Thunder Bay, Ontario
Canada. P7B 4R8

JASWANTH CHADALAVADA
FULL-STACK JS & WORDPRESS DEVELOPER

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Skills

Front End: HTML 5, CSS 3, Bootstrap, Tailwind
Technologies: JavaScript, Node.js, MongoDB, Express JS, EJS, Remix, React.js
Other: GitHub, **Drupal**, WordPress, Linux

Projects

SPOTLIGHT SEARCH FOR WP | Tech : PHP, MySQL, JavaScript & CSS   View Project ↗

Spotlight Search is a WordPress plugin designed to boost navigation and management for admins and users. Initially created for personal use, its broader appeal was clear, leading to its open-source launch. This plugin simplifies finding and managing Pages, Posts, and Templates within a WordPress site.

CONTENTUSHER.COM | Tech : React, Supabase, OpenAI API, Tailwind   View Project ↗

An AI-powered content generation and marketing tool designed to empower small businesses and drive results with their social media presence.

GILLDHABA | Tech : React, Vite, JavaScript   View Project ↗

Designed a user-friendly website for a Punjabi restaurant, showcasing their menu, story, and location. Prioritized mobile responsiveness and clear navigation.

Employment

Web Developer	IDRCanada.org	Oct 2024 - Present

- Redesigned IDRCanada.org with a consistent UI, improved user experience, and optimized SEO for visibility.
- Developed and integrated an LMS solution, enabling seamless course sales and improved educational accessibility.
- Hired part-time to support marketing strategies and curate high-quality courses for IDRCanada.org.

Sales Consultant	SLEEP COUNTRY	2023 - ACTIVE

- Worked in retail sales, engaging with customers on a day-day basis, building trust and helping customers choose the right product or service for their needs.
- Was immediately given the responsibility to lead the team and to be Trainee-Manager.
- Built excellent product knowledge which led to incredible customer satisfaction.

Tech Support & Community Manager	OxyPowerPack	2020 - 2021

My day-to-day work involves handling customer support and creating/managing product roadmap.

- Worked in Customer support, both technical and non-technical. Built customers trust in the product again.
- Worked in gathering suggestions and critical feedback to create a roadmap and create feature pipelines for the development team.
- Created documentation and 'how to videos' to help customers understand how to use the product.

Education

2021-2022 : Marketing and Analytics   3.75/4 GPA

- Post-graduate diploma in Digital Marketing and Marketing Analytics at **Confederation College**.
- Main coursework: Marketing Strategies, User Segmentation, Marketing Analytics