KOTAK EMERGING EQUITY SCHEME

Mid cap fund - An open-ended equity scheme predominantly investing in mid cap stocks



Fund Manager: Mr. Pankaj Tibrewal* AAUM: ₹4,387.25 crs ₹4,500.54 crs AUM **Benchmark** Nifty Free Float Midcap 100 TRI \$ Allotment date: March 30, 2007

Investment Objective

The investment objective of the scheme is to generate long-term capital appreciation from a portfolio of equity and equity related securities, by investing predominantly in mid companies. The scheme may also invest in debt and money market instruments, as per the asset allocation table. There is no . assurance that the investment objective of the scheme will be achieved.

3.18.078

Available Plans/Options A) Regular Plan B) Direct Plan

Options: Dividend Payout, Dividend

Reinvestment & Growth (applicable for all plans)

Dividend Frequency Trustee's Discretion

Ratios

Portfolio Turnover	20.58%
^s Beta	0.78
^{\$} Sharpe##	0.35
Standard Deviation	14.82%

Source: \$ICRA MFI Explorer

Minimum Investment Amount

Initial Investment: ₹5000 and in multiple of ₹1 for purchase and for ₹0.01 for switches Additional Investment: ₹1000 & in multiples of ₹1

Ideal Investments Horizon: 3 years & above

Load Structur

Entry Load: Nil. (applicable for all plans) Exit Load:

a) For redemptions / switch outs (including SIP/STP) within 1 year from the date of allotment of units:1%.

b) For redemption/switch outs (including SIP/STP) after 1 year from the date of allotment of units: Nil.

Total Expense Ratio*

Regular: 2.02%; Direct: 0.70%

Data as on June 30, 2019

Product Label

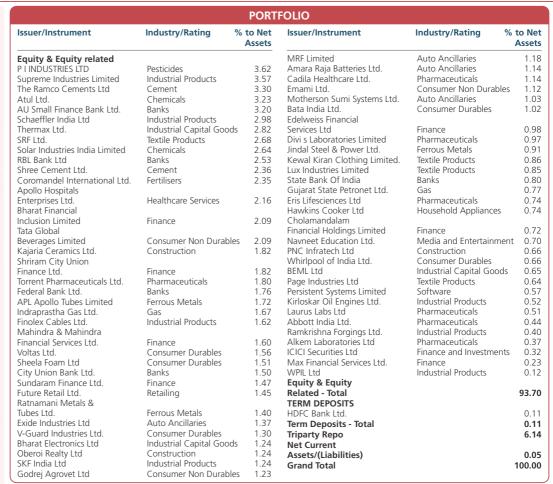


- This product is suitable for investors who are seeking*

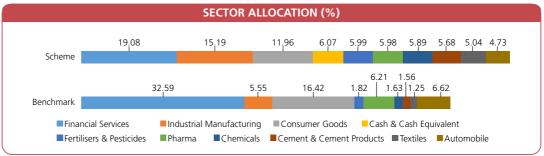
In product is surface for investions with a research growth

Investment in equity & equity related securities predominantly in mid cap companies.

* Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



Notes: Term Deposit as provided above is towards margin for derivatives transactions. Large Cap, Midcap and Small cap stocks as a % age of Net Assets: 8.12 %, 69.62 % & 15.94 %



SYSTEMATIC INVESTMENT PLAN (SIP) Systematic Investment Plan (SIP) If you had invested ₹10,000 every month Monthly SIP of (₹) 10000 Since Inception 10 years 7 years 5 years 3 years 1 year 14.80.000 12.00.000 8.40.000 6.00.000 3.60.000 1.20.000 Total amount invested (₹) 40.88.615 28.41.271 15.33.849 7.75.731 3.90.456 1.25.253 Total Value as on June 28, 2019 (₹) 15.42 16.46 16.94 10.25 5.38 8.37 Scheme Returns (%) 33,59,031 22,48,469 13,02,659 7,18,842 3,68,182 1,18,950 Nifty Midcap 100 (TRI) (₹)# Nifty Midcap 100 (TRI) Returns (%) 12.54 12.09 12.35 7.19 1.47 -1.65 31,56,806 22,20,809 13,18,296 8,03,422 4,35,060 1,27,755 Nifty 50 (TRI) (₹)^ 11.85 12 78 12 43 11 63 12 68 11 67 Nifty 50 (TRI) Returns (%)

Scheme Inception: - March 30, 2007. The returns are calculated by XIRR approach assuming investment of ₹10,000/- on the 1st working day of every month. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows and taking the time of investment into consideration. Since inception returns are assumed to be starting from the beginning of the subsequent month from the date of inception. #Benchmark; ^Additional Benchmark
TRI – Total Return Index, In terms of SEBI circular dated January 4, 2018, the performance of the scheme is benchmarked to the Total Return variant (TRI) of the Benchmark Index instead of Price Return Variant (PRI). **Kotak Emerging Equity Scheme NAV as on Jun 28, 2019:** ₹22.118 (Dividend Option), ₹25.845 (Direct Dividend Option), ₹39.053 (Growth Option), ₹42.066 (Direct Growth Option)

*For Fund Manager experience, please refer page 61-63. ## Risk rate assumed to be 5.97% (FBIL Overnight MIBOR rate as on 28th Jun 2019).**Total Expense Ratio includes applicable B30 fee and GST.

For last three dividends, please refer page no 64-66. For scheme performance, please refer page no 54-60. \$ With Effect from 25th May 2018, the Benchmark is changed to Nifty Free Float Midcap 100.