



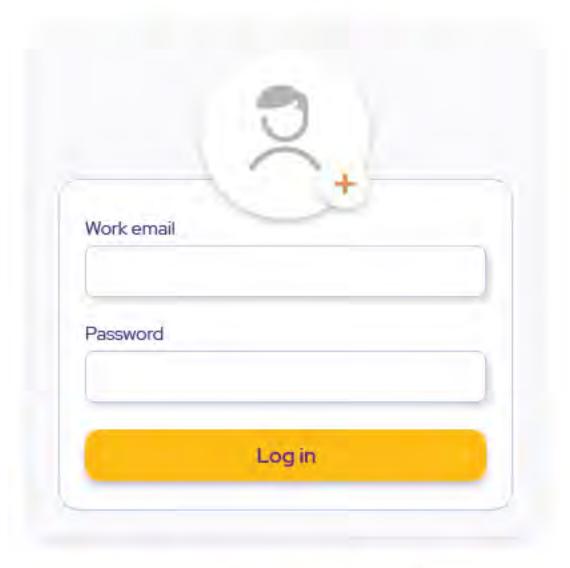
It's a new era for creation of events!

Get the best templates!







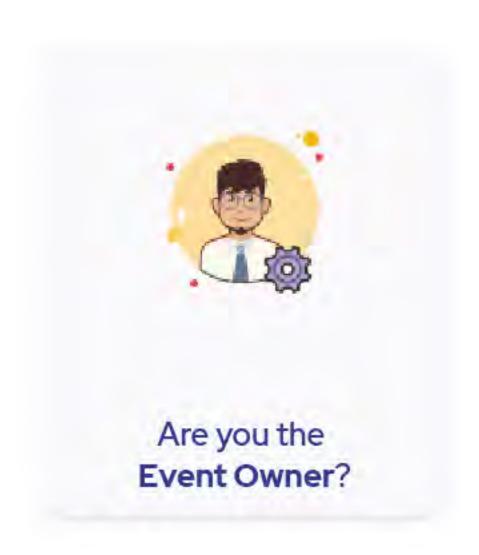


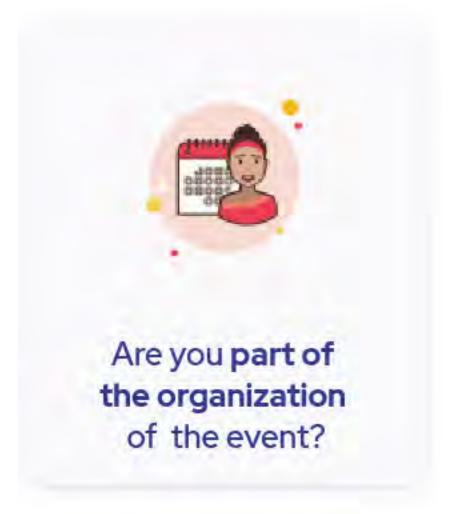
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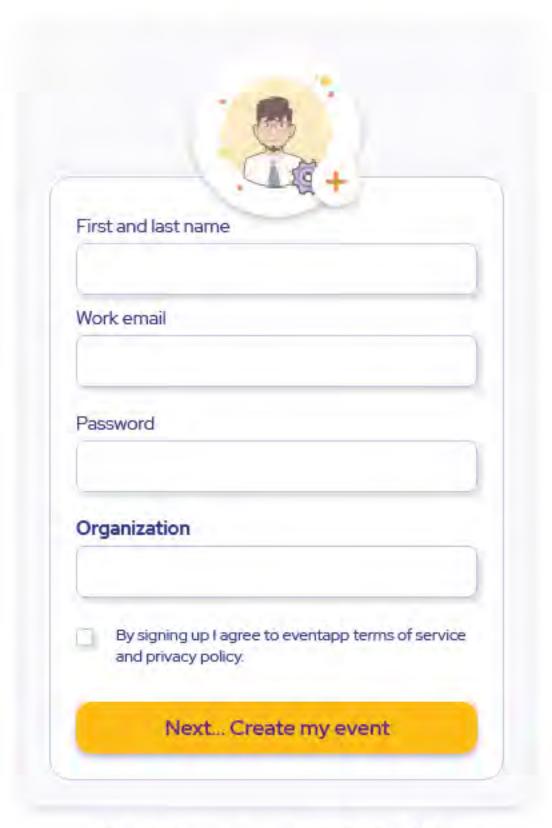








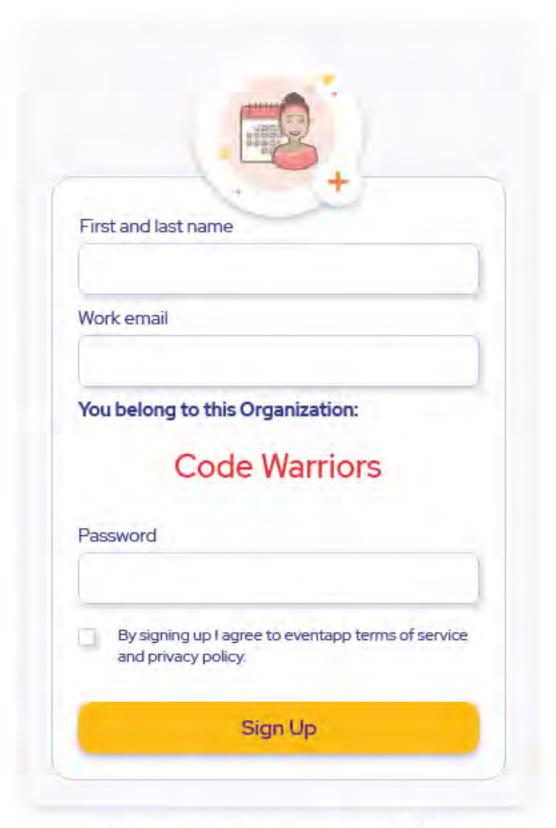




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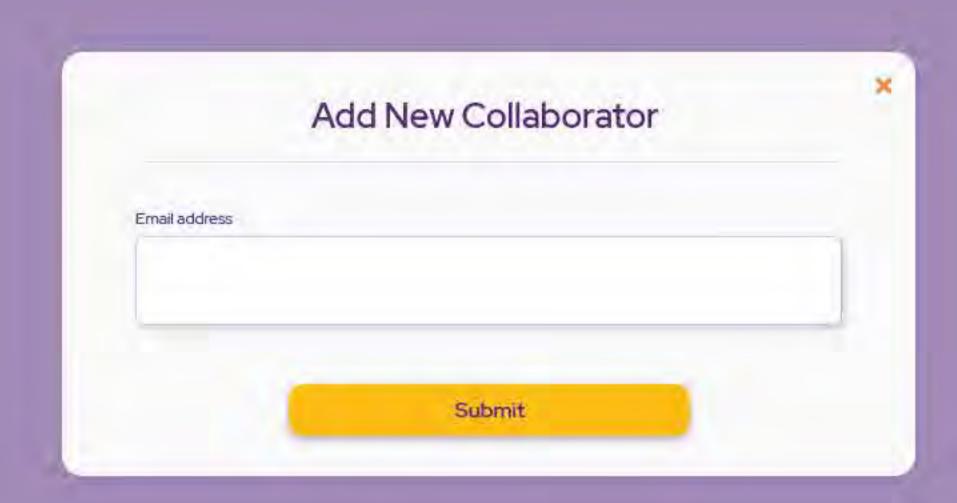




### Let's go to create an awesome event page First, a little about your event!

e.g. eventapp/organization-name/event-name/	eme
Location	
Venue Name or Address	
Country City	
Date Start Hour	
dd - mm - year	



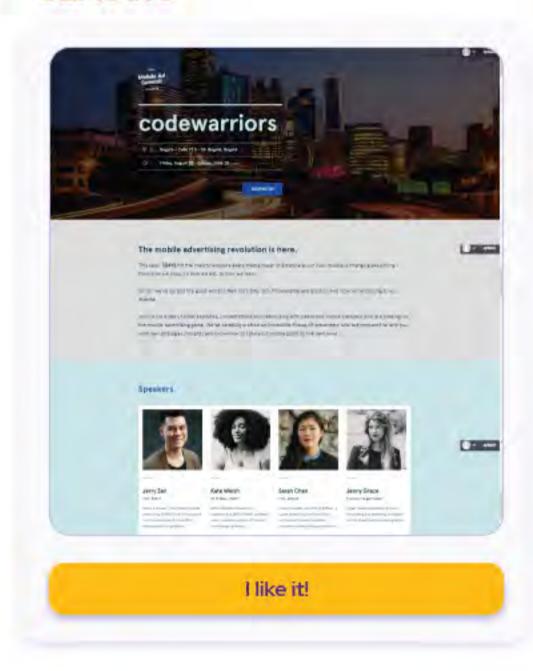




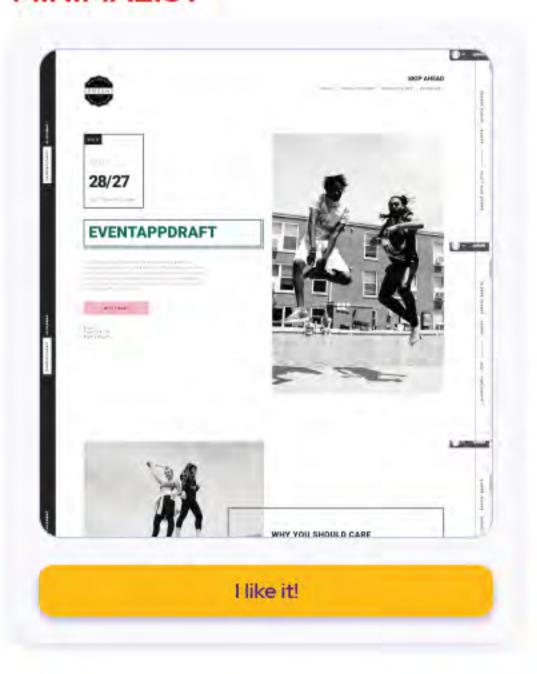


### Now, choose a template!

#### **CLASSIC**



#### MINIMALIST









New Event



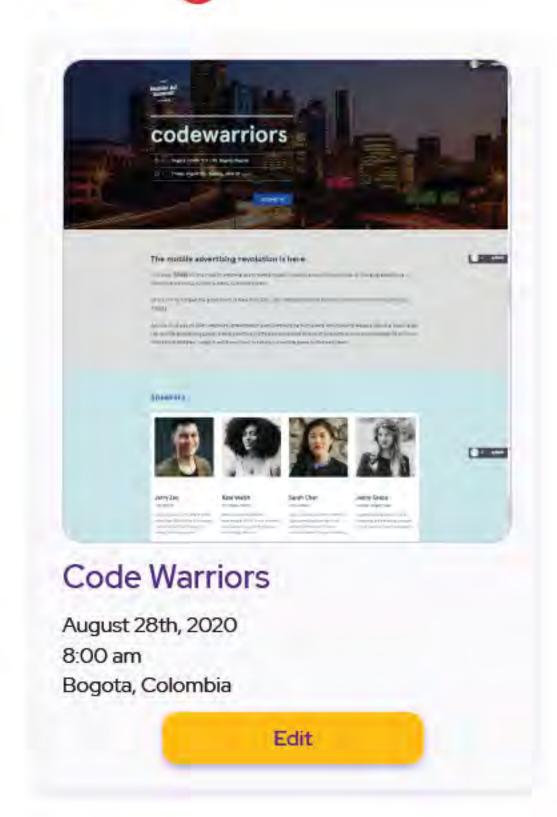
## Organization Code Warriors

#### Collaborators

javandresmoreno@gmail.com x iscasur@gmail.com x alejandromunozc@gmail.com x

## **Events**

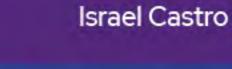


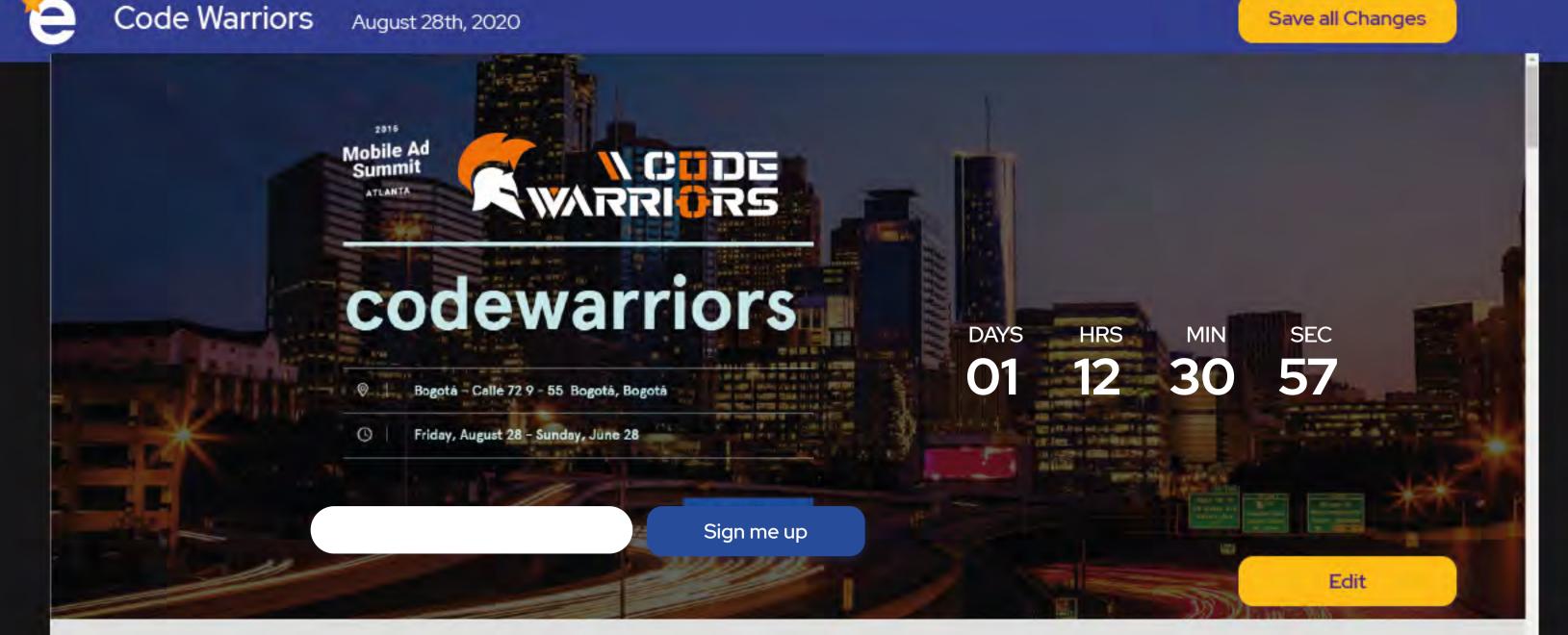


### Diffusion Module

Send email to attends

Email	Status	
javandresmoreno@gmail.com	Attending	
iscasur@gmail.com	Attending	
alejandromunozc@gmail.com	Attending	





#### The mobile advertising revolution is here.

This year, 3DAYS hit the road to educate every media buyer in America about how mobile is changing everything from how we shop, to how we eat, to how we learn.

So far, we've spread the good word in New York City, DC, Philadelphia and Boston. And now we're coming to you, Atlanta.

Join us for a day of killer keynotes, presentations and networking with peers and industry leaders who are shaking up the mobile advertising game. We've carefully crafted an incredible lineup of presenters who are prepared to arm you with new strategies, insights and know-how to take your mobile game to the next level.

Edit

#### Speakers

Jerry Zen

CEO, 3DAYS



Edit



Kate Welsh

VP of Sales, 3DAYS

With a decade of leadership

and strategic alliances.

experience at 3DAYS, Welsh oversees

sales, operations, growth initiatives



Edit



Jenny Grace

Founder, Target Tween

Chen is founder and CEO of AdTank, a digital advertising think tank that partners with brands to unlock consumer markets through marketing.

Sarah Chen

CEO, AdTank

Target Tween specializes in trend forecasting and marketing strategies for the tween and teen demographics.



Edit

Zen is a pioneer in the field of mobile

advertising. 3DAYS is the 5th company

that has achieved a Fortune 500

ranking under his guidance.

Forest Bello VP, Digital Media, Clicker

As VP of Digital Media at Clicker, Bello crafts innovative and creative solutions for the digital space, specializing in minority consumers.



Edit **Amit Sands** 

Digital Director, Power Haus

Sands heads up a world-class team of 120, and leads digital capability and integration for a suite of 50+ corporate clients.



Vee Nguyen

Editor, Ad Market Magazine

Nguyen covers mobile news and trends for Ad Market Magazine. Her work has also appeared in The New York Times, and Wired.com.



Charlie Gaudenzi

Mobile Analyst, Mobile Arts

Mobile Arts conducts quantitative and qualitative research on mobile habits, market trends, and user needs across the globe.

Add Speakers

## Schedule

9:30 - 10:15 AM Panel: "Tapping Into Niche Audiences" Zee Nguyen - Ad Market Magazine (Moderator) Forest Bello - VP, Digital Media, Clicker Amit Sands - Digital Director, Power Haus Jenny Grace - Founder, Target Tween 10:15 - 11:00 AM Presentation: "Optimizing Spend In the Kate Walsh - VP of Sales, 3DAYS Mobile Ad Space" 11:00 - 12:00 PM Presentation: "Demystifying Metrics: Charlie Gaudenzi - Mobile Analyst, Mobile Arts Making Numbers Work For You" 12:00 - 1:00 PM Lunch 1:00 - 2:00 PM Rapid-Fire Case Studies Viral Mobile Ads Time-based Targeting Crafting Your Brand Story When Ads Advocate Action 2:00 - 2:20 PM **Networking Break** 2:20 - 3:00 PM Presentation: "The Mobile Ad Process: 7 Jerry Zen - CEO of 3DAYS Steps to Success" Panel: "Consumer Feedback: When Ads 3:00 - 3:45 PM Jenny Grace - Founder, Target Tween Talk Back" Vee Nguyen - Editor, Ad Market Magazine Sara Chen - CEO, AdTank Charlie Gaudenzi - Mobile Analyst, Mobile Arts 3:45 - 4:00 PM Closing Remarks Jerry Zen - CEO of 3DAYS

Edit

## Sign up & share

Rooftop Cocktails

**Email** 

4:00 - 5:30 PM

Sign me up

## **About our partners**









Edit

# Main Configuration Event day Event name Choose an image for your background (PNG or JPG image) Put your logo (PNG, SVG or JPG image) Apply

# Info Event Event Title Event description Select a related image (PNG or JPG image) Apply







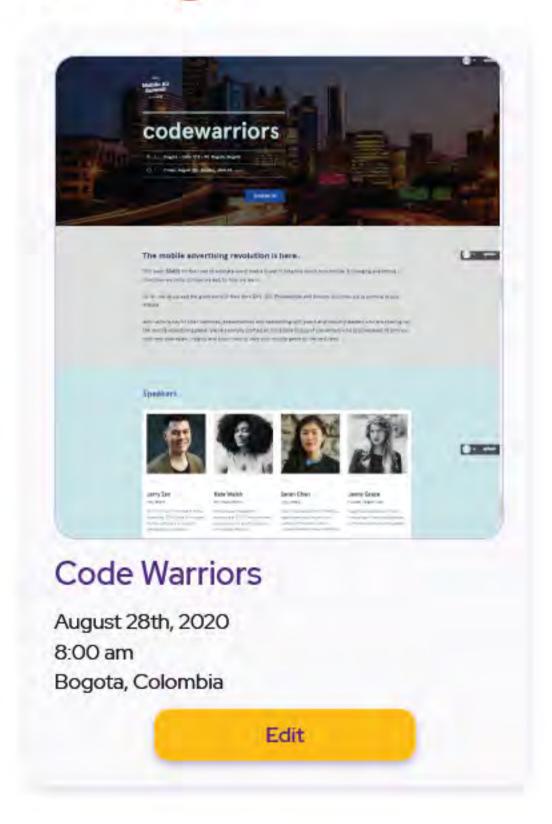
## My events

### Organization

**Code Warriors** 

**Events** 

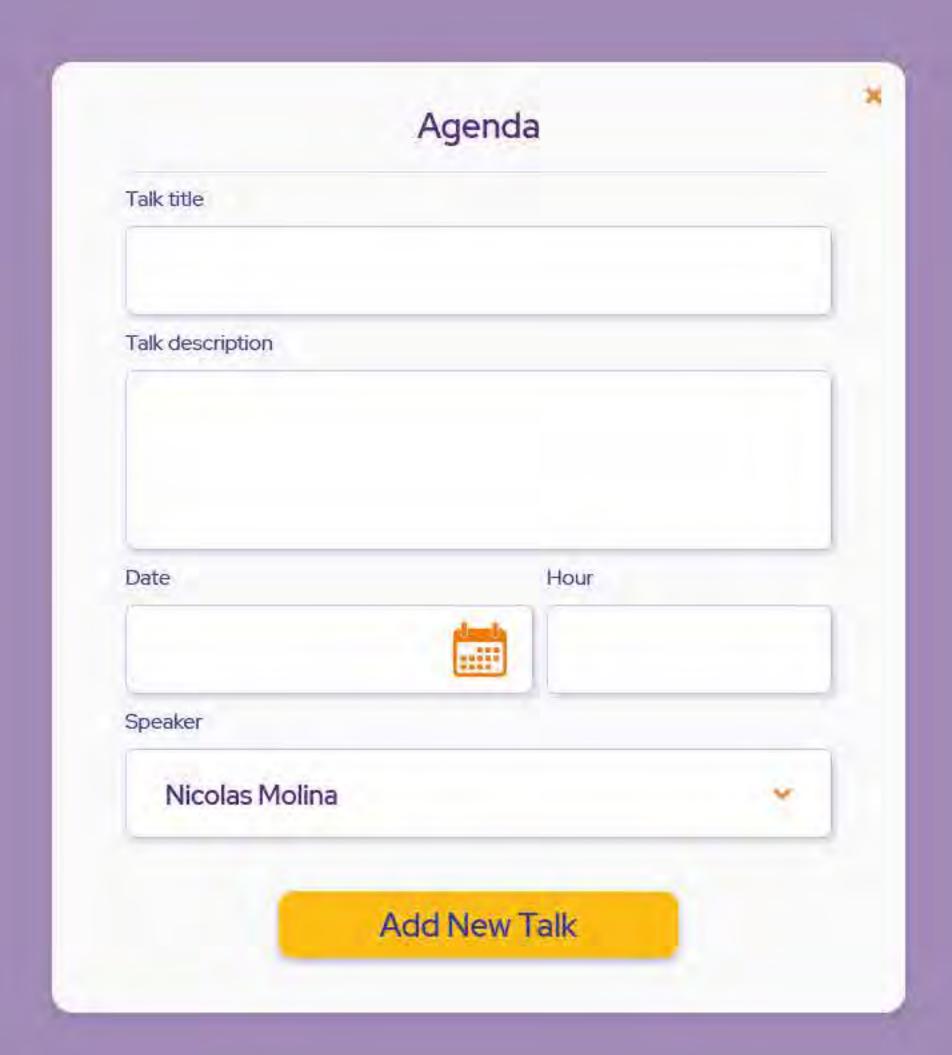






## Speakers First and Last Name Biography Role Twitter account Speaker photo (PNG or JPG image) Add

## Edit Speakers First and Last Name Biography Role Twitter account Speaker photo (PNG or JPG image) Modify



## Partners Name Website / URL Partner Logo (PNG or JPG image) LOGO Add New Partner

## Thank you for your interest!

See you soon!