



IMPACT REPORT

— 2020 - 21 —

GOPALI YOUTH WELFARE SOCIETY
Government Registered
Non-Governmental Organization

Reg. No. – S/IL/23893 | ESTD. - 2002



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About Us

Gopali Youth Welfare Society is a registered non-governmental voluntary organization, primarily managed by some students of IIT Kharagpur under the guidance of its esteemed professors, with the support of local members from Gopali.

It was established in 2002 with a mission to improve the living standard of the people of Gopali, a village 5 km from IIT Kharagpur. Registered in 2004 under the West Bengal Societies Registration Act of 1961 with Reg. No. S/IL/23893, it has been advancing with the twin objectives of making the youth and society aware and ensuring socio-economic welfare for underprivileged and weaker sections of the society.

Through its programmes of free education, social awareness campaigns and vocational training, GYWS has seen many lives changed for the better.



A photograph showing several young children, likely Indian, looking through a metal railing. They are smiling and making hand gestures like peace signs. The background is dark.

vision

Mission

Gopali Youth Welfare Society is changing lives of people in and around Kharagpur by providing quality education to underprivileged children and ensuring a life of dignity for adults by conducting relevant skill development programs.

We aim to build a network of autonomous student-run centres across India, to provide them with a platform for ensuring the fulfillment of Sustainable Development Goals for the weaker sections of the society.



Founder Speaks



There is a natural law, a divine law that obliges us to believe the sufferings of the distressed and the destitute. A service for the poor is a supreme virtue and the great channel through which the mercy of God is passed on to mankind.

As members of GOPALI YOUTH WELFARE SOCIETY, the board and staff of Society are committed to adhering as closely as possible to its intentions, as reflected in our guiding principle. GYWS is a rural-based registered organization, by and for the people. Despite the many ups and downs, it has pulled on with real favor to serve the disadvantaged and underprivileged, . Our journey would not have been smooth if it was not for the support by the wholehearted participation and cooperation from the community as well as from the other partners (agencies) who have helped a lot to sustain the activities.

I extend my heartfelt gratitude to all, who in whatever capacity, might have contributed to one's might to sustain our noble endeavour. We earnestly hope the coming year will be fruitful and meaningful.



**Mrinal Kanti Bhanja
(Founder and President)**

OUR JOURNEY



Registered under the West Bengal Societies Registration Act of 1961

2004



2 acres of land was purchased, foundation of Jagriti Vidya Mandir was laid

2012



GYWS successfully got registered under GuideStar India, one of India's largest and most reliable NGO information repository

2019



GYWS was established in 2002 with a mission to improve the living standards of the people of Gopali like villages



GYWS embarked on an education program Jagriti Vidya Mandir in a rented building, focused upon providing quality education



GYWS came up with the initiative named LIGHT to reach to masses all over India, to reciprocate similar models of social upliftment throughout the nation



WE ARE WORKING ON

1 Child Education

2 Teaching Quality

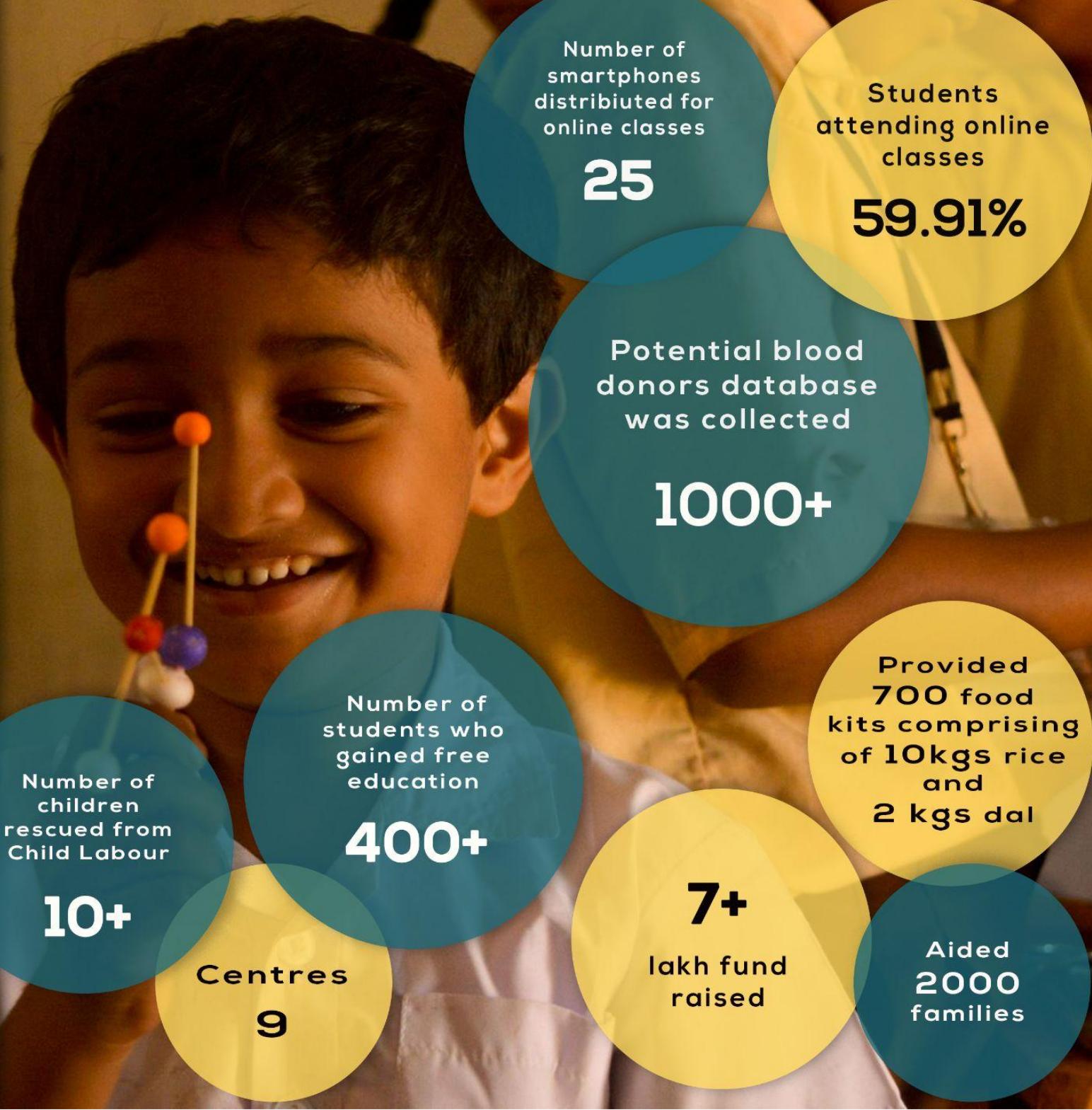
3 Child Abuse Prevention

4 Innovative Teaching

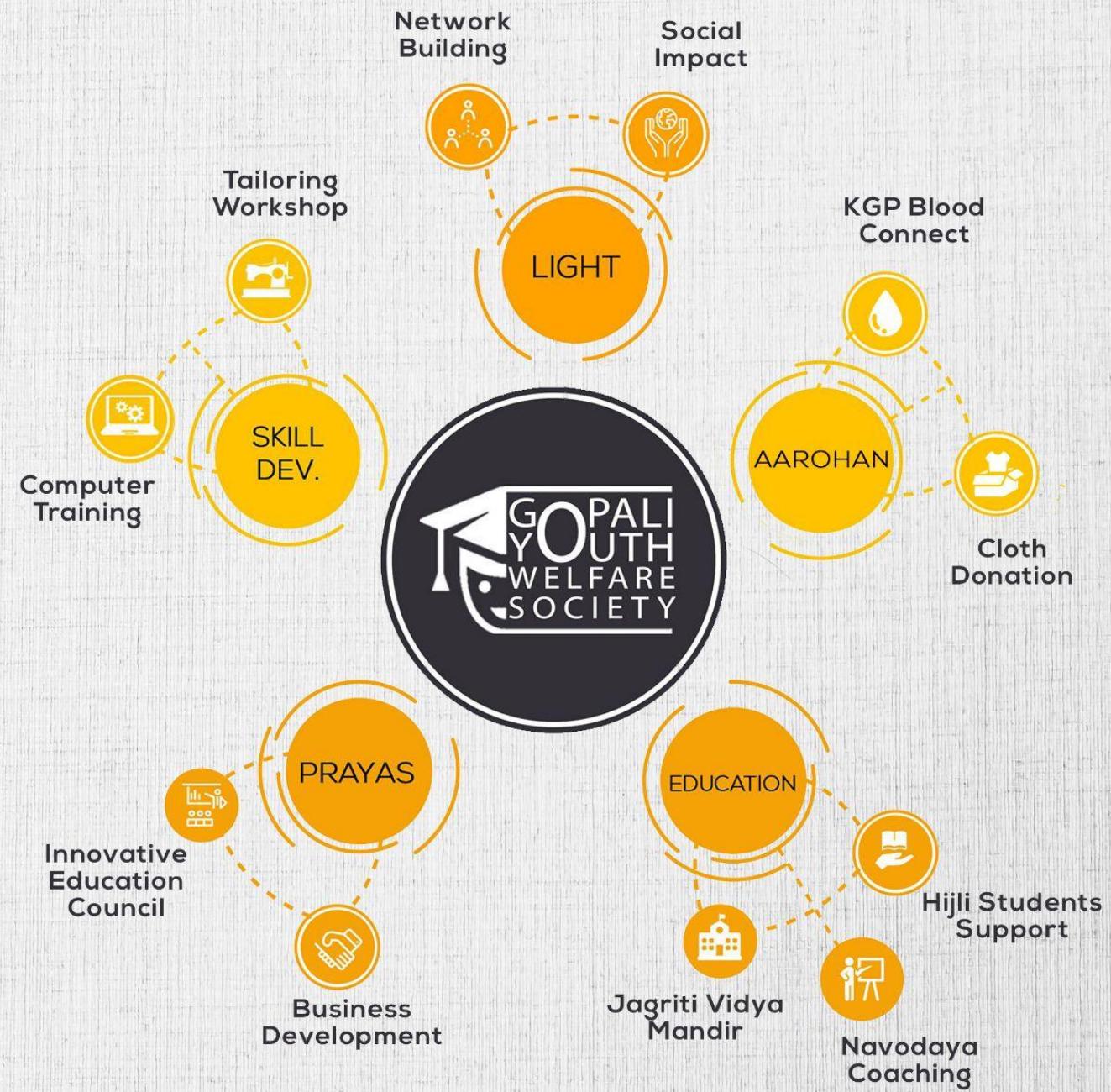
5 Skill Development

6 CoviRise

7 Expanding Our Reach



OUR INITIATIVES



JAGRITI VIDYA MANDIR



What We Do...

Jagriti Vidya Mandir (JVM), an English Medium primary school which is the major initiative of the society having its motto: "To educate each and every child for a better tomorrow" with the aim to provide quality education to underprivileged children absolutely free of cost.

NAVODAYA PREPARATION



Jawahar Navodaya Vidyalaya is still a dream for underprivileged kids. It provides them with brilliant quality of education. We at GYWS conduct weekly tests and regular assignments with basic mental ability skills structured directly for their preparation for Navodaya, in order to monitor their improvements and make them live their dreams.

TEACHERS TRAINING

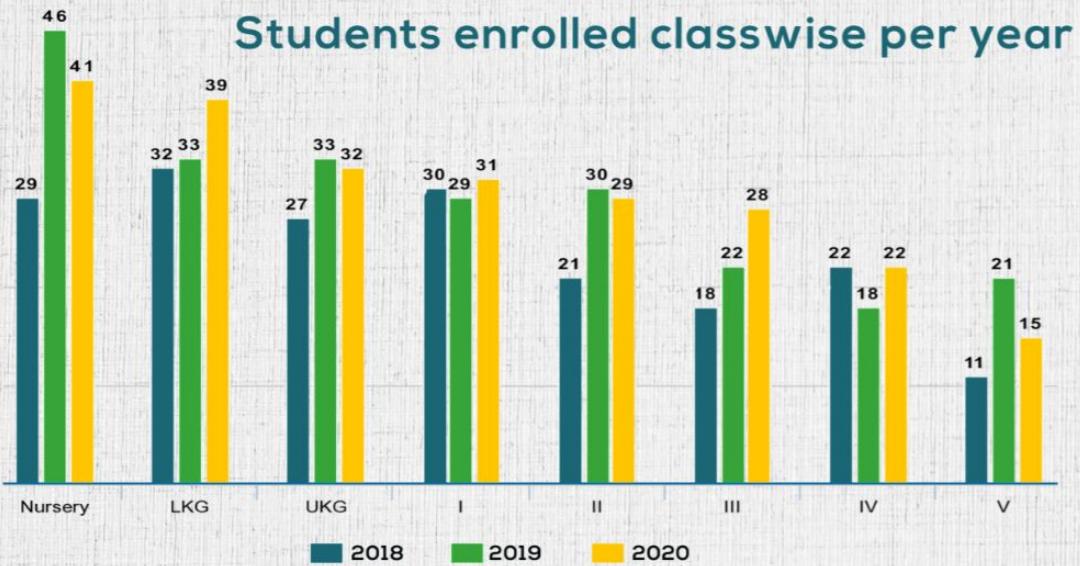
Some post graduates and research scholars students worked as interns of Gopali Youth Welfare Society to train teachers. They improved the teacher's knowledge and skills of how to teach and interact with students more effectively. They also introduced some innovative teaching methods from which students will learn some difficult topics with ease.



RECREATIONAL ACTIVITIES

Yoga Day (21 June)





Nibedita Ma'am

Hindi and Bengali teacher,
Jagriti Vidya Mandir

Life Stories

When the world was struck by the huge pandemic the one thing that constantly troubled me was the way to reach out and address my students. The only way possible was to make use of the existing social media platforms to form groups and interact but the availability of android for our children with a poor economic background was an issue. Although with considerably less attendance we started off with the online classes on Whatsapp. Now the problem that came to the fore was that of the effectiveness of the learning-teaching methodology. Then, the members of GYWS sorted out this issue and handed in android phones to the children who couldn't afford it. Now, thankfully we have classes on Google Meet where I get to see and interact with my students. Although there are internet issues and nothing can replace the offline phenomenon all I can say is I'm satisfied with the attendance and performance compared to the earlier times!

JVM PASSOUT



My name is Jasika Rai. I'm studying in class 6 and I'm in Hijli School. I really enjoyed studying at JVM. The teachers explained really well and I had many friends. My favourite subjects are Maths and English. I miss the offline classes as the online classes are very different from offline classes.

~ Jasika Rai

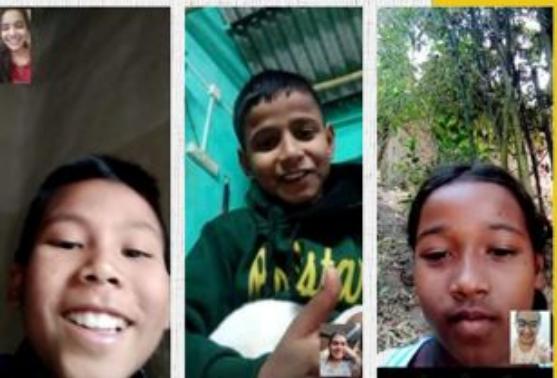
JVM STUDENT

My name is Ayush Thapa. I am in class 5. My favourite subject is Maths and my aim is to join the Army. I am attending online classes regularly. All I will do is join the link my teachers send and listen to the classes and if my network is bad I'll complain about it to my teacher. I liked offline classes. I really wish to go back to school, sit in my class with all my friends!

~ Ayush Thapa



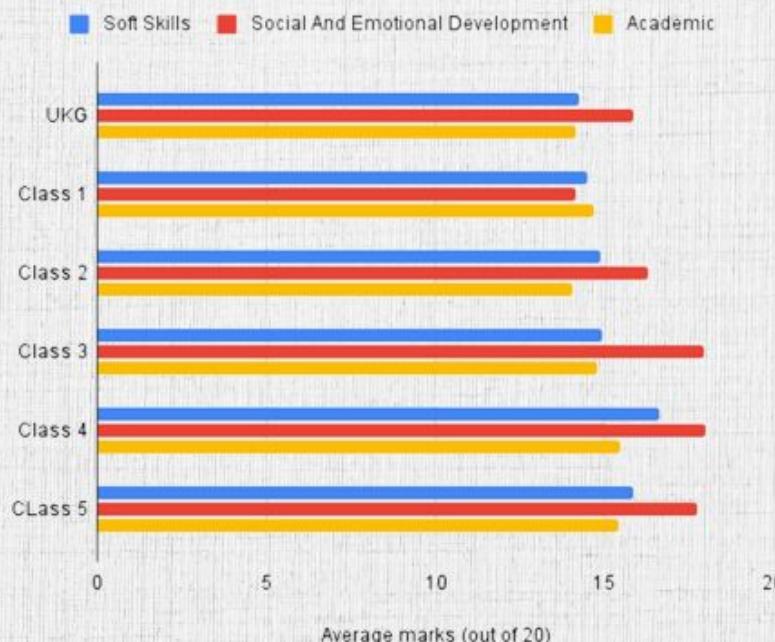
STUDENT IMPACT ASSESSMENT



STUDENT IMPACT

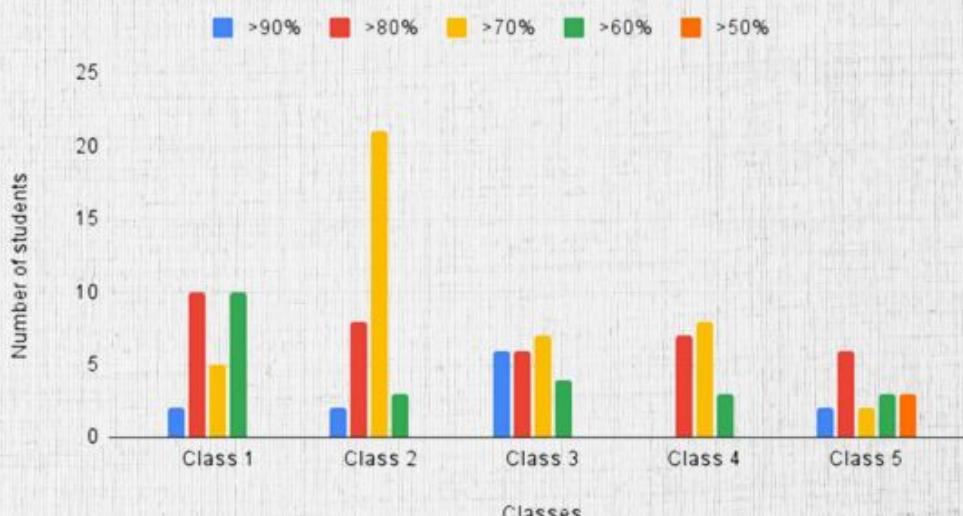
Students impact assessment is conducted to measure the growth of the students in fields such as soft skills, academics and social and emotional development. On the basis of the results of these, those areas are chosen that can be improved and further plan of action is prepared and executed.

Student Impact Assessment



ATTENDANCE OF JVM STUDENTS

Attendance of JVM for the academic session 2020



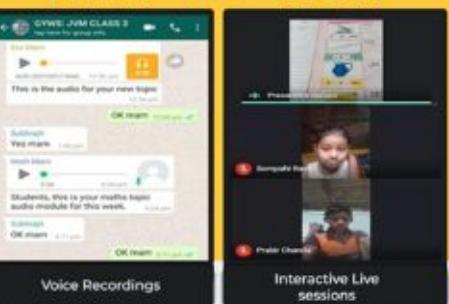
EKTARA WORKSHOP

GYWS approached the Ektara Foundation to provide training for its teachers for providing means of improving teacher-student interaction in an improvised student learning environment, ways of having a system for better feedback on student performance evaluation and for imparting training for planning and development of curricula lessons for the students.



THEN VS NOW

THEN VS NOW



JVM teachers were trained to hold live classes to enable us to shift from voice and video recordings to interactive learning sessions!

The students of JVM come from very humble backgrounds where it is difficult for them to keep up with the growing technology. The pandemic brought to us a challenge of reaching out to our students remotely and continuing their education in the best way possible. Therefore, a plan was made to provide Android Phones with internet connectivity to those students who are unable to attend online classes due to the unavailability of android phones in their homes.

A total amount of 2,05,349 INR was raised with the help of which 25 new android phones were bought for distribution among the students. The distribution was carried out within 22 villages covering 66 beneficiary students.

The students of JVM were provided a platform to showcase their skill in co-curricular activities in front of esteemed guests virtually in the eleventh annual day of JVM, Aashayein. The exposure not only helps in raising their confidence but also helps in ensuring the fulfillment of broader objective i.e. Quality Education and all round development of students. In this case, the pandemic turned out to be a blessing in disguise as the donors could witness the talent of the JVM kids.

THEN VS NOW



The first ever online Annual Day Celebration Aashayein was successfully conducted on 24th April 2021.

AASHAYEIN



There was a greater turnout in the actual event of Aashayein. Invitations were sent to all the current donors and donors who supported us in the past 2-3 years and a total of about 90 alumni were gathered. The reach of the society also increased as many students attended the event. Around 150+ attendees were present in the meeting to attend the live event. Also the presence of the student body of Gymkhana ensured their support in the working of GYWS.

Aashayein, the annual day programme of JVM is conducted with a prime objective to encourage students to participate in various kinds of cultural activities and also honour the teachers and students for their achievements throughout the year. It provides a motivation for students to showcase their talent in these events after the completion of a session and the beginning of a new session.



DONORS' MEET

On the day of Aashayein, alumni were invited and GYWS had an opportunity to interact with its esteemed donors. They were given a closer insight of our current and future plans. About 15 to 20 donors gathered and we discussed how to gain sustainability and increase our reach. They also informed us about new potential sources of funds which we will explore in the coming year.

PACE

Parents As Co-Educators

WHAT?

Keeping in mind the socio-emotional learning of children which is important for the holistic development of a child, and also the harsh learning conditions created by the pandemic, we had initiated the Parents As CoEducators (PACE) Program. Our vision is to throw light on the importance of the parents' involvement in the education of their child and also help children by making the learning process fun. We also wanted to eradicate these problems to a large extent.



HOW?

The program had targeted students from classes UKG to class 5 and the following areas of study were focused upon: Meditation, Art and craft, motor skills, Logic/puzzles everyday science., social and emotional learning. Activity videos were sent 5 days a week and were delivered in Hindi and English. The program implementation is as shown.



IMPACT CREATED

1 261 registrations; 40% from govt schools, 6% were homeschooled and the rest from private schools

2 114 students from JVM

3 8 Volunteers were hired

4 Active participation of 119 members

5 63% parents willing to continue

6 79% remarked that timely calling was beneficial

COVID INITIATIVE



GYWS during the pandemic time had the aim to render service to the needy and help them in trying times. With this vision an initiative was started where the society had served many families provisioning them a lot of support and hope. It had broadly worked on:

- 1) Distribution of basic amenities the households.
- 2) Production and distribution of quality masks.
- 3) Food kits distributed.
- 4) Collaboration with Zomato Feeding India.

FOOD DISTRIBUTION



To provide the basic food materials to the needy people who lack these resources due to the Nationwide Lockdown. Also created awareness about the hazardous consequences of Covid-19. Volunteers distributed the food kits in the Households of the Gopali region. A total of 450 food kits were distributed in two phases , 225 in each.





LiGHT

Living in Greater
Horizons Together

LiGHT

Horizons Together

Light Samvedna

Light IIITDM Kancheepuram

Light Gaya

Light Bhopal

Light FFI

Light Kurukshetra

Light Sikkim

Light Raipur

Light Mandla

The session of the 2020-21 has been successful to us after conducting so many large scale event like Adhyayan: The Socio-Innovative Case Study Challenge, The Career Counselling Workshop for the students of class IX - XII, and also the RISE workshop in order to get primary school teachers with student-centric teaching methods.

Expanding Our Reach

PRAYAS

Program Associating Youth and Society



PRAYAS aims to transform the youth's perception by making them cognizant about the existing social challenges and opportunities. PRAYAS through its initiatives aims to inculcate a feeling of social responsiveness among the people to engender new opportunities for uplifting the underprivileged sections of the society.

PRAYAS BATIK Project (April 2020 - July 2020)

With an aim to provide computer education to underprivileged youth, we conduct computer training workshops. So far **112** students have completed these workshops, thus creating employment opportunities for them.



Output of the Program: PRAYAS team has registered her BATIK under MSME, documented all the business essentials, and predicted the financials. Due to the pandemic, we weren't able to take the business on the ground.

Life Story

of Ms. Sudeshna Kundu

The process of "batik" is very exhausting. It involves various stages for people with various skill sets to finish a saree.



I found it very exciting as I personally sold the sarees we made. It was a great experience as I was involved in the sales and marketing as well .Overall the loved the improvement and the turnover of "batiq"

Internship Program (July 2020 - August 2020)



Objective: Outsourcing the work from Business Development Interns

Output of the Program: Standard Operating Procedure for any business, Templates for Memorandum of Understanding(MoU), and Recording Financial Statements. The top performer of the Internship Program had continued working with the PRAYAS team as a Senior Executive Member.

SOCIAL EVENTS



CAP aims to form a team of students from different colleges across the country who would act as our representatives in those regions and help publicize the events of our society across the nation. Through this we also aim at providing a social platform to youth where he/she can delve into the world of social welfare

CAP Campus Ambassador Program

OUTPUT

We now have a group of about 40 Campus Ambassadors spread across the nation in different colleges who would assist us in conducting any nationwide event and be the face of GYWS in their colleges which is one step towards our vision of providing a platform to the youth to do something for the society.

OBJECTIVE

Outsourcing the work to bring in new perspectives through which we can solve the existing problems. A step towards our vision, as we will be bringing in more and more youth who will get a platform to participate in social activities.



Internship Program

OUTPUT

A total of 24 interns had been recruited from various institutions and were allotted projects in varied domains such as Strategy Development, Business Development, Web Development, Marketing. The interns were given the opportunity to learn as well as give out their perspectives and ideas that were adopted to better our existing initiatives.

Social Fest

The event comprised of Panel discussion and a Technical Workshop and was conducted in the virtual mode on Microsoft Teams

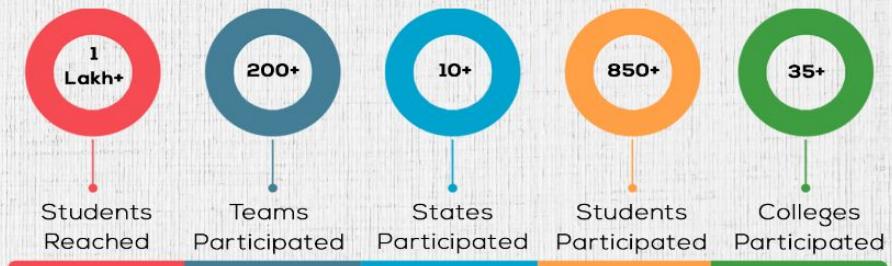


OUTPUT

The fest witnessed an involvement of 15+ active participants, alongside around 100 viewers. The audience was able to understand Social Entrepreneurship from industry experts. They became aware of the power of Technology in the Social Sector.

SOCIAL EVENTS

Impact Created



Participants Feedback



Case Study: Adhyayan 2021

The main aim of the event is to promote youth throughout the country to come together and solve some of the major challenges which Indian Education System is facing and find solutions to these problems that can be implemented in future. Therefore, expanding our reach and promoting social awareness among youth. The participants were from 35+ colleges from 10+ states.

If you want to lift
yourself up,
lift up someone else



1

GYWS got certified by **GuideStar India**, an organization that certifies NGOs based on their level of transparency & public accountability.

2

LIGHT, an expansion team of GYWS which helps to build a network of socially motivated students have **9 centres** all over INDIA.

3

Empanelled in **National CSR Hub** by Tata Institute of Social Sciences.

4

GYWS has successfully increased its reach through social media (Facebook and Instagram) and currently has **20k** followers on the Facebook page.

5

The activities of GYWS are recognized and appreciated by the entire academic community of IIT Kharagpur. Praise for GYWS has come from all quarters, including **alumni**, **professors**, and **students**.

6

GYWS and its activities have been showcased on a number of platforms. The society had a stall at the PAN-IIT Alumni Meet in December 2018 and at the arena of Spring Fest- the annual social and cultural fest of IIT Kharagpur, in January 2019.

ACHIEVEMENTS

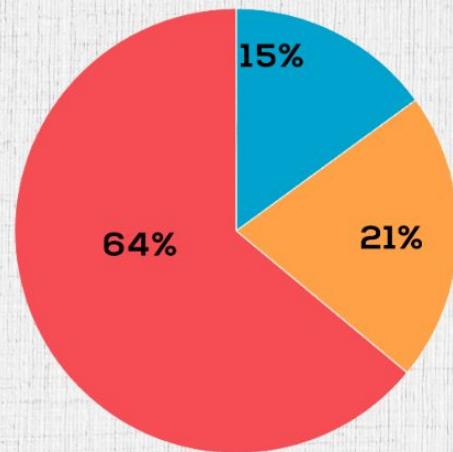
FINANCIAL REPORT

Expenditure

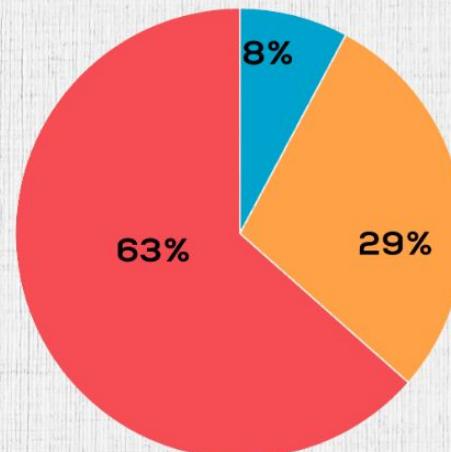
PRAYAS //

GENERAL //

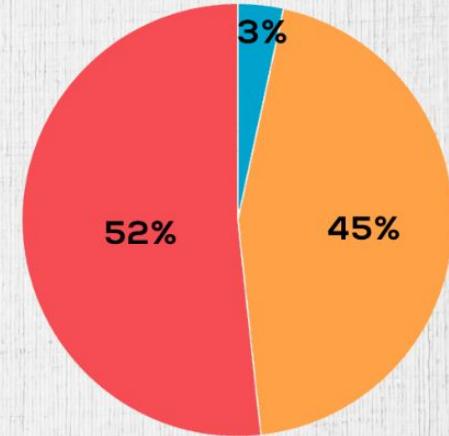
JVM //



2018-19



2019-20



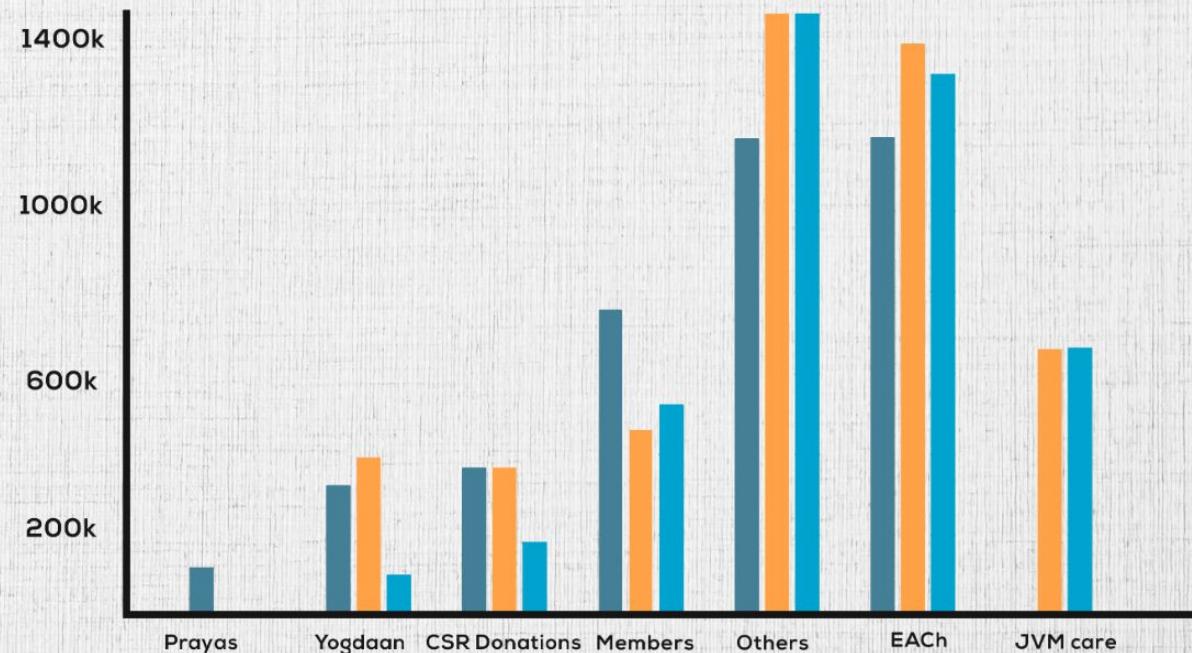
2020-21

Donations

2018-19 //

2019-20 //

2020-21 //



THANK YOU

Words of APPRECIATION

“

Having attended some GYWS events, the determination of the students to make a change amazes me. This is worth applause that they have taken the initiative to work for the underprivileged. I feel privileged to have such students in the campus who seek to give back to the society.



Prof. Partha Pratim Chakraborty
Former Director, IIT Kharagpur

”

I would like to recognize GYWS at IIT Kharagpur at which I found out about when I visited PAN IIT GLOBAL CONFERENCE 2012 and what I said was about, you have got to establish a cause you would like to give back to and I'm extremely happy this organisation exists within IIT KGP.



Mr. Roy Da Silva
(IIT Kharagpur, '74 Batch)
Former President, IIT Foundation

”

The fact that a group of students of IIT Kharagpur run a fully-fledged NGO leaves me filled with immense pride. As an advisory committee member of GYWS and having closely observed all their activities, I can personally speak of the hard work they put in and the level of commitment they show. They are breaking the trends which see ITians aiming at bagging high salary jobs as soon as they enter the campus. These people are contributing back to the society and their contribution is making a difference.



Prof. NR Mondal
Ex-Professor Ocean Engineering and Naval Architecture
Ex-Dean SA, IIT Kharagpur

”

Since its establishment in 2002, GYWS has successfully launched and carried out several training and development activities in and around the Gopali. In the past we have established rural libraries providing vocational training to the people from under-privileged sections of society beside carrying out several awareness generation programmes. We will strive to continue with this program while expanding our base. We have been helped in the endeavours by our advisory members and the local population. We express our gratitude to them and our well wishes.



Ms. Suparna Mondal
Ex-President

”

I was happy to see the diverse activities being taken up by GYWS. The social commitment being continuously shown by the students of IIT Kharagpur to share knowledge and time with the inhabitants of Gopali and its surroundings is laudable. I was also impressed with the details of expenditure for the last few years which they have displayed on the website. I wish them all the best and send my good wishes.



Mr. Sailesh Gandhi
Former Chief Information Commissioner,
Government of India

THANK YOU

”

"Atmana Mokhsar�am Jagat Hitayacha". The words from Swami Vivekananda inspires us in every initiative and action even in this twenty-first century. We are tirelessly fostering the message to our students that we cannot reach to our goals without caring others. Today it seems very unknown and forgotten statement in the society full of selfish material achievements, hatreds to 'others' and individualism. We at GYWS have taken up this challenge to ensure equity and equality to the future society. We are also engaging us in defining and determining tomorrow with technology advancement and appropriation. We dream to live in a society building a sustainable earth with equitable opportunities. I am happy to be associated with GYWS..



Dr. Bhaskar Bhowmick
Faculty, RMSoEE,
IIT Kharagpur

”

Gopali Youth Welfare Society (GYWS), run mainly by IITKharagpur students, is striving for betterment of children and surrounding people since its inception by not only helping them with food, clothing and shelter but also providing proper scientific education, guidance and care for children in the best way possible.I have seen the never ending energy of ts student volunteers for planning toimplement their novel ideas for the improvement of livelihoods of the surrounding people..I am confident that student members of this society will be successful in showing way to others by their path breaking ideas.



Damodar Maity,
Professor, Department of
Civil Engineering, IIT Kharagpur

”

I am really happy to learn that society is working towards the all-round development of youth and women in the locality though they started with the objective of providing free education to the underprivileged children. I am happy to learn that student's bodies are taking several steps to make the system transparent from a financial point of view and following standard approval procedures for any new initiative or procurement.The lessons learnt from the previous year will definitely help the next year's team members..Finally, I express my heartfelt gratitude to the Executive Committee members, advisors and other team members of GYWS a great success in their endeavour in years to come.



Dr. Dipak Kumar Maiti
Chief Advisor, GYWS,
Professor and Former HOD,
Department of Aerospace Engineering,
IIT Kharagpur

Message from **OUR ADVISORS**

OUR SUPPORTERS

We are very grateful to all our donors, from our Corporate Sponsors and Foundations to the Alumni and students of IIT Kharagpur and other Individual donors who contributed so generously to help build a future for these underprivileged children and bring a smile on their faces,

THANK YOU



IIC, IIT Delhi
An initiative by MHRD

TIARA FOUNDATION



AFFILIATIONS

How Can You Help ?

**Just Scan And Donate
Because**

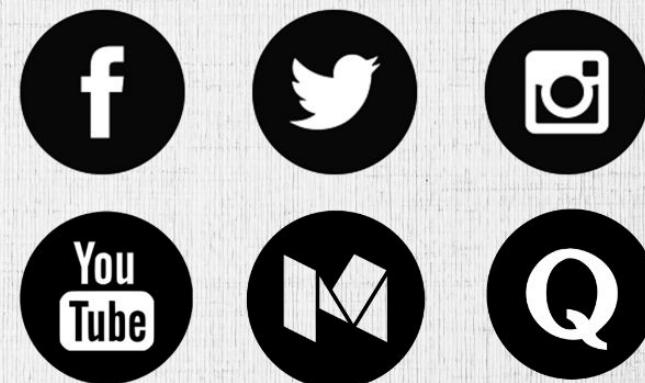
**“ We make a living by what we get,
But we make a life by what we give ”**



Government Registered
Non Governmental
Organization

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Certified**