# Jasmine Bittu

UX/UI Desgin, Web UX/UI Dev & Design, Graphic Design, Game Design & Social Media Management

#### Email:

jasminebittujb@gmail.com jasmine.bittu@mail.utoronto.ca

#### **Projects**

# Low and High Fidelity Wireframing & Website Devlopment

- Developed information architecture, wire-frames and navigation systems based on principles of human-centred design
- Applied standards of web accessibility in the design and development of digital properties
- Developed web interfaces and dynamic interactions using standards-based frameworks and workflows (HTML, CSS, JS)

# Immersive Environment in Unity

- Created a visualization of the visual style, audio style, and layout design of the environment & a first-person perspective 3D immersive environment

## Experience

# Graphic Designer - Aloma Tutoring

- Developed numerous marketing promotional programs: posters, door hangers and brochures etc...
- Recommend and consulted with client on appropriate graphic design options based on the marketing goals
- Created/managed multiple projects and meet deadlines

## Public Relations Officer - Chinguacousy Secondary School

2017 - 2019

- Designed all promotional items (posters, videos, etc.)
- Responsible for the maintenance and updating of all SAC social media
- Practiced strong, and proven communication skills both orally and technologically

#### Education

University of Toronto - HBA in Communication, Culture, Information Technology & Technology, Coding, Society

2019 - Present

Sheridan College Davis Campus - Dual Credit Program

2016 - 2017

Chinguacousy Secondary School - High School Diploma

2015 - 2019 (Regional Sci-Tech Program)

## Coding Languages & Frameworks

- HTML

- Bootstrap

- CSS

- Wordpress

- Javascript

- Unity

- Python

#### **Tools**

- Autodesk Maya

- Adobe Photo-

shop

- Microsoft Office - SketchUp - Adobe Illustrator - Adobe InDesign

- Rhinoceros 3D

- Adobe XD - Adobe Dream-

- Keynote

weaver - Adobe Animate

#### Skills

- Graphic De-

sign

- Social Media

Management (Instagram, Facebook, You-

Tube etc..) - 3D Modeling

- Website Design

- Typography Design

- Wireframing

- Concept Sketch-

- Prototyping (keynote & invision)

- Mapping

- User Interviews - Organization

skills

- Fast Learner

- Interpersonal

skills

- Problem Solving Skills

#### Awards

- Sci-Tech Completion Certifcate
- Ontario Scholar High School Certificate
- U of T Dean's List Scholar