

# E-Commerce Sales & Customer Insights

Total Customers

**99K**

Total Revenue

**16.01M**

Avg Customer Spend

**6.68K**

Top Customer Spend

**13.66K**

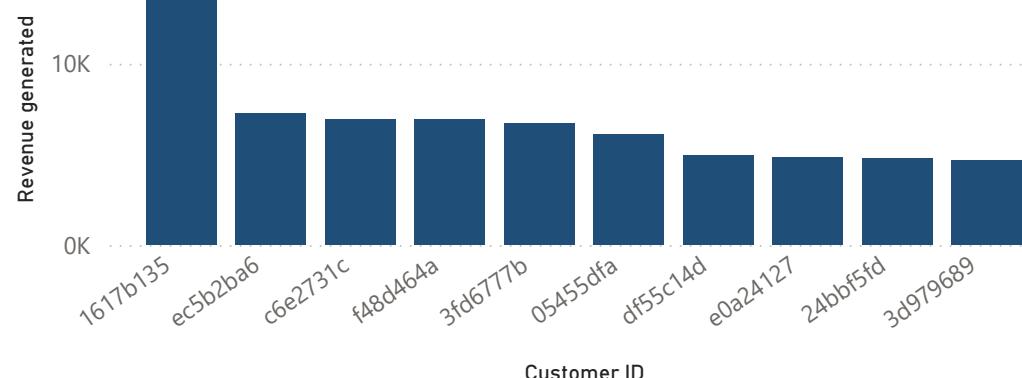
Avg Delivery Days

**12.50**

Average Order Value

**160.99**

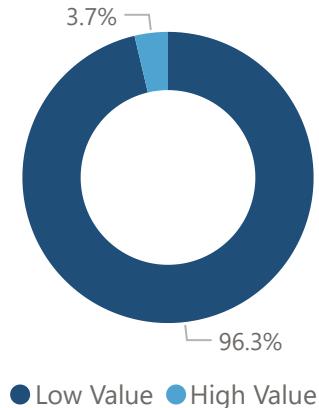
## Top 10 Customers by Revenue



## Monthly Revenue Trend



## Customer Segmentation



## Top 5 products by Sales Volume

