Recommendation

We recommend the **following courses to be improved** in order to best benefit from potential NPS Score and Completion Rate improvements:

1. **58**
2. **18**
3. **52**
4. **100**
5. **59**

These courses specifically exhibit combinations of low NPS score and/or low completion rate along with a modest amount of total started lessons.
Focusing on these low-performing courses will ensure the most-optimal progress towards our KPI goals.

course_id	lesson_id	Average of Completion Rate	nps_score	response_amount
100	574	0.56	48.28	290
100	575	0.67	71.43	7
100	576	0.79	100.00	1
100	577	0.84		
18	110	0.72		
18	52	0.36	13.51	37
18	53	0.70		
18	54	0.66	0.00	5
52	289	0.46	49.23	65
52	290	0.81	28.57	7
52	291	0.72	-33.33	3
52	292	0.89		
52	293	0.89		
52	294	0.86		
52	381	0.86		
58	200	0.59	65.35	202
58	311	0.41	61.89	1808
58	312	0.54	65.00	20
58	313	0.81	66.67	6
59	331	0.83		2
Total		**0.72**	**59.02**	**2472**

Ask a question about your data

Try one of these to get started

what is the nps score by response id

what is the lessons started by course id

what is the response amount by course id

Show all suggestions

Current Completion Rate (Month)

76.49% ✓

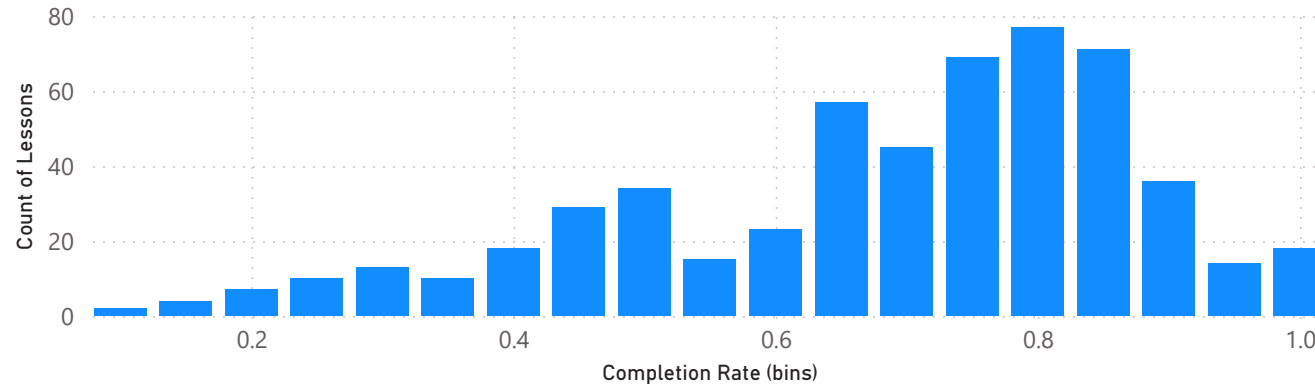Goal: 75.00% (+1.98%)

2022-03

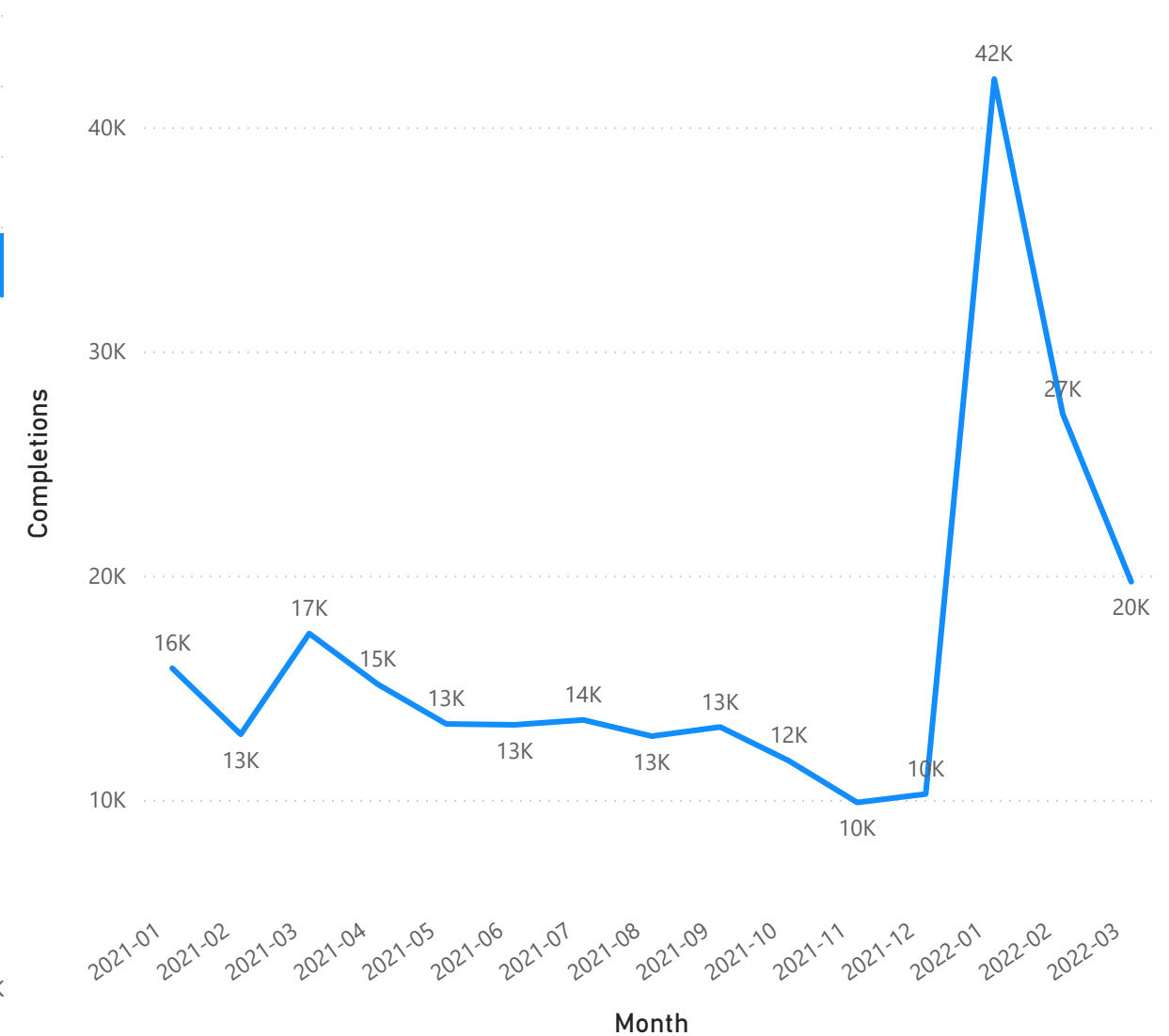## Current Completions (Month)

19,725 !

Goal: 20,000 (-1.38%)

2022-03

Completion Rate Distribution

Count of Lessons vs Completion Rate (bins)

Completions per Month

Completions vs Month: 16K, 13K, 17K, 15K, 13K, 13K, 14K, 13K, 13K, 12K, 10K, 10K, 42K, 27K, 20K

Lessons Started vs Completion Rate

Completion Rate vs Lessons Started
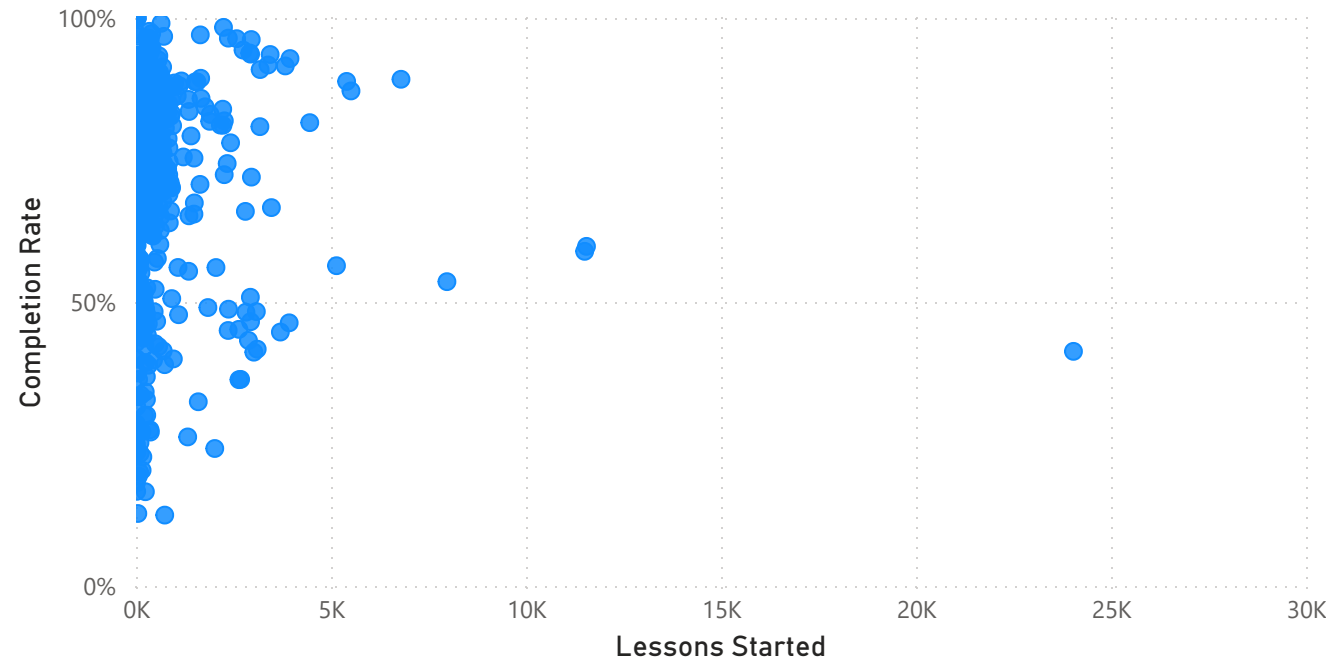
Current NPS Score (Month)

62.78 !
Goal: 65 (-3.42%)

Current Response Amount (Month)

180 !
Goal: 200 (-10%)

course_id ⌄

- ☐ (Blank)
- ☐ 1
- ☐ 10
- ☐ 100
- ☐ 101

NPS Score by Month

NPS Score axis: 0, 50, 100

Month axis: 2017-05, 2017-06, 2017-07, 2017-08, 2017-09, 2017-10, 2017-11, 2017-12, 2018-01, 2018-02, 2018-03, 2018-04, 2018-05, 2018-06, 2018-07, 2018-08, 2018-09, 2018-10, 2018-11, 2018-12, 2019-01, 2019-02, 2019-03, 2019-04, 2019-05, 2019-06, 2019-07, 2019-08, 2019-09, 2019-10, 2020-01, 2020-11, 2020-12, 2021-01, 2021-02, 2021-03, 2021-04, 2021-05, 2021-06, 2021-07, 2021-08, 2021-09, 2021-10, 2021-11

Count of lesson_id by score

Count of lesson_id axis: 0K, 1K, 2K

score axis: 0, 2, 4, 6, 8, 10
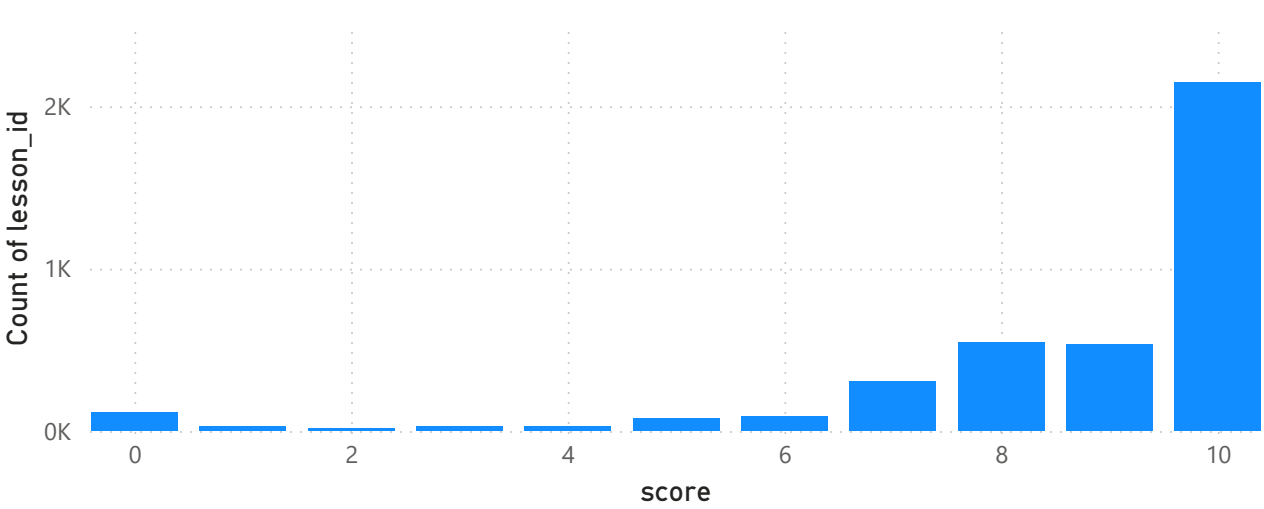
Response Amount vs Score

Score axis: 0, 5, 10

Response Amount axis: 10, 100, 1000, 10000
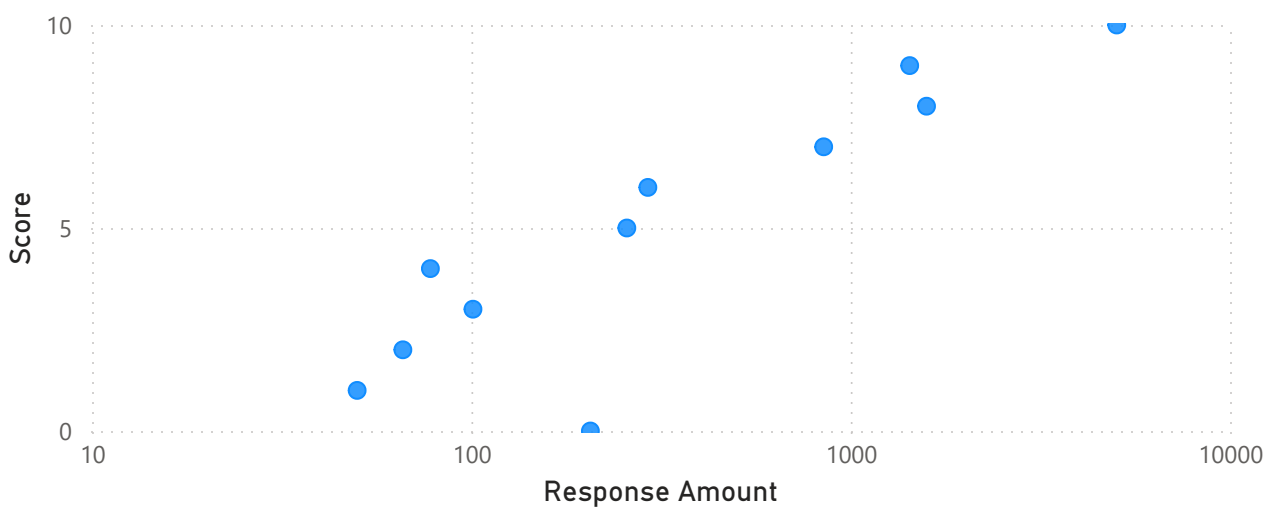
Average Completion Rate vs NPS Score

lession_id (clusters) ● (Blank) ● Cluster1 ● Cluster2 ● Cluster3 ● Cluster4

course_id

- [ ] (Blank)
- [ ] 1
- [ ] 10
- [ ] 100
- [ ] 101
- [ ] 102
- [ ] 103
- [ ] 104
- [ ] 105
- [ ] 106
- [ ] 107
- [ ] 108
- [ ] 109
- [ ] 11
- [ ] 110
- [ ] 111
- [ ] 112
- [ ] 12
- [ ] 13
- [ ] 14
- [ ] 15
- [ ] 163
- [ ] 164
- [ ] 165