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### **WORK EXPERIENCE**

# Step2gen Technologies Pvt. Ltd., Punjab, India Senior UI/UX designer

12/2020 to 10/2023

- → Collaborated with cross-functional teams, including Marketing, CX, and Compliance, to optimize research processes and ensure alignment with business goals.
- → Led the development of knowledge management programs, fostering cross-sharing and education among researchers.
- → Conducted comprehensive UX design research using various methodologies to inform product development.
- → Implemented responsive design principles, ensuring seamless and engaging user interactions across various devices, ultimately contributing to improved clients satisfaction by 45%.
- → Stayed abreast of industry trends, incorporating the latest design tools and methodologies to maintain a cutting-edge approach, fostering continuous innovation in UI/UX design processes.

## Affichi App Inc, Nanaimo, BC, Canada

UI/UX Developer 12/2019 to 12/2020

- → Crafted seamless interfaces for optimal user experience as a UI/UX Developer.
- → Anticipated and resolved bottlenecks, driving team deliverables and ensuring the timely completion of projects
- → Merged UI/UX design principles to create engaging and user-friendly experiences.
- → Led end-to-end design and development, translating project requirements into pixelperfect designs.
- → Stayed ahead with dual expertise in front-end development and UI/UX design for innovative solutions.

#### Triade Solutions, Punjab, India

UI Developer 05/2017 to 11/2019

- → Developed seamless and visually striking web interfaces, ensuring an optimal user experience as a UI Developer.
- → Collaborated cross-functionally to gather and translate user requirements into intuitive, responsive designs.
- → Established and maintained efficient design systems, promoting consistency in UI development.
- → Stayed abreast of UI trends and technologies, contributing to continuous improvement in design processes.

#### **EDUCATION**

Chandigarh University, Punjab, India Masters of Computer Applications 06/2020 - 07/2022 Chandigarh University, Punjab, India Bachelors of Computer Applications 07/2016 - 05/2019

### CONTACT

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### **EXPERTISE**

👉 Strategic Analysis

🖙 Agile Project Management

👉 UX Design Research

👉 Wireframing

Prototyping

/ UI/UX Designing

### **SKILLS**

(🖙 Figma

⟨¬ Sketch

/> Adobe XD

👉 InVision

Adobe Creative Suite

/> Userbrain

⟨ → Lookback

👉 Optimizely

🖙 Maze

👉 Marvel

Proto.io

👉 Angular

React.js

C HTML

🦙 CSS, SASS, LESS

/= Java Script, jQuary

#### LANGUAGE

En English

Hi Hindi