AXIS LONG TERM EQUITY FUND

(An Open-Ended Equity Linked Savings Scheme With A Statutory Lock In Of 3 Years And Tax Benefit)

INVESTMENT OBJECTIVE: To generate income and long-term capital appreciation from a diversified portfolio of predominantly equity and equity-related securities. However, there can be no assurance that the investr















SECTOR ALLOCATION (%)	Financial Services IT Consumer Goods Automobile Chemicals Industrial Manufacturing Energy Construction	44.44 13.09 12.62 9.30 6.61 5.15 4.01 1.93
	Pharma	1.47

PERFORMANCE (as on 28th June 2019)

Period	1 Year		3	3 Years 5		5 Years		e Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹. 10,000/-	CAGR (%)	Current Value of Investment of ₹. 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000	Date of inception
Axis Long Term Equity Fund - Growth S&P BSE 200 TRI (Benchmark) Nifty 50 TRI (Additional Benchmark)	6.68% 8.24% 11.39%	10,668 10,824 11,139	13.39% 13.34% 13.93%	14,551	14.81% 10.99% 10.53%	19,944 16,840 16,490	17.39% 10.52% 10.36%	45,875 25,868 25,516	29-Dec-09
Axis Long Term Equity Fund - Direct Plan - Growth S&P BSE 200 TRI (Benchmark) Nifty 50 TRI (Additional Benchmark)	7.77% 8.24% 11.39%	10,777 10,824 11,139	14.60% 13.34% 13.93%	14,551	16.11% 10.99% 10.53%	21,096 16,840 16,490	20.25% 12.93% 12.50%	33,105 22,012 21,480	01-Jan-13

ross performance may or may not be sustained in future. Calculations are based on Growth Option NAV. Since inception returns is calculated on ₹ 10 invested at inception. Officeral plans have different expenses structure. Plan of the scheme for which performance is given is indicated above. Insect Goponi is managing the scheme since 1st April 2011 and he manages. 5 schemes of Axis Mutual Fund. Places refer to annexus on Page 44 for performance of all schemes managed by the fund manager. Returns greater than 1 year period are compounded annualised (CAGR). The performance given above is for Other than Direct Plan unless specified.

DIVIDENDS

			Regul	ar Plan		Direct Plan				
		Dividend (₹ Per unit)		NAV NAV		Dividend (₹ Per unit)		NAV	NAV	
Options	Record Date	Individuals/ HUF	Others	per unit (Cum Dividend)	per unit (Ex Dividend)	Individuals/ HUF	Others	per unit (Cum Dividend)	per unit (Ex Dividend)	
	Jan 31, 2019	2.04	2.04	21.3841	19.0841	1.33	1.33	35.8679	34.3679	
ь .	Mar 22, 2018	2.50	2.50	23.0548	20.5548	1.50	1.50	35.6776	34.1776	
Regular Dividend	Jan 31, 2017	2.23	2.23	21.1726	18.9426	-	-	-	-	
DITIUCIIU	Jan 25, 2016	2.25	2.25	21.2217	18.9717	-	-	-	-	

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

Past performance may or may not be sustained in future. Face Value of units is ₹ 10. Dividents disclosed above are since the inception of the fund.



ENTRY & EXIT LOAD

Entry Lood : NA Exit Lood : NIL
**Risk-free rate assumed to be 5.97% (MIBOR as on 28-06-19) - Source: www.fimmda.org Please note that as per AMF guidelines for tastsheet, the ratios are activated based on month rulling returns (absolute) for lost 3 years. Data as on 28th JUNE 2019. Source: ACEMF **Based on equity, equity-denotes and Fisel former Securities hardwards only. REFE/Secens Repo/Net current assety Repo/YU/Margin FU/MFU/SIB are not considered. **Based on equity and equity derivatives transactions only. TREP/REPO/FD/Margin FU/MFU/SIB/fised income securities are not considered.

PORTFOLIO		
		~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
Instrument Type/Issuer Name EQUITY	Industry	% OF NAV 98.02%
Bajaj Finance Limited	Finance	9.63%
Kotak Mahindra Bank Limited	Banks	8.59%
Tata Consultancy Services Limited	Software	8.27%
HDFC Bank Limited	Banks	8.05%
Pidilite Industries Limited	Chemicals	6.61%
HDFC Limited	Finance	6.36%
Avenue Supermarts Limited	Retailing	5.01%
Gruh Finance Limited	Finance	5.01%
Info Edge (India) Limited	Software	4.82%
Maruti Suzuki India Limited	Auto	4.62%
Torrent Power Limited	Power	4.01%
TTK Prestige Limited	Consumer Durables	
Cummins India Limited	Industrial Products	2.48%
Sundaram Finance Limited	Finance	2.44%
Nestle India Limited	Consumer Non Durables	2.23%
Symphony Limited	Consumer Durables	1.97%
Larsen & Toubro Limited	Construction Project	1.93%
WABCO India Limited	Auto Ancillaries	1.84%
Astral Poly Technik Limited	Industrial Products	1.78%
Bandhan Bank Limited	Banks	1.77%
Motherson Sumi Systems Limited	Auto Ancillaries	1.38%
Divi's Laboratories Limited	Pharmaceuticals	1.37%
ICICI Bank Limited	Banks	1.25%
Endurance Technologies Limited	Auto Ancillaries	1.16%
V-Guard Industries Limited	Consumer Durables	0.76%
Multi Commodity Exchange of India Limited	Finance	0.70%
Mas Financial Services Limited	Finance	0.57%
OTHER EQUITY (LESS THAN 0.50% OF THE CORPUS)		0.60%
DEBT, CASH & OTHER CURRENT ASSETS		1.38%
GRAND TOTAL		100.00%

(11)