

Jasmine Bittu

UX/UI Design, Web UX/UI Dev & Design, Graphic Design, Game Design & Social Media Management

Email:

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Portfolio:

<https://jasmineb.netlify.app/>

Projects

UX/UI Design - UTM Navigation Application

2022

- Used user experience and user interface principles to design a usable and user-friendly application
- Conducted user observations, user testing, creating wireframes and prototypes

Experience

UX/UI Designer - Crystal Collection

2021 - 2022

- Developed information architecture, wire-frames, user interface and navigation systems based on principles of human-centred design
- Applied standards of web accessibility in the design and development of digital properties
- Developed web interfaces and dynamic interactions using standards-based frameworks and workflows (HTML, CSS, JS)

Graphic Designer - Aloma Tutoring

2019

- Developed numerous marketing promotional programs: posters, door hangers and brochures etc...
- Recommend and consulted with client on appropriate graphic design options based on the marketing goals
- Created/managed multiple projects and meet deadlines

Graphic Designer (PR) - Chinguacousy Secondary School

2017 - 2019

- Designed all promotional items (posters, videos, etc.)
- Responsible for the maintenance and updating of all SAC social media
- Practiced strong, and proven communication skills both orally and technologically

Education

University of Toronto - HBA in Communication, Culture, Information Technology & Technology, Coding, Society

2019 - Present

Sheridan College Davis Campus - Dual Credit Program

2016 - 2017

Chinguacousy Secondary School - High School Diploma

2015 - 2019 (Regional Sci-Tech Program)

Coding Languages & Frameworks

- HTML
- CSS
- Javascript
- Python
- Bootstrap
- Wordpress
- Unity

Tools

- Autodesk Maya
- Microsoft Office
- SketchUp
- Rhinoceros 3D
- Keynote
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Adobe Dreamweaver
- Adobe Animate

Skills

- Graphic Design
- Social Media Management (Instagram, Facebook, YouTube etc..)
- 3D Modeling
- Website Design
- Typography Design
- Wireframing
- Concept Sketches
- Prototyping (keynote & invision)
- Mapping
- User Interviews
- Organization skills
- Fast Learner
- Interpersonal skills
- Problem Solving Skills

Awards

- Sci-Tech Completion Certificate
- Ontario Scholar High School Certificate
- U of T Dean's List Scholar