**Philip GeLinas**

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**Technical Product Owner**

Results-driven Product Owner and technologist with over 15 years of experience driving innovation and delivering user-centric software solutions across diverse industries, with a **strong background in B2B and SaaS**, delivering API solutions and driving seamless customer integrations. A proven strategist and hands-on leader, I have enabled Agile teams to deliver groundbreaking products, including Worka, a transformative marketplace platform for flexible office workspaces, and a cloud-based cybersecurity auditing platform at T-Mobile. Skilled at **bridging technical and business objectives**, I leverage **data-driven insights**, **emerging technologies**, and **collaborative leadership** to fuel innovation, **align product vision with strategic goals**, and consistently exceed customer expectations. As a **Certified Product Owner and Scrum Master**, I specialize in optimizing delivery processes, fostering cross-functional collaboration, and creating value-driven outcomes that empower organizations to thrive in competitive markets.

**CORE COMPETENCIES**

| * Vision & Strategic Alignment * User-Centered Design * Stakeholder Engagement * Innovation & Experimentation | * Value-driven Prioritization * Backlog Management * Data-driven Decisions * Continuous Integration | * Roadmap Development * Quality Assurance * Change Management * Technical Proficiency |
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**Professional Experience**

**Technical Product Owner | Instant Group (Mindera)** 05/2023 - 11/2024

*Led a 9-person* ***cross-functional Scrum team*** *to develop Worka, a groundbreaking marketplace platform for commercial properties. Similar to Airbnb but for office spaces, Worka empowers individuals, teams, and companies to choose flexible work locations—ranging from single-day bookings to long-term leases—customized with tailored services, infrastructure, and amenities. Delivered the React-Node-based platform and iOS/Android applications from project launch to General Availability in 25 (two-week) sprints, unlocking access to a market projected to yield over $1 trillion in unrealized value within the next decade.*

* Guided the product from initial ideation and wireframing through prototyping, **iterative development**, and release, ensuring **alignment with strategic goals** and delivering valuable outcomes.
* Led efforts to integrate internal and external services, delivering API solutions that supported **seamless partner integrations** and **enhanced Worka’s value proposition for B2B and SaaS clients**.
* Conducted **competitive analysis and market research** to position Worka as a unique and disruptive solution in the commercial property sector.
* Established a culture of **transparency and accountability** through regular **Scrum ceremonies**, enhancing team alignment and velocity.
* **Fostered collaboration** among front- and back-end developers, UX/UI designers, QA specialists, marketing, and product teams, ensuring **seamless feature integration** and accelerating development cycles to improve user experiences and consistently deliver impactful results.
* Delivered user-centered solutions by developing advanced search functionality, customizable payment options, and streamlined booking workflows to enhance customer satisfaction.
* Collaborated with **mobile and web developers** to ensure feature parity and a consistent user experience across platforms.
* Proactively identified and **mitigated technical and operational risk**s, resolving challenges to ensure smooth processes and **on-time delivery of project milestones**.
* Improved quality assurance practices to minimize defects, enhance product reliability, and accelerate time-to-market, ensuring alignment with customer needs and strategic goals.
* Implemented CI/CD pipelines, enabling rapid, reliable, and frequent deployments to accelerate delivery timelines.
* Analyzed post-launch metrics to identify user behavior trends and improve feature engagement rates.

**Product Owner / Engineering Analyst | T-Mobile (Insight Global)**  03/2021 - 05/2023

*Spearheaded the creation of a cloud-based* ***cybersecurity test automation platform****, leading its inception, securing funding, staffing teams, and overseeing execution. Partnered with security analysts to address critical challenges, including ensuring* ***compliance with federal regulations and industry standards (ex. OSHA)****, while securing stakeholder buy-in to drive the project’s success.*

* Analyzed critical process inefficiencies and presented a clear, data-driven business case to gain stakeholder approval for the platform.
* Secured **project funding** by showcasing ROIpotential, including **reduced audit times** and improved efficiency.
* Assembled a 10-person cross-functional Scrum team, fostering alignment and collaboration to drive project success.
* Conducted discovery sessions with business and technical stakeholders to define pain points and prioritize solutions.
* **Facilitated sprint planning and reviews** to align developers and stakeholders on **product vision and goals**, promoting **transparency and shared ownership**, to achieve **consistent delivery** of valuable outcomes.
* Crafted and prioritized user stories with clear, actionable acceptance criteria, guaranteeing alignment with compliance goals and product objectives.
* Automated **compliance verification** for IT assets, **tightly integrated with ServiceNow,** to ensure company assets adhered to **strict security standards and regulations.**
* **Automated over 50% of audit-related tasks**, reducing repetitive audit processes, improving accuracy, and freeing cybersecurity analysts and auditors for higher-value tasks.
* Gathered **user feedback** post-launch, refining features to better meet auditor and stakeholder needs.
* Presented solution **success metrics** to leadership, gaining recognition for innovation and strategic value.
* Created focused documentation and training to facilitate the adoption of automation processes, balancing Scrum’s preference for minimal documentation with the need for effective knowledge transfer and seamless team integration.
* Received commendations for addressing critical inefficiencies and setting a new standard for internal audits.

**E-Commerce Supervisor | Kroger** 02/2020 - 03/2021

*Led a 20-person department to launch and manage Kroger’s flagship E-commerce platform, generating over $5M in pilot program revenue in 2021. Automated the entire online ordering process, transforming manual workflows into a streamlined digital system to handle logistics, pickup schedules, capacity planning, and customer communications..*

**Senior Programmer Writer | Microsoft (AIM)**  06/2019 - 01/2020

*Authored the Bing Retail Search Ingestion Guide and led cross-functional reviews, streamlining onboarding and improving alignment on technical content and standards.*

**Software Development Engineer | Nordstrom (Insight Global)**  01/2019 - 06/2019

Migrated a legacy Java application to .NET Core microservices, delivering scalable, modernized solutions aligned with business goals. Implemented CI/CD automation to streamline deployments, cutting delivery cycle times by 35%. Partnered on React and ES6 component development to create user-centric features, enhancing functionality and user experience.

**Software Development Engineer in Test | Expedia (AIM)** 2018 – 2019

*Migrated monolithic applications to microservices, enhancing system reliability and aligning with business needs. Improved defect detection with comprehensive test coverage and reduced test execution times by 60% through Selenium automation, accelerating product development.*

**Software Development Engineer in Test | T-Mobile (Insight Global)** 2017 – 2018

*Developed and tested a high-performance data pipeline delivering text message alerts for clients like ESPN, ensuring reliable and timely communication. Collaborated with Scrum teams to refine backlogs, eliminate blockers, and focus on value-driven outcomes. Optimized and validated Java applications in AWS, enhancing system performance and meeting critical product objectives.*

**Software Development Engineer in Test | Walt Disney Co. (Randstadt)** 2015 - 2016

*Developed a* ***cloud-based Selenium framework*** *on AWS, enhancing scalability and testing efficiency for high-profile clients like Marvel.* ***Optimized DevOps workflows*** *using Chef and Selenium Grid, significantly reducing test cycle times and accelerating web application delivery.*

**Software Development Engineer in Test | CISCO (Insight Global)** 2014 - 2015

*Developed a UI testing infrastructure using* ***Selenium Grid****, enabling* ***scalable and reliable application testing****. Refactored and optimized test frameworks to improve performance and maintainability.* ***Delivered training*** *and resolved integration challenges to ensure seamless collaboration across teams and efficient testing workflows.*

**Senior Programmer-Writer | Atigeo, LLC**  2010 - 2014

*Developed SDKs for an early* ***AI-driven medical coding platform****, including sample code, demo applications, developer guides, and API references to support client implementation. Created* ***test automation*** *to improve reliability, streamline onboarding, and enhance coding accuracy while ensuring* ***HIPAA compliance****.*

**Senior Programmer-Writer | Irdeto** 2008 - 2010

*Developed and managed SDKs and a developer portal, delivering API guides and resources supporting* ***streaming media technologies****. Created demos and led workshops to showcase platform capabilities, ensuring seamless integration and user adoption.*

**Technical Publication Engineer II | Fair Isaac Corporation (FICO)** 2007 - 2008

*Documented APIs and developer guides, sample code, demo applications, and SDKs for a* ***fraud analytics platform****. Improved usability, streamlined workflows, and supported seamless integration in a complex legacy environment.*

**Programmer-Writer | Medianet** 2004 - 2007  
*Developed API documentation, sample code, demo applications, and SDKs for 10* ***Web Service products****, streamlining integration. Managed the developer portal to drive implementation success and improve productivity.*

**Program Manager | Intel** 2000 - 2002

*Developed and launched a knowledge-management platform with a groundbreaking video and PowerPoint synchronization feature, transforming collaboration for thousands of Intel engineers. Earned Intel’s SEC Division Award for innovation and featured in the company newsletter reaching 70,000 employees.*

**Technical Writer / Web Publisher | IBM (Keane)** 1998 - 2000

*Developed user-focused training materials and documentation for IBM AS/400 servers, transforming complex systems into accessible resources for non-technical users and enhancing usability*

**Education and Credentials**

**Master’s in Science Education | 1997 | Eastern Washington University**

**Bachelor of Arts in Education | 1995 | Eastern Washington University**

**Certifications**

* **Certified Product Owner (CPO)**
* **Professional Scrum Product Owner (PSPO)**
* **Certified Scrum Master (CSM)**
* **Professional Scrum Master (PSM)**