

# Customer Churn Analysis



## InternetService

- ☐ DSL
- ☐ Fiber optic
- ☐ No

## Contract

- ☐ Month-to-month
- ☐ One year
- ☐ Two year

## Churn

- ☐ No
- ☐ Yes

## Tenure

0 72



27%

Churn Rate %

7043

Total customer

Count of customerID

0.00K 7043 14.09K

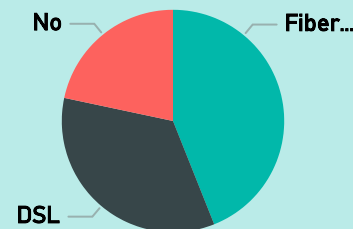
2955

Total numtech t...

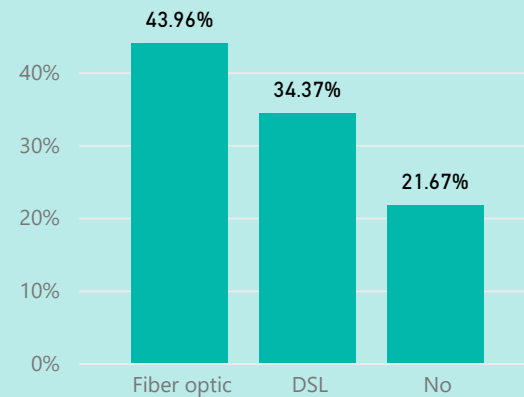
3632

Total numad...

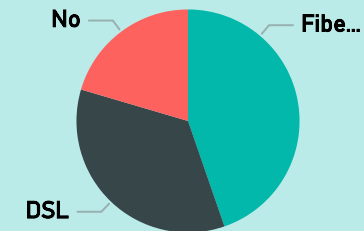
Customer vs Internet servi...



Churn by InternetService



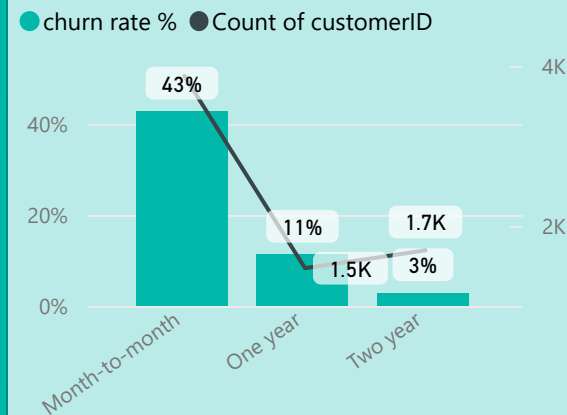
Total tenure vs Internet se...



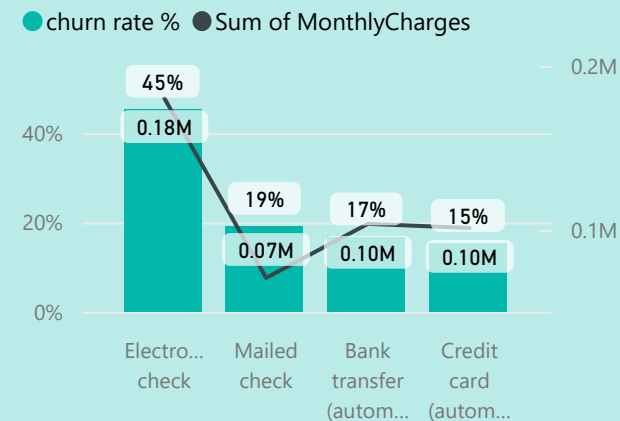
Male vs Female



churn rate % by contract



churn rate by payment method



churn rate by internet services

