



PIZZA SALES DASHBOARD

01/01/2015 to 31/12/2015

Pizza Category

(All)

Order Date

01/01/2015

31/12/2015

Home

Best & Worst Seller



Total Revenue

\$817.9K



Average Total Value

\$38.31



Total Pizza Sold

49.6K



Total Orders

21.4K



Average Pizza Per Order

2.32

BUSIEST HOURS & WEEKS

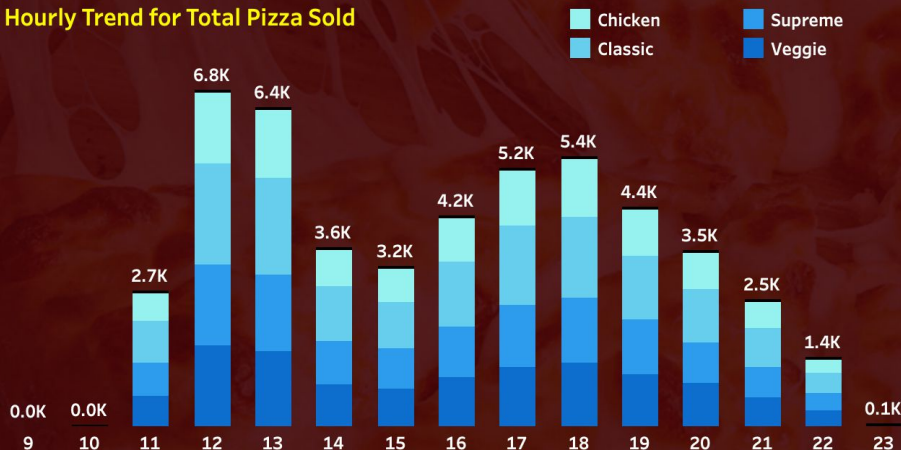
HOURS

Peak orders are between 12:00 PM and 1:00 PM, and in the evening from 4:00 PM to 7:00 PM.

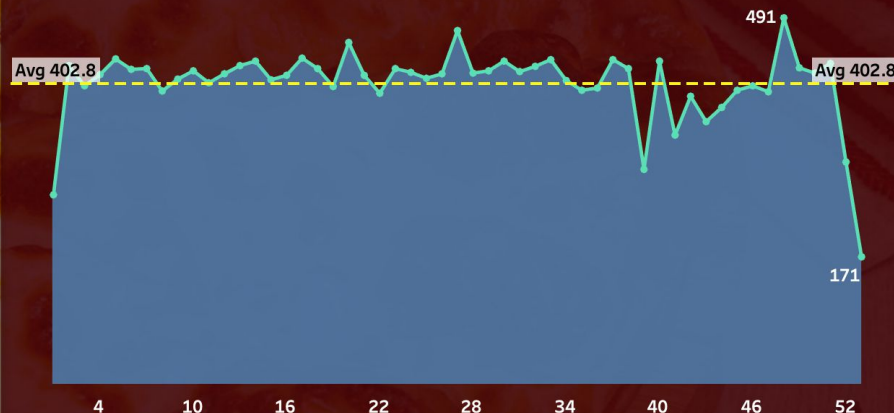
WEEKS

Significant variation in weekly orders, with highest peak during the 48th week from the month of December.

Hourly Trend for Total Pizza Sold



Weekly Trend For Total Orders



SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales, total orders & total pizza sold.

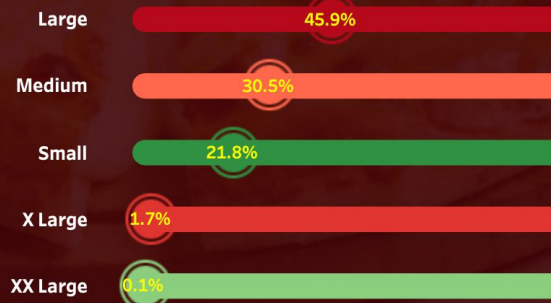
SIZE

Large pizza size contribute to maximum total sales.

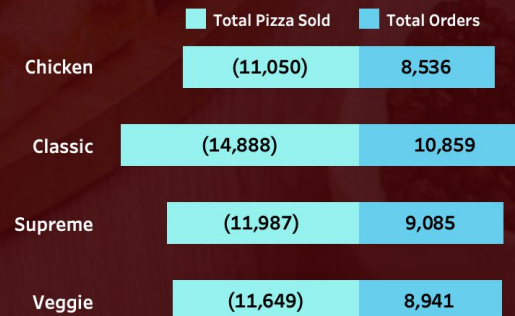
Percentage of Sales By Pizza Category



Percentage of Sales by Pizza Size



Total Order & Pizza Sold By Pizza Category





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TOP 5 PIZZA

REVENUE

The Thai chicken pizza contribute to maximum revenue.

QUANTITY

The Classic deluxe pizza contribute to maximum total quantity.

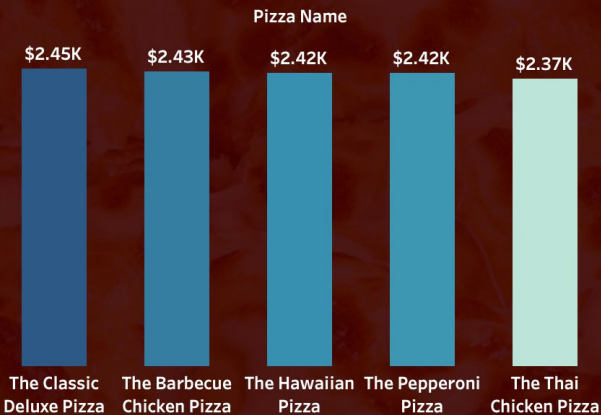
TOTAL ORDERS

The Classic deluxe pizza contribute to maximum total orders.

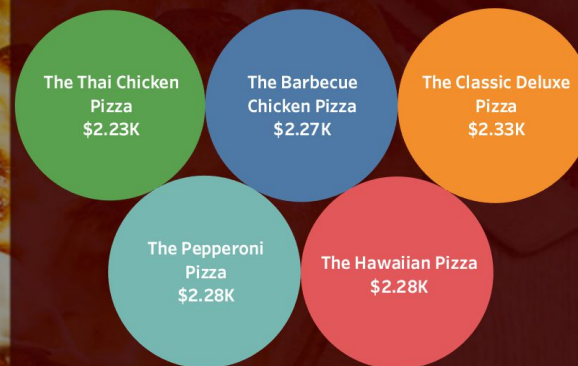
Top 5 Pizza by Revenue



Top 5 Pizza by Total Pizza Sold



Top 5 Pizza by Total Orders



BOTTOM 5 PIZZA

REVENUE

The Brie carre pizza contribute to minimum revenue.

QUANTITY

The Brie carre pizza contribute to minimum total quantity.

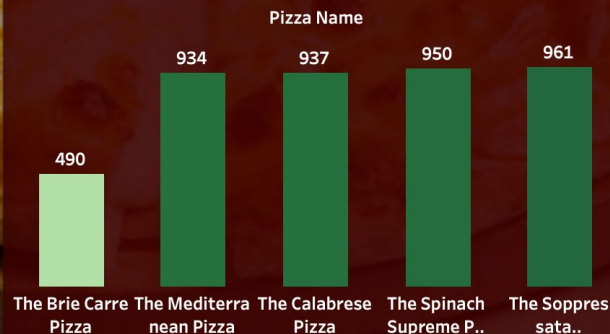
TOTAL ORDERS

The Brie carre pizza contribute to minimum total orders.

Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Total Pizza Sold



Bottom 5 Pizza by Total Orders

