



ARTISANS OF THE GRASSLANDS

— Crafting the Future for Food & Agriculture —

San Francisco
OCT 2-4, 2015

The **Savory Institute's International Conference** is being held October 2-4, 2015 in San Francisco at the Hyatt Regency. With the first-class location and our all-star lineup of speakers, we are expecting an attendance of 600 - 700 enthusiastic participants from every corner of the world, comprised of ranchers/farmers, researchers, NGOs, government organizations, impact investors and educated consumers.

Over the last 40 years Holistic Management has grown into a global movement with over 50 million acres impacted and 30 Savory Network Hub training centers operating, or in process of opening this year, situated on every inhabitable continent. Grasslands are being healed the world over as pastoralists of all races, genders, religions and ages band together in a unified effort to regenerate the land and paint a brighter future for all humanity.

Our conference will be a venue for producers and consumers to come together and celebrate the cavalry of people embracing the holistic paradigm shift in ecology, health and diet.

Join us, along with all thirty Savory Institute Hubs and everyone from gauchos, to Massai, to cowboys who are actively engaged in this movement. These artisans, who have built their livelihood on fostering an intimate relationship with the land, will commune with passionate families striving to feed their children clean, healthy food that simultaneously rejuvenates the environment on which we all depend.

Your support at this special event will help us change lives and turn degraded landscapes into thriving healthy ecosystems.





SOIL SPONSOR

\$30,000

- Headlining sponsor with your company logo and link on the landing page of our conference website through the end of 2015. The website receives at least 10,000 visitors per month.
- Your logo on prominent Sponsor signage at the conference.
- One 8 foot, skirted exhibit table with pipe and drape behind plus two chairs in the lobby to the conference theatre.
- 4 complimentary tickets to all conference events including the Monday Farm Tour.
- Acknowledgement at kick-off and closure of event
- 4 tickets to the Special VIP Luncheon with the conference speakers and seating at Allan Savory's table
- 1 complimentary Hyatt Business Suite for 3 nights at the Savory Conference
- 3 dedicated special thank you acknowledgements before and after the conference on Savory Institute social media
- 1 dedicated email blast to Savory Institute email distribution list thanking your organization
- Included in blast email before and after conference thanking all sponsors.
- Free booking of Allan Savory (\$15,000 value) at one of your events over the next year. Must fit into his schedule and travel costs and lodging not included.
- 3 night stay at the Africa Center for Holistic Management with Allan Savory. Explore the native land and experience the birthplace of Holistic Land Management with the founder of the movement. Includes all in-country meals and expenses for two people.
- 3 Five Course Bundles of our Holistic Management Foundations Online Courses



GRASS SPONSOR

\$10,000

- Headlining sponsor with your company logo and link on the landing page of our conference website through the end of 2015. The website receives at least 10,000 visitors per month
- 1 complimentary Hyatt Business Suite for 3 nights at the Savory Conference
- Your logo on Sponsor signage at the conference.
- One 8 foot, skirted exhibit table with pipe and drape behind plus two chairs in the lobby to the conference theatre.
- 2 complimentary tickets to all conference events including the Monday Farm Tour
- Acknowledgement at kick-off and closure of event
- 2 tickets to the Special VIP Luncheon with the speakers
- Included in email blast before and after conference thanking all sponsors
- Choose to have your sponsorship apply specifically to naming one of these areas/items after you or your organization (first come first serve):
 - The Main Stage Area in the Theatre Room
 - The Networking Lounge in the Lobby
 - The Monday Farm Tour



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Minimal spots available for sponsoring exhibitors. Any company/organization desiring to become a sponsor or exhibitor at the Savory Institute Conference must be pre-approved by the Savory Institute management. Please contact our event planner Paul Frank at 540-722-7122 or pfrank@ptfassociates.com for more information.