



JATAYU CHARITABLE TRUST

presents

Ingenuity

*India's biggest online event for school
students and teachers*



EVENT INFO BOOK



Jatayu Charitable Trust(JCT) is a Non Governmental Organization registered in Chennai. Jatayu is the brain child of a group of youngsters who are efficiently serving others for the past few years. Even before registering themselves as a trust, the founder members as a group of friends have initiated and executed a number of projects since 2013.

Ingenium

JCT which has been serving people by all possible means, is now planning to conduct 'Ingenium' an inter-school competition for the students of Hosur and Chennai. JCT always believes in leaving something good behind. Ingenium is an extensive attempt to sow good thoughts in the minds of the students. Through the competitions that will be conducted, JCT plans to implant the thoughts of greenery and the importance of nature in the minds of the students.

Event Details

- JCT is planning to bring in 2500+ participants from 100+ schools.
- All students from LKG to XII and teachers across Chennai and Hosur are eligible to participate in this inter- school competition.
- Ingenium will give the teachers and students some time to relax and refresh during this pandemic situation and also make them a part of this good cause to spread the sense of green environment in the minds of people.
- All the students and teachers can register themselves through our Ingenium event page in our website. Refer “**Registration & Submission Details**” section for more details.
- Last date for registering for the event is **September 25, 2020**
- For more details visit www.jatayu.ngo/ingenium

Competitions for Students

| Category | Competitions |
|---------------|---|
| LKG & UKG | <ul style="list-style-type: none">• Fancy Dress Competition• Rhymes recitation• Story Telling |
| Grade 1 & 2 | <ul style="list-style-type: none">• Fancy Dress Competition• Rhymes recitation• Story Telling |
| Grade 3 to 5 | <ul style="list-style-type: none">• Drawing• Wealth out of Waste• Elocution |
| Grade 6 to 8 | <ul style="list-style-type: none">• Drawing• Essay Writing• Wealth out of Waste |
| Grade 9 & 10 | <ul style="list-style-type: none">• Drawing• Elocution• Calligram |
| Grade 11 & 12 | <ul style="list-style-type: none">• Drawing• Elocution• Pitch your product |

Refer the “Competition Rules for Students” section for topics and rules.

Competitions for Teachers

- Poem Writing
- Rangoli
- Any hidden talent of their choice

Refer the “Competition Rules for Teachers” section for topics and rules.

Competition Rules for Students

Fancy Dress Competition

- Topic for the competition is “**My Plant**” so the child is expected to be dressed as any plant.
- Submission should be done in a **video format** and should not exceed **2 minutes** duration.
- Avoid any clues or prompts while recording.
- **No music** is allowed in the video.

Rhymes Recitation

- Topics for the competition based on the category are given below

| Category | Topic |
|-------------|---------------------|
| LKG & UKG | Fruits / Vegetables |
| Grade 1 & 2 | Flowers / Plants |

- Submission should be done in a **video format** and should not exceed **2 minutes** duration.
- Student can recite in **English or Tamil**.
- Expression and body language will be taken into consideration.
- Structure of the rhymes will be noted.

Story Telling

- Topics for the competition based on the category are given below

| Category | Topic |
|-------------|------------------------------|
| LKG & UKG | Birds / Animals |
| Grade 1 & 2 | "Am I so important?" - Trees |

- Submission should be done in a **video format** and should not exceed **2 minutes** duration.
- Student can recite in **English or Tamil**.
- Expression and body language will be taken into consideration.
- Structure of the story will be noted.

Drawing (Live online event)

- Topics for the competition based on the category are given below

| Category | Topic |
|---------------|--|
| Grade 3 to 5 | My Garden |
| Grade 6 to 8 | Forest / Wildlife |
| Grade 9 & 10 | Life before / after lockdown (Environment) |
| Grade 11 & 12 | 5 elements of nature |

- Judgement will be based on the **imagination, creativity and presentation**.
- Pencil sketch including color pencils, crayons, water colors, acrylic, oil paint can be used.

Elocution

- Topics for the competition based on the category are given below

| Category | Topic |
|---------------|---------------------------------|
| Grade 3 to 5 | I am Earth |
| Grade 9 & 10 | Nature nurtures me |
| Grade 11 & 12 | “What you sow is what you reap” |

- Submission should be done in a **video format** and should not exceed **5 minutes** duration.
- Student can recite in **English or Tamil**.
- Judgement will be based on the **content, presentation, use of examples and illustration**.
- Avoid using clues or prompts while recording.

Wealth Out of Waste

- There is no specific topic for the event. You are advised to create an art-work that will convey the importance of our environment and nature.
- Submission should be done in a **video format** and should not exceed **1 minute** duration.
- Student has to **use waste materials** available at their home.
- Material items may be waste cartons, newspapers, magazines, buttons, bangles, plastic bottles, wool, ice-cream sticks, CDs, broken jewellery, ceramic items, old wires, frames, toy parts etc.
- Other than waste materials, glue or fevicol, pins, colors, lace, scissors and thread can be used for enhancement and give a finished look to the art work.

- Judgement will be based on the **variety of waste materials used, innovation, presentation and creativity.**

Essay Writing

- Topic for the competition is **“Go Green”**.
- Essay word limit should be between 400 to 800 words.
- Submission should be done in a **photo** format.
- Student can write in **English or Tamil**.
- Essay will be judged based on the **content clarity and structure**.
- It should be present in a neat and legible manner.
- Only **handwritten** essays must be submitted. Printed submission are strictly not allowed.

Calligram

- Topic for the competition is **“Environment”**.
- The text has to be arranged in such a way that it forms an image related to the topic.
- The image can include a poem, phrase or a single word related to the topic.
- Student can use **blue and black** ink only.
- Judgement will be based on the **spatial arrangement and the styling of the words**.

Pitch your Product

- Student is required to sell or market an eco-friendly green product.
- Student can speak in **English or Tamil**.
- Student is expected to start with a tagline, followed by the features of the product and finally reveal the product.

- Submission should be done in a **video format**. It should be recorded in a single shot and should not exceed **1.5 minute** duration.
- Judgement will be based on the **usability of the product** chosen as well as **creativity and imagination** used during the product pitch.

Competition Rules for Teachers

Poem Writing

- Topic for the competition is “**Online Class**”.
- Poem must have a title and must not exceed **40 lines** in length.
- Poem **must be an original work** of the participant.
- Submission should be done in a **photo** format.
- Participant can write in **English or Tamil**.
- Only **handwritten** poems must be submitted. Printed submission are strictly not allowed.

Rangoli

- There is no specific topic for the event.
- Rangoli art can be upto to a maximum of 4ft x 4ft size.
- Submission should be done in a **photo** format.
- Judgement will be based on the **appearance, color combination & creativity**.

Talent Show

- Participants can send any hidden talents of their choice (Except cookery).
- Submission can be done in **photo or video** format. If it's a video it should not exceed **5 minutes** duration.

Registration & Submission Details

- Participants should visit www.jatayu.ngo/ingenium page and register for the event. The registration link will be open from **September 8th till September 25th, 2020**.
- Each participant will be given an unique registration ID once successfully registered. That ID will be used to identify your submission and also for the judging process. So safely note it down once registered.
- Participants are required to submit their entries as photos/ videos based on the competitions listed below, using the submission link by **October 2nd, 2020**:
 - Submit as **photo** for fancy dress competition, essay writing, calligram, poem writing and rangoli.
 - Submit as **video** for rhymes recitation, storytelling, wealth out of waste, elocution and pitch your product.
- Drawing Competition will be conducted separately as a **live Online event on October 2nd** where participants will have to keep their cameras on for the first and last 15 minutes.
- JCT will assign a coordinator for each school to make sure the competition is being conducted in a smooth manner.

Certificates & Prizes

- All the submissions are judged anonymously.
- The winners of the various competitions will be announced on **October 15th** through an online event.
- All the participants will receive the **“Certificate of Participation”**.
- Each competition will have **3 winners** in each category in each school who will be certified accordingly.
- Also, top 5 participants of each event for each category across all schools and top 5 participants in the teachers' category will be selected and will be specially certified along with exciting prizes.
- In addition to the above, top 3 schools with maximum participation will also be awarded.

Important Dates

| | |
|----------------------|--|
| Registration | September 8 th - September 25 th |
| Submission Deadline | October 02 nd |
| Online Drawing Event | October 02 nd |
| Results Announcement | October 15 th |