

Mid Term

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COURSE: Intractive Content2

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Question:1 Write 3 advantages and 3 inconvenient to using pop-up elements.

Ans: Pop-up ads are nothing new to the internet, but if you feel like you're seeing them for more than just ads, you're correct. Almost any site you go to these days has some form of pop-up with a call to action on it. Whether it's to sign up for the newsletter or blog, or get a downloadable from the site, pop-ups are everywhere.

If you're thinking of adding a pop-up to your site, you'll want to consider the pros and cons of them. We'll cover those as well as a few do's and don'ts.

Pros:

Cost - They're cheap. If you're on WordPress, there are several plugins that offer them as a service. Some are free and have limitations, and some have a cost but have more features.

Visibility - They're right there front and center or at the bottom—wherever you choose to have them pop up.

Cons:

Annoying - This is by far the biggest drawback of using pop-ups. People either love them or hate them. I took an informal poll on Facebook to get people's reactions to pop-ups, and here are some of the comments:

- I despise them with a passion!

- It is just creating more work for me to be able to admire the content I came to their blog for!
- I stop reading blogs with flashy ads and pop-ups.
- Pop-ups, when used correctly, are an amazing tool to gain loyal readers.
- I've more than quadrupled my following using a pop-up tool.

Question 2 Briefly explain what are JavaScript libraries.

Ans: A java script library is a library of pre-written java script that allows for easier development of java script-based applications, especially for AJAX and other web-centric technologies.

Question 3 Briefly explain what is a carousel (or slider).

Ans: Though hotly contested by many web designers in the past, many websites feature carousel sliders or sliders in their design. A WordPress carousel sliders is essentially a filmstrip of several images you can scroll through. Websites make use of this element because it allows multiple pieces of content to occupy a single space.

Question 4 Create a simple web site with a header showing your name and a navigation leading to your answers to the following questions (eg.: Question 5, Question 6, etc.).

Ans:

Question 5 Create a custom modal window showing the text « I'm a simple modal. » that will be triggered by clicking the navigation item «Question 5».

Question 6 Create a pop-up showing a simple lightbox (fancybox) showing an image and a title that will be triggered by clicking the link «Question 6».

Question 7 Create a new page linked to navigation item «Question 6», and integrate a slick carousel using 3 images into it.