

Principal Emerging Bluechip Fund

(An open ended equity scheme investing in both large cap and midcap stocks.)

Investment Objective: The primary objective of the Scheme is to achieve long-term capital appreciation by investing in equity & equity related instruments of large cap & midcap companies.

Data As on June 30, 2019



Fund Details



Minimum Investment Amount (₹)
Lumpsum
 New Investor- ₹ 5,000
 Existing Investor- ₹ 1,000
Special Products
 SIP- ₹ 500²
 STP- ₹ 1,000
 RWP- ₹ 500
²12 installments each

Asset Under Management (₹ Cr)
MAAUM: 2,208.73
AUM: 2,208.38



Load Structure
Entry Load: NIL
Exit Load: If redeemed on or before 1 Year from the date of allotment - 1%



Allotment Date & Benchmark
Allotment Date
 Regular Plan: November 12, 2008
 Direct Plan: January 1, 2013
Benchmark: NIFTY Large Midcap 250 Index - TRI (w.e.f. May 30, 2018)



Plans Regular Plan & Direct Plan.
Options Both the Plans offer Growth & Half Yearly Dividend Option.
 Half Yearly Dividend Option under both the Plans offers facility of Payout, Reinvestment and Sweep.



Fund Manager Details
Name: Dhimant Shah
Managing Since: June 2011
Total Experience: 27 years



Ratios & Other Details (As on June 28, 2019)
Standard Deviation[^] (Annualised): 15.35%
Beta[^] : 1.06
Sharpe Ratio[^] (Annualised) : 0.47
Portfolio Turnover Ratio^{}:** 0.62



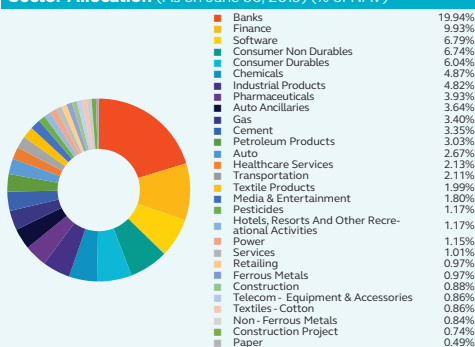
Expense Ratio[#] (As on June 28, 2019)
Direct Plan - 0.86 %
Regular Plan - 1.99 %



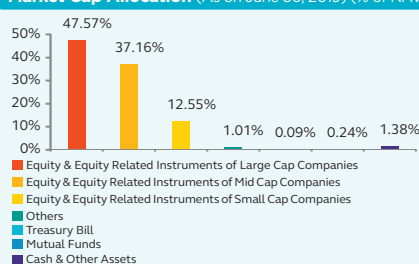
For NAV details, please refer page 6

Note: [^] The above measures have been calculated by taking rolling returns for a 3 year period with 5.97% risk free rate of return (1 days - MIBOR Rate As on June 28, 2019).
^{**} The Portfolio Turnover Rate (PTR) means the lower of aggregate sales or purchases made during the 12 month rolling year/period divided by the 12 month rolling year/period Average asset under Management for the relevant year/period (As on June 30, 2019).
[#] Total Expense Ratio includes GST on management fees.

Sector Allocation (As on June 30, 2019) (% of NAV)



Market Cap Allocation (As on June 30, 2019) (% of NAV)



Market Cap Ranges will be determined as per prevailing SEBI/AMFI guidelines where

- Large Cap:** 1st-100th company in terms of full market capitalization.
- Mid Cap:** 101st-250th company in terms of full market capitalization.
- Small Cap:** 251st company onwards in terms of full market capitalization.



Portfolio

Name	% of NAV	% to Net Assets Derivatives	Name	% of NAV	% to Net Assets Derivatives
Banks	19.94	0.17	Cement	3.35	
*HDFC Bank Ltd.	5.38		*Shree Cement Ltd.	2.23	
*ICICI Bank Ltd.	3.85	0.17	ACC Ltd.	1.12	
*Axis Bank Ltd.	2.37		Industrial Products	3.05	
*Kotak Mahindra Bank Ltd.	2.31		ALA Engineering Ltd.	2.03	
*State Bank of India	2.20		Mold-Tek Packaging Ltd.	1.02	
The Federal Bank Ltd.	1.54		Auto	2.67	
RBL Bank Ltd.	1.15		Maruti Suzuki India Ltd.	1.74	
City Union Bank Ltd.	1.14		Eicher Motors Ltd.	0.93	
Finance	9.93		Petroleum Products	2.48	
*Bajaj Finance Ltd.	2.66		*Reliance Industries Ltd.	2.48	
*Bajaj Finserv Ltd.	2.23		Healthcare Services	2.13	
Muthoot Finance Ltd.	1.62		Apollo Hospitals Enterprise Ltd.	1.27	
SBI Life Insurance Company Ltd.	1.30		Dr. Lal Path labs Ltd.	0.86	
Bharat Financial Inclusion Ltd.	1.18		Transportation	2.11	
Mahindra & Mahindra Financial Services Ltd.	0.94		Container Corporation of India Ltd.	1.21	
Software	6.79		TCI Express Ltd.	0.90	
Tata Consultancy Services Ltd.	2.12		Media & Entertainment	1.80	
L&T Technology Services Ltd.	1.92		Sun TV Network Ltd.	0.91	
Infosys Ltd.	1.73		PVR Ltd.	0.89	
Larsen & Toubro Infotech Ltd.	1.02		Textile Products	1.50	
Consumer Non Durables	6.74		SRF Ltd.	1.50	
*Britannia Industries Ltd.	2.16		Hotels, Resorts And Other Recreational Activities	1.17	
ITC Ltd.	1.34		The Indian Hotels Company Ltd.	1.17	
Jubilant Foodworks Ltd.	1.30		Pesticides	1.17	
Varun Beverages Ltd.	1.11		UPL Ltd.	1.17	
United Breweries Ltd.	0.83		Power	1.15	
Consumer Durables	6.04		CESC Ltd.	1.15	
Bata India Ltd.	1.63		Services	1.01	
Voltas Ltd.	1.39		Dalmia Bharat Ltd.	1.01	
Havells India Ltd.	1.03		Ferrous Metals	0.97	
Bajaj Electricals Ltd.	1.00		Jindal Steel & Power Ltd.	0.97	
Dixon Technologies (India) Ltd.	0.99		Retailing	0.97	
Chemicals	4.87		Future Retail Ltd.	0.97	
Fine Organic Industries Ltd.	1.54		Construction	0.88	
Navin Fluorine International Ltd.	1.28		NBCC (India) Ltd.	0.88	
Atul Ltd.	1.20		Textiles - Cotton	0.86	
NOCIL Ltd.	0.85		Vardhman Textiles Ltd.	0.86	
Pharmaceuticals	3.93		Telecom - Equipment & Accessories	0.86	
Divi's Laboratories Ltd.	1.56		Sterlite Technologies Ltd.	0.86	
Torrent Pharmaceuticals Ltd.	1.50		Non-Ferrous Metals	0.84	
Natco Pharma Ltd.	0.87		Hindustan Zinc Ltd.	0.84	
Auto Ancillaries	3.64		Other Equities*	4.04	
Exide Industries Ltd.	1.45		Total Equity	98.29	0.17
MRF Ltd.	1.29		Treasury Bills	0.09	
Sundram Fasteners Ltd.	0.90		364 DAY T-BILL Sovereign	0.09	
Gas	3.40		Investment Funds/Mutual Funds	0.24	
Indraprastha Gas Ltd.	1.30		Principal Short Term Debt Fund-Direct Plan-Growth Option	0.24	
Gujarat State Petronet Ltd.	1.06		Cash & Cash Equivalents	1.38	
Petronet LNG Ltd.	1.04		Net Assets	100.00	100.00

*Top 10 Equity Holdings
 * Holding less than 0.75%



Performance (As on 28/06/2019)

Period	Principal Emerging Bluechip Fund		NIFTY Large Midcap 250 Index - TRI (Scheme's Benchmark)		Nifty 50 - TRI (Additional Benchmark)	
	Returns (%)	\$PTP Returns	Returns (%)	\$PTP Returns	Returns (%)	\$PTP Returns
1 Year (29-06-2018 to 28-06-2019)	-0.49	9,951.19	4.42	10,440.63	11.42	11,138.64
3 Years (30-06-2016 to 28-06-2019)	12.72	14,314.43	13.03	14,431.10	13.93	14,776.79
5 Years (30-06-2014 to 28-06-2019)	15.32	20,388.24	11.99	17,609.13	10.53	16,489.68
Since Inception (12-11-2008 to 28-06-2019)	24.64	103,980.00	17.99	58,023.08	15.68	47,033.81

Different plans shall have a different expense structure. The performance details provided herein are of Regular Plan - Growth option. Past performance may or may not be sustained in future. Returns (in%) are calculated on Compounded Annualised Basis (CAGR). \$ PTP (Point to Point) Returns are based on standard investment of ₹ 10,000/- made at the beginning of relevant period. Performance of the dividend option for the investors would be net of dividend distribution tax, as applicable. Please refer page 33 for annexure of returns for all scheme managed by the fund manager.



Dividend Update

Date	Regular Plan		Direct Plan	
	Dividend (₹/Unit)*	Cum Dividend NAV	Dividend (₹/Unit)*	Cum Dividend NAV
15-Dec-17	5.92	48.24	N.A.	N.A.
16-Jun-17	12.10	54.31	N.A.	N.A.
23-Dec-16	4.50	46.71	N.A.	N.A.

Past performance may or may not be sustained in the future. * On face value of ₹ 10.

Note: All Dividend (₹/Unit) figures are Gross Dividend. Pursuant payment of dividend, the NAV of Dividend Option of schemes/plans would fall to the extent of payout and statutory levy, if applicable.