## Data Science Capstone Project - Week 2 Assignment

The goal of this project is just to display that you've gotten used to working with the data and that you are on track to create your prediction algorithm. Please submit a report on R Pubs (<a href="http://rpubs.com/">http://rpubs.com/</a>) that explains your exploratory analysis and your goals for the eventual app and algorithm. This document should be concise and explain only the major features of the data you have identified and briefly summarize your plans for creating the prediction algorithm and Shiny app in a way that would be understandable to a non-data scientist manager. You should make use of tables and plots to illustrate important summaries of the data set.

The motivation for this project is to:

- 1. Demonstrate that you've downloaded the data and have successfully loaded it in.
- 2. Create a basic report of summary statistics about the data sets.
- 3. Report any interesting findings that you amassed so far.
- 4. Get feedback on your plans for creating a prediction algorithm and Shiny app.

# Data set Downloading and Loading into R

Download the data from following link and unzip the files in the current working directory

- https://d396qusza40orc.cloudfront.net/dsscapstone/dataset/Coursera-SwiftKey.zip

## Loading the Data into R

For the demonstation perpose we are using the English Language text data.

```
setwd("./Coursera-SwiftKey/final/en_US")

con <- file("en_US.news.txt", open="r")
En_US_NEWS_text <- readLines(con); close(con)

con <- file("en_US.blogs.txt", open="r")
En_US_blogs_text <- readLines(con); close(con)

con <- file("en_US.twitter.txt", open="r")
En_Twit_text <- readLines(con); close(con)</pre>
```

## Data set summary statistics details

Extracting the following text files summary

```
- en_US.news.txt
- en_US.blogs.txt
- en_US.twitter.txt
file_stat<- function(text_file, lines) {
    f_size <- file.info(text_file)[1]/1024^2
    nchars <- lapply(lines, nchar)</pre>
```

```
maxchars <- which.max(nchars)</pre>
    word count <- sum(sapply(strsplit(lines, "\\s+"), length))</pre>
    return(c(text file, format(round(as.double(f size), 2), nsmall=2), length(lines), maxc
hars, word count))
    En US news stat<- file stat("en US.news.txt", En US NEWS text)
    En US blogs stat <- file stat("en US.blogs.txt", En US blogs text)</pre>
    En Twit text stat<- file stat("en US.twitter.txt", En Twit text)
   test summary <- c(En US news stat, En US blogs stat, En Twit text stat)
    df <- data.frame(matrix(unlist(test summary), nrow=3, byrow=T))</pre>
    colnames(df) <- c("Text file", "Size(MB)", "Line Count", "Max Line Length", "Words Co</pre>
unt")
   print(df)
##
            Text file Size (MB) Line Count Max Line Length Words Count
## 1
      en US.news.txt 196.28
                                   77259
                                                   14556
                                                             2643972
## 2 en US.blogs.txt 200.42 899288 483415 37334441
## 3 en US.twitter.txt 159.36 2360148 1484357 30373792
```

## **Exploratory data analysis**

Here I am writing a functions to make the test data Corpus, Clean the corpus, and capture the hight frquency words

```
make_Corpus<- function(test_file) {
    gen_corp<- paste(test_file, collapse=" ")
    gen_corp <- VectorSource(gen_corp)
    gen_corp <- Corpus(gen_corp)
}

clean_corp <- function(corp_data) {

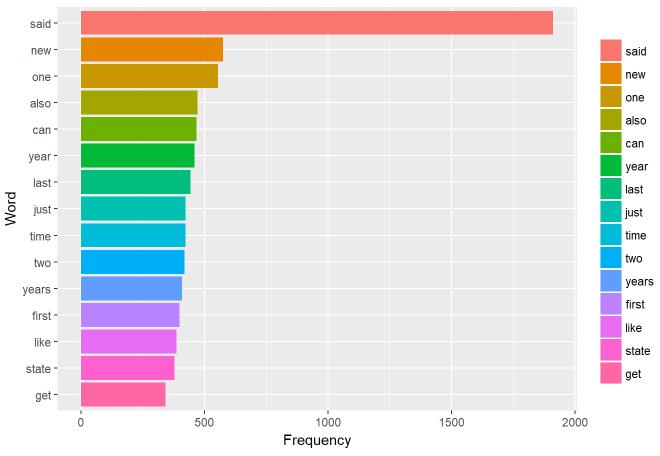
    corp_data <- tm_map(corp_data, removeNumbers)
    corp_data <- tm_map(corp_data, content_transformer(tolower))
    corp_data <- tm_map(corp_data, removeWords, stopwords("english"))
    corp_data <- tm_map(corp_data, removePunctuation)
    corp_data <- tm_map(corp_data, stripWhitespace)
    return (corp_data)
}</pre>
```

```
high_freq_words <- function (corp_data) {
   term_sparse <- DocumentTermMatrix(corp_data)
   term_matrix <- as.matrix(term_sparse) ## convert our term-document-matrix into a no
rmal matrix
   freq_words <- colSums(term_matrix)
   freq_words <- as.data.frame(sort(freq_words, decreasing=TRUE))
   freq_words$word <- rownames(freq_words)
   colnames(freq_words) <- c("Frequency","word")
   return (freq_words)
}</pre>
```

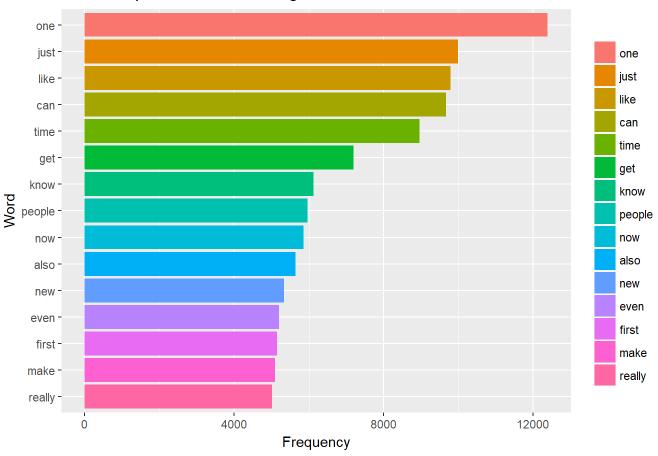
## Bar Chart of High frequency words

This section is explore the different text mining commads and extract the high frequency words

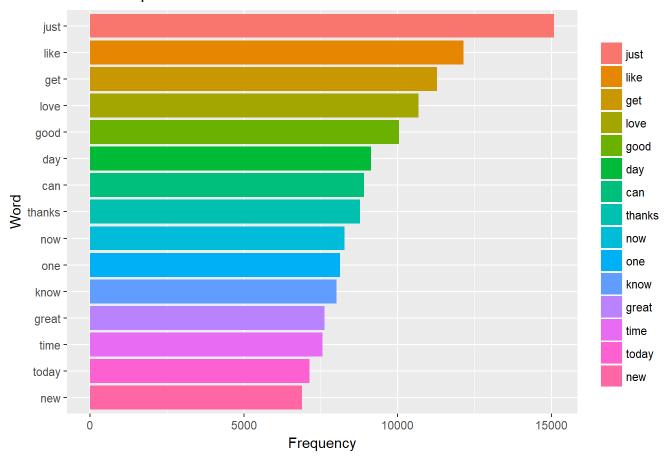
#### Most Frequent words: US News



#### Most Frequent words: US blogs



#### Most Frequent words: Twitter



## **Generating the Word Cloud**

Word Cloud is Cool representation of the Word display based on the Frequencies.

```
## US News Word Cloud
    wordcloud(US_news_most_used_word$word[1:100], US_news_most_used_word$Frequency[1:100]
,
    colors=brewer.pal(8, "Dark2"))
```

```
may director high much police make company state

may people get public never little play office center another really told sput want to going city big first million made years by a think night Onegood games years around gotbusiness casethree team four things around gotbusiness well take still affect to the president work day president work day even county family according by like new four things in things according to the president work day list according to the president work day l
```

```
## US News Word Cloud
    wordcloud(US_blogs_most_used_word$word[1:100], US_blogs_most_used_word$Frequency[1:10
0],
    colors=brewer.pal(8, "Dark2"))
```

```
it'sgod house lifemade
story ever end house lifemade
much even day ike take
another better book feelwent found
i'm last bwell ust paround
long good today little old may next keep place sure used see blog also
new lot" think now of family want years say use look feelwent found
though days got may next keep part world used see blog also
new lot" think now of family want years say use look going best way going
really since get first find work
week put ove many know give years said work
thing give get first find one
every thought way one
```

```
## US Twitter Word Cloud
    wordcloud(twitter_most_used_word$word[1:100], twitter_most_used_word$Frequency[1:100]
,
    colors=brewer.pal(8, "Dark2"))
```

```
day Overgetting right first going work can Get music live now great really fun man thank next things back school amazing better overy well never lol morning feel wait nice even ever tell help free still say way much keep looking gonna happy follow today year something world everyone twitter year of good time last come thanks hey one need night people thou to the something world think home one need night people thou to the something world think they people thou they watching tweet ingent and the something world think they people think they people they watching they are the something world they are the something world think they people they watching they are the
```

# **Word Analysis**

For the Data analysis of text document we need to create a bag of word matrices with Unigram, Bigram, Trigrams. These Ngram model set improve the predictabily of the data analysis.

```
remove punct = TRUE, remove separators = TRUE, remove symbols
=TRUE )
    US News tokens <- tokens tolower(US News tokens)
    US News tokens <- tokens select(US News tokens, stopwords(), selection ="remove")
    US News unigram <- tokens ngrams(US News tokens, n=1) ## unigram
    US News unigram.dfm <- dfm(US News unigram, tolower =TRUE, remove = stopwords("englis
h"),
                              remove punct = TRUE)
    US News bigram <- tokens ngrams(US News tokens, n=2) ## bigram
    US News bigram.dfm <- dfm(US News bigram, tolower =TRUE, remove = stopwords("english"
),
                               remove punct = TRUE)
    US News trigram <- tokens ngrams(US News tokens, n=3) ## trigram
    US News trigram.dfm <- dfm(US News trigram, tolower =TRUE, remove = stopwords("englis
h"),
                              remove punct = TRUE)
    topfeatures (US News unigram.dfm, 20) # 20 top US News Unigram words
     said
               â
##
                    new
                                  also
                                         time
                                                just
                                                        one
                                                               two
            132
                     62
                            58
                                    51
                                           46
                                                45
                                                         44
                                                                43
##
      can years first
                        like
                                 now many year people city
##
                                                                     even
##
       39
              39
                     39
                            38
                                    35
                                          35
                                                  33
                                                         30
                                                                29
                                                                       29
    topfeatures (US News bigram.dfm, 20) # 20 top US News Bigram words
                                                           â □i
##
           said â
                        new york
                                         a.m p.m
                                                                       st louis
               10
                                9
                                                                              8
##
##
      los angeles
                          â said
                                      new jersey
                                                      years ago
                                                                           kd â
##
                8
                                8
       petre kick
                                             â â fourth quarter
                                                                       kick kd
##
                          canâ t
##
                6
                                               5
                                                                              5
             iâ m united states four times vice president
##
                                                                        â □itâ
                                4
                                                              4
##
                4
                                               4
                                                                              4
    topfeatures (US News trigram.dfm, 20) # 20 top US News Trigram words
##
                       petre kick kd
                                                              kick kd â
                                                                       5
##
                                    5
##
                             â □itâ s
                                                               â said â
##
##
                             â □iâ m
                                                         run petre kick
##
                                    3
                                                                       3
```

```
##
                       said â □thatâ
                                                             â □thatâ s
##
                    smoke cedar bark republican presidential candidate
##
           housing urban development
##
                                                         women st louis
                                                                       2
##
                           said â □i
##
                                                       east los angeles
                                    2
                                                                       2
##
             just like shakespeare's
                                           members congressional black
##
                                                                       2
                                    2
##
          congressional black caucus
                                                 president barack obama
##
##
            cable networks broadcast
                                                 networks broadcast tv
##
##
## en US.blog.txt High frequency words
    En US blogs text1<-sample(En US blogs text, round(0.02*length(En US blogs text)), rep
lace = F)
    US blogs tokens<- tokens(En US blogs text1, what ="word", remove numbers = TRUE,
                            remove punct = TRUE, remove separators = TRUE, remove symbols
=TRUE )
    US blogs tokens <- tokens tolower(US blogs tokens)
    US blogs tokens <- tokens select(US blogs tokens, stopwords(), selection ="remove")
    US blogs unigram <- tokens ngrams(US blogs tokens, n=1) ## unigram
    US blogs unigram.dfm <- dfm(US blogs unigram, tolower =TRUE, remove = stopwords("engl
ish"),
                              remove punct = TRUE)
    US blogs bigram <- tokens ngrams(US blogs tokens, n=2) ## bigram
    US blogs bigram.dfm <- dfm(US blogs bigram, tolower =TRUE, remove = stopwords("englis
h"),
                              remove punct = TRUE)
    US blogs trigram <- tokens ngrams(US blogs tokens, n=3) ## tiigram
    US blogs trigram.dfm <- dfm(US blogs trigram, tolower =TRUE, remove = stopwords("engl
ish"),
                              remove punct = TRUE)
    topfeatures (US blogs unigram.dfm, 20) # 20 top US blogs Unigram words
##
               S
                                 like
                                          can
                                                       time
                                                                     know
                    one
                          iust
                                                               get
##
     4614
            3374
                   2494
                          1992
                                 1971 1958
                                              1858
                                                       1781
                                                            1336
                                                                     1208
```

```
##
                    iâ people
                               also back first even make think
      now
            new
##
     1189 1102 1086 1086
                               1074 1055 1022 1022 1006
                                                                     985
    topfeatures(US blogs bigram.dfm, 20) # 20 top US blogs Bigram words
                iâ m
                       donâ t
                                 iâ ve didnâ t thatâ s
                                                           canâ t doesnâ t
##
      itâ s
        716
                 554
                          545
                                  282
                                            247
                                                     221
                                                              180
                                                                       164
##
    youâ re thereâ s
                         â_â
                                 iâ d
                                         iâ ll isnâ t wasnâ t
                                                                    â □the
##
        160
                 135
                          126
                                  123
                                            122
                                                     121
                                                              118
                                                                       114
##
     t know
                â □i
                     heâ s said â
##
##
        114
                107
                         107
                                   100
    topfeatures(US blogs trigram.dfm, 20) # 20 top US blogs Trigram words
##
             donâ t know
                                     iâ m sure
                                                        donâ t think
                      89
                                            45
                                                                  45
##
##
              iâ m going
                                                         donâ t want
                                         ãããã
                      40
                                            37
                                                                  36
##
                â □itâ_s
                                                          donâ t get
##
                                         â â â
                      27
                                            26
                                                                  24
##
                                   itâ s like accounting jobs italy
##
             think itâ s
##
                      21
                                            20
                                                                  20
                                                         donâ t need
##
              itâ s hard
                                  didnâ t know
                      19
                                            19
                                                                  19
##
                                                          itâ s just
##
           new york city
                                       â □iâ m
                                                                  18
##
                      18
                                            18
##
                â said â
                                     know iâ m
                      16
                                            15
##
## en US.twitter.txt Ngram words
    En Twit text1<-sample(En Twit text, round(0.02*length(En Twit text)), replace = F)
    twitter tokens<- tokens(En Twit text1, what ="word", remove numbers = TRUE,
                            remove punct = TRUE, remove separators = TRUE, remove symbols
=TRUE )
    twitter tokens <- tokens tolower(twitter tokens)</pre>
    twitter tokens <- tokens select(twitter tokens, stopwords(), selection = "remove")</pre>
    twitter unigram <- tokens ngrams(twitter tokens, n=1) ## unigram
    twitter unigram.dfm <- dfm(twitter unigram, tolower =TRUE, remove = stopwords("englis
h"),
                              remove punct = TRUE)
    twitter bigram <- tokens ngrams(twitter tokens, n=2) ## bigram
```

```
twitter bigram.dfm <- dfm(twitter bigram, tolower =TRUE, remove = stopwords("english"
),
                             remove punct = TRUE)
    twitter trigram <- tokens ngrams(twitter tokens, n=3) ## trigram
    twitter trigram.dfm <- dfm(twitter trigram, tolower =TRUE, remove = stopwords("englis
h"),
                             remove punct = TRUE)
    topfeatures(twitter unigram.dfm, 20) # 20 top Unigram words
           like
                         love
                                good
                                        day
                                                    rt thanks
##
     just
                   get
                                             can
                                                                    one
     3079
          2460
                        2144
                               2021 1860
##
                  2205
                                             1807
                                                     1766 1695
                                                                  1653
##
          know u great time today lol
     now
                                                      go
                                                            new
                                                                   see
     1641 1640
                 1555
                        1520 1513 1478 1430
                                                     1419 1380
                                                                   1290
##
    topfeatures (twitter bigram.dfm, 20) # 20 top Bigram words
##
               â□
                         right now happy birthday
                                                       last night
               423
##
                               353
                                              217
                                                              202
##
      good morning looking forward
                                        feel like
                                                       looks like
                              164
                                                              142
##
               165
                                              143
                   thanks follow
        good luck
                                         let know
                                                         just got
##
##
               132
                               131
                                              131
                                                              126
##
       follow back
                       next week
                                         can get
                                                            ðÿ ðÿ
##
               119
                               114
                                              107
                                                               90
##
        make sure
                         great day
                                        look like
                                                        thanks rt
                               8.5
                                               81
    topfeatures(twitter trigram.dfm, 20) # 20 top Trigram words
              let us know
##
                              happy mothers day
                                                    happy mother's day
##
                       54
                                             37
                                                                    32
           happy new year
                                       ðÿ ðÿ ðÿ
                                                                rt â □
##
                       30
                                              2.8
                                                                    26
##
            cinco de mayo good morning everyone
                                                                 îîîî
##
##
                      18
                                             17
                                                                    16
                    â â â looking forward seeing
##
                                                              la la la
                                                                    14
##
##
      thanks following us
                            follow back please
                                                        add boston add
##
                       13
                                                                    12
##
        boston add boston
                          please please please
                                                        love love love
##
                       12
                                             12
                                                                    11
##
            just got home
                              sounds like great
##
                       11
                                             11
```

# Interesting findings that you amassed so far

I have gone through the multiple literatures and youtube vidios on Text mining and "quanteda" library With Small text data sets problems how the data set will get exploded with different ngrams and Bag of words. I found quanteda library is very useful in generating the text analytics. Which very fast compare to TM library. This project motivated me to work on small samples sets to establish the my code.

# Get feedback on your plans for creating a prediction algorithm and Shiny app.

## Plan of Approach:

- Tockenization and bag of words with multiple Ngrams.
- Since We need build the shiny app which have limitation on resources. I will use the sm all sample ( $\sim 1$  to 5%).
- I will explore the options for data compression. Run the Machine Learning programs to d evelop the predictive model.
- Explore the options to improve the accuracy and speed of execution.