

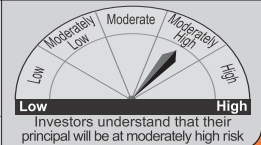
# ICICI Prudential Balanced Advantage Fund (An open ended dynamic asset allocation fund)

This Product is suitable for investors who are seeking\*:

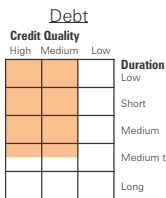
- Long term wealth creation solution
- An equity fund that aims for growth by investing in equity and derivatives.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

## Riskometer



## Style Box



## Fund Details

### Fund Managers\*\* :

**Equity :** Sankaran Naren  
(Managing this fund since Jul, 2017 & Overall 29 years of experience)  
**Rajat Chandak** (Managing this fund since Sep, 2015 & Overall 11 years of experience)  
**Ihab Dalwai** (Managing this fund since Jan, 2018 & Overall 8 years of experience)  
**Mr. Dharmesh Kakkad** (Managing this fund since Sep, 2018 & Overall 9 years of experience)  
**Debt :** Manish Banthia  
(Managing this fund since Nov, 2009 & Overall 16 years of experience)

**Indicative Investment Horizon:**  
3yrs & more

**Inception/Allotment date:** 30-Dec-06

**Monthly AAUM as on 30-Jun-19 :**  
Rs. 28,815.39 crores

**Closing AUM as on 30-Jun-19 :**  
Rs. 28,708.52 crores

**NAV (As on 28-Jun-19):**  
**IPBAF Growth Option :** 36.11  
**IPBAF Dividend Option :** 15.79  
**IPBAF Direct Plan Growth Option :** 38.84  
**IPBAF Direct Plan Dividend Option :** 20.41

**Options :**  
Growth and Dividend (Dividend Payout\*\*\*/  
Reinvestment available, Frequencies -  
Monthly)

**Application Amount for fresh  
Subscription :**  
Rs.500 (plus in multiples of Re.1)

**Min.Addl.Investment :**  
Rs.100/- (plus in multiples of Re.1/-)

**Entry load :** Not Applicable

**Exit load for Redemption / Switch  
out :- Lumpsum & SIP / STP / SWP**  
Upto 10% of units within 1 year from the  
date of allotment - Nil  
More than 10% of units within 1 year from  
the date of allotment - 1% of applicable NAV  
After 1 year from the date of allotment -  
Nil (w.e.f. 1st Jan 2019)

**SIP\*\* :**  
Daily, Weekly, Fortnightly &  
Monthly Frequency: Rs. 100/- and  
in multiple of Rs. 1/-  
Quarterly Frequency: Rs. 5,000/- and  
in multiple of Rs. 1/-

**SWP\*\* :**  
Rs. 500/- and in multiples of Rs. 1/-

**STP/ Flex STP/ Value STP\* :**  
Daily Frequency: Rs. 250/- and in multiples  
of Rs. 50/-  
Weekly, Monthly and Quarterly Frequency:  
Rs. 1,000/- and in multiples of Rs. 1/-

**Min.Redemption Amt. :**  
500/- or all units where amount is below 500/-

**Dividend History :** Refer page no. from 128 to 135

**SIP Returns :** Refer page no. from 124 to 126

**Total Expense Ratio @@@ :**

**IPBAF :** 1.71% p. a.

**IPBAF Direct Plan :** 1.27% p. a.

**Investment Objective :** Refer page no. from 136 to 140

## Returns of ICICI Prudential Balanced Advantage Fund - Growth Option as on June 30, 2019 - (IPBAF)

Particulars	1 Year		3 Year		5 Year		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
<b>Scheme</b>	8.30	10827.59	9.59	13154.83	10.22	16265.77	10.82	36110.00
<b>CRISIL Hybrid 50+50 - Moderate Index (Benchmark)</b>	10.18	11015.15	10.87	13619.58	10.27	16301.47	9.76	32021.15
<b>Nifty 50 TRI (Additional Benchmark)</b>	11.42	11138.64	13.93	14776.79	10.53	16489.68	10.42	34536.14
<b>NAV (Rs.) Per Unit (as on June 28, 2019 : 36.11)</b>	33.35		27.45		22.20		10.00	

Notes:  
1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Balanced Advantage Fund.  
2. The scheme is currently managed by Sankaran Naren, Rajat Chandak, Ihab Dalwai, Dharmesh Kakkad and Manish Banthia. Mr. Sankaran Naren has been managing this fund since Jul 2017. Total Schemes managed by the Fund Manager (Equity) is 33 (33 are jointly managed). Refer annexure from page no. 105 for performance of other schemes currently managed by Sankaran Naren.  
3. Mr. Rajat Chandak has been managing this fund since Sep 2015. Total Schemes managed by the Fund Manager (Equity) is 9 (9 are jointly managed). Refer annexure from page no. 105 for performance of other schemes currently managed by Rajat Chandak.  
4. Mr. Ihab Dalwai has been managing this fund since Jan 2018. Total Schemes managed by the Fund Manager is 5 (4 are jointly managed). Refer annexure from page no. 105 for performance of other schemes currently managed by Ihab Dalwai.  
5. Mr. Dharmesh Kakkad has been managing this fund since Sep 2018. Total Schemes managed by the Fund Manager is 8 (8 are jointly managed). Refer annexure from page no. 105 for performance of other schemes currently managed by Dharmesh Kakkad.  
6. Mr. Manish Banthia has been managing this fund since Nov 2009. Total Schemes managed by the Fund Manager (Debt) is 23 (17 are jointly managed). Refer annexure from page no. 105 for performance of other schemes currently managed by Manish Banthia.  
7. Date of inception: 30-Dec-06.  
8. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.  
9. Load is not considered for computation of returns.  
10. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.  
11. The performance of the scheme is benchmarked to the Total Return variant of the Index. The benchmark of the scheme has been revised from Crisil Hybrid 35 + 65 - Aggressive Index to CRISIL Hybrid 50+50 - Moderate Index w.e.f. April 30, 2018.

## Portfolio as on June 30, 2019

Company/Issuer	Rating	% to NAV	% to NAV Derivatives	Company/Issuer	Rating	% to NAV	% to NAV Derivatives
<b>Equity Shares</b>		<b>68.33%</b>	<b>-22.36%</b>	Ltd.		0.27%	
<b>Auto</b>		<b>3.78%</b>	<b>-1.51%</b>	Marico Ltd.		0.26%	
TVS Motor Company Ltd.		1.23%		United Breweries Ltd.		0.24%	^
Maruti Suzuki India Ltd.		1.04%	-0.50%	Bajaj Consumer Care Ltd.		0.18%	
Eicher Motors Ltd.		0.58%	-0.14%	Godrej Agrovet Ltd.		0.17%	
Ashok Leyland Ltd.		0.36%	-0.34%	Colgate - Palmolive (India) Ltd.		0.15%	-0.11%
Tata Motors Ltd.		0.33%	-0.32%	Glaxosmithkline Consumer Healthcare Ltd.		0.08%	
Mahindra & Mahindra Ltd.		0.23%	-0.22%	<b>Ferrous Metals</b>		<b>0.67%</b>	<b>-0.55%</b>
Tata Motors Ltd. - DVR		0.01%		Tata Steel Ltd.		0.67%	-0.55%
<b>Auto Ancillaries</b>		<b>2.26%</b>	<b>-0.20%</b>	<b>Finance</b>		<b>8.46%</b>	<b>-2.60%</b>
Motherson Sumi Systems Ltd.		1.45%		• HDFC Ltd.		4.42%	-2.34%
Bosch Ltd.		0.28%	-0.20%	Bajaj Finserv Ltd.		1.41%	
Exide Industries Ltd.		0.27%		Bajaj Finance Ltd.		0.64%	-0.22%
MRF Ltd.		0.15%		Sundaram Finance Ltd.		0.52%	
Varroc Engineering Ltd.		0.05%		SBI Life Insurance Company Ltd.		0.42%	
Apollo Tyres Ltd.		0.04%		HDFC Standard Life Insurance Company Ltd.		0.35%	
Amara Raja Batteries Ltd.		0.01%		Max Financial Services Ltd.		0.23%	-0.02%
<b>Banks</b>		<b>15.85%</b>	<b>-5.42%</b>	ICICI Securities Ltd.		0.22%	
• HDFC Bank Ltd.		3.96%	-1.15%	ICICI Lombard General Insurance Company Ltd.		0.17%	
• Kotak Mahindra Bank Ltd.		2.95%	-0.50%	ICICI Prudential Life Insurance Company Ltd.		0.05%	
• Axis Bank Ltd.		2.88%	-1.37%	Sundaram Finance Holdings Ltd.		0.03%	
• ICICI Bank Ltd.		2.33%	-0.91%	Mahindra & Mahindra Financial Services Ltd.		0.01%	-0.01%
• State Bank of India		2.26%	-1.01%	<b>Gas</b>		<b>0.27%</b>	<b>-0.04%</b>
Bank Of Baroda		0.71%	-0.25%	GAIL (India) Ltd.		0.21%	
Yes Bank Ltd.		0.23%	-0.23%	Petronet LNG Ltd.		0.06%	-0.04%
Union Bank Of India		0.21%		<b>Healthcare Services</b>		<b>0.14%</b>	
IndusInd Bank Ltd.		0.20%		Narayana Hrudayalaya Ltd.		0.14%	
The Federal Bank Ltd.		0.10%		<b>Hotels, Resorts And Other Recreational Activities</b>		<b>0.57%</b>	
Karur Vysya Bank Ltd.		0.02%		The Indian Hotels Company Ltd.		0.57%	
<b>Cement</b>		<b>1.30%</b>	<b>-0.05%</b>	<b>Industrial Capital Goods</b>		<b>0.42%</b>	<b>-0.05%</b>
Shree Cements Ltd.		0.59%		Bharat Electronics Ltd.		0.42%	-0.05%
Ultratech Cement Ltd.		0.29%	-0.05%	<b>Media &amp; Entertainment</b>		<b>1.14%</b>	<b>-0.21%</b>
ACC Ltd.		0.23%		PVR Ltd.		0.79%	-0.03%
Ambuja Cements Ltd.		0.19%		Zee Entertainment Enterprises Ltd.		0.34%	-0.19%
<b>Chemicals</b>		<b>0.10%</b>		<b>Non - Ferrous Metals</b>		<b>1.17%</b>	<b>-0.12%</b>
Tata Chemicals Ltd.		0.10%		Hindalco Industries Ltd.		0.65%	-0.12%
<b>Construction</b>		<b>0.17%</b>		Vedanta Ltd.		0.52%	
Brigade Enterprises Ltd.		0.13%		<b>Oil</b>		<b>0.84%</b>	<b>-0.09%</b>
Oberoi Realty Ltd.		0.04%		Oil & Natural Gas Corporation Ltd.		0.79%	-0.09%
<b>Construction Project</b>		<b>2.52%</b>	<b>-0.74%</b>	Oil India Ltd.		0.05%	
• Larsen & Toubro Ltd.		2.52%	-0.74%	<b>Pesticides</b>		<b>0.33%</b>	
<b>Consumer Durables</b>		<b>2.04%</b>	<b>-0.65%</b>	PI Industries Ltd.		0.33%	
Titan Company Ltd.		1.33%	-0.65%	<b>Petroleum Products</b>		<b>2.98%</b>	<b>-0.04%</b>
Volta Ltd.		0.33%		Reliance Industries Ltd.		1.84%	
Whirlpool of India Ltd.		0.23%		Indian Oil Corporation Ltd.		0.80%	
Relaxo Footwears Ltd.		0.14%		Hindustan Petroleum Corporation Ltd.		0.30%	
<b>Consumer Non Durables</b>		<b>7.11%</b>	<b>-1.19%</b>	Castrol India Ltd.		0.04%	-0.04%
ITC Ltd.		2.18%	-0.32%	<b>Pharmaceuticals</b>		<b>2.94%</b>	<b>-1.73%</b>
Britannia Industries Ltd.		1.22%	-0.51%	Cipla Ltd.		1.04%	-0.51%
Asian Paints Ltd.		1.13%		Sun Pharmaceutical Industries Ltd.		0.86%	-0.70%
Hindustan Unilever Ltd.		0.96%	-0.11%	Lupin Ltd.		0.46%	-0.34%
Dabur India Ltd.		0.28%	-0.14%	Biocon Ltd.		0.21%	
Procter & Gamble Hygiene and Health Care							