Customer Churn Analysis pwc **InternetService** Count of customerID DSL 7043 2955 3632 Fiber optic 27% No **Total customer** Total numtech t... Total numad... **Churn Rate %** Customer vs Internet servi... Total tenure vs Internet se... Male vs Female Churn by InternetService 43.96% **Contract** 40% Fibe... Fiber... Month-to-month 34.37% One year 30% 21.67% Two year 20% DSL **DSL** 10% 0% Churn DSL No Fiber optic No churn rate % by contract churn rate by payment method churn rate by internet services Yes ● churn rate % ■ Count of customerID churn rate %Sum of MonthlyCharges ● Sum of MonthlyCharges ● churn rate % 4K 0.2M 45% 0.3M 42% 40% 0.18M 40% 0.28M 40% Tenure 0.2M 17% 20% 0.14M 1.7K 20% 2K 72 11% 0.1M 0.07M 0.10M 0.10M 20% 0.1M 19% 0% 0.03M 7% 0% 0.0M DSL Fiber optic No (autom... (autom...