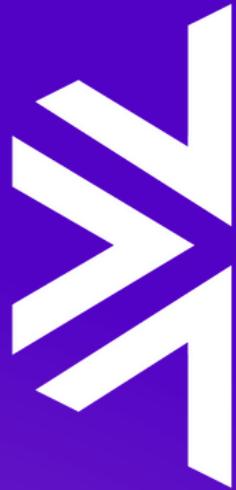


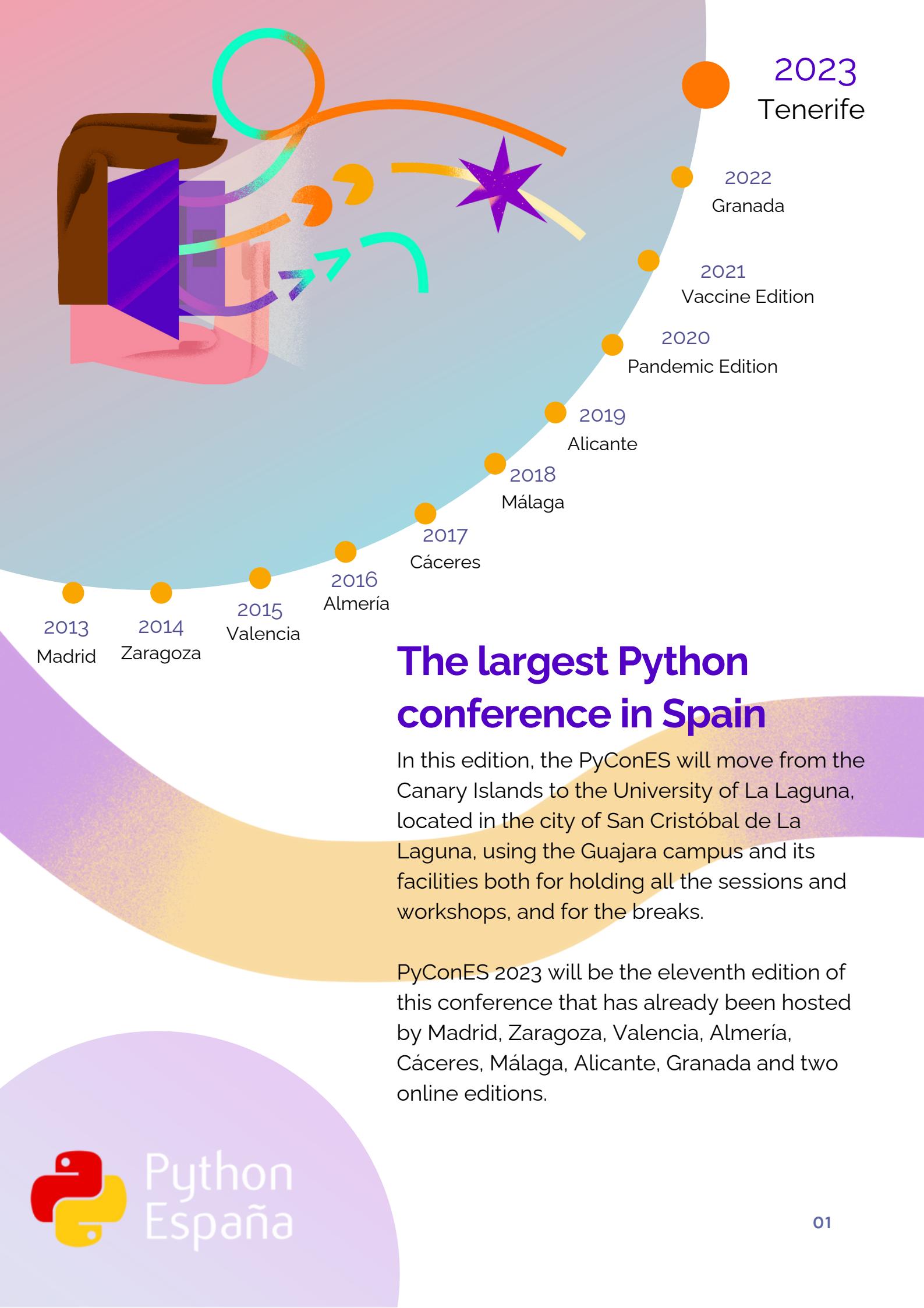
OCTOBER 2023



# PyConES Canarias 2023

Sponsors





# Why sponsoring?

Impact of the most important Python event in Spain

## A community meeting place

After two years of confinement and purely online events, PyConES returned to being a mainly face-to-face event in 2022. After the success of the conference in Granada, PyConES returns in its 2023 version in Tenerife, allowing our community to come together to reconnect, learn, create new relationships, new opportunities and share ideas.

## The role of sponsorship

A conference of this magnitude involves months of work by a great team of people who dedicate their free time to organizing the largest Python meeting in

Spain. The Python Spain association is the main entity that oversees the technological development focused on Python in the country, and the PyConES is the main source of economic income for this non-profit entity.

### Networking

Representatives of the most important companies and educational and research entities in the country gather around one of the technologies used in their area.

You can position your company or product in front of the ideal public.

### Scope

Considering the almost 800 people in the previous edition, you have the opportunity to present your products and company to a significant number of people related to Python.

### Technological development

The topics addressed in the conference present the latest trends in the technological world around Python. You will be in contact with people with specific skills and you will know the direction in which the language and community evolve.

### Recruitment

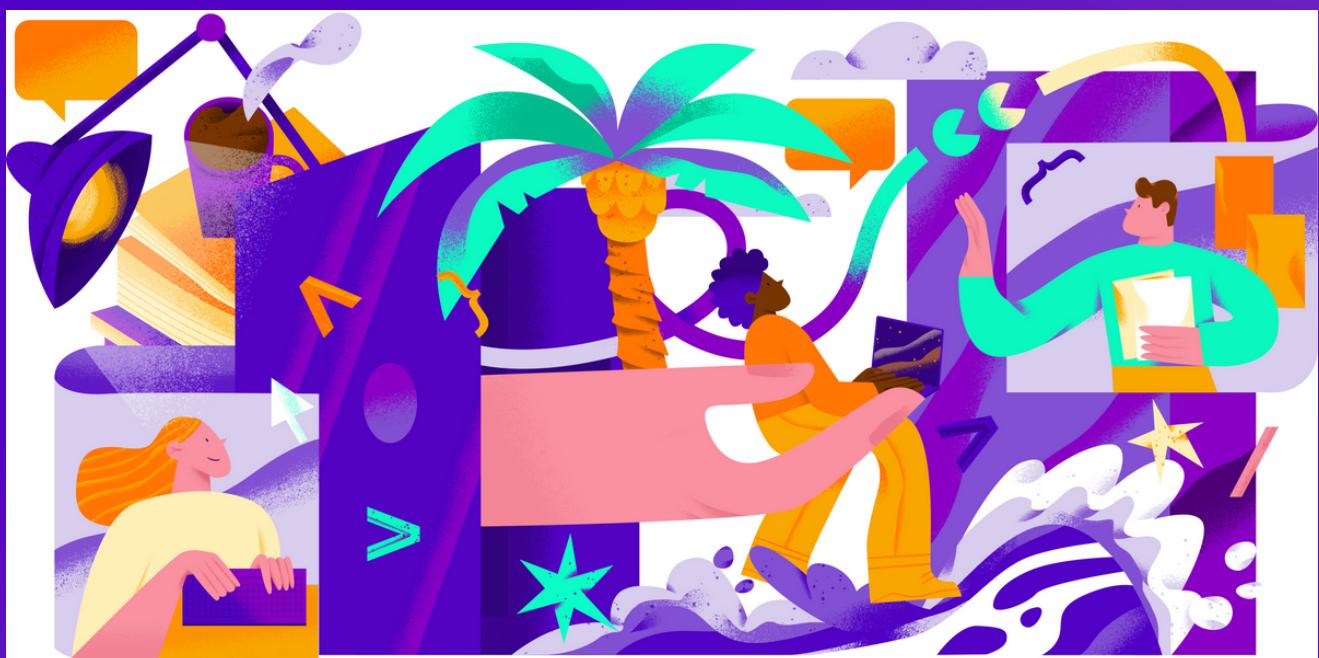
Do you use Python in your company? There is no other better place in Spain to have access to so many people who currently have technological skills that you may be looking for around language.



# Tenerife

A tourist destination par excellence, Tenerife is a safe and quiet place with a pleasant climate throughout the year.

The island of Tenerife offers a wide variety of accommodation and leisure options for attendees. As an addition, the participants can enjoy nature and local culture, in addition to the different nearby beaches, promoting interaction between the participants in the event.



# The best place for the conference

## La Laguna University

The University of La Laguna offers a strategic location since it is located near the Tenerife North Airport, and the capital city of Santa Cruz de Tenerife, with an adequate public transport service for the transfer of attendees.

The Guajara Campus is the largest in extension of the entire ULL, and has a tram station 20 meters away.



## La Laguna

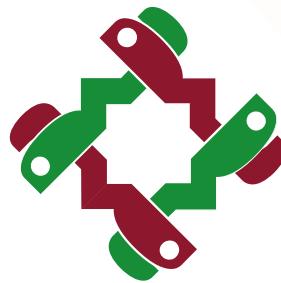
San Cristóbal de La Laguna, better known as La Laguna, is the second most populous city in Tenerife and the third in the Canary Islands. It is located in the northeast of the island of Tenerife, next to the city of Santa Cruz de Tenerife, and is part of the metropolitan area.

The city was declared a World Heritage Site by Unesco in 1999 for being a unique example of an unwalled colonial city. Its name comes from the fact that it was built on an old lagoon that existed in the area.

Historically, the Canary Islands have been a strategic point -cultural, social and economic- between Europe and Latin America.

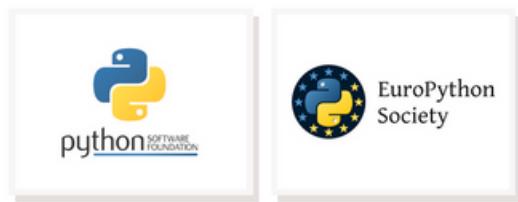


# Former sponsors

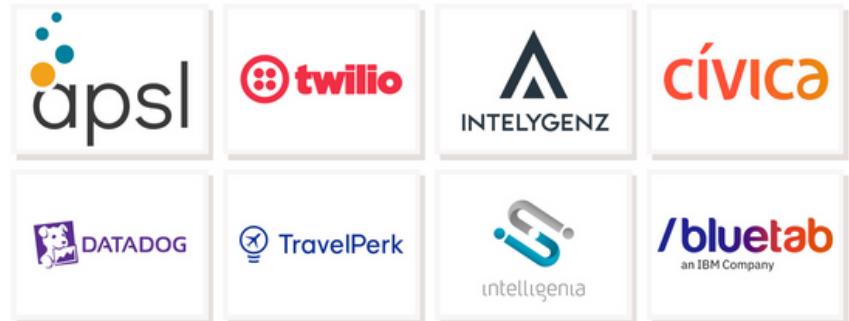


PYCONES  
GRANADA 2022

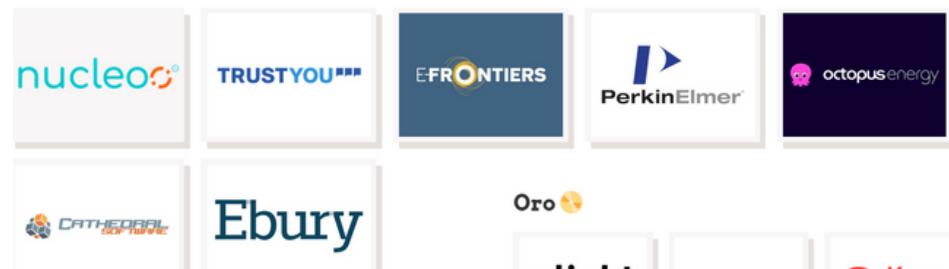
## Keystone 🏆



## Diamante 💎



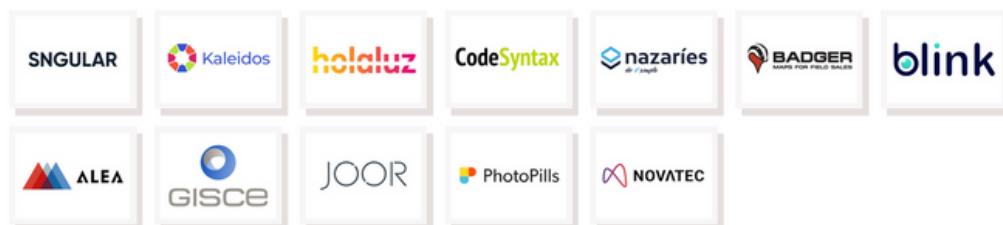
## Platino 💎



## Oro ☀️



## Plata 💰



# PyConES 2022 in numbers

## 3 conference days

One day focused on tutorials and two days full of talks on 5 tracks.

## 26 Sponsors

Companies that trusted the event and managed to present their company and share with those who attended.

## +50 talks and tutorials

The most important topics for any Python project, in a wide range of topics.

## +700 attendees

People from all over Spain, Europe and the world.

## Countless Python lines

The new connections, discussions, ideas and so many other topics among people who are passionate about Python that we cannot measure.



# PyConES Canarias 2023

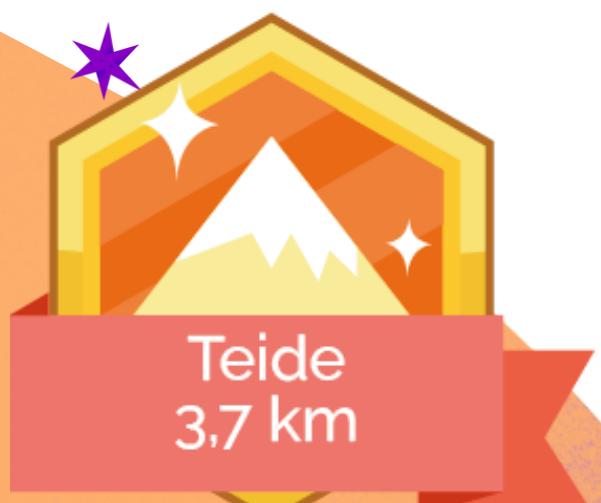
07

# Levels classification

## 5 sponsorship levels

### VOLCANOES OF THE CANARY ISLANDS

From the origins of the islands, to being main elements of the history, culture and attractiveness of the Canary Islands. Our plans reflect the role of some of the major volcanoes in supporting the conference.



# Levels

## General table

	 Teide 3.7 km	 Tamadaba 1.4 km	 Teneguía 430 m	 Timanfaya 370 m
Ticket discount	20%	15%	10%	5%
Logo in the Website	✓	✓	✓	✓
Gift welcome package	✓	✓	✓	✓
Access to Add-ons	✓	✓	✓	✓
Social Media posts	✓	✓	✓	✓
Job offers posting	✓	✓	✓	✓
Brochure in welcome pack	✓	✓	✓	✗
Logo in posters	✓	✓	✓	✗
Announcement in the schedule	✓	✓	Logo	✗
Stand	✓	✓	✓	✗
Logo in the newsletter	✓	✓	✓	✗
Logo in the stand-by screens	✓	✓	✗	✗
Sponsored Talk	✓	✓	✗	✗
Live thank you announcement	✓	✓	✗	✗
Press releases	✓	✓	✗	✗
Giveaway Panelist	✓	✗	✗	✗
Price awarding	✓	✗	✗	✗
<b>Price (EUR)</b>	<b>6000</b>	<b>4500</b>	<b>3000</b>	<b>1000</b>

# Sponsorship options description (1/2)



## Ticket discount

Discount valid for 4 tickets for each sponsoring company - discount limited to availability.

## Logo in the Website

Your logo on the PyConES website! Each level has its own size, with larger sponsorships being larger.

## Gift welcome package

Do you want to have more visibility? Add up to 3 gifts that will be included in the "welcome pack" of each attendee!

## Access to Add-ons

We offer a limited selection of "add-ons" for those looking for a unique presence. See add-ons on page 12.

## Social Media posts

The official PyConES account will mention the sponsor in all available channels (LinkedIn, Twitter, Instagram, etc.), remembering that a sponsored talk is going to start.

## Job offers posting

Exclusive access to the job offers section, seen by hundreds of participants and Python experts.

## Brochure in welcome pack

We include a sponsor brochure in the welcome packet that all attendees will receive.

## Logo in posters

We will display the sponsor's logo prominently on our banners.

## Announcement in the schedule

Show your logo in the final program that all attendees will receive!



# Sponsorship options description (2/2)



---

## Stand

Stand in the event area! Be the point of attention, organize your own events and more. Each sponsorship level will have a different location.

---

## Logo in the newsletter

Include your logo in the newsletter with which we will inform all the participants (+ 800) of the news of PyConES.

---

## Logo in the stand-by screens

We project your logo in a prominent place in the breaks between talks and workshops!

---

## Sponsored Talk

Position yourself by associating your brand with a talk that is particularly in demand and aligned with the interests of your company.

---

## Live thank you announcement

We especially thank and live, in front of all attendees, our sponsors of the Teide and Tamadaba category.

---

## Press releases

We mention your company in the press releases that we will publish in different newspapers.

---

## Giveaway Panelist

Have a voice and vote in the awards ceremony of the different contests and events that are held!

---

## Price awarding

Be the one who will present the award for the contest that will be held during the conference!



# Sponsorship Add-ons (1/3)

## Extra benefits for sponsoring companies

What are add-ons? The add-ons allow companies to personalize their sponsorship by acquiring different advantages that will give them great visibility within the event. Each company can select as many add-ons as they want, and they are assigned in order of payment.



### Talk rooms sponsorship

**3000€ (4 slots)**

A room has the name of your company! Get great visibility by sponsoring a room.



### Coffee Breaks

**1000€ (1 daily slot)**

Let's not kid ourselves... The developer is known to live off coffee, so... coffee all day, thanks to your company!



### Grant sponsorship

**500€ (4 slots)**

This year the PyConES is in the Islands. We are very excited, although we know that it will be difficult for others to attend. Collaborate by sponsoring the scholarships!

### Streaming

**900€ (4 daily slots)**

Be the sponsor of the live broadcast that is going to be done! Mention, logo and thanks to the sponsoring company.



# Sponsorship Add-ons (2/3)

Extra benefits for sponsoring companies



## Games room

**800€ (1 slot)**

Roll-up at the entrance of the room. You can contribute games, toys and more! Stand out as a company that bets on the family.



## Nursery room

**500€ (1 slot)**

Roll-up at the entrance and decorate it inside, bring bottles of water and comfort items for those who use it!



## Interviews

**1000€ (2 daily slots - Sat and Sun)**

It is known that there is a lot of talent at PyConES. Do you need a room to be able to do interviews? We give it to you! (At most 3h per day)



## Lightning Talks

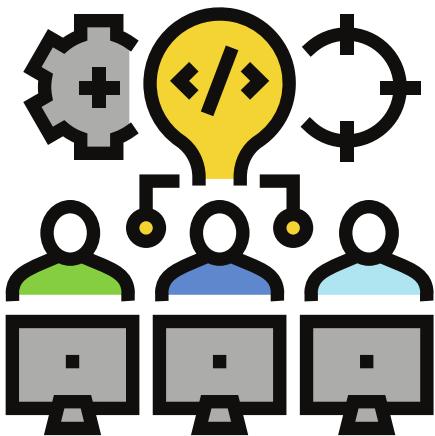
**800€ (1 daily slot)**

We all love lightning chats! It is an almost mandatory moment in all conferences. Stand out as a sponsoring company with a personalized thank you at the beginning and end.



# Sponsorship Add-ons (3/3)

Extra benefits for sponsoring companies



## Hackathon

**800€ (1 slot)**

Do you have a great idea of a Hackathon, or a framework you would like people to use and work with? Get in touch with the organization to collaborate on a Hackathon!

The logo for Django Girls, featuring the words "django girls" in a white, lowercase, sans-serif font against an orange background.

## Django Girls Workshop

**1000€ (2 slots)**

Do participate in this massive workshop with participants of all kinds! Receive a great visibility with your own roll-ups as well as a personalized recognition during the workshop.

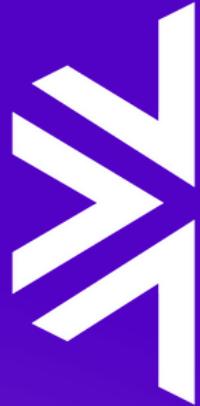


## Live concert

**500€ (1 slot)**

Do you like music? We love it! Be the sponsor that brings a concert to the PyConES.

OCTOBER 2023



# PyConES Canarias 2023

See you  
in Tenerife



[sponsors@2023.es.pycon.org](mailto:sponsors@2023.es.pycon.org)