

K S F I KOTAK STANDARD MULTICAP FUND

(Erstwhile Kotak Select Focus)

Multi cap fund - An open-ended equity scheme investing across large cap, mid cap, small cap stocks

Investment style

Value	Blend	Growth	Size
			Large
			Mid
			Small

Fund Manager: Mr. Harsha

Upadhyaya*

AAUM: ₹25,525.34 crs

AUM: ₹25,844.55 crs

Benchmark: Nifty 200 TRI

Allotment date: September 11, 2009

Folio count: 12,76,037

Investment Objective

The investment objective of the scheme is to generate long-term capital appreciation from a portfolio of equity and equity related securities, generally focused on a few selected sectors. However, there is no assurance that the objective of the scheme will be realized.

Available Plans/Options

A) Regular Plan B) Direct Plan

Options: Dividend Payout, Dividend Reinvestment & Growth (applicable for all plans)

Dividend Frequency

Trustee's Discretion

Ratios

Portfolio Turnover	14.92%
¹ Beta	0.96
¹ Sharpe ^{##}	0.64
¹ Standard Deviation	12.68%

Source: ¹ICRA MFI Explorer.

Minimum Investment Amount

Initial Investment: ₹5000 and in multiple of ₹1 for purchase and of ₹0.01 for switches
Additional Investment: ₹1000 & in multiples of ₹1
Ideal Investments Horizon: 3 years & above

Load Structure

Entry Load: Nil. (applicable for all plans)

Exit Load:

a) For redemptions / switch outs (including SIP/STP) within 1 year from the date of allotment of units: 1%

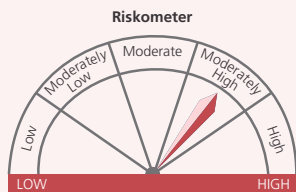
b) For redemptions / switch outs (including SIP/STP) after 1 year from the date of allotment of units: NIL

Total Expense Ratio**

Regular: 1.75%; Direct: 0.76%

Data as on June 30, 2019

Product Label



Investors understand that their principal will be at moderately high risk.

This product is suitable for investors who are seeking*:

- Long term capital growth
- Investment Portfolio of predominantly equity & equity related securities generally focused on a few selected sectors across market capitalisation.

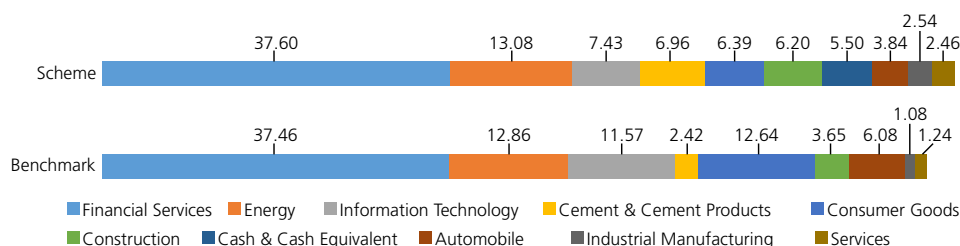
* Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

PORTFOLIO

Issuer/Instrument	Industry/Rating	% to Net Assets	Issuer/Instrument	Industry/Rating	% to Net Assets	
Equity & Equity related			Bata India Ltd.	Consumer Durables	1.01	
HDFC Bank Ltd.	Banks	6.92	Bajaj Finserv Ltd.	Finance	0.97	
ICICI Bank Ltd.	Banks	6.52	Kec International Ltd.	Construction Project	0.89	
Reliance Industries Ltd.	Petroleum Products	6.30	Lupin Ltd.	Pharmaceuticals	0.88	
Axis Bank Ltd	Banks	5.58	MRF Limited	Auto Ancillaries	0.88	
Larsen And Toubro Ltd.	Construction Project	5.11	SBI Life Insurance			
Infosys Ltd.	Software	3.89	Company Ltd	Finance	0.85	
Tata Consultancy Services Ltd.	Software	3.53	Jindal Steel & Power Ltd.	Ferrous Metals	0.80	
State Bank Of India	Banks	3.01	HDFC Standard Life			
Ultratech Cement Ltd.	Cement	2.78	Insurance Company Ltd	Finance	0.79	
RBL Bank Ltd	Banks	2.48	Century Textiles & Industries Ltd.	Cement	0.60	
Petronet LNG Ltd.	Gas	2.43	AIA Engineering Limited	Industrial Products	0.56	
Kotak Mahindra Bank Ltd.	Banks	2.37	Solar Industries India Limited	Chemicals	0.52	
ITC Ltd.	Consumer Non Durables	1.96	Max Financial Services Ltd.	Finance	0.49	
SRF Ltd.	Textile Products	1.90	Bayer Cropscience Ltd.	Pesticides	0.35	
Shree Cement Ltd.	Cement	1.87	BEML Ltd	Industrial Capital Goods	0.34	
Bharat Financial			Maruti Suzuki India Limited	Auto	0.32	
Inclusion Limited	Finance	1.83	Arvind Fashion Ltd.	Retailing	0.26	
Indraprastha Gas Ltd.	Gas	1.70	TECHNO ELECTRIC & ENGINEERING			
The Ramco Cements Ltd	Cement	1.70	COMPANY LIMITED	Construction Project	0.19	
ICICI Lombard General Insurance Company Ltd	Finance	1.67	Whirlpool of India Ltd.	Consumer Durables	0.17	
Bharat Electronics Ltd	Industrial Capital Goods	1.61	Arvind Ltd	Textile Products	0.12	
AU Small Finance Bank Ltd.	Banks	1.60	Laurus Labs Ltd	Pharmaceuticals	0.07	
GAIL (India) Ltd.	Gas	1.51	The Anup Engineering Ltd.	Industrial Capital Goods	0.03	
Hero MotoCorp Ltd.	Auto	1.45	Equity & Equity Related - Total			92.46
Bajaj Finance Limited	Finance	1.28	Futures			
Britannia Industries Ltd.	Consumer Non Durables	1.27	CNX NIFTY-JUL2019		2.07	
Inter Globe Aviation Ltd	Transportation	1.27	ITC Ltd.-JUL2019		-0.08	
Mahindra & Mahindra Ltd.	Auto	1.27	Maruti Suzuki India Limited-JUL2019		-0.09	
Container Corporation of India Ltd.	Transportation	1.19	TERM DEPOSITS			
HDFC Ltd.	Finance	1.18	HDFC Bank Ltd.		0.48	
Bharat Petroleum Corporation Ltd.	Petroleum Products	1.11	Term Deposits - Total			0.48
Cadila Healthcare Ltd.	Pharmaceuticals	1.03	Triparty Repo			6.90
Jubilant Foodworks Limited	Consumer Non Durables	1.03	Net Current			
Godrej Consumer Products Ltd.	Consumer Non Durables	1.02	Assets/(Liabilities)			0.16
			Grand Total			100.00

Note: Term Deposit as provided above is towards margin for derivatives transactions
Equity Derivative Exposure is 1.90%

SECTOR ALLOCATION (%)



SYSTEMATIC INVESTMENT PLAN (SIP)

Systematic Investment Plan (SIP) If you had invested ₹10,000 every month

Monthly SIP of ₹ 10000	Since Inception	7 years	5 years	3 years	1 year
Total amount invested (₹)	11,80,000	8,40,000	6,00,000	3,60,000	1,20,000
Total Value as on June 28, 2019 (₹)	26,07,601	14,90,970	8,21,812	4,23,873	1,28,423
Scheme Returns (%)	15.45	16.14	12.58	10.97	13.52
Nifty 200 (TRI) (₹)#	21,67,500	13,17,982	7,86,236	4,19,826	1,25,489
Nifty 200 (TRI) Returns (%)	11.92	12.68	10.79	10.31	8.75
Nifty 50 (TRI) (₹)^	21,60,727	13,18,296	8,03,422	4,35,060	1,27,755
Nifty 50 (TRI) Returns (%)	11.86	12.68	11.67	12.78	12.43

Scheme Inception : - September 11, 2009. The returns are calculated by XIRR approach assuming investment of ₹10,000/- on the 1st working day of every month. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows and taking the time of investment into consideration. Since inception returns are assumed to be starting from the beginning of the subsequent month from the date of inception. # Benchmark : ^ Additional Benchmark

TRI - Total Return Index, In terms of SEBI circular dated January 4, 2018, the performance of the scheme is benchmarked to the Total Return variant (TRI) of the Benchmark Index instead of Price Return Variant (PRI).

Kotak Standard Multicap Fund (Erstwhile Kotak Select Focus) NAV as on Jun 28, 2019: ₹24.255 (Dividend Option), ₹26.143 (Direct Dividend Option), ₹36.313 (Growth Option), ₹38.701 (Direct Growth Option)

*For Fund Manager experience, please refer page 61-63. ## Risk rate assumed to be 5.97% (FBI Overnight MIBOR rate as on 28th Jun 2019). **Total Expense Ratio includes applicable B30 fee and GST.

For last three dividends, please refer page no 64-66. For scheme performance, please refer page no 54-60.