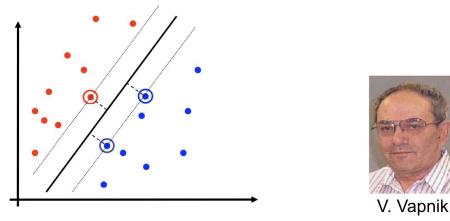
# Support Vector Machines

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## Support Vector Machine

• SVMs (Vapnik, 1990's) choose the linear separator with the largest margin



- Good generalization in theory & practice
- Works well with few training instances
- Find globally best model, Efficient algorithms
- Amenable to the kernel trick

# Geometry of Linear Separators

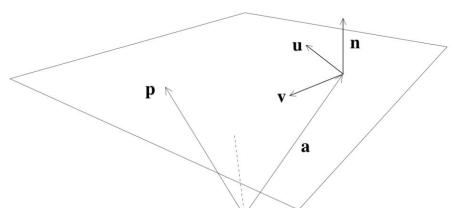
A plane can be specified as the set of all points given by:

$$\mathbf{p} = \mathbf{a} + s\mathbf{u} + t\mathbf{v},$$

 $(s,t) \in \mathcal{R}$ .

Vector from origin to a point in the plane

Two non-parallel directions in the plane



Alternatively, it can be specified as:

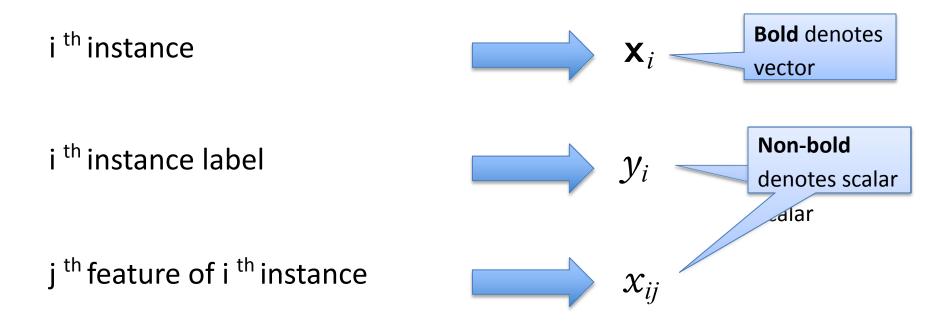
$$(\mathbf{p} - \mathbf{a}) \cdot \mathbf{n} = 0 \Leftrightarrow \mathbf{p} \cdot \mathbf{n} = \mathbf{a} \cdot \mathbf{n}$$
Normal vector
(we will call this w)

Only need to specify this dot product, a scalar (we will call this the offset, b)

### **Notational Conventions**

To better match notation used in SVMs ...and to make matrix formulas simpler

We will use the following for the i th instance



# **Linear Separators**

- Training instances  $\{(x_i, y_i), 1 \le i \le n\}$   $x \in \mathbb{R}^{d+1}, x_0 = 1$  $y \in \{-1, 1\}$
- Model parameters

$$\theta \in \mathbb{R}^{d+1}$$

Hyperplane

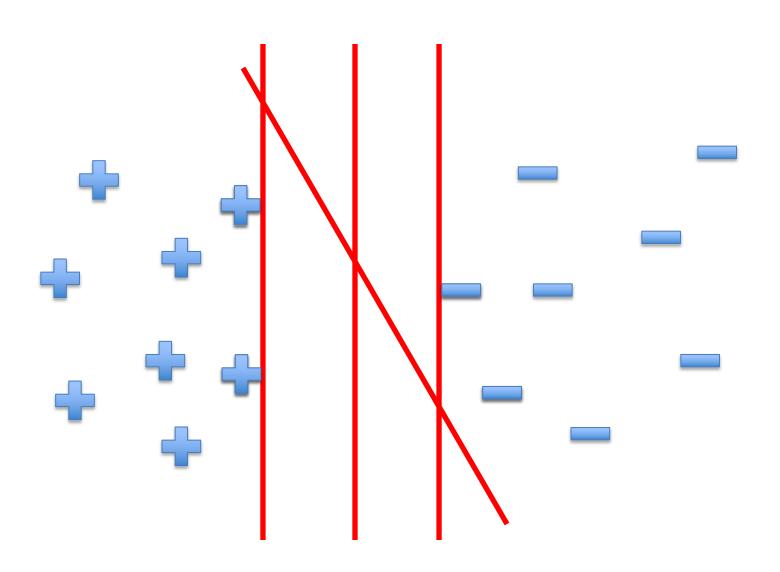
$$\theta^{\mathsf{T}} x = \langle \theta, x \rangle = 0$$

Decision function

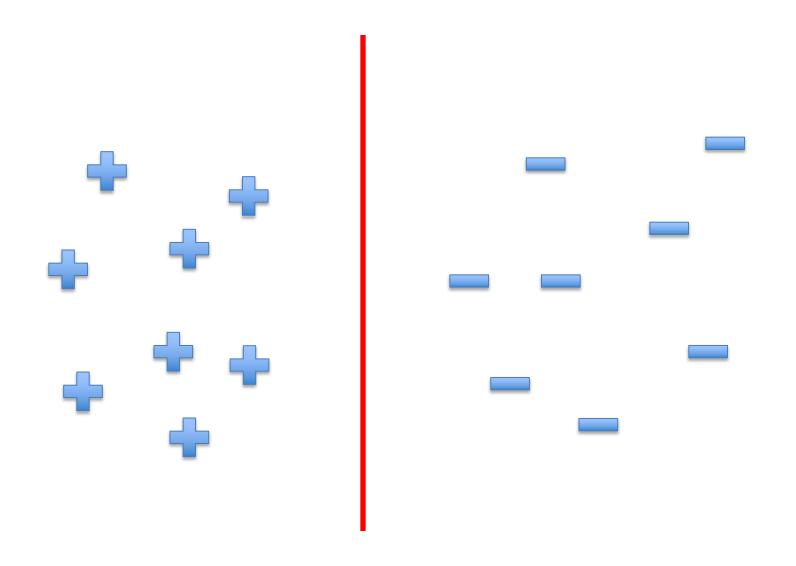
$$h(x) = sign(\theta^{\mathsf{T}} x) = sign(\langle \theta, x \rangle)$$

# Recall: Inner (dot) product: $\langle \boldsymbol{u}, \boldsymbol{v} \rangle$ $= \boldsymbol{u} \cdot \boldsymbol{v}$ $= \boldsymbol{u}^{\mathsf{T}} \boldsymbol{v}$ $= \sum_{i} u_{i} v_{i}$

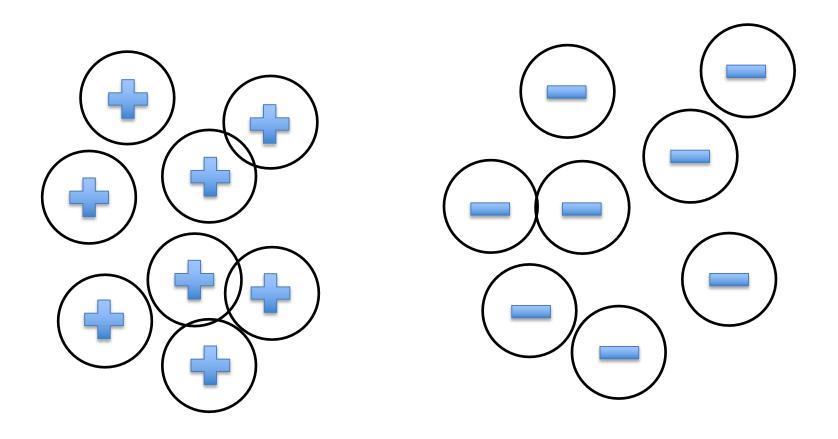
# **Intuitions**



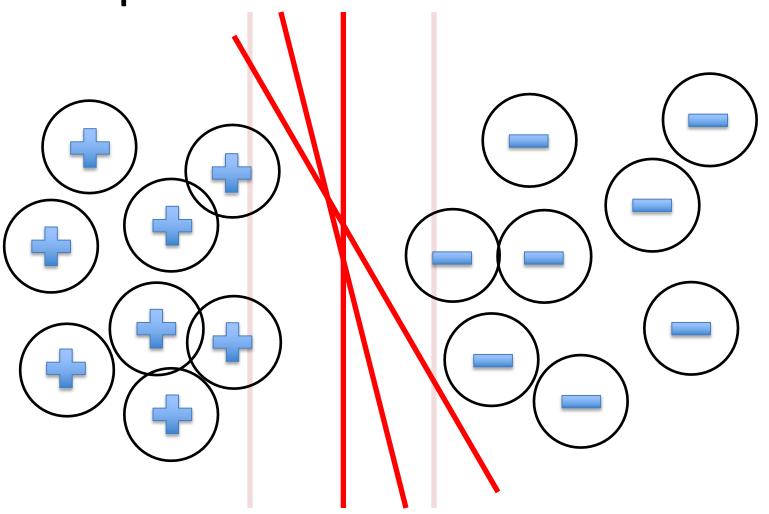
# A "Good" Separator



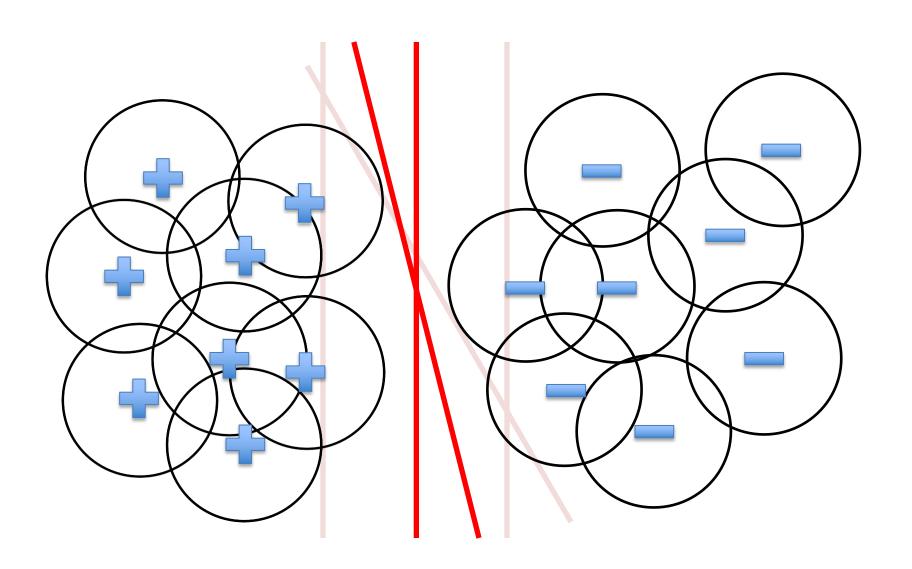
### Noise in the Observations



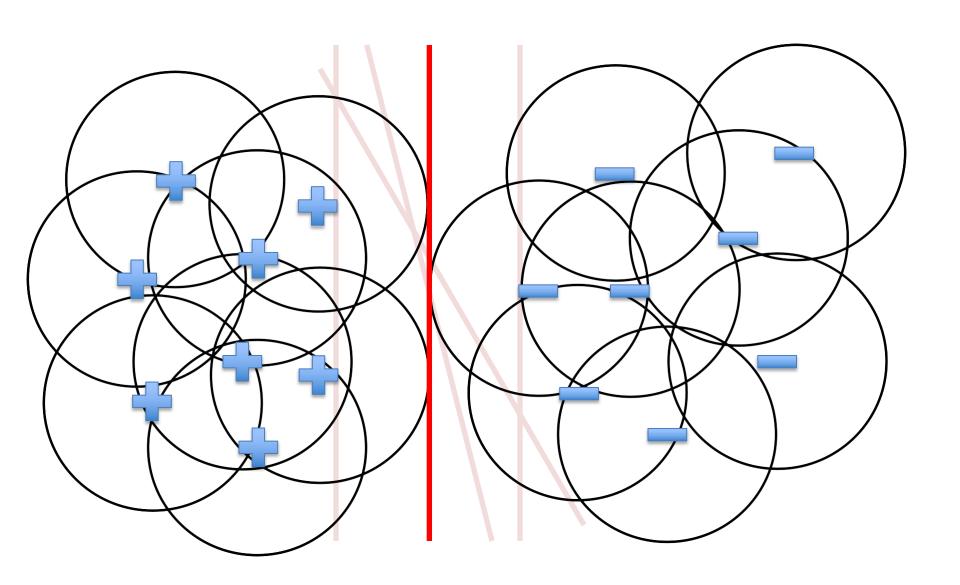
# Ruling Out Some Separators



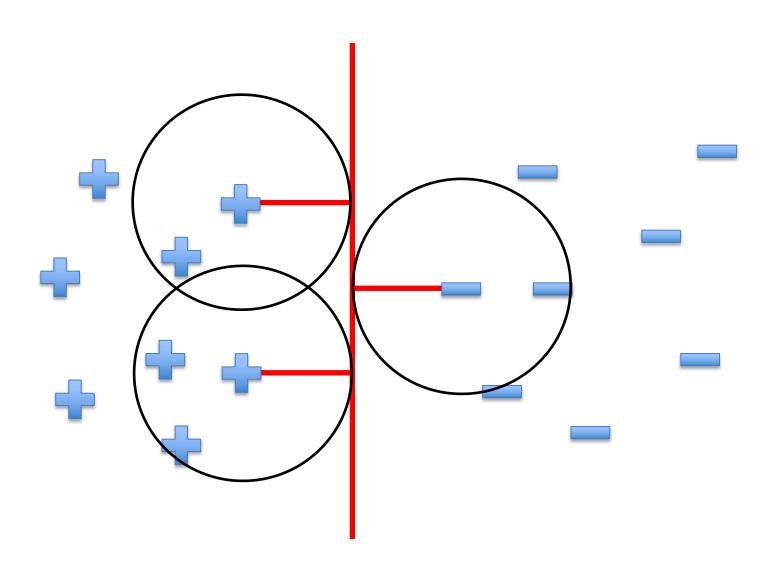
# Lots of Noise



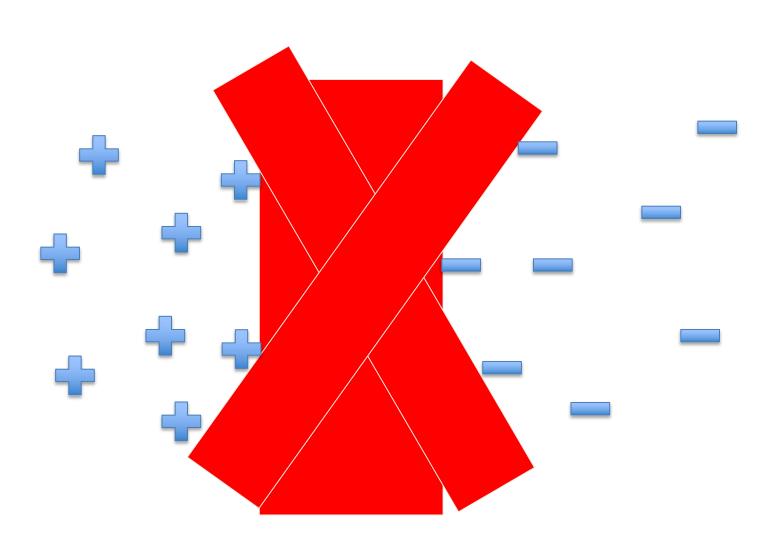
# Only One Separator Remains



# Maximizing the Margin



# "Fat" Separators



# "Fat" Separators

# Why Maximize Margin

### Increasing margin reduces capacity

- i.e., fewer possible models
- What about bias? Variance?

### Lesson from Learning Theory:

- If the following holds:
  - H is sufficiently constrained in size
  - and/or the size of the training data set n is large,
     then low training error is likely to be evidence of low generalization error

# Support vector machines: 3 key ideas

- Use optimization to find solution (i.e. a hyperplane)
   with few errors
- Seek large margin separator to improve generalization
- Use kernel trick to make large feature spaces computationally efficient

# Computing the margin

Margin = The distance between  $\mathbf{x}_n$  and the plane  $\theta^{\mathsf{T}}\mathbf{x} = 0$ , such that  $|\boldsymbol{\theta}^{\mathsf{T}}\mathbf{x}_n| = 1$ 

#### **Distance of a point to a Plane**

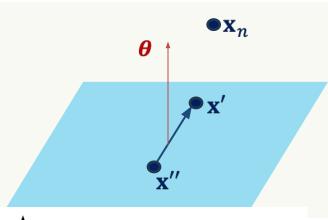
Lets say the plane is defined by  $\theta^T x = 0$ For a point A  $(x^{(i)}, y^{(i)})$ ,

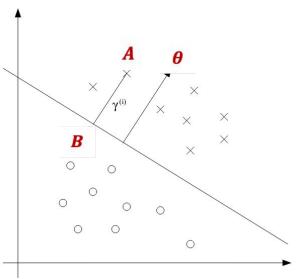
- The distance to the plane is  $AB = \gamma^{(i)}$
- Point B can be obtained by  $x^{(i)} \gamma^{(i)} \cdot \frac{\theta}{||\theta||}$
- Point B is on the plane.
- Therefore

$$\theta^{\mathsf{T}}\left(x^{(i)} - \gamma^{(i)} \cdot \frac{\theta}{||\theta||}\right) = 0$$

We can solve for  $\gamma^{(i)}$  to find

$$\gamma^{(i)} = \frac{(\theta^{\mathsf{T}} x^{(i)})}{||\theta||}$$





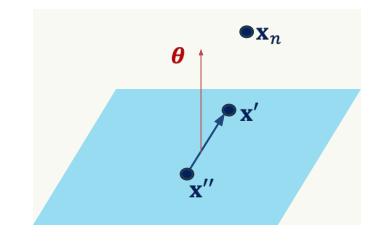
# Computing the margin

#### **Proposition:**

The vector  $\boldsymbol{\theta}$  is orthogonal to the plane in the  $\boldsymbol{X}$  space

Take any two points  $\mathbf{x}'$  and  $\mathbf{x}''$  on the plane.

$$\theta^{\mathsf{T}} \mathbf{x}' = 0 \text{ and } \theta^{\mathsf{T}} \mathbf{x}'' = 0$$
  
=>  $\theta^{\mathsf{T}} (\mathbf{x}' - \mathbf{x}'') = 0$ 



Hence  $\theta$  is orthogonal to any vector that lies on the plane =>  $\theta$  is orthogonal to the plane

# Margin: distance between x<sub>n</sub> and the plane

Take any point **x** on the plane

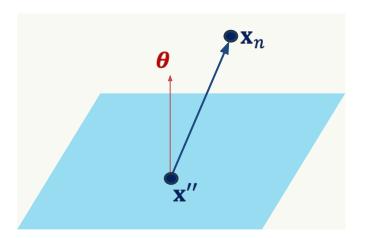
Projection of  $\mathbf{x}_n - \mathbf{x}$  on  $\boldsymbol{\theta}$ 

(direction orthogonal to the plane)

$$\widehat{\boldsymbol{\theta}} = \frac{\boldsymbol{\theta}}{||\boldsymbol{\theta}||} \Rightarrow \text{distance} = |\widehat{\boldsymbol{\theta}}^{\top}(\mathbf{x}_n - \mathbf{x})|$$

Projection of the vector  $(\mathbf{x}_n - \mathbf{x})$  along  $\boldsymbol{\theta}$ 

- computed by taking the vector product of  $(\mathbf{x}_n \mathbf{x})$  with the unit vector in the direction of  $\boldsymbol{\theta}$
- $||\boldsymbol{\theta}||$  is the norm of  $\boldsymbol{\theta}$



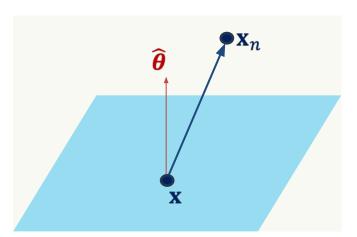
# Margin: distance between $x_n$ and the plane

distance = 
$$\frac{1}{||\boldsymbol{\theta}||} |\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_n - \boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}|$$
$$\frac{1}{||\boldsymbol{\theta}||} |\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_n - \boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}| = \frac{1}{||\boldsymbol{\theta}||}$$

**x** is a point on the plane.

Hence  $\Rightarrow \theta^{\mathsf{T}} \mathbf{x} = 0$ 

 $|\boldsymbol{\theta}^{\mathsf{T}}\mathbf{x}_n|=1$  for the nearest point  $\mathbf{x}_n$  (due to our normalization)



# The optimization problem

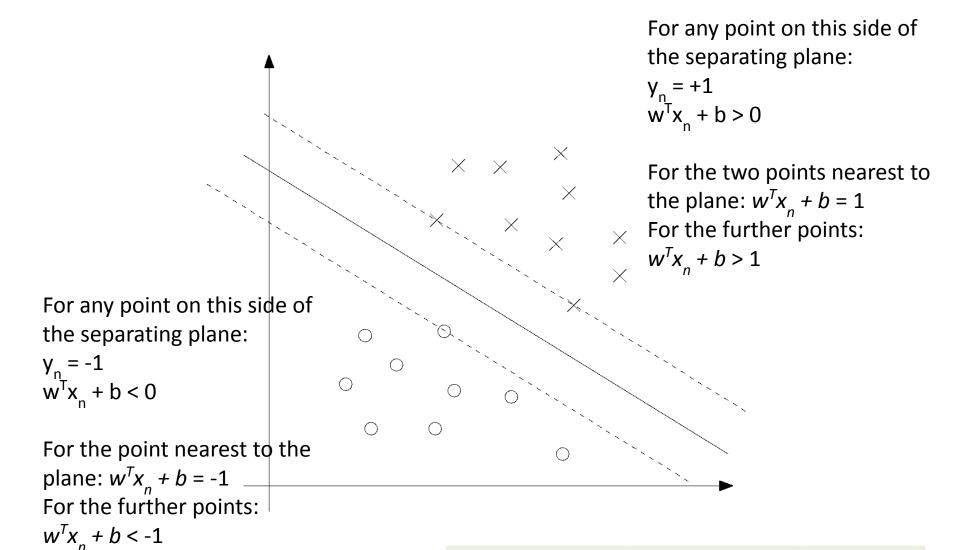
Maximize 
$$\frac{1}{||\boldsymbol{\theta}||}$$
 subject to  $\min_{n=1,2,...,N} \left| |\boldsymbol{\theta}^T \mathbf{x}_n| \right| = 1$ 

This optimization problem is too complex, because of

- (i) the norm in the objective function, and
- (ii) the minimum term in the constraints

Can we find an equivalent optimization problem that is easier to tackle?

# The geometry



Notice:  $|\boldsymbol{\theta}^{\mathsf{T}}\mathbf{x}_n| = y_n(\boldsymbol{\theta}^{\mathsf{T}}\mathbf{x}_n)$ 

# Equivalent optimization problem

Maximize 
$$\frac{1}{||\boldsymbol{\theta}||}$$
 subject to  $\min_{n=1,2,...,N} |\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_n| = 1$  Notice:  $|\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_n| = y_n(\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_n)$ 

```
Minimize \frac{1}{2}\theta^{\top}\theta
subject to y_n(\theta^{\top}x_n) \ge 1, for n = 1, 2, ... N
```

# Alternative View of Logistic Regression

$$h_{\theta}(x) = \frac{1}{1 + e^{-\theta^{\top x}}}$$

$$h_{\theta}(z) = g(z)$$

$$z = \theta^{\top} x$$

If 
$$y = 1$$
, we want  $h_{\theta}(x) \approx 1$ ,  $\theta^{T}x \gg 0$ 

If 
$$y = 1$$
, we want  $h_{\theta}(x) \approx 0$ ,  $\theta^{T}x \ll 0$ 

$$J(\theta) = -\sum_{i=1}^{n} [y_i \log h_{\theta}(x_i) + (1 - y_i) \log(1 - h_{\theta}(x_i))]$$

$$\min_{\theta} J(\theta) \qquad cost_1(\theta^{\mathsf{T}} x_i) \qquad cost_0(\theta^{\mathsf{T}} x_i)$$

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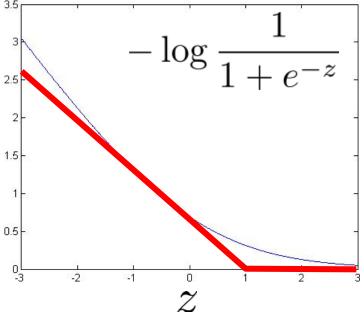
### Alternative View of Logistic

### Regression

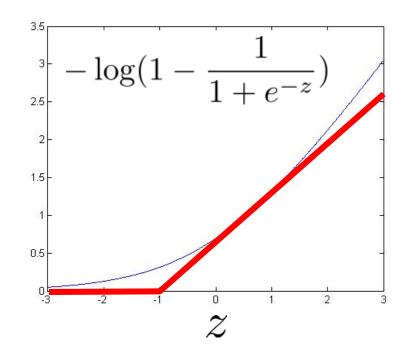
Cost of example:  $-y_i \log h_{\theta}(\mathbf{x}_i) - (1 - y_i) \log (1 - h_{\theta}(\mathbf{x}_i))$ 

$$h_{\boldsymbol{\theta}}(\mathbf{x}) = \frac{1}{1 + e^{-\boldsymbol{\theta}^\mathsf{T} \mathbf{x}}} \quad z = \boldsymbol{\theta}^\mathsf{T} \mathbf{x}$$

If 
$$y = 1$$
 (want  $\theta^{\mathsf{T}} \mathbf{x} \gg 0$ ):



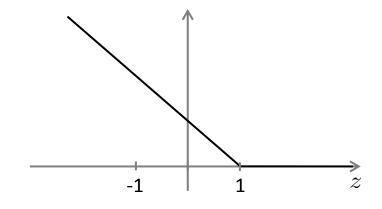
### If y=0 (want ${\boldsymbol{\theta}}^{\mathsf{T}}\mathbf{x}\ll 0$ ):

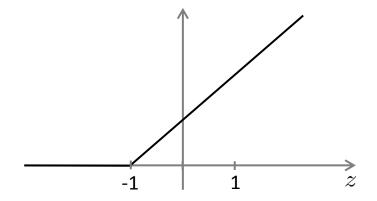


# Support Vector Machine

If 
$$y = 1$$
 (want  $\theta^{\mathsf{T}} x \geq 1$ )







$$l_{hinge}(h(\mathbf{x})) = \max(0, 1 - y \cdot h(\mathbf{x}))$$

## Support Vector Machine

$$\min_{\theta} C \sum_{i=1}^{n} [y_i cost_1(\theta^{\mathsf{T}} x_i) + (1 - y_i) cost_0(\theta^{\mathsf{T}} x_i)] + \frac{1}{2} \sum_{j=1}^{d} \theta_j^2$$

$$y = 1/0$$

with C = 1

$$y = +1 / -1$$

$$\min_{\boldsymbol{\theta}} \frac{1}{2} \sum_{j=1}^{d} \theta_{j}^{2}$$
s.t.  $\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_{i} \geq 1$  if  $y_{i} = 1$ 

$$\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_{i} \leq -1$$
 if  $y_{i} = -1$ 

$$\sup_{\boldsymbol{\theta}} \frac{1}{2} \sum_{j=1}^{d} \theta_{j}^{2}$$
s.t.  $y_{i}(\boldsymbol{\theta}^{\mathsf{T}} \mathbf{x}_{i}) \geq 1$