

www.thefolkculture.com

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The Folk Culture

Created by Artists.. created for Artists

Our Objectives As Company

The Folk Cultures (TFC) celebrates the richness of Folk Art nurtured by cultures and traditions globally. TFC provides an **INNOVATIVE** platform for Folk Art and Artists across the world, to make them more successful, by **CONNECTING** them with each other and interested audiences; establishing global **ECONOMIC** opportunity.



Connecting Global Artists, Art Lovers, Event Partners, Media and Social Communities.



Starting locally, bringing State, National and Global Cultures under one roof



Creating *Professional Platform* with Artists profiles, events and audience appreciations

All the Art Forms have their roots in certain Folk Art, That's why, we call it as – The Folk Culture.

How Are we Achieving it?



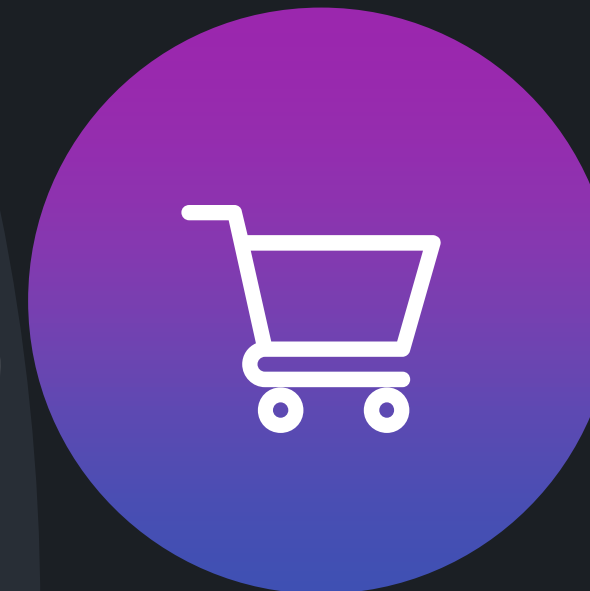
Artists Profile

Close Circle Paid Platform where Member Artists will have a dedicated profile page to showcase their talent



Building Community

Building communities for different artforms, art lovers, learners and enthusiasts.



Economic Leverage

Artists can securely & safely sell their content, course, creations with our artist-friendly ecommerce model.



Peers Network & Opportunities

Making it easy for artist to perform comfortably in unknown cities, finding peer accompanists easily.

THE FOLK CULTURE

Future Roadmap

20 JULY 2022

Go-Live date for
www.thefolkculture.com



01 Feb 2023

Make TFC Global, helping local
folk artists to receive global
opportunities



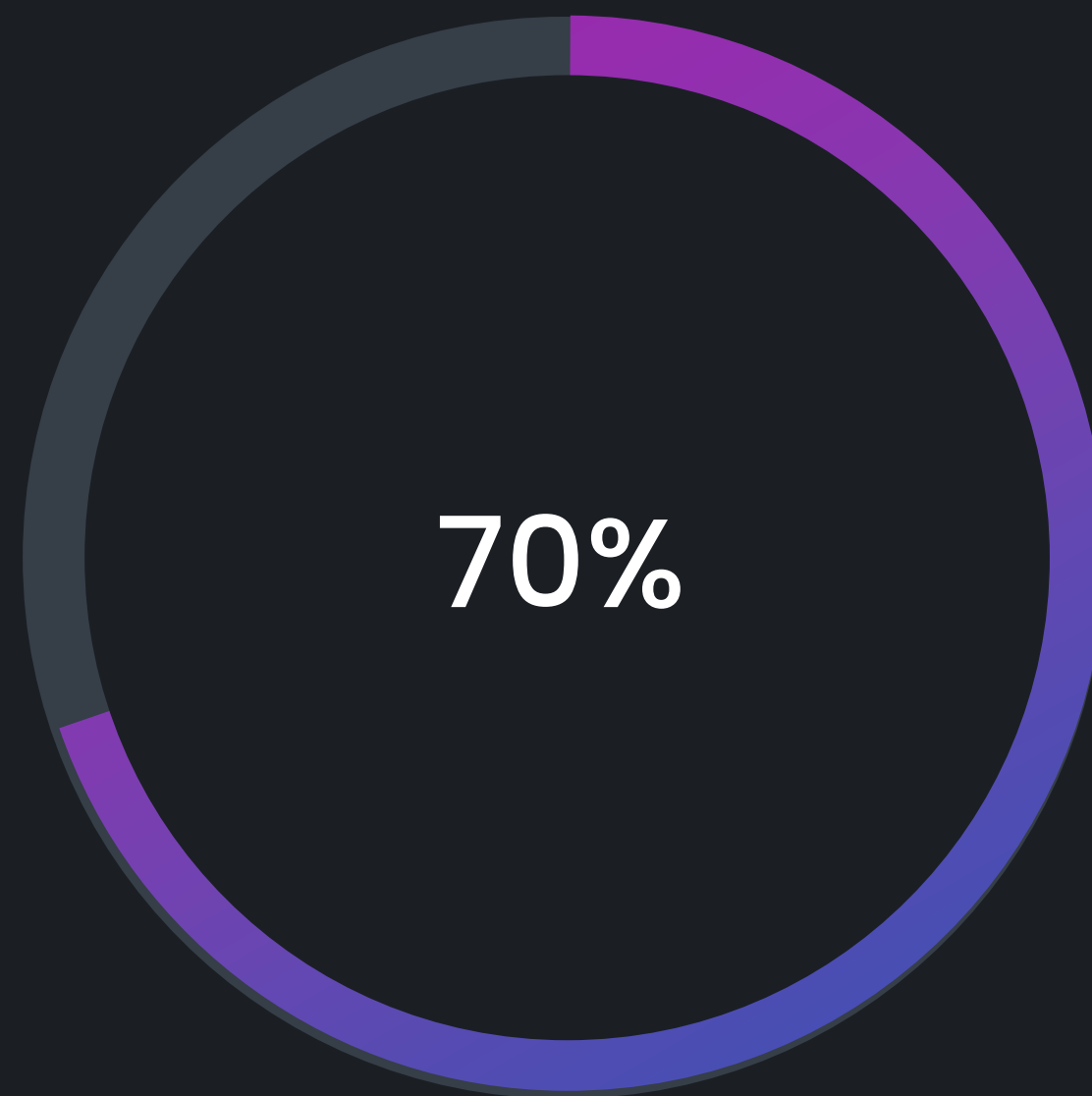
01 DECEMBER 2022

To help 10000 Nation-wide Folk
Artists with different initiatives
under TFC.

01 JULY 2023

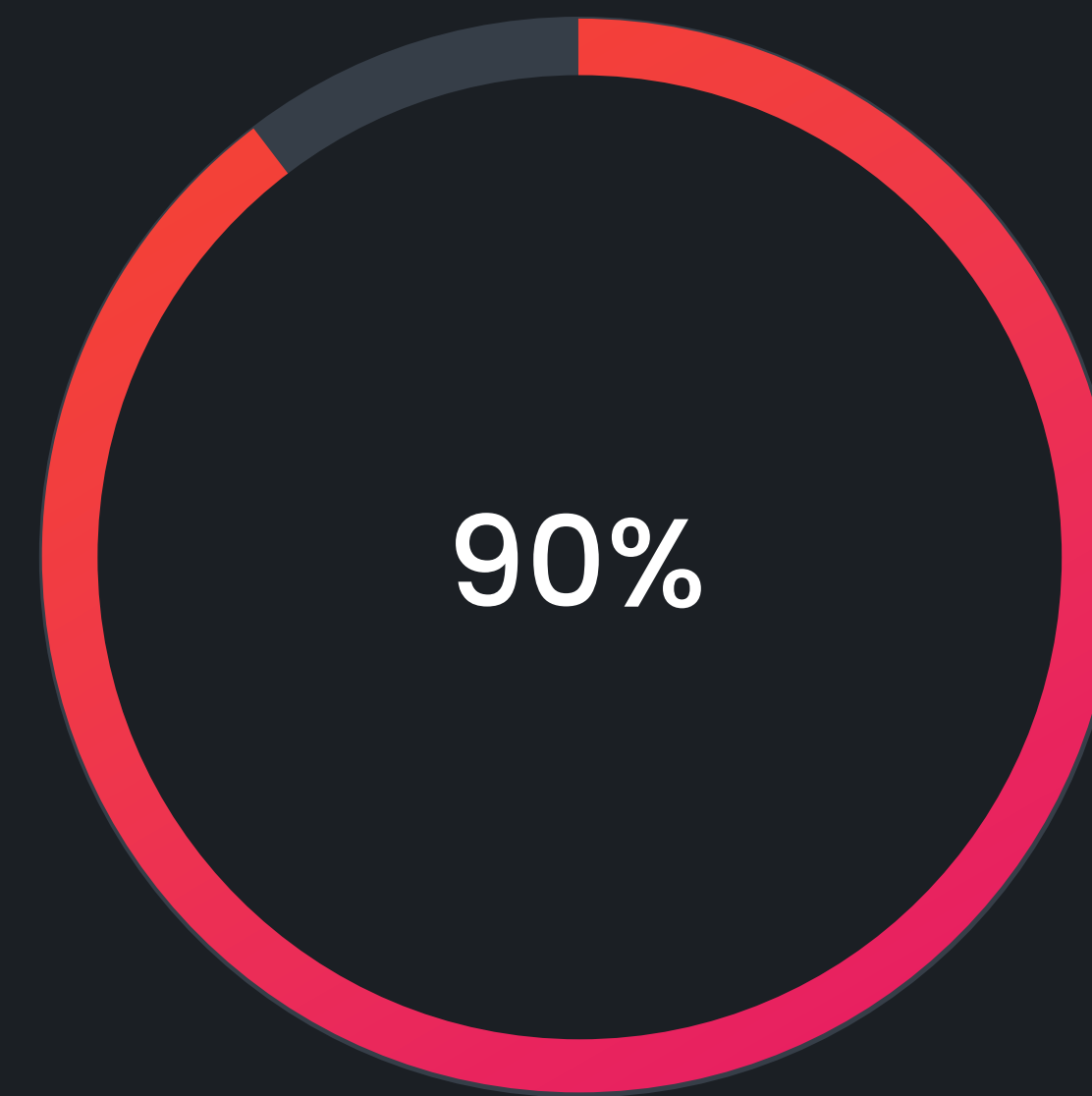
Strong Global Community of
500000 Artists Worldwide

WHAT YOU NEED TO KNOW &
What They Said...



UNIQUE IDEA

More than 70% Artists, we surveyed confirms the need of such ubiquities platform for them.



OPPORTUNITY

More then 90% Artists and Art lovers confirmed that TFC will create Economic opportunities to Folk Artists.

THE FOLK CULTURE

BUILDING STRONG SUPPORT SYSTEM

BUSINESS SUPPORT

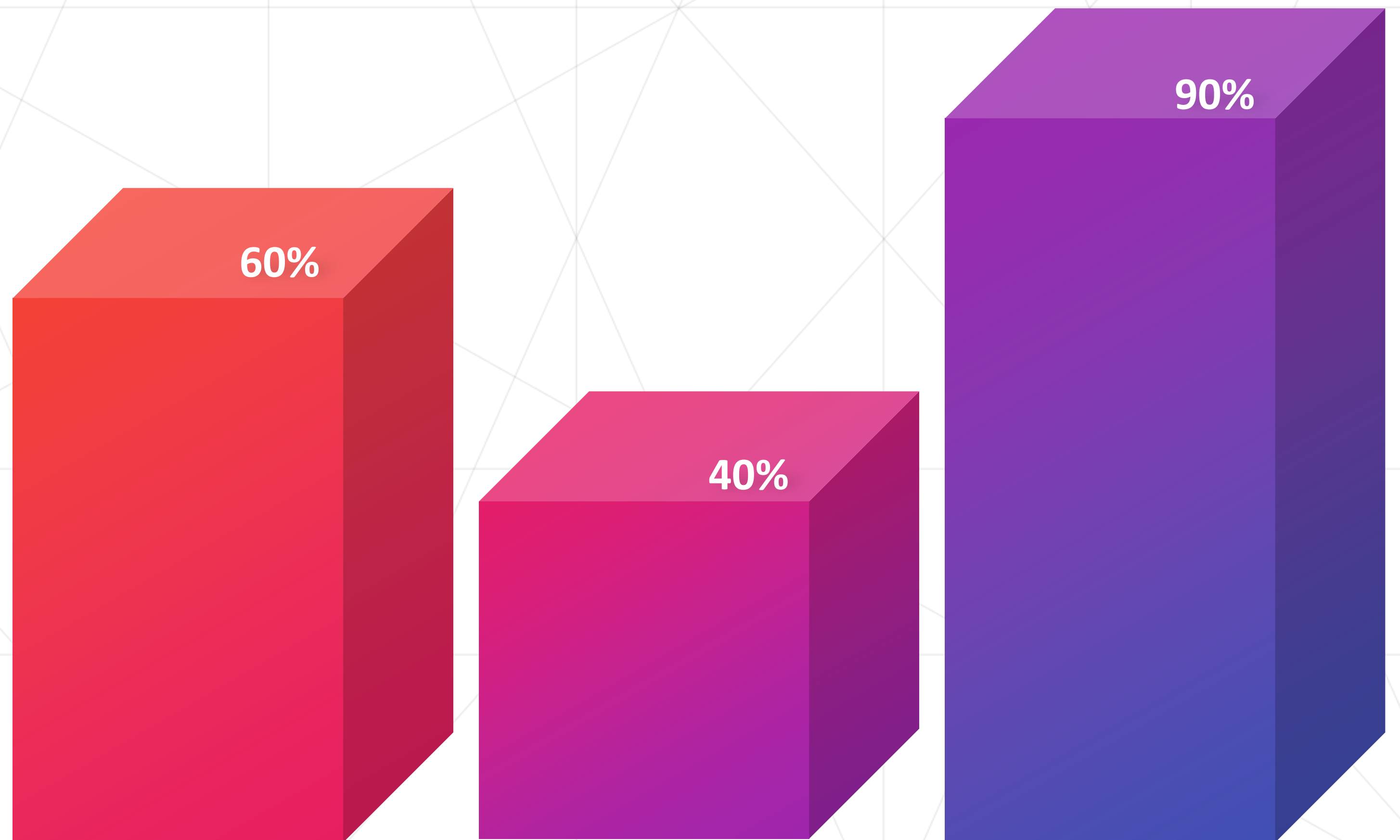
Creating stronger chain of businesses, partner avenues for artists. For Ex. Blog Space, Art gallery tie ups. .

FINANCIAL SUPPORT

Funding requirements for platform development, cloud infrastructure management and call center support.

TECHNOLOGY SUPPORT

Building on scalable AWS Cloud infrastructure and unique talent pool.





THE FOLK CULTURE

HOW CAN YOU ASSOCIATE

www.thefolkculture.com

