Jasmine Bittu

UX/UI Design & Research | Product Design

Email:

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Portfolio:

https://jasmineb.netlify.app/

Experience

UX Research & Design Intern - CIBC

2022
Worked with the Enterprise Digital Accessibility team to create a user friendly product & conducted user testing
Worked on creating personas of common groups of individuals who identify or have a disability & Applied WCAG standards

Product Design Intern - AirMatrix

2022
Conducted user testing, created wireframes (low, medium & high fidelity) and prototypes using figma

User Interface Design Intern - Paramount Students

2022
Used user experience and user interface principles to design a usable and user-friendly application

UX/UI Designer - Crystal Collection

2021 - 2022
Developed information architecture, wireframes, user interface and navigation systems based on principles of human-centred design
Applied standards of web accessibility in the design

Graphic Designer (PR) - Chinguacousy Secondary School

2017 - 2019
Designed all promotional items (posters, videos, etc.)
Responsible for the maintenance and updating of all SAC social media

Education

Google - UX Design Certificate

University of Toronto - Media Skills Certificate

University of Toronto - HBA in Communication, Culture, Information, Technology (CCIT) & Technology, Coding, Society (TCS)

Sheridan College - Dual Credit & Digital Communication Certificate

Chinguacousy Secondary School - High School Diploma
(Regional Sci-Tech Program)

Coding Languages & Frameworks

HTML	Bootstrap
CSS	Wordpress
Javascript	Unity
Python	

Tools

Autodesk Maya	Adobe Photoshop
Microsoft Office	Adobe Illustrator
SketchUp	Adobe InDesign
Rhinoceros 3D	Adobe XD
Keynote	Adobe Dreamweaver
Figma	
InVision	Adobe Animate
	Google Analytics

Skills

Graphic Design	Wireframing
Social Media Management	Concept Sketches
3D Modeling	Prototyping
Website Design	Mapping
Typography Design	User Interviews
UX Research	Organization skills
	Fast Learner
	Interpersonal skills

Awards

Sci-Tech Completion Certifcate
Ontario Scholar High School Certificate
Honor Roll
U of T Dean's List Scholar