

Total Revenue

95M

Sales Generated

998

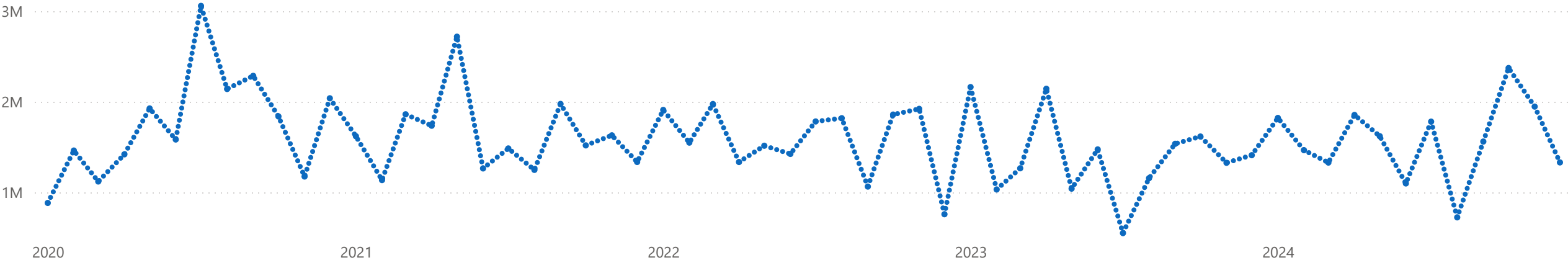
Average Discount

15.07%

Customer Engagement Rate

13.33

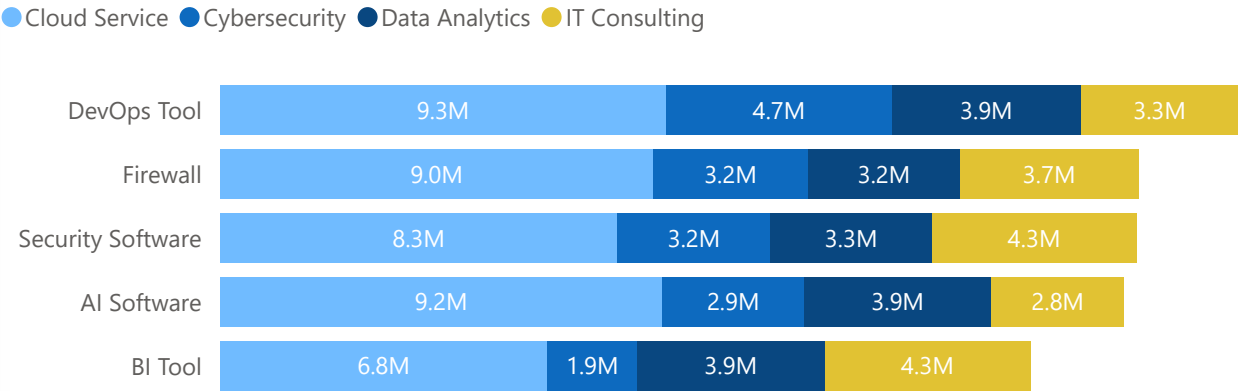
Revenue Trends Over Time



IT Product and Service Performance Metrics

IT_product	Sale Generated	Discount(%)	Effective Revenue	Engagement Rate
BI Tool	174	25.60	1,44,50,400.20	13.00
AI Software	195	30.10	1,59,49,955.65	13.99
Firewall	199	30.00	1,62,11,098.40	13.54
Security Software	208	31.75	1,61,24,122.60	13.09
DevOps Tool	222	32.90	1,80,45,048.30	13.03

Sales Distribution by Product and Service



PROFILES OVERVIEW

Total Employees

998

Average Following Count

2.57K

Average Follower Count

53.02K

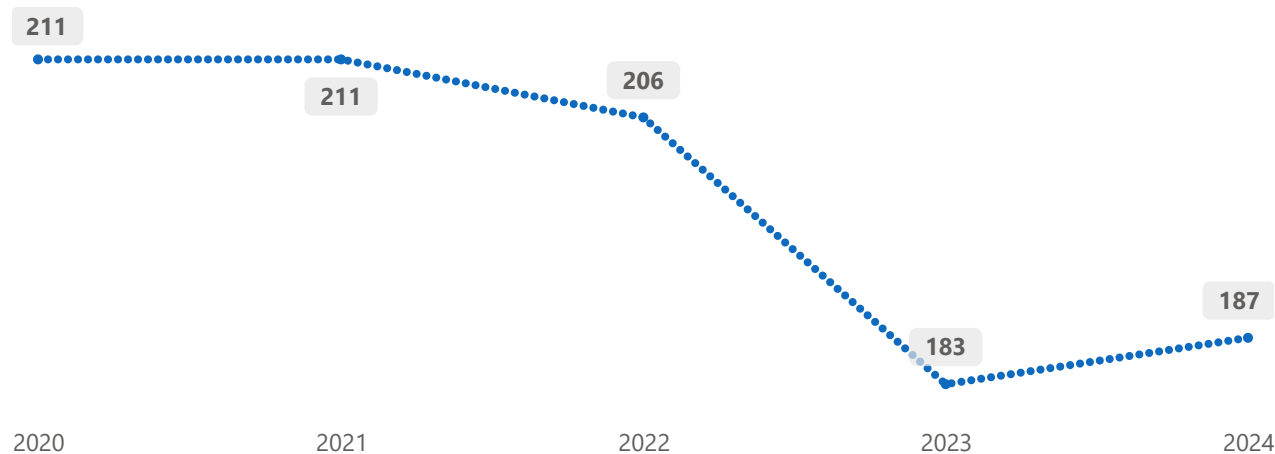
Follower-to-Following Ratio

41.31

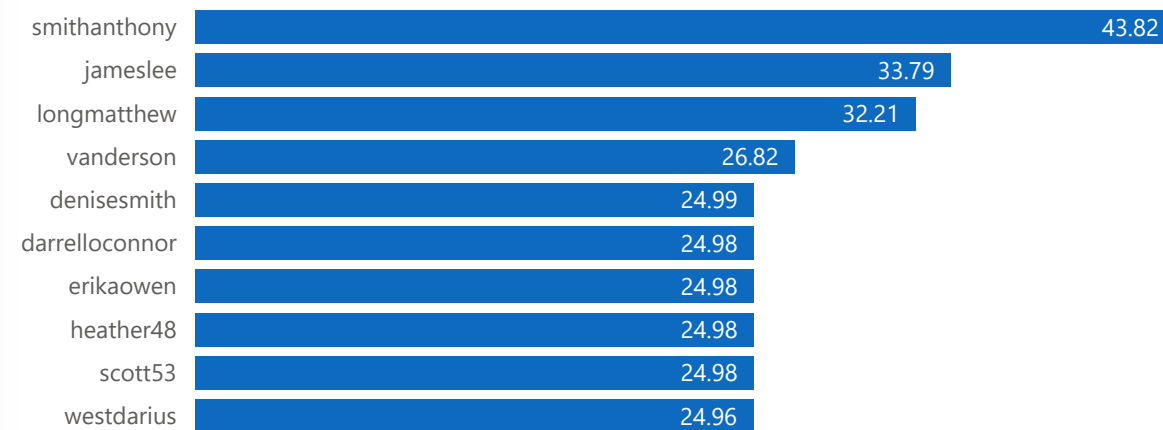
Account Longevity

32.36

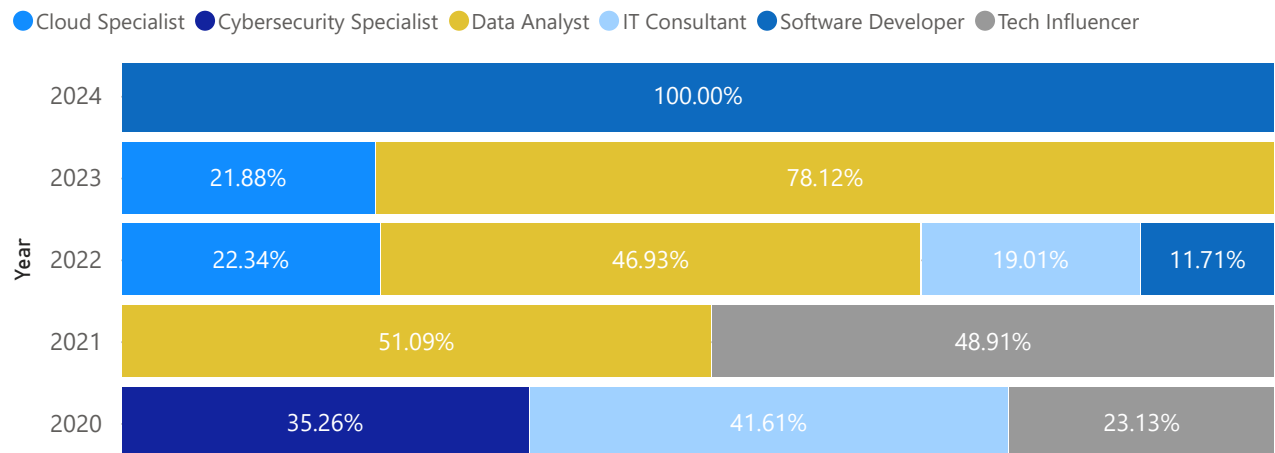
Employee Growth Over Time



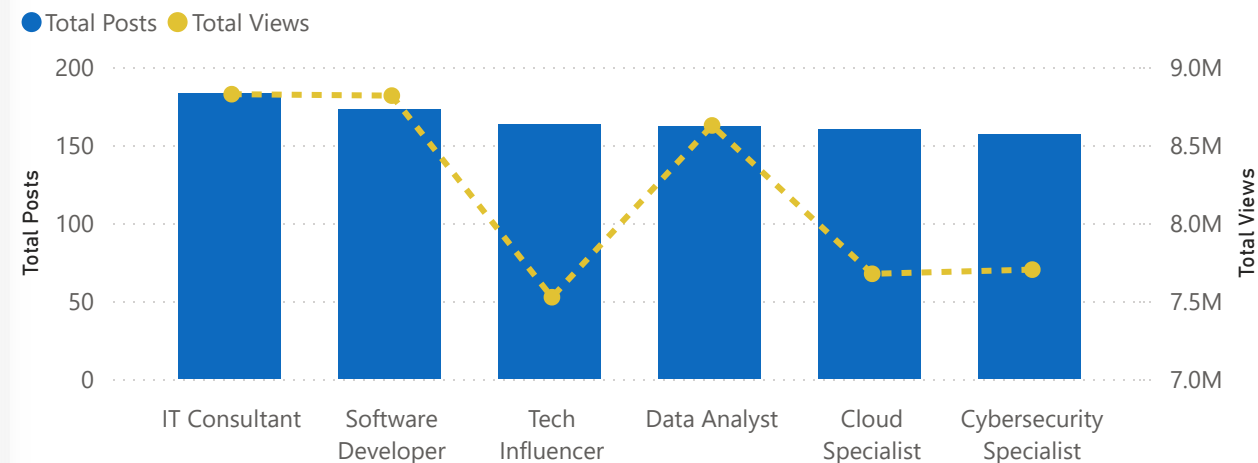
Top 10 Usernames by Engagement Rate



Employee Distribution by Profile Type



Posts and Views Distribution by Profile Type



Social Media Engagement

Total Posts

998

Total Likes

4.95M

Total Views

49.17M

Total Shares

257K

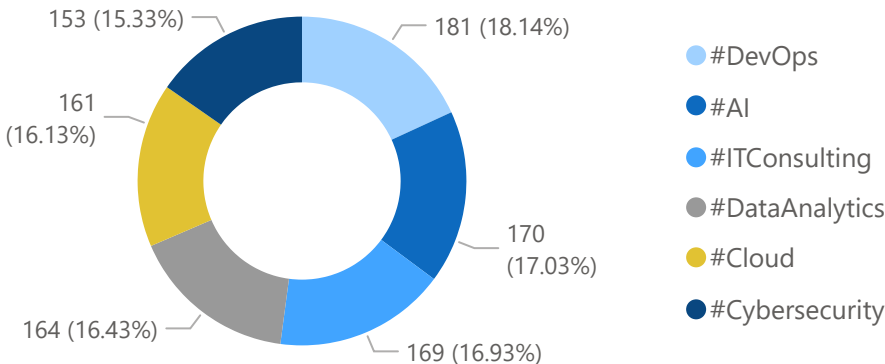
Engagement Rate by Device



Engagement Rate by Content Type



Hashtag Usage Distribution



Content Performance Metrics

Post ID	Post Content	Views	Shares	Likes	Engagement Rate
1000	When economic who customer.	63593	130	3793	16.33
1001	Past movie few past policy.	76516	188	4854	13.83
1002	Husband company away tonight body.	31202	112	5929	23.72
1003	Report model turn prepare draw.	97305	361	9874	24.09
1004	Who allow different less production own civil.	81561	171	3897	19.97
1005	Imagine food red bank control.	63602	499	5496	22.77
1006	Now economic argue memory prepare business single.	51218	36	7667	5.82
1007	Buy anything society message.	44606	452	1998	21.71
1008	Remember economy cup quite simply source mother.	53993	362	5397	8.29
1009	Analysis respond system.	3881	292	8106	24.77
1010	Sell father hospital garden team rock live a.	91978	215	3458	11.39
1011	Fine beyond theory not after.	96564	224	2720	16.94

Keyword-wise Engagement Rate and Views

