not completed) | *Rhode Island School of Design*

January 2011 - May 2011 · Providence, Rhode Island · Honor Student, GPA: 3.96/4.00

Bachelor of Science in Architecture - High Distinction | *University of Illinois at Chicago*

August 2005 - May 2009 · Chicago, Illinois / January 2008 - May 2008 · Barcelona, Spain · Major GPA: 3.55/4.00