Ph: +91 8800312205 jatinkeswani151@gmail.com

JATIN KESWANI

jatinkeswani.com linkedin.com/in/jatinkeswani03

Experience

Pragmatic Play, Noida

Mar 2023 - Present

Game Developer

- Developed multiple slot game prototypes using C# and JavaScript; Implemented game logic and features according to prescribed mathematical models and design specifications.
- Validated mathematical accuracy and functionality of offline slot game prototypes before transitioning to the server team.

Byju's, Bangalore (Remote)

Feb 2021 - Feb 2023

Game Developer (Intern + Full Time)

- Led the development of 64 games; Orchestrating gameplay elements in Cocos Creator per functional specs for 4M+ kids.
- Prototyped **9 3D simulations** with respect to predetermined specifications for Aakash classroom and Byju's Virtual Labs.
- Constructed educational proof of concepts aimed toward students from classes 4th to 12th.
- Engineered and improved UI animation scripts as part of gameplay modules to amend efficiency by 25%.
- Awarded for Ownership and Accountability in the team category (58 team participants).

Arioch INC, California (Remote)

Mar 2021 - Jun 2022

Lead Developer (Freelance)

- Designed and developed 8 hyper-casual games achieving significant CPI reductions on Facebook and TikTok.
- Garnered 245k+ downloads on Gorilla Chase on iOS and 260k+ downloads on android. Obtained CPI of \$0.11.
- Teamed with other developers and assisted in game mechanics and integrating various SDKs: Mopub, Applovin Max, Firebase Analytics, Firebase Messaging, One Signal, Tenjin, and AppsFlyer.
- Analyzed user insights to enhance game mechanics and UI/UX, improving conversions by 10%.
- Built custom scripts for Arioch challenge, shop, and in-app purchases which reduced the time for upcoming games by 30%.

Stareout Games, Hyderabad (Remote)

Jun 2020 - Feb 2021

Unity Game Developer Intern

- Delivered 14 game prototypes, six of which were chosen for user testing.
- Worked on ragdoll as part of the physics module; Augmented graphics through **shaders** and **particle** effects.
- Increased user retention by 24% and landing page rate by 50% by utilizing CPI and Retention as performance metrics.

Independent Freelance

Jan 2020 - Apr 2020

- Produced an online Ludo game with a create-room feature for adding upto 4 players/bots.
- Created a hyper-compact game including 4 mini-games: basketball shooter, bike racer, skateboard runner, and pool. All 2D and 3D assets were created in blender and photoshop.

Inept Devs/Inept Studio, Delhi

Oct 2018 - Nov 2019

Game Developer

- Innovated 9 hyper-casual games and prototypes; Integrated all games with SDKs for analytics; User testing was done in collaboration with Voodoo, Lion Studios, and Crazy Labs.
- Worked on graphic enhancements of 2 pre-existing games; Reduced CPIs of \$0.9 and \$0.76 to \$0.3.

Skills

- Languages: C#, TypeScript, JavaScript, C/C++
- Platforms: Unity (2D, 3D, URP), Cocos Creator (2D, 3D), Visual Studio Code
- Additional Tools: Blender, Adobe Photoshop, Adobe Illustrator, Git, SVN, Xcode

Achievements

- Successfully contributed on **64 educational games**, **30 hyper-casual games** and **37 prototypes** within a span of 4 years.
- Achieved 16k+ downloads on Scared Of Heights and 17k+ organic downloads on Squid Game Challenge on the Play Store.

Training

Crio.Do

Developed Developen

Feb 2020 - Apr 2020

Backend Developer

- Engineered scripts that conducted system checks and configured file-sharing services.
- Integrated editor features to QCharm IDE IO, navigation, search/replace, cut/copy/paste, and redo/undo.

Education

Bachelor of Technology, Computer Science

Aug 2017 - May 2021

B.M. Institute of Engineering and Technology (GGSIPU)

Received first prize in #include programming competition (65 participants).