



SEO Rules

Here are some SEO rules for headings:

Headings

- Use one H1 tag per page.
- Use heading elements in sequence, without gaps.
- Use HTML heading elements for all headings.
- Be consistent with capitalization style.
- Use relevant keywords in the H1 tag.
- Avoid overusing keywords or using multiple H1 tags.
- Use headings to improve the user experience.
- Use headings to improve accessibility.
- Use headings to optimize for featured snippets.

Content

- Write high-quality, relevant content that is interesting and informative.
- Use keywords throughout your content, but don't overdo it.

- Use strong internal links to other pages on your website.
- Use external links to authoritative sources.
- Optimize your content for mobile devices.

Images

- Use high-quality images that are relevant to your content.
- Optimize your images for file size and load time.
- Use descriptive alt text for all images.

Links

- Use internal links to other pages on your website.
- Use external links to authoritative sources.
- Make sure your links are working properly.

Technical

- Make sure your website is fast and responsive.
- Use a secure SSL certificate.
- Create an XML sitemap.
- Submit your website to search engines.

Social Media

- Create social media accounts for your website.
- Share your content on social media.
- Engage with your followers on social media.

Analytics

- Use analytics tools to track your website's traffic and performance.
- Use analytics tools to identify areas for improvement.

Other

- Keep your website up-to-date.
- Make sure your website is accessible to everyone.
- Get feedback from your users.