

Facebook

Likes

12560K

Shares

1276K

Views

47942K

Comments

760K

Save/Downloads

50K

Post-level breakdown

Post ID	Theme	Product Tie-in	Link Clicks	Engagement Score	Comments
POST_15000	Health Benefits	Wood-Pressed Oil	195	950.86	257
POST_12746	Farm Life	Desi Ghee	70	808.46	131
POST_06710	Women Farmers	Desi Ghee	193	763.67	155
POST_09613	Women Farmers	Honey	58	691.35	224
POST_07066	Product Promotion	Honey	120	638.81	199
POST_09978	Recipes	Wood-Pressed Oil	39	635.91	148
POST_03184	Women Farmers	Desi Ghee	23	534.97	242
POST_05503	Product Promotion	Wood-Pressed Oil	73	518.56	27
POST_05712	Product Promotion	Desi Ghee	189	507.09	209
POST_05421	Product Promotion	Desi Ghee	51	491.72	253

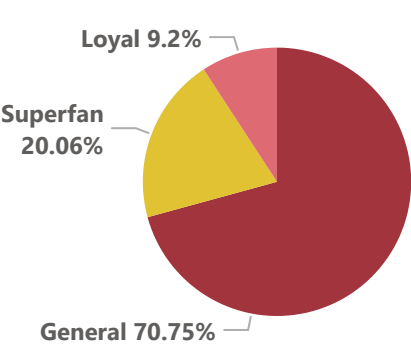
Engagement Score Trend



Engagement heatmaps: Peak days/hours

Weekday	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Sun	6.76	7.29	7.45	7.28	20.25	7.99	9.97	14.08	4.41	7.18	13.09	5.18	34.25	5.30	18.23	30.54	10.80	18.29	4.32	7.07	8.52	13.49	2.89	33.10
Mon	4.27	10.56	3.44	4.20	6.80	7.31	17.46	4.47	7.70	7.89	22.10	11.91	7.47	16.29	5.64	15.40	15.60	7.37	8.11	13.17	6.13	6.12	26.21	7.57
Tue	33.03	4.37	21.13	24.11	26.81	9.69	10.31	16.92	8.81	16.32	14.84	6.33	13.51	8.16	17.82	17.95	14.12	7.48	25.32	17.34	19.08	19.63	3.41	5.86
Wed	15.80	22.23	6.63	7.99	5.08	8.10	5.29	25.99	25.19	11.05	4.19	7.26	10.81	8.39	37.20	14.01	3.42	4.09	8.77	20.88	9.95	9.36	6.45	4.50
Thu	10.19	8.30	8.56	49.84	3.26	6.35	4.54	11.44	12.22	5.38	5.38	8.64	10.97	20.16	2.53	16.12	5.80	15.97	11.91	5.49	4.12	3.97	4.18	5.45
Fri	10.17	6.48	8.65	43.27	5.83	11.44	6.76	21.21	16.52	11.34	14.00	7.44	5.35	15.41	3.91	9.42	9.67	12.60	2.38	3.68	9.82	8.10	5.45	2.32
Sat	2.19	7.50	13.60	5.44	4.14	6.26	3.65	5.19	41.40	16.83	47.60	36.66	6.33	20.95	20.66	5.87	7.61	8.95	2.38	7.64	7.49	6.75	7.57	25.84

Audience analysis

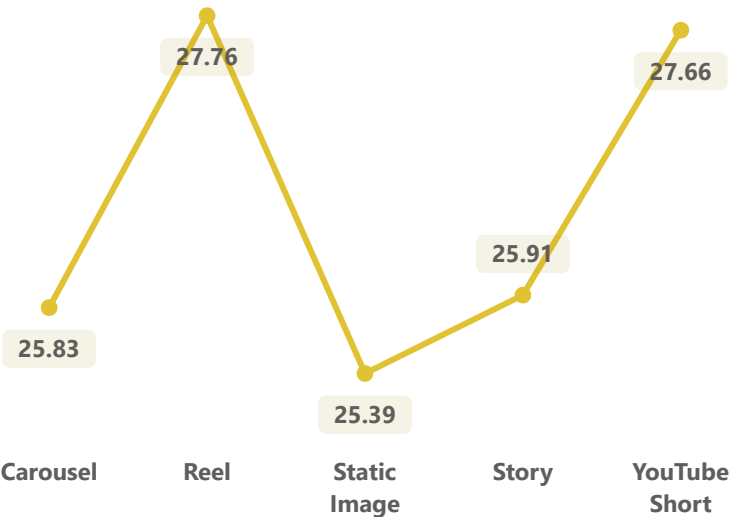


Content Intelligence Dashboard

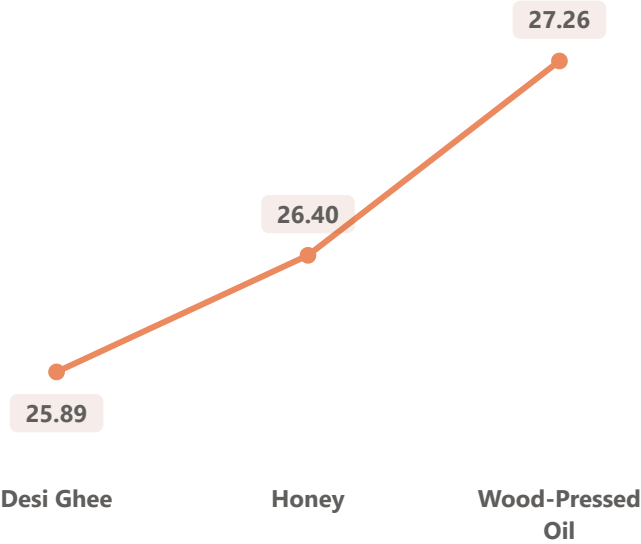
Platform Instagram

Top - performing content segmented by

Content Type



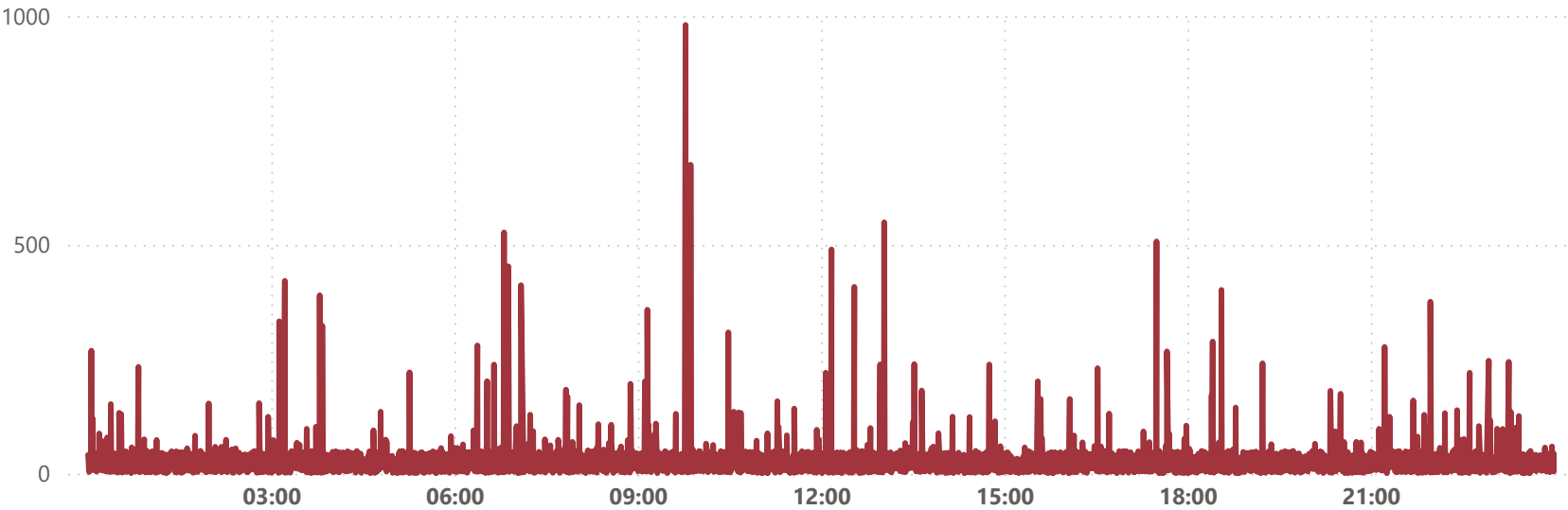
Product Tie-in



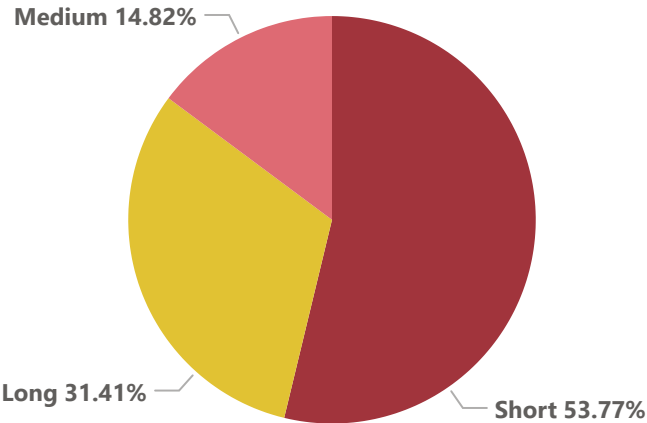
Theme



Best-Performing Time Slots



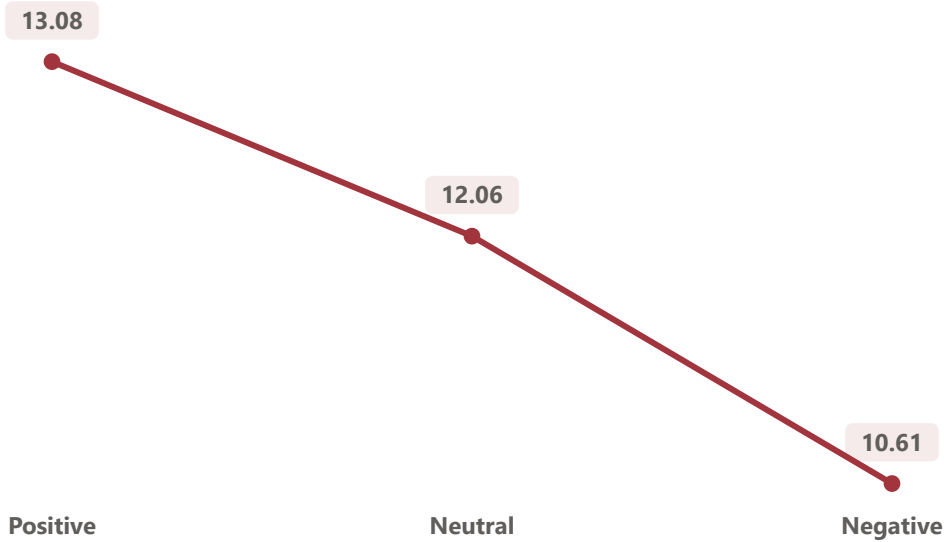
Content lifespan analytics



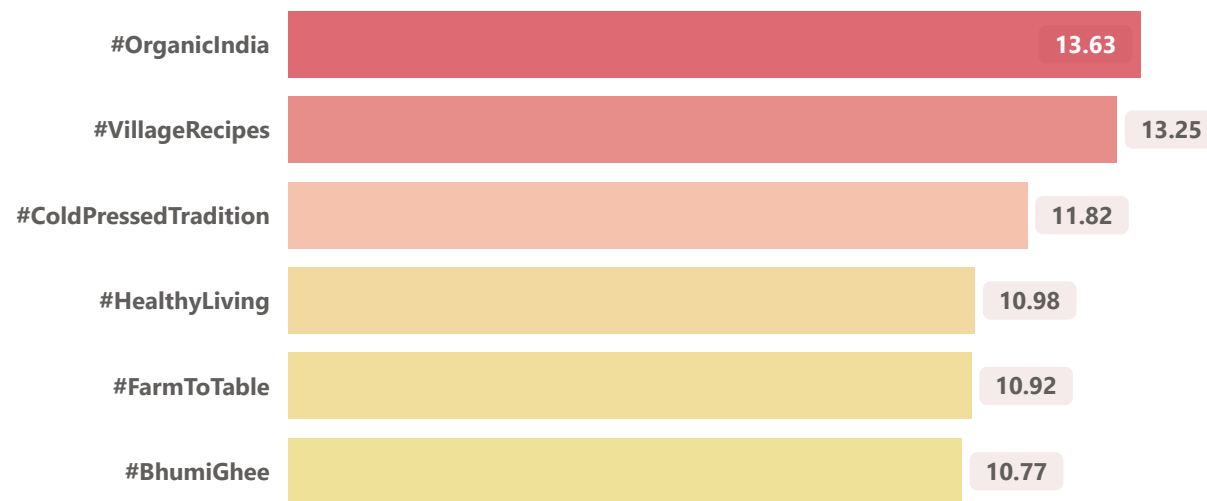
Keyword & Hashtag Intelligence Dashboard

Platform	Facebook	▼
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Sentiment analysis

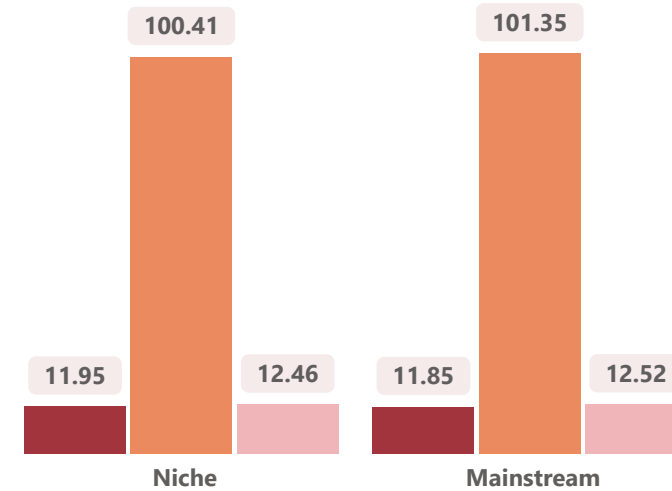


Hashtag virality analysis



Niche vs. mainstream tagging

● Engagement Score ● Link Clicks ● Conversions



Keyword Cloud

