1. Purpose: These links when you are at high position deciding about technologies, analogy etc.
2. <https://www.kai-waehner.de/blog/2021/04/20/comparison-open-source-apache-kafka-vs-confluent-cloudera-red-hat-amazon-msk-cloud/#:~:text=It%20is%20often%20easier%20to%20compare%20technology%20by%20using%20an%20analogy%20from%20real%20life>.

