

# Jonathan Ortiz

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## Technical Summary

Front End software engineer with more than four years of professional experience designing high level software applications for various business and consumer needs. Detail oriented team player who stays abreast of front end technology trends specifically in E-Commerce. Skilled at efficiently resolving project issues and meeting deadlines.

## Professional Journey

### ***Adobe Inc - San Francisco, California - October 2018 - Present***

#### **Front End Software Engineer - Marketing & Web Platform (Plans/Merchandising)**

- Wrote multiple front end AEM components that are currently being consumed across multiple product platforms (Document, Creative and Marketing Cloud) using React.js, Webpack, AEM, Apache Sling, OSGi and other Apache related technologies.
- Worked with the business and analytics teams to determine their needs and developed application features to meet their design standards using Adobe XD and various enterprise collaboration tools.
- Worked on design and launch of the Buy Now button for Next Generation Licensing. Set to traffic over \$3B in revenue for 2020, using related aforementioned technologies.
- Contributed to "Dexter" -- a unifying AEM implementation platform for all of Adobe Web Properties hosted on AEM to Scale the Business and Unify Customer Experience, implementation involved the aforementioned technology stack.
- Communications lead for the Diversity & Inclusion employee resource group - HOLA (Hispanic or Latinos at Adobe)

### ***Adobe Inc - San Jose, California - January 2017 - October 2018***

#### **Quality Software Engineer (Automation) - Marketing & Web Platform**

- Developed enterprise facing application to compare visual anomalies across multiple development and production systems using Ruby, Java, Selenium WebDriver and React.js.
- Wrote multiple automated test suites to cover multiple domains for both internal and external domains: [www.helpx.adobe.com/](http://www.helpx.adobe.com/) [www.adobe.com/insights](http://www.adobe.com/insights). Implemented technologies such as CSS/Less, jQuery and AEM.

### ***Adobe Inc -- San Jose, CA -- August 2016 - December 2016***

#### **Front End Software Engineer (Intern) - Marketing & Web Platform**

- Contributed features to multiple components across the framework built on top of AEM (Adobe Experience Manager) for the [helpx.adobe.com](http://helpx.adobe.com) domain building on top of AEM, using jQuery, Maven, Java and Apache Sling.
- Supported design and implementation for an internal search tool for our internal customer zero application framework (AEM).

### ***Tuneln - San Francisco, California - September 2015 - August 2016***

#### **Systems & Front End Engineer - Development Operations**

- Worked with various technologies that monitored distributed systems across a vast enterprise network.
- Wrote Front end internal facing applications to render system uptime data using Sumo Logic, DataDog, VMWare and Angular JS.

### ***The General Assembly - San Francisco, CA - August 2015 - Present***

#### **Technical Mentor & Tutor - Full Stack Web Development**

- Mentored and Tutored dozens of front end and full stack junior developers that were either current students or alumni.
- Worked as a part time tutor for 6 months after my graduation from the WDI bootcamp program.
- Currently mentoring 1 WDI (Web Development Immersive) student that is attending General Assembly in Boston, MA.

## Relevant Education

### ***General Assembly, San Francisco -- August 2015 - May 2016***

- WDI & FEWD Graduate - Full Stack & Front End Web Development Immersive.

## Affiliations

- **Techqueria** - a nonprofit that serves the largest community of Latinx in Tech. <https://techqueria.org/>
- **Adobe Digital Academy** - A pioneer in education and career transformation offers our students training in user experience design and web development. <https://www.adobe.com/corporate-responsibility/education/digital-academy.html>
- **The General Assembly** - Career coach & Technical mentor.

## Skills/Technology Tool-belt

JavaScript - Node.js - Web Analytics - React.js - React Native - Voice AI - Webpack  
GraphQL - Apollo/Apollo Server - Java - Adobe Experience Manager (AEM) - Ruby - Python