

PRACTICAL NO.: 03

AIM : Know your client

c) Design a site that can help people to sell their handmade products in metro cities.

THEORY :

The aim of this experiment is to know the needs of people who want to sell handmade products by providing a platform to buy and sell the same in a metro city. We are expected to take into account the urban mentality and experience of the user as well as the seller.

EARLIER LIMITATIONS:

- The advertisement that the seller created was not listed on the buy page

OUR IMPLEMENTATION :

The website has many features that can help people sell and buy their handicraft products. There is a Home page that lists trending products Also there is a form on the Sell page that enables people to write a description, set a price for their product and put up an advertisement. This advertisement can be seen on the Buy page. We linked the Sell and Buy pages with PHP.

OUTPUT SCREENSHOTS :



Figure 1: Home Page

[Home](#)
[Buy](#)
[Sell](#)

Enter detail information:

Bamboo mattress

Submit Details

Enter product name:

Mattress

Enter product type:

Bamboo Baskets ▾

Enter product price:

200

Upload product image:

Select a file

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[Home](#)
[Buy](#)
[Sell](#)

Figure 2: Sell Page

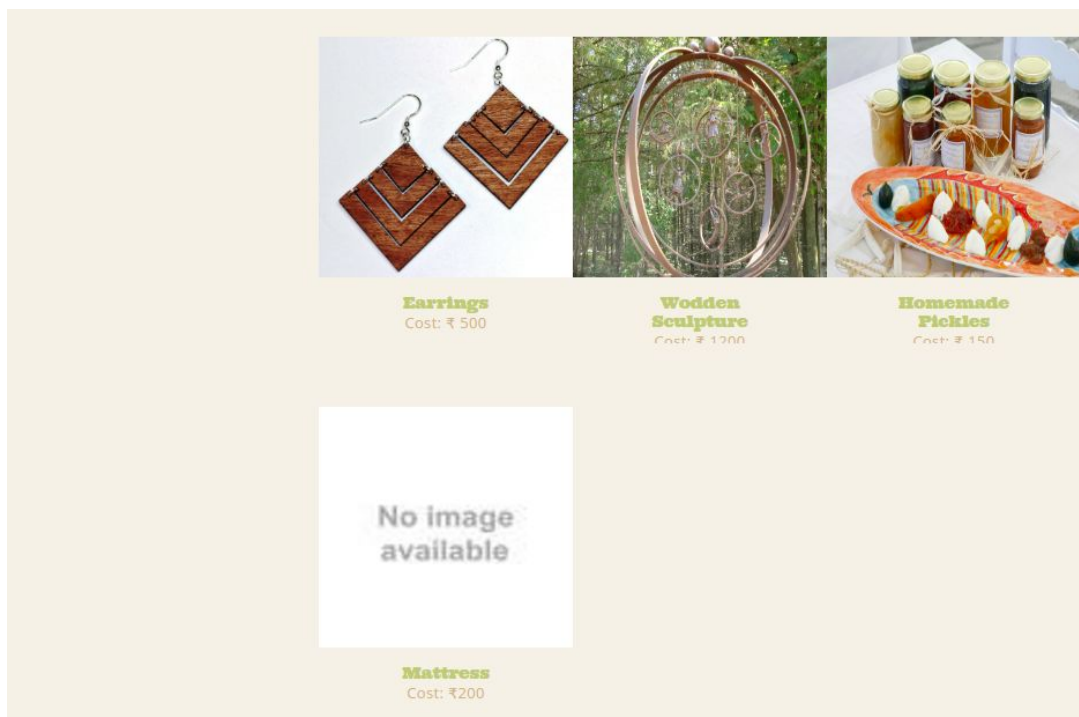


Figure 3: Buy page

DESIGN PRINCIPLES :

- Visibility
- Feedback
- Constraint
- Mapping Consistency
- Affordance

SUGGESTED IMPROVEMENTS :

It is the last version

CONCLUSION :

With this practical, we have designed an application for buying and selling handicrafts in a metro city.