

Final Exam

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COURSE: Integration project

TYPE OF EXAM: Final Exam

Question 1

Prior to the first meeting with a client regarding a web site project, what should you do?

Answer: When we do first meeting with clients regarding a web project, the following points we do:

- Verify if what you think you know is true
- Research the type of project
- Research the sphere of activity and the market
- Research about the users

Question 2

What is the purpose of the first meeting with costumer and give as many examples as possible of what you need to know in order to develop a web project.

Answer

This is the most important part of the meeting, and you don't want to leave without a clear understanding of what the goal of the project is. The client may not even fully know yet, sometimes the true goal is covered up by bells and whistles. What are they ultimately hoping to achieve? It should be more than just to "make money"— profits are the results of accomplishing said goal.

Question 3

After meeting with the client, you develop a theoretical solution that you will present to the client and which will be written into a document. What different parts will this document contain?

Answer

Theoretical solution

- Based on mandate definition and search results
- Definition of the solution offered to the client (the project)
- Includes:
 - Explanation of the web site's project:
 - Main goals
 - Secondary goals
 - Target segment(s)
 - Look and design considerations
 - Contents and features
 - Requirements

Question 4

Once a project (the theoretical solution) has been accepted by the client, what is the next phase of the project and what tasks does it include?

Answer

During the first of these phases, the initiation phase, the project objective or need is identified; this can be a business problem or opportunity. An appropriate response to the need is documented in a business case with recommended solution options. A feasibility study is conducted to investigate whether each option addresses the project objective and a final recommended solution is determined. Issues of feasibility and justification are addressed.

Question 5

Once the client approved an overall project, you may start to develop the alpha version of the web site. Explain in what consists the alpha version phase.

Answer

Alpha version:

- Interface segmentation
- Interface integration (desktop)
- Interface integration (responsive: tablet / adaptive : mobile)
- Navigation integration (responsive + adaptive)
- Alpha pages production (responsive + adaptive)
- Home page production (responsive + adaptive)
- Testing and corrections

Question 6

Once the alpha version has been approved, it is time to produce the beta version. Explain in what consists the beta version phase.

Answer

Beta version:

- Image creation/formatting
- Titles + headings integration
- Texts and images integration
- Programming: home page user local weather background selector
- Programming: site search-engine
- Programs integration
- Testing and corrections

Question 6

Once the beta version has been approved, what is the next phase and what tasks does it include?

Answer: Implantation is the next phase

Implantation/deployment:

- Finalize SEO
- Final corrections and adjustments
- FTP transfer
- Online tests
- Corrections/adjustments