

Meta

Client Name

Followers

2,667

Total Views

3786523

Total Reach

1,778,196

Content Interaction

3,728

Link Clicks

1864

Page Visits

4,743

Engagement Rate

0.21%

Monthly Performance Overview - Facebook

Month	Followers	Reach	Views	No. of Campaigns	Total Ad Spent	Leads
May	2603	1,775,435	3,772,773	65	36,252	1,031
June	64	2,761	13,750	0	0	0

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Engagement Distribution

Followers

Visits

Link Clicks

Content Interaction

20.51%

36.48%

36.48%

28.67%

Followers

893

Total Views

2,075,161

Total Reach

1,167,326

Content Interaction

66,910

Link Clicks

23,157

Page Visits

8,907

Engagement Rate

5.73%

Monthly Performance Overview - Instagram

Month	Followers	Total Reach	Total Views	Total Visits
May	829	1,164,565	2,061,411	8,728
June	64	2,761	13,750	179

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Engagement Distribution

Followers

Visits

Link Clicks

Content Interaction

0.89%

8.92%

23.19%

67%



Client Name

Connections

0

Content Engagement

0

Profile Views

0

Impressions

0

Engagement Rate

0

Monthly Performance Overview

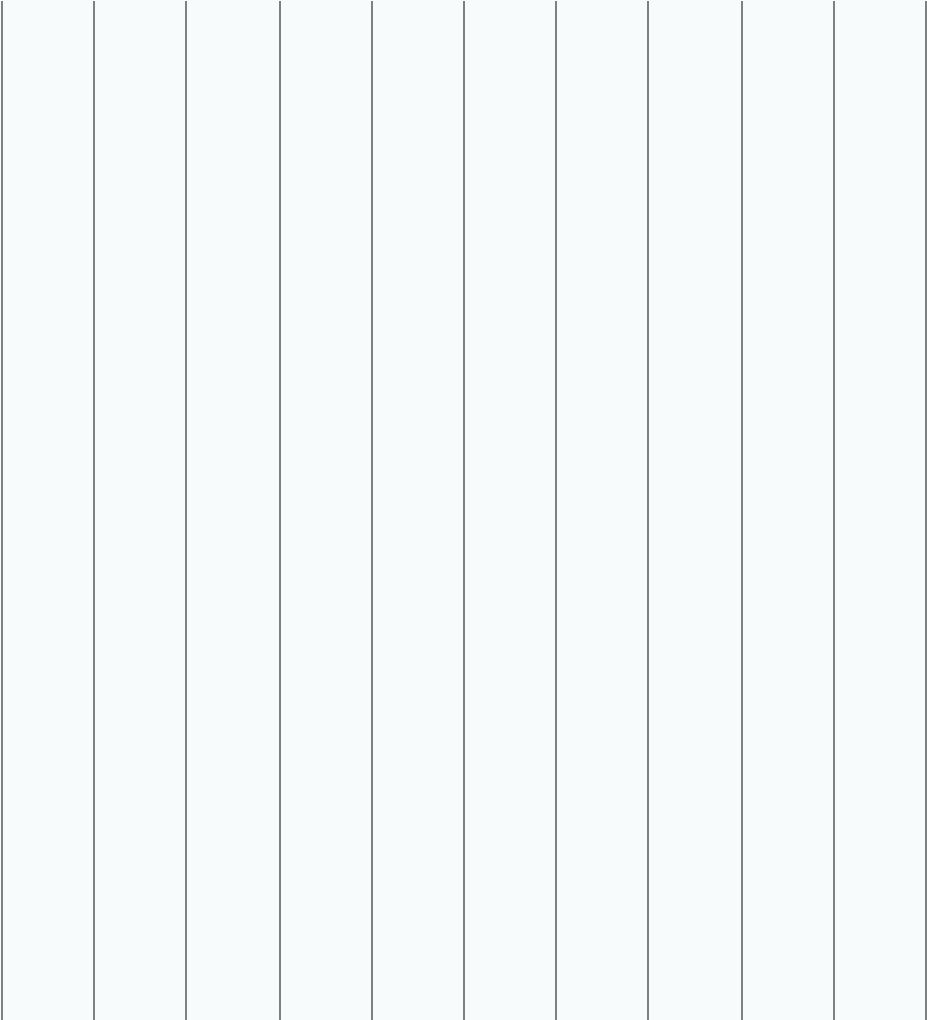
Month	Connections Gained	Profile Views	Impressions	Search Appearance
May	0	0	0	0
June	0	0	0	0

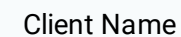
Engagement Distribution

Reaction

Comment

Repost





3,871

37.72%

1,559

36

## 1.17

## Traffic Distribution

A horizontal bar chart comparing three traffic sources. The x-axis represents the percentage of traffic, with vertical grid lines at 10% intervals. The bars are colored yellow for Organic, orange for Direct, and a lighter orange for Paid. The values are labeled at the end of each bar.

Traffic Source	Percentage
Organic	37.72%
Direct	41.1%
Paid	7.21%

Device Type	Percentage
Desktop	50.22%
Mobile	49.65%
Tablet	0.13%

Google Business Profile

Client Name

Total Overview

1,143

Total Engagement

895

Total Calls

180

Total Directions

631

Total Website Clicks

84

Monthly Performance Overview

Month	Overview	Calls	Direction	Website Clicks
May	931	140	493	50
June	212	40	138	34

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Engagement Distribution

Calls

Directions

Website Clicks

20.11%

70.5%

9.39%

Google Search Console

Total Engagement

3,555

Total Clicks

476

Total Impressions

3,079

Click-Through Rate

298.09%

Average Search Position

39.3

Monthly Performance Overview

Month	Clicks <span>Δ</span>	Avg Position	CTR (%)	Indexed Pages
May	3	39.05	0.02	91
June	5	39.4	2.96	128

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Engagement Distribution

Clicks

Impressions

13.39%

86.61%