Cloud Computing

Introduction



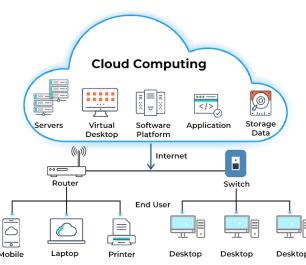
What is Cloud Computing?

- The term Cloud refers to a network or the internet.
- It is a technology that uses remote servers on the internet to store, manage, and access the data online rather than local services.
- The data can be anything such as files, images, documents, audio, video and more.
- Following operation that can be done using cloud computing:
 - Developing new application and services
 - Storage, backup and recovery of data
 - Hosting blogs and websites
 - Delivery of software on demand
 - Analysis of data
 - Streaming videos and audios

Why Cloud Computing?

- Every small, mid, large scale IT organization must have a server room.
- To establish such IT infrastructure, we need to spend a lot of money, a dedicated space for the server and a person to maintain the server
- To overcome all these problems and to reduce the IT infrastructure cost, Cloud Computing comes into existence.





Features of Cloud Computing

- Agility
- High Availability & reliability
- High Scalability
- Multi Sharing
- Device and Location Independence
- Maintenance
- Low Cost
- Services in the pay-per-use mode

Advantages & Disadvantages of Cloud Computing

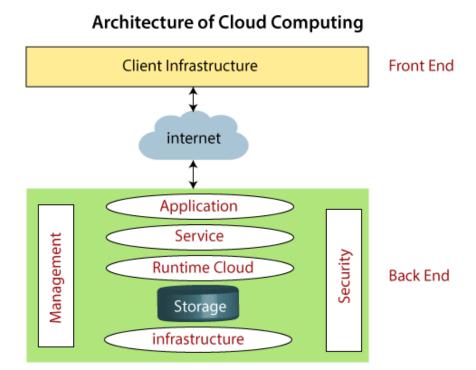
Advantages

- Back-up & Restore Data
- Improved Collaboration
- Excellent Accessibility
- Low Maintenance Cost
- Mobility
- Services in the pay-per-use model
- Unlimited Storage Capacity
- Data Security

- Internet Connectivity
- Vendor lock-in
- Limited Control
- Security

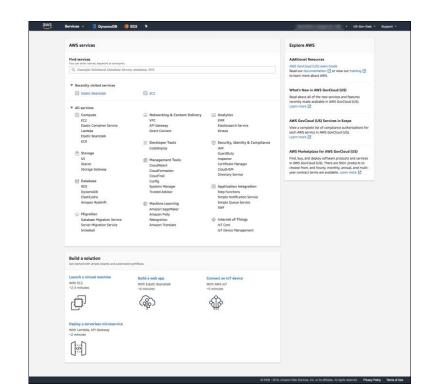
Cloud Computing Architecture

- Cloud computing architecture is a combination of service-oriented architecture and event driven architecture.
- Cloud computing architecture is divided into two parts:
 - Front End
 - Back End
- fs



Cloud Computing Architecture – Front End

- Front end is used by the client.
- It contains client-side interfaces and application that are requires to access the cloud computing platforms.



Cloud Computing Architecture – Back End

- Back End is used by the service provider.
- It manages all the resources that are required to provide cloud computing services.
- It includes huge amount of data storage, security mechanism, virtual machines, deployment models, servers, traffic control mechanism.

Client Infrastructure

• Client Infrastructure is a front end component. It provides GUI (Graphical User Interface) to interact with the cloud.

Application

 The application may be any software or a platform that a client want to access.

Service

 A cloud services manages that which type of service you access to the client's requirement

Service

- Cloud computing offers 3 types of services:
 - **Software as a Service (SaaS)** It is also known as cloud application services. Mostly, SaaS application run directly through the web browser which means you do not require to download and install these application. Eg: Google Apps, Salesforce Dropbox, Slack Hubstop, Cisco WebEx, etc.
 - Platform as a Service (PaaS) It is also known as Cloud Platform Services. It is quite similar to SaaS, but the difference is that PaaS provides a platform for software creation, but using SaaS, we can access software over the internet without any platform. Eg: Windows Azure, Force.com, Magento Commerce Cloud, OpenShift, etc.
 - Infrastructure as a Service (laaS) It is also known as cloud infrastructure services. It is responsible for managing application, data, middleware, and runtime environments. Eg: Amazon Web Services(AWS) EC2, Google Compute Engine, Cisco Metapod, etc.

Runtime cloud

 Runtime cloud provides the execution and runtime environment to the virtual machines

Storage

 Storage is one of the most important components of a cloud computing, It provides a huge amount of storage capacity in the cloud to store and manage data.

Infrastructure

It provides services on the host level, application level and network level.

Management

 Management is used to manage components such as applications, service, runtime cloud, storage, infrastructure, etc. in the backend and establish coordination between them.

Security

 Security is an in-built back end component of the cloud computing. It implements security mechanism in the backend.

Internet

 Internet is a medium through which front-end and back-end can interact and communicate with each other.

Cloud Computing Technologies

- Virtualization
 - Hardware Virtualization
 - Server Virtualization
 - Storage Virtualization
 - Operating System Virtualization
 - Data Virtualization
- Service-Oriented Architecture (SOA)
- Grid Computing
- Utility Computing

Types of Cloud

- 4 types of clouds:
 - Public Cloud
 - Private Cloud
 - Hybrid Cloud
 - Community Cloud

Types of Cloud – Public Cloud

- Public cloud is open to all to store and access information via internet using the pay-per-usage method.
- In public cloud, computing resources are managed and opersted by the Cloud Service Provider(CSP).
- EG: Amazon Elastic Compute Cloud (EC2), IBM SmartCloud Enterprise, Microsoft, Google App Engine, Windows Azure Services Platform.
- In public cloud, same storage is being used by multiple users.
- Public cloud is owned, managed, and operated by businesses, universities, government organizations, or combination of them.

Types of Cloud – Public Cloud

Advantages

- Low Cost
- Location Independent
- Save time
- Quickly and easy to set up
- Business Agility
- Scalability & Reliability

- Low Security
- Performance
- Less customizable

Types of Cloud – Private Cloud

- Private cloud is also known as internal cloud or corporate cloud.
- Private cloud provides computing services to a private internal network(within the organization) and selected user in general public.
- Private cloud provides a high level of security and privacy to data through firewalls and internal hosting. It also ensures that operational and sensitive data are not accessible to third-party providers.
- EG: HP Data Centers, Microsoft, Elastra-private cloud, Ubuntu, etc.

Types of Cloud – Private Cloud

Advantages

- More Control
- Security and Privacy
- Improved Performance

- High Cost
- Restricted area of operation
- Limited Scalability
- Skilled People

Types of Cloud – Hybrid Cloud

- Hybrid cloud is a combination of public and private cloud.
 Hybrid Cloud = Private Cloud + Public Cloud
- The main aim to combine these clouds is to create a unified, automated, and well managed computing environment.
- In Hybrid cloud, non-critical activities are performed by the public cloud and critical activities are performed by private cloud.
- Mainly, a hybrid cloud is used in finance, healthcare and universities.
- EG: Amazon, Microsoft, Google, Cisco, etc.

Types of Cloud – Hybrid Cloud

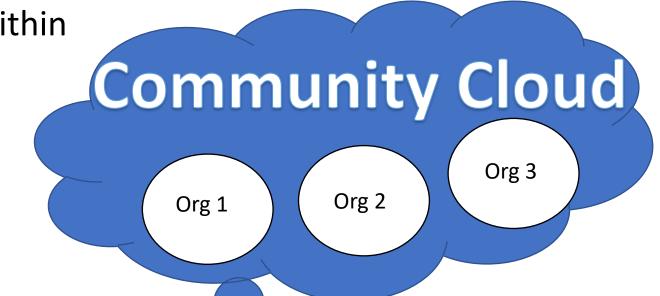
Advantages

- Flexible and Secure
- Cost Effective
- Security
- Risk Management

- Networking Issues
- Infrastructure Compatibility
- Reliability

Types of Cloud – Community Cloud

- Community cloud is a cloud infrastructure that allows systems and services to be accessible by a group of several organizations to share the information.
- It is owned, managed and operated by one or more organizations in the community, a third party, or a combining of them
- EG: Government organization within India may share computing infrastructure in the cloud to manage data.



Types of Cloud – Community Cloud

Advantages

- Cost Effective
- Flexible and Scalable
- Security
- Sharing Infrastructure

- Its not suitable for all organization
- Slow Adoption of Data
- Fixed amount of data storage
- Costly then public cloud
- Sharing responsibility is difficult

Cloud Services Model

- There are 3 types of cloud service model:
 - Infrastructure as a Service (laaS)
 - Platform as a Service (PaaS)
 - Software as a Service (SaaS)

Cloud Services Model – IaaS

- IaaS is also known as Hardware as a Service (HaaS).
- It's one of the layer of cloud computing platform, which allows customers to outsource their IT infrastructure such as servers, networking, processing, storage, VM, etc.
- Customers access these resources on the internet using pay-per-use model
- IaaS offers in 3 models : private, public and hybrid clouds.
- laaS provides following services:
 - Compute
 - Storage
 - Network
 - Load Balancers

Cloud Services Model – IaaS

Advantages

- Shared Infrastructure
- Web Access to the resources
- Pay-as-per use model
- Focus on the core business
- On-demand Scalability

- Security
- Maintenance & Upgrade
- Interoperability Issues

Cloud Services Model – PaaS

- PaaS provides a runtime environment. It allows programmer to easily create, test, run and deploy web applications.
- You can access these application from the cloud service provider on perper-use basis and access them over the internet.
- PaaS includes infrastructures such as servers, storage, networking, middleware, development tools, database management, business intelligence, etc)
- PaaS provides:
 - Programming Language
 - Application frameworks
 - Databases
 - Other Tools

Cloud Services Model – PaaS

Advantages

- Simplified Development
- Lower Risk
- Prebuilt business functionality
- Instant Community
- Sociability

- Vendor Lock-In
- Data Privacy
- Integration with the rest of the system application

Cloud Services Model – SaaS

- SaaS is also known as On-Demand Software, which is a software distributed model in which services are hosted by a cloud service provider.
- These services are available to end users, so that they do not need to install any software on their devices to access the service
- Services provided by SaaS:
 - Business Services ERP, CRM, Billing, Sales, etc.
 - Document Management Zoho forms, Slack, Samepage, etc.
 - Social Networks –
 - Mail Services –

Cloud Services Model – SaaS

Advantages

- SaaS is easy to buy
- One to Many (O App M Users)
- Less hardware required
- Low Maintenance
- No special software or hardware version required
- Multidevice Support
- API Integration
- No Client-side installation

- Security
- Latency Issue
- Total Dependency on Internet
- Switching between SaaS vendors is difficult