

Javier Ubillos

+46 (0) 76 764 75 88
javier@ubillos.org

Product Lead, Tech lead

CPO, CTO, Founder

A highly driven, no-ego, product and technology leader with broad experience across domains and company sizes.

I co-founded NudgeLabs, a Y-Combinator (W22) startup, was a part of Spotify's highest growth phase and am helping startups, scaleups and enterprises with the entire range from finding product-to-market-fit to leading teams towards serving their customers and stakeholders with a product-mindset.

What's the shortest path to product-to-market-fit? Once it is found, how do we, in the most pragmatic way, deliver that product and scale?

EXPERIENCE

IKEA (contractor)— *Product development mentor*

MARS 2023 - PRESENT

Teaching product mindset for infrastructure teams and actively driving a product team in a Product Owner capacity
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Deploying a cost effective, IKEA-scale Observability platform, applying product mindset

NudgeLabs (YC W22)— *CPO/CTO*

APRIL 2021 - Jan 2023

Combining Biodata & CBT to optimize users efforts to improve their wellbeing.
Product and Technology lead. Covering the stretch from idea, user-research to technology choice and deploying prototypes and production ready apps to users..

Looklet— *CTO*

JANUARY 2018 - AUGUST 2021

Photography and technology solution for fashion e-commerce imagery.

Leading the development Looklets platform and coaching the product team on best practices. Looklet ties together physical photography, crowdsource like retouch scalability, and machine-learning technologies.

Spotify— *Product Owner*

JULY 2012 - DECEMBER 2014

EDUCATION

Mälardalen University— *MSc Computer Science*

2002 - 2008

Computer Science

SKILLS

Product development

User research

Prototyping

Product-to-market-fit

MVP

Engineering leadership

Agile development

Technology choices

Outsourcing/insourcing

Investor relations

LINKS

Github:

<https://github.com/jav>

Blog:

<https://jav.github.io/>

LinkedIn:

<https://www.linkedin.com/in/javierubillos/>

Academic publications:

https://t.ly/oto_4

For more a more detailed
CV Please visit my
LinkedIn profile.

<https://www.linkedin.com/in/javierubillos/>