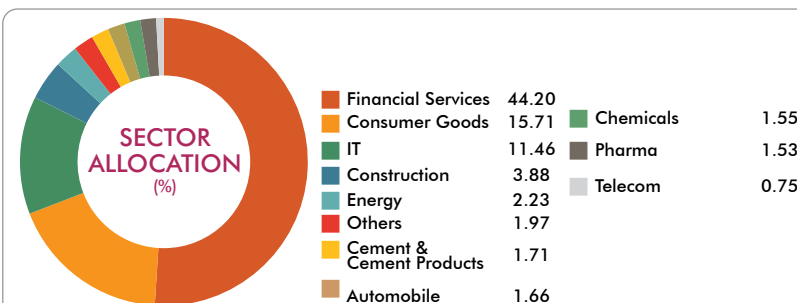
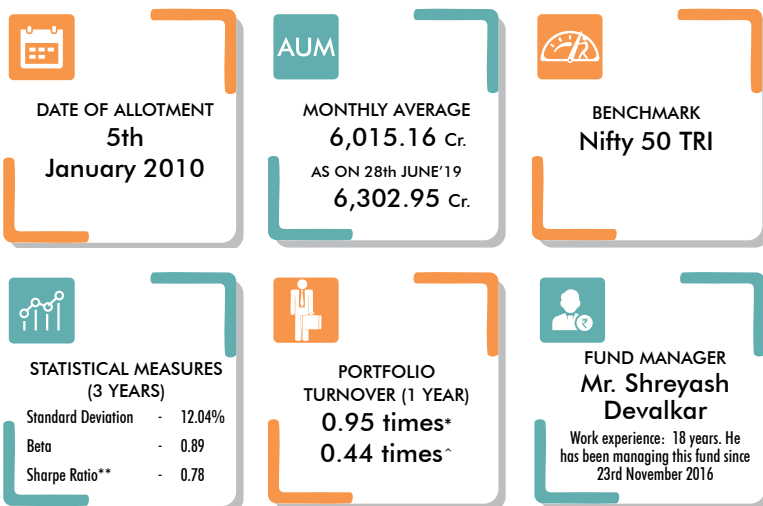


# AXIS BLUECHIP FUND

(An Open-Ended Equity Scheme Predominantly Investing In Large Cap Stocks)

FACTSHEET  
JUNE 2019

**INVESTMENT OBJECTIVE:** To achieve long term capital appreciation by investing in a diversified portfolio predominantly consisting of equity and equity related securities of Large Cap companies including derivatives. However, there can be no assurance that the investment objective of the Scheme will be achieved.



PERFORMANCE (as on 28th June 2019)									
Period	1 Year		3 Years		5 Years		Since Inception		Date of inception
	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	
<b>Axis Bluechip Fund - Growth</b>	10.47%	11,047	15.31%	15,322	11.82%	17,475	12.27%	29,970	05-Jan-10
Nifty 50 TRI (Benchmark)	11.39%	11,139	13.93%	14,777	10.53%	16,490	10.18%	25,081	
S&P BSE Sensex TRI (Additional Benchmark)	12.52%	11,252	14.83%	15,130	10.64%	16,575	10.39%	25,532	
<b>Axis Bluechip Fund - Direct Plan - Growth</b>	12.02%	11,202	16.81%	15,923	13.18%	18,565	16.24%	26,552	01-Jan-13
Nifty 50 TRI (Benchmark)	11.39%	11,139	13.93%	14,777	10.53%	16,490	12.50%	21,480	
S&P BSE Sensex TRI (Additional Benchmark)	12.52%	11,252	14.83%	15,130	10.64%	16,575	12.94%	22,030	

Past performance may or may not be sustained in future. Calculations are based on Growth Option NAV. Since inception returns are calculated at ₹10 invested at inception. Different plans have different expense structure. Plan of the scheme for which performance is given is indicated above. Shreyash Devalkar is managing the scheme since 23rd November 2016 and he manages 5 schemes of Axis Mutual Fund. Please refer to annexure on Page 44 for performance of all schemes managed by the fund manager. Returns greater than 1 year period are compounded annualised (CAGR). The performance given above is for Other than Direct Plan unless specified.

DIVIDENDS								
Options	Record Date	Regular Plan			Direct Plan			
		Dividend (₹ Per unit)		NAV per unit (Cum Dividend)	Dividend (₹ Per unit)		NAV per unit (Cum Dividend)	NAV per unit (Ex Dividend)
		Individuals/HUF	Others		Individuals/HUF	Others		
Dividend	Mar 14, 2019	1.33	1.33	16.33	14.83	1.33	17.77	16.27
	Mar 15, 2018	2.00	2.00	16.36	14.36	2.00	17.41	15.41
	Mar 21, 2017	1.15	1.15	14.86	13.71	1.15	15.54	14.39

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.  
Past performance may or may not be sustained in future. Face Value of units is ₹ 10.

ENTRY & EXIT LOAD	
Exit Load : NA	
Exit Load : If redeemed / switched-out within 12 months from the date of allotment, For 10 % of investments: Nil, For remaining investments: 1%, If redeemed / switched - out after 12 months from the date of allotment: NIL	

\*\*Risk-free rate assumed to be 5.97% (MIBOR as on 28-06-19) - Source: www.fimmda.org  
Please note that as per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns (absolute) for last 3 years. Data as on 28th JUNE 2019.  
Source: ACEMF - \*Based on equity, equity derivatives and Fixed Income Securities transactions only. TREPS/Repo/FD/Margin FD/MFUI/SLB are not considered.  
^Based on equity and equity derivatives transactions only. TREPS/REPO/FD/Margin FD/MFUI/SLB/fixed income securities are not considered

PORTFOLIO		
Instrument Type/Issuer Name	Industry	% OF NAV
<b>EQUITY</b>		<b>84.68%</b>
HDFC Bank Limited	Banks	9.54%
Bajaj Finance Limited	Finance	9.11%
Kotak Mahindra Bank Limited	Banks	8.93%
Tata Consultancy Services Limited	Software	7.70%
ICICI Bank Limited	Banks	5.79%
HDFC Limited	Finance	4.70%
Avenue Supermarts Limited	Retailing	4.21%
Larsen & Toubro Limited	Construction Project	3.88%
Infosys Limited	Software	3.76%
Titan Company Limited	Consumer Durables	3.45%
Bajaj Finserv Limited	Finance	3.14%
Nestle India Limited	Consumer Non Durables	3.10%
Asian Paints Limited	Consumer Non Durables	2.48%
Hindustan Unilever Limited	Consumer Non Durables	2.47%
Bandhan Bank Limited	Banks	2.35%
Reliance Industries Limited	Petroleum Products	2.23%
Maruti Suzuki India Limited	Auto	1.66%
Pidilite Industries Limited	Chemicals	1.55%
Divi's Laboratories Limited	Pharmaceuticals	1.53%
UltraTech Cement Limited	Cement	1.09%
Bharti Airtel Limited	Telecom - Services	0.75%
Gruh Finance Limited	Finance	0.64%
Shree Cement Limited	Cement	0.62%
<b>DEBT, CASH &amp; OTHER CURRENT ASSETS</b>		<b>15.32%</b>
<b>GRAND TOTAL</b>		<b>100.00%</b>