

# JOSEPH TYBURSKI

Web Designer

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## COMPULSE INTEGRATED MARKETING

**Senior Web Designer** · Jan 2020–Present · Hunt Valley, MD

**Web Designer/Developer** · Nov 2018–Dec 2019 · Hunt Valley, MD

**Web Designer** · Nov 2016–Oct 2018 · Hunt Valley, MD

- **Designed** and **consulted** websites, landing pages and microsites for 200+ B2B and B2C companies using strategies that reflect the end goals.
- **Communicated** ideas using sitemaps, wireframes, stylescapes and prototypes to clients, the SEO team and the web development team.
- **Developed** websites independently or with a team using HTML, SCSS, PHP, Bootstrap, Javascript and jQuery in WordPress.
- **Organized** a pricing structure and design process for logos to create additional revenue as well as expand the company's portfolio and services.
- **Mentored** fellow peers to better understand their abilities, strengthen their talents and maximize their potential to the fullest.
- **Revised** QA system to better define an error by orderly narrowing down the browser, operating system, platform, and page of the problem's origin.
- **Spearheaded** and **executed** a limit on revisions to prevent exhausting budgets through seemingly endless edits and encourage decisive decision-making.

## SOCIAL PROPER MARKETING

**Senior Designer** · Mar 2015–Oct 2016 · Elverson, PA

- **Designed** website, social marketing campaign concepts for B2C companies.
- **Developed** websites independently utilizing Squarespace.

### SKILLS

#### DESIGN

**Proficient**

InDesign · XD

**Intermediate**

Photoshop · Illustrator · Sketch · InVision

#### DEVELOPMENT

**Proficient**

HTML · CSS · SCSS · Bootstrap · WordPress

**Intermediate**

PHP · Visual Studio Code · Javascript · jQuery

### EDUCATION

#### THE FUTUR ACADEMY

**Stylescapes**

**Project Management**

2019 · Online Courses

#### FLUX ACADEMY

**The \$10k Website Process**

2019 · Online Course

#### ART INSTITUTE OF YORK - PA

**Bachelor of Science**

2008–2011 · Graphic Design

#### BERKS TECHNICAL INSTITUTE

**Associate in Specialized**

**Technology**

2006–2007 · Web Design

### RECENT ACCOLADES

#### GDUSA

**American Graphic Design Award**

2019 · Web Design · Awarded for 1 design

2019 · Logo Design · Awarded for 1 design

**American Graphic Design Award**

2018 · Web Design · Awarded for 3 designs

**Health & Fitness Design Award**

2018 · Logo Design · Awarded for 1 design

**American Graphic Design Award**

2017 · Logo Design · Awarded for 2 designs

**American Graphic Design Award**

2014 · Logo Design · Awarded for 1 designs