

# JAVIER GARCIA

+1 619 250 5011   javier.garcia549@gmail.com   javiergarcia.io

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## EDUCATION

### California Polytechnic State University, San Luis Obispo

Bachelor of Science: Graphic Communication

Expected Graduation Date: June 2019

Web and Digital Media Concentration

Minor: Computer Science

## EXPERIENCE

### Web Development Intern | Cal Poly Corporation Marketing

April 2018–Current

- Migrated Cookbook pattern library to Astrum pattern library to create consistency and increase documentation within web components
- Improved experience for mobile and older browsers
- Created dining menu for buffet venue using Google Places

### Web Designer & PR Lead | PolySat Cal Poly

April 2017–January 2018

- Established and managed the Public Relations team within engineering research lab
- Assessed data analytics to guide website landing page changes

### Student Technician | ITS Services Cal Poly

March 2017–October 2017

- Diagnosed and repaired broken technology equipment across campus
- Articulated technical details to students and faculty in layman's terms

## LEADERSHIP

### Experience Director & Web Developer | Camp Polyhacks

September 2017–January 2018, July 2018–Present

- Aided in brand refresh by conducting user interviews and creating personas
- Promoted move towards making site open source
- Developed web landing page for two consecutive years

### Media Officer & Adobe Brand Ambassador | Mat Pica Pi

September 2017–May 2018

- Photographed events and assisted in design collateral
- Fostered a community of creative individuals and empowered them by offering Adobe products for free

## SKILLS

### Development

- HTML, CSS, Javascript, React, Git, Serverless Architecture, Swift, Java, C

### Design

- User Experience, Prototyping, Typography, Visual Design