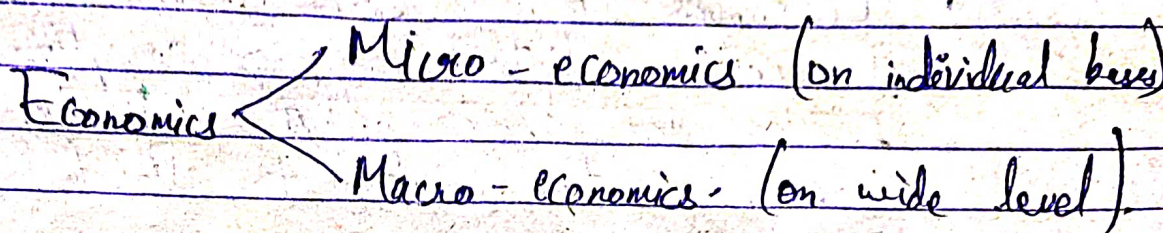


2nd feb.



- * Economics is a social science that focus on Production, Distribution and consumption of goods and services. choice of individual, gov. or association allocate services for resources.



- * Macro economics:-

Demand, Supply, equilibrium
eg:- Individual demand, price of product.

- * Macro-economics:-

eg:- Capitalist nation, investment expenditure & revenue

~~Scarc~~ [Scarcity:-] lack of product or resource.

HW:- Difference bto Micro and Macro economics:-

* Imp

Micro economics.	Macro economics.
① Study of individual income.	① Study of national income.
② Analyse demand and supply of labour.	② Analyse total employ in the economy.
③ Studies individual prices.	③ Study overall price level.

3rd job.

Deal with household and firm decisions.	Deal with aggregate decisions.
③ Analyse demand and supply of goods.	④ Analyse aggregate demand and aggregate supply.

- Economics is a social science that focuses on Production, distribution & consumption of goods and services and choice that individual business and nation make to allocate resources.

Economics is the study of how people allocate scarce resources for production, distribution and consumption both individually and collectively.

The two branches of economics are:-

- ① Micro - economics.
- ② Macro - economics.

* Micro - economics:-

- Micro economic analysis (theory) how individual and firm make decision to allocate resources.
- Economic unit analyse how these entities respond to change in price.

* Important concept of Micro Economics:-

- ① Demand, supply and equilibrium.

- ② Production theory
- ③ Cost of Production.
- ④ Labour economics.

* Ex. of micro-economics:-
Individual demand and Price of Products.

* Macro-economics:-

- It is the branch of economics that studies the behaviour and performance of an economy as a whole.
- In macro-economics, we normally study the associations of the nations, total purchasing and the degree of employment with certain factors like cost price, wages, rates, rate of interest, profit.

* Important concept of macro-economics:-

- ① Capitalist nation.
- ② Investment
- ③ Expenditure
- ④ Revenue.

* Demand:-

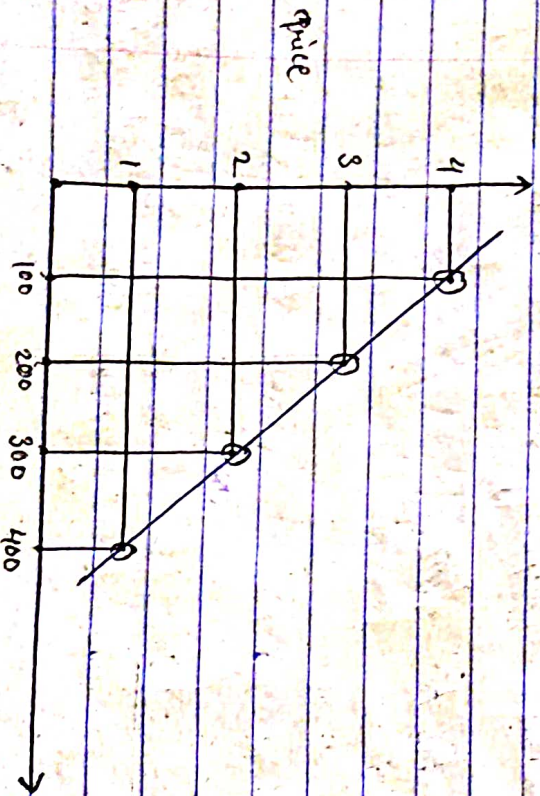
- In economics scarcity means demand with relation to supply.

* Conditions required for demand:-

- ① Assumptions of Law of Demand:-
- ② Homogeneous quality of goods.
- ③ Large numbers of buyers and sellers.

Def. of Law of Demand.

- Law of Demand is fundamental principle of Economics. that states that a higher price of a good or service will result in a lower quantity of that good or service demanded, all other factors affect the demand remain constant).
- Law of Demand states that there is an inverse relation between the price of commodity and its quantity demanded, all other factors affect the demand remain constant).



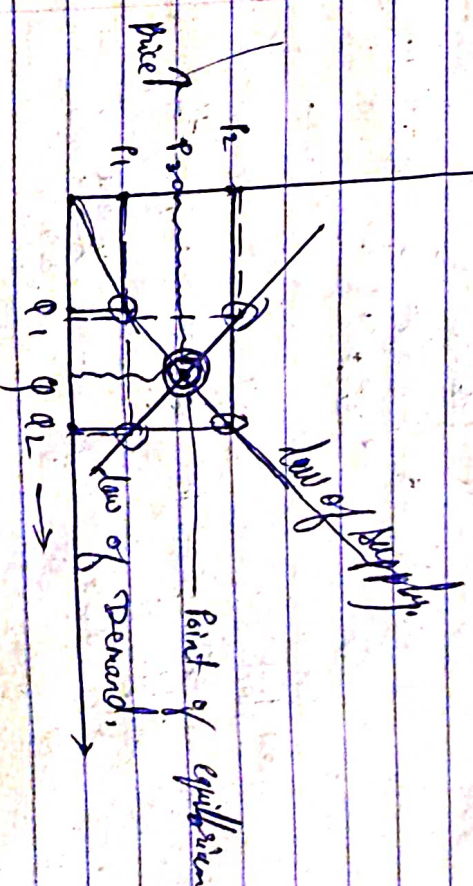
• The Law of Demand valid only when all other factors determining the demand like prices of related goods, taste and preference of buyers remain constant.

* Factors of Law of Demand:-

When the price of a good falls it has following two effects that lead a consumer to buy more of that commodity.

* Point of Equilibrium:-

Graph:-



* Income Effect:-

When the price of the commodity falls, consumer's purchasing power increases. He consumes buy more commodity. This is called Income effect.

* Substitution Effect:-

When the price of the commodity falls, it becomes relatively cheaper. He consumes substitute this cheaper commodity for other goods, which are relatively expensive. This is called as a substitution effect.

* Elasticity :- Fluctuation

Eco. variable :-

Price
Quantity
Availability of Quantity / product / substitute.
Cost Income.

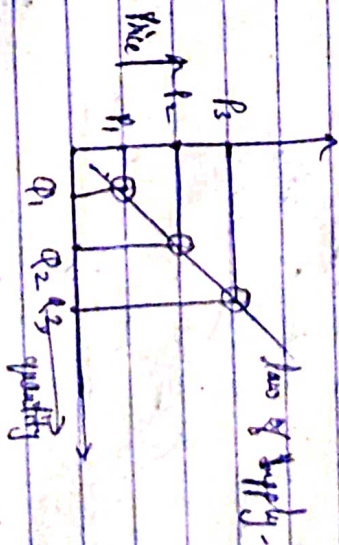
Elasticity is a concept of economics that focuses on the economic variable on other economic variable.
the effect of change in one economic variable on another.

* Elasticity of Demand:-

Specifically the effect of change of price on the quantity demanded of a product.

* Law of Supply:-

It states that other factors remaining constant price and quantity supplied of a good are directly related to each other.



* Define Elasticity:-

Quantity Elasticity of Demand.
While short note Elasticity of Demand.

② EOD is a measure of change in quantity demanded of a product in response to change in any of the market variables like price, income, etc.

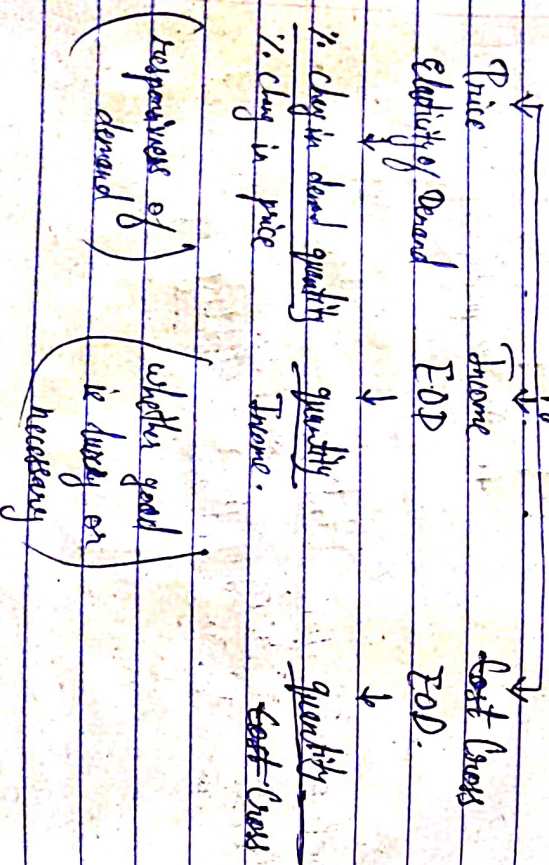
③ Formula:-

$$\text{Elasticity of Demand} = \frac{\% \text{ change in demand quantity}}{\% \text{ change in economic variable}}$$

④ Demand for a commodity is affected by different economic variables.

- ① Price of the commodity.
- ② Price of related commodities.
- ③ Income level of consumer.

★ Types of EOD.



★ Types of Elasticity of Demand:-

① Price Elasticity of Demand:-

Any price change of a commodity affect the quantity demanded of a product.

⇒ Raw material required to make a product is commodity.

The measure of responsiveness of quantity demanded when there is change in price is termed as price elasticity of demand.

$$PED = \frac{\% \text{ change in demand quantity}}{\% \text{ change in price}}$$

or Feb.

② Income Elasticity of Demand:-

It refers the sensitivity of quantity demanded for a certain good to change in real income of the consumer.

This can be understood with the example good sold in the rural area and good sold in metro city.

$$YED = \frac{\% \text{ change in quantity demanded}}{\% \text{ change in income}}$$

③ Good's elasticity of Demand:-

③ Cross elasticity of Demand:-

The change in price of one good causes a change in the demand for another.

$$XED = \frac{\text{proportion change in purchase of commodity (x)}}{\text{proportion change in price of commodity (y)}}$$

* Inflation:-

Overall prices of commodity increases, Income value decreases.

* Deflation:- (is a situation of general fall of price level and increase in the value of money).
Overall prices of commodity decrease, Income value increases.

* Inflation:-

Inflation is a rise in prices which can be treated as the decline of purchasing power.

- Understanding of Inflation:-

① It is very easy to see change in price of particular product over time.

② Human needs extend in very small amount but individual need a big an diversified different types of) set of product as well as set of services to live a comfortable life. (eg:- commodity like food, electricity, health services).

③ Inflation gives the measure the overall impact of price change for a diversified set of products and services.

* ④ Value of money decreases.